

MTD Sales
8,294.05 L

Brand Share %
22.45 %

Information:

MTD : 01-04-2026 To 25-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	5,941.87	22.07 %
LED TV	1,284.89	28.22 %
Wash-Mac	494.25	21.28 %
Fridge	410.45	15.89 %
W-Purifi	60.97	46.31 %
Home-The	47.15	20.90 %
Dishwash	30.84	20.03 %
Oven	23.63	49.69 %
Total	8,294.05	22.45 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	1,458.80	23.80 %
SOUTH-03	1,134.68	22.68 %
TRICHY-01	1,114.81	22.48 %
CHENNAI-01	927.31	19.78 %
WEST-02	908.89	24.88 %
CHENNAI-02	799.50	19.58 %
WEST-01	794.28	24.46 %
NORTH ARCOT	668.82	26.16 %
SOUTH ARCOT	486.97	18.54 %
Total	8,294.05	22.45 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	1,090.35	24.26 %
LED TV	188.96	25.32 %
Wash-Mac	83.14	22.24 %
Fridge	69.29	16.87 %
W-Purifi	16.20	54.08 %
Oven	4.40	46.32 %
Home-The	3.98	9.56 %
Dishwash	2.49	10.60 %
Total	1,458.80	23.80 %

Branch *	MTD Sales L	Brand Share %
KVT1	49.98	16.19 %
RND1	45.29	21.17 %
RPM1	41.71	21.59 %
VLY1	38.20	17.94 %
SVK1	35.69	18.48 %
VNR2	35.07	17.09 %
TCN1	33.08	22.22 %
TKS1	32.76	16.55 %
ARM1	21.27	22.39 %
PKD1	21.08	13.57 %
S2SD	13.90	15.96 %
STU2	10.91	14.26 %
KYR1	9.60	13.77 %
SNL1	8.62	9.97 %
COL1	7.42	13.69 %
KSM1	7.07	20.06 %
SGT1	5.46	17.45 %
VNR1	4.67	6.84 %
WHTV	-3.91	14.77 %
Total	1,458.80	23.80 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	861.25	23.39 %
LED TV	142.10	24.80 %
Wash-Mac	58.40	18.84 %
Fridge	52.78	14.49 %
W-Purifi	8.31	42.68 %
Home-The	6.35	20.06 %
Oven	2.77	59.86 %
Dishwash	2.72	16.66 %
Total	1,134.68	22.68 %

Branch *	MTD Sales L	Brand Share %
DGL1	51.09	19.64 %
MDU6	47.42	18.28 %
MDU2	39.29	12.15 %
ATG1	38.29	20.92 %
KKD3	34.33	15.57 %
MDU3	30.26	18.07 %
TMM1	30.04	18.41 %
MDU4	24.24	18.57 %
DGL2	17.34	15.44 %
PVI1	17.28	22.12 %
TEN1	15.37	15.53 %
BNR1	9.47	14.66 %
MDU5	8.02	9.11 %
ODM1	7.57	14.24 %
BTU1	5.73	10.75 %
ADP1	4.91	8.13 %
SZSD	4.66	14.55 %
MNM1	4.66	7.95 %
NKI1	4.57	8.13 %
WHMD	-3.96	14.86 %
Total	1,134.68	22.68 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	844.22	22.69 %
LED TV	154.43	24.69 %
Wash-Mac	56.11	20.41 %
Fridge	48.54	16.51 %
W-Purifi	3.51	43.13 %
Home-The	2.95	13.37 %
Oven	2.62	55.22 %
Dishwash	2.45	29.24 %
Total	1,114.81	22.48 %

Branch *	MTD Sales L	Brand Share %
PBR2	54.38	18.25 %
TVR2	53.56	22.25 %
TNJ1	45.68	16.10 %
TRY3	39.53	20.90 %
PTK1	35.21	18.53 %
MDI1	32.76	20.70 %
TYR1	26.88	16.47 %
TNJ2	25.82	11.48 %
PDK1	23.60	17.77 %
JKM1	22.46	20.79 %
KIK1	22.39	16.81 %
TRY4	21.90	13.96 %
NGT1	21.34	17.23 %
AYR1	20.81	18.02 %
PBR1	10.38	8.45 %
ORU1	3.61	7.00 %
TZSD	0.05	0.54 %
WTRZ	-5.67	16.41 %
Total	1,114.81	22.48 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	579.35	17.49 %
LED TV	186.20	32.08 %
Wash-Mac	69.98	21.67 %
Fridge	57.69	15.38 %
W-Purifi	10.74	39.55 %
Home-The	10.67	40.72 %
Dishwash	7.86	23.25 %
Oven	4.81	48.97 %
Total	927.31	19.78 %

Branch *	MTD Sales L	Brand Share %
CH47	59.44	18.26 %
CH05	52.46	15.65 %
CH14	50.18	15.81 %
CH08	45.25	19.17 %
CH19	42.24	18.02 %
CH25	40.38	21.18 %
CH28	35.73	18.46 %
CH49	33.13	17.25 %
CH30	30.29	15.30 %
CH42	28.05	14.32 %
AVD1	25.91	21.09 %
CGL1	22.67	22.40 %
CH07	17.67	8.50 %
CH38	13.33	12.48 %
MRM1	12.07	9.59 %
CH22	11.80	10.05 %
TKM1	9.05	14.98 %
CZWH	5.73	6.81 %
CH26	4.46	12.53 %
CH40	3.01	20.86 %
CH29	2.19	21.00 %
MC10	0.33	19.02 %
MC09	0.31	14.97 %
WHC3		0.00 %
WCHN	-26.51	20.36 %
Total	927.31	19.78 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	648.64	24.79 %
LED TV	136.96	31.24 %
Wash-Mac	59.44	22.78 %
Fridge	48.06	16.54 %
W-Purifi	5.72	59.47 %
Home-The	5.43	22.95 %
Oven	2.72	61.57 %
Dishwash	1.91	20.21 %
Total	908.89	24.88 %

Branch *	MTD Sales L	Brand Share %
SLM1	69.98	19.10 %
ERD1	64.34	17.88 %
ERD2	60.72	17.37 %
SLM2	19.49	13.46 %
OML1	18.78	21.06 %
PLC1	11.91	19.24 %
CMI1	8.19	17.58 %
DPR1	5.24	8.44 %
WZWH		0.00 %
WHPD	-3.55	17.75 %
Total	908.89	24.88 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	491.67	16.92 %
LED TV	192.25	34.45 %
Wash-Mac	52.40	19.87 %
Fridge	42.28	14.54 %
W-Purifi	7.77	57.41 %
Home-The	7.37	30.85 %
Dishwash	4.14	18.38 %
Oven	1.62	35.31 %
Total	799.50	19.58 %

Branch *	MTD Sales L	Brand Share %
CH03	61.92	14.56 %
CH15	60.02	14.39 %
CH18	44.56	22.12 %
CH12	34.40	14.15 %
CH20	32.07	14.98 %
CH06	29.41	19.34 %
CH33	29.35	20.98 %
CH24	28.73	12.45 %
CH17	26.22	14.40 %
CH41	24.48	16.28 %
MJR1	23.86	18.11 %
CH44	22.39	19.50 %
CH50	21.08	12.31 %
CH23	17.91	18.99 %
GPD1	16.61	19.74 %
CH32	4.84	17.73 %
MC06	1.50	9.14 %
CH01	0.19	11.03 %
MC05		0.00 %
Total	799.50	19.58 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	611.68	25.34 %
LED TV	100.76	27.43 %
Wash-Mac	38.13	19.41 %
Fridge	32.00	15.24 %
Dishwash	3.86	17.85 %
W-Purifi	3.24	32.89 %
Oven	2.48	45.82 %
Home-The	2.13	9.39 %
Total	794.28	24.46 %

Branch *	MTD Sales L	Brand Share %
CBE2	116.68	17.29 %
TPR2	48.29	19.71 %
SNR1	29.14	21.59 %
CBE6	29.13	21.82 %
CBE1	25.60	20.14 %
TPR3	13.14	17.80 %
PDM1	10.46	14.09 %
CBE3	9.16	20.21 %
UAM1	7.43	16.59 %
TPR4	6.56	15.45 %
WZSD		0.00 %
Total	794.28	24.46 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	479.89	25.24 %
LED TV	103.89	35.48 %
Wash-Mac	43.14	26.44 %
Fridge	29.85	18.41 %
Home-The	5.08	29.61 %
W-Purifi	3.32	37.79 %
Dishwash	2.29	26.09 %
Oven	1.35	49.59 %
Total	668.82	26.16 %

Branch *	MTD Sales L	Brand Share %
KPM2	58.21	22.18 %
TRL1	30.51	16.69 %
AKM1	27.31	20.49 %
TRT1	19.56	19.66 %
CYR1	12.81	21.57 %
KPM1	12.63	14.92 %
SLG1	9.47	14.89 %
ANI1	7.65	12.19 %
WJD1	6.88	10.45 %
WHVL	-5.60	18.94 %
Total	668.82	26.16 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	334.83	17.82 %
LED TV	79.35	21.33 %
Wash-Mac	33.51	21.36 %
Fridge	29.95	16.19 %
Home-The	3.20	19.19 %
Dishwash	3.12	32.66 %
W-Purifi	2.16	41.97 %
Oven	0.85	49.90 %
Total	486.97	18.54 %

Branch *	MTD Sales L	Brand Share %
CUD1	32.53	13.06 %
SJI2	31.06	22.10 %
KLM1	29.39	21.64 %
VPM2	23.75	14.94 %
KKI2	22.13	13.35 %
POY1	17.27	5.87 %
CDM1	16.18	10.34 %
NVL2	13.60	9.96 %
PRT1	13.21	9.39 %
TVM2	6.69	10.87 %
MKM1	5.76	9.45 %
WHUT	-2.84	12.60 %
Total	486.97	18.54 %