



# TN : LG Sales Performance 25/05/2026 8:55 AM

MTD Sales  
4,529.15 L

Brand Share %  
19.42 %

Information:

MTD : 01-05-2026 To 24-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **19.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,374.58	16.91 %
LED TV	975.15	25.46 %
Fridge	544.20	20.07 %
Wash-Mac	495.25	21.71 %
W-Purifi	52.09	42.57 %
Home-The	45.11	23.83 %
Dishwash	22.23	20.09 %
Oven	20.55	50.76 %
Total	4,529.15	19.42 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	728.56	21.26 %
CHENNAI-01	710.57	17.83 %
CHENNAI-02	602.71	17.69 %
SOUTH-03	578.44	20.51 %
TRICHY-01	546.01	17.62 %
WEST-02	405.56	22.37 %
NORTH ARCOT	364.44	22.16 %
SOUTH ARCOT	322.91	17.75 %
WEST-01	269.96	20.63 %
Total	4,529.15	19.42 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	379.36	20.60 %
LED TV	152.00	23.63 %
Fridge	88.55	19.75 %
Wash-Mac	84.59	20.58 %
W-Purifi	14.24	56.71 %
Home-The	4.28	13.34 %
Oven	4.25	44.61 %
Dishwash	1.29	8.13 %
Total	728.56	21.26 %

Branch *	MTD Sales L	Brand Share %
KVT1	33.06	15.14 %
VLY1	27.33	19.26 %
RND1	26.92	18.26 %
SVK1	20.91	17.83 %
VNR2	17.37	14.15 %
TKS1	15.62	16.71 %
TCN1	12.14	14.92 %
UDN1	9.58	17.85 %
ERL2	8.81	13.67 %
STU2	7.58	16.28 %
PKD1	7.53	9.41 %
ASM1	4.72	9.37 %
SNL1	4.68	8.65 %
KYR1	4.31	11.64 %
VNR1	3.75	7.96 %
S2SD	2.53	10.72 %
WHTV	-2.66	15.94 %
Total	728.56	21.26 %

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	367.44	13.79 %
LED TV	166.11	31.32 %
Fridge	77.69	19.48 %
Wash-Mac	69.97	23.09 %
W-Purifi	9.93	36.73 %
Home-The	8.61	33.67 %
Dishwash	7.49	24.57 %
Oven	3.33	53.79 %
<b>Total</b>	<b>710.57</b>	<b>17.83 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	49.01	16.12 %
CH14	46.03	16.47 %
CH47	42.52	18.91 %
CH19	36.69	18.50 %
CH08	36.65	18.89 %
CH07	25.72	14.33 %
CH42	24.38	14.35 %
CH30	23.64	15.95 %
CH48	23.13	14.86 %
CH49	22.90	13.80 %
CH28	20.97	11.50 %
MRM1	20.17	19.41 %
CH22	13.95	12.21 %
CH38	11.15	13.65 %
TKM1	9.61	16.72 %
CH26	4.34	15.00 %
CZWH	2.51	1.66 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-14.78	14.64 %
<b>Total</b>	<b>710.57</b>	<b>17.83 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	326.53	13.94 %
LED TV	135.66	31.11 %
Fridge	70.23	22.01 %
Wash-Mac	52.08	20.87 %
Home-The	8.06	32.82 %
W-Purifi	5.83	43.68 %
Dishwash	2.83	15.29 %
Oven	1.49	42.05 %
<b>Total</b>	<b>602.71</b>	<b>17.69 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	64.99	18.57 %
CH15	44.01	14.31 %
CH12	27.48	10.68 %
CH24	22.43	12.42 %
CH44	21.92	17.23 %
CH17	20.02	12.47 %
CH20	19.99	14.12 %
MJR1	19.78	16.58 %
CH41	19.05	14.92 %
CH06	18.79	14.46 %
CH43	13.58	17.04 %
CH50	10.94	8.17 %
GPD1	7.74	12.45 %
UKI1	5.91	10.98 %
CH32	2.97	14.18 %
MC06	1.68	11.22 %
MC05		0.00 %
<b>Total</b>	<b>602.71</b>	<b>17.69 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	326.12	20.53 %
LED TV	116.45	22.13 %
Fridge	62.44	17.64 %
Wash-Mac	55.99	19.30 %
W-Purifi	6.86	37.83 %
Home-The	5.39	18.37 %
Oven	2.88	66.16 %
Dishwash	2.30	23.27 %
<b>Total</b>	<b>578.44</b>	<b>20.51 %</b>

Branch *	MTD Sales L	Brand Share %
MDU6	23.81	18.42 %
ATG1	22.44	19.23 %
MDU2	20.38	11.72 %
KKD3	17.08	10.77 %
DKI1	13.23	19.12 %
PVI1	11.59	19.19 %
DGL2	9.51	15.62 %
MDU3	8.95	10.39 %
TEN1	6.26	12.33 %
ODM1	4.46	8.99 %
BNR1	3.12	8.89 %
MNM1	3.06	9.19 %
MDU5	2.74	7.48 %
NKI1	2.12	6.42 %
BTU1	1.96	8.51 %
ADP1	0.58	1.68 %
SZSD		0.00 %
WHMD	-2.83	10.92 %
<b>Total</b>	<b>578.44</b>	<b>20.51 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	341.08	17.03 %
LED TV	90.23	18.47 %
Fridge	57.52	17.95 %
Wash-Mac	45.81	18.25 %
Home-The	4.00	24.74 %
W-Purifi	3.04	34.28 %
Dishwash	2.38	30.46 %
Oven	1.96	56.22 %
<b>Total</b>	<b>546.01</b>	<b>17.62 %</b>

Branch *	MTD Sales L	Brand Share %
PBR2	32.46	16.88 %
TVR2	30.70	18.57 %
PTK1	23.86	16.55 %
MDI1	23.02	18.62 %
TNJ1	21.52	11.92 %
NGT1	17.74	18.50 %
TRY4	17.14	19.11 %
JKM1	16.15	16.87 %
TRY3	15.67	17.64 %
KIK1	14.14	14.87 %
TNJ2	13.41	8.69 %
TYR1	13.35	16.15 %
KUM2	11.43	16.25 %
AYR1	11.30	13.43 %
APM1	7.28	15.45 %
PBR1	6.43	8.16 %
PDK1	5.47	7.44 %
NCK1	5.35	13.62 %
TRY2	2.55	4.80 %
ORU1	1.01	2.14 %
TZSD		0.00 %
WTRZ	-7.33	14.89 %
<b>Total</b>	<b>546.01</b>	<b>17.62 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	182.79	20.02 %
LED TV	92.24	26.35 %
Wash-Mac	60.02	24.56 %
Fridge	59.11	21.83 %
Home-The	4.87	26.35 %
W-Purifi	4.32	50.82 %
Oven	1.36	41.56 %
Dishwash	0.85	18.64 %
<b>Total</b>	<b>405.56</b>	<b>22.37 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	28.50	18.57 %
ERD2	26.68	16.24 %
SLM1	19.40	11.99 %
SLM2	13.41	14.63 %
OML1	7.23	18.01 %
PMP1	3.89	16.22 %
CMI1	3.51	13.10 %
PLC1	3.45	13.14 %
DPR1	1.92	5.60 %
SGG1	1.80	10.61 %
WZWH		0.00 %
WHPD	-3.77	14.94 %
<b>Total</b>	<b>405.56</b>	<b>22.37 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	188.24	18.37 %
LED TV	78.62	32.42 %
Wash-Mac	44.02	29.23 %
Fridge	40.67	20.60 %
W-Purifi	4.65	47.72 %
Home-The	4.57	33.47 %
Oven	1.92	67.61 %
Dishwash	1.76	62.78 %
<b>Total</b>	<b>364.44</b>	<b>22.16 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	31.90	18.26 %
VEL2	25.16	17.52 %
TRL1	20.58	14.20 %
AKM1	17.38	19.21 %
KPM1	11.42	18.21 %
ARC2	7.70	17.99 %
CYR1	5.79	13.35 %
CGM1	5.24	17.36 %
WJD1	5.04	9.72 %
ANI1	3.55	8.45 %
PTU1	2.88	16.51 %
SLG1	2.29	5.63 %
<b>Total</b>	<b>364.44</b>	<b>22.16 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	154.02	14.07 %
LED TV	78.38	23.92 %
Wash-Mac	42.57	24.42 %
Fridge	40.44	20.93 %
Home-The	3.16	23.20 %
W-Purifi	1.97	38.41 %
Dishwash	1.42	17.14 %
Oven	0.92	42.99 %
<b>Total</b>	<b>322.91</b>	<b>17.75 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	24.73	10.76 %
CUD1	20.02	11.20 %
CDM1	15.62	11.41 %
KKI2	13.11	12.48 %
NVL2	11.09	12.02 %
VPM2	8.15	9.08 %
PRT1	7.72	9.61 %
TVM2	7.67	14.02 %
MKM1	3.88	9.21 %
WHUT	-4.65	17.24 %
<b>Total</b>	<b>322.91</b>	<b>17.75 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	108.99	19.23 %
LED TV	65.46	22.90 %
Fridge	47.57	22.75 %
Wash-Mac	40.21	19.41 %
Oven	2.43	47.52 %
Home-The	2.15	13.67 %
Dishwash	1.90	15.44 %
W-Purifi	1.24	19.15 %
<b>Total</b>	<b>269.96</b>	<b>20.63 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	33.07	13.48 %
TPR1	13.68	18.87 %
CBE1	10.92	17.78 %
TPR2	8.62	12.80 %
MPM1	8.51	15.78 %
UAM1	5.60	13.75 %
DPM2	5.38	17.38 %
CBE3	4.04	16.89 %
TPR3	2.81	9.74 %
PDM1	2.57	10.20 %
TPR4	1.52	6.42 %
WZSD		0.00 %
WHCB	-7.71	18.75 %
<b>Total</b>	<b>269.96</b>	<b>20.63 %</b>