



TN : LG Sales Performance 25/03/2026 8:55 AM

MTD Sales
4,458.59 L

Brand Share %
23.55 %

Information:

MTD : 01-03-2026 To 24-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,211.15	21.62 %
LED TV	914.77	26.01 %
Wash-Mac	586.42	24.81 %
Fridge	579.11	25.10 %
W-Purifi	60.65	52.15 %
Home-The	41.76	20.07 %
Dishwash	37.45	27.52 %
Oven	27.29	53.14 %
Total	4,458.59	23.55 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	766.20	25.91 %
CHENNAI-01	674.15	24.42 %
TRICHY-01	523.11	21.49 %
SOUTH-03	514.72	21.80 %
CHENNAI-02	511.31	21.21 %
WEST-02	475.33	26.47 %
WEST-01	409.50	23.83 %
NORTH ARCOT	351.55	27.79 %
SOUTH ARCOT	232.72	18.99 %
Total	4,458.59	23.55 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	386.43	26.32 %
LED TV	153.47	25.07 %
Wash-Mac	108.67	26.30 %
Fridge	84.19	23.75 %
W-Purifi	15.78	58.83 %
Dishwash	8.16	28.66 %
Home-The	4.79	10.99 %
Oven	4.70	48.97 %
Total	766.20	25.91 %

Branch *	MTD Sales L	Brand Share %
KVT1	24.89	17.56 %
RND1	19.17	22.43 %
VNR2	17.36	16.37 %
TCN1	13.67	20.77 %
TKS1	13.17	14.62 %
S2SD	10.23	20.36 %
PKD1	9.65	14.04 %
SKD1	6.65	19.98 %
STU2	5.20	14.61 %
KYR1	3.77	10.91 %
VNR1	3.16	6.81 %
SGT1	2.06	12.32 %
SNL1	1.78	5.00 %
WHTV	-0.53	11.52 %
Total	766.20	25.91 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	312.76	19.98 %
LED TV	146.84	33.51 %
Fridge	95.95	28.47 %
Wash-Mac	88.85	26.46 %
W-Purifi	9.63	43.49 %
Home-The	8.35	39.10 %
Dishwash	6.42	20.97 %
Oven	5.34	50.72 %
Total	674.15	24.42 %

Branch *	MTD Sales L	Brand Share %
CH49	22.75	16.65 %
CH28	22.65	21.13 %
CH19	21.22	19.53 %
AVD1	21.01	18.99 %
CH25	19.52	19.06 %
CH42	16.52	13.34 %
MRM1	14.66	21.32 %
CH07	14.46	12.48 %
CH38	11.94	23.44 %
CH22	11.45	10.37 %
SKL1	10.32	17.77 %
CH26	5.18	21.89 %
TKM1	5.01	17.50 %
CH40	1.29	12.37 %
MC09		0.00 %
MC10		0.00 %
Total	674.15	24.42 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	271.19	19.05 %
LED TV	127.60	26.29 %
Fridge	58.87	22.99 %
Wash-Mac	52.33	23.35 %
W-Purifi	5.04	49.10 %
Home-The	4.05	17.44 %
Dishwash	2.45	31.37 %
Oven	1.58	43.05 %
Total	523.11	21.49 %

Branch *	MTD Sales L	Brand Share %
TRY1	114.50	21.33 %
KUM1	34.27	22.98 %
PBR2	32.93	22.60 %
MVM1	29.65	23.15 %
TNJ1	23.05	17.65 %
TNJ2	19.42	17.36 %
PTK1	17.46	15.48 %
TRY4	16.00	17.30 %
JKM1	12.80	20.22 %
NGT1	12.79	20.79 %
PDK1	10.07	19.33 %
AYR1	9.90	20.97 %
TRY3	6.94	9.66 %
PBR1	6.14	13.45 %
TRY2	3.59	7.32 %
ORU1	2.10	6.55 %
WTRZ	-1.55	19.78 %
Total	523.11	21.49 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	271.25	21.28 %
LED TV	93.43	21.56 %
Wash-Mac	67.31	21.62 %
Fridge	63.30	22.48 %
W-Purifi	8.32	51.86 %
Home-The	4.65	17.10 %
Oven	3.90	69.84 %
Dishwash	2.58	21.36 %
Total	514.72	21.80 %

Branch *	MTD Sales L	Brand Share %
MDU1	44.11	15.69 %
DGL1	31.04	19.68 %
MDU2	17.86	11.97 %
KKD3	15.14	14.89 %
DGL2	14.07	17.90 %
TMM1	12.75	18.02 %
MDU3	10.51	11.58 %
TDI1	8.65	23.34 %
TEN1	7.64	14.66 %
SGP1	4.35	16.48 %
BNR1	4.32	11.65 %
ODM1	3.02	11.39 %
NKI1	2.73	8.50 %
MDU5	2.11	5.56 %
BTU1	1.20	5.09 %
ADP1	1.09	3.01 %
WHMD	-0.86	23.12 %
Total	514.72	21.80 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	246.86	17.67 %
LED TV	118.45	27.50 %
Fridge	61.54	24.00 %
Wash-Mac	60.97	23.14 %
W-Purifi	8.11	53.94 %
Home-The	7.14	31.93 %
Dishwash	5.43	26.75 %
Oven	2.80	49.92 %
Total	511.31	21.21 %

Branch *	MTD Sales L	Brand Share %
CH03	42.67	15.15 %
CH15	34.09	14.23 %
CH12	30.37	20.31 %
CH51	26.96	20.17 %
CH20	22.80	21.32 %
CH41	22.56	22.60 %
CH17	21.06	22.59 %
CH24	19.30	17.65 %
MJR1	18.30	22.95 %
CH50	16.92	15.80 %
CH06	14.61	13.80 %
CH44	13.38	19.75 %
CH33	11.41	14.58 %
GPD1	3.98	7.73 %
CH32	1.67	11.03 %
MC06	1.25	11.49 %
CH01		0.00 %
Total	511.31	21.21 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	214.21	25.03 %
LED TV	89.34	26.77 %
Fridge	83.10	29.14 %
Wash-Mac	75.31	26.76 %
W-Purifi	4.57	67.54 %
Dishwash	3.36	38.79 %
Home-The	2.84	14.24 %
Oven	2.60	59.52 %
Total	475.33	26.47 %

Branch *	MTD Sales L	Brand Share %
ERD2	29.56	18.99 %
SLM1	28.91	16.69 %
ERD1	24.93	19.45 %
OML1	10.15	22.54 %
SLM2	8.65	14.61 %
PLC1	4.67	15.77 %
DPR1	1.94	5.75 %
Total	475.33	26.47 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	214.58	23.74 %
LED TV	69.42	23.61 %
Fridge	56.26	24.39 %
Wash-Mac	55.26	23.39 %
Dishwash	6.53	39.35 %
Oven	3.33	49.55 %
W-Purifi	2.40	31.50 %
Home-The	1.71	7.69 %
Total	409.50	23.83 %

Branch *	MTD Sales L	Brand Share %
CBE2	72.69	17.02 %
TPR2	25.28	22.30 %
CBE4	24.81	22.33 %
PLI1	13.26	22.91 %
SUL1	11.16	21.59 %
CBE1	10.45	15.75 %
UAM1	7.24	19.00 %
PDM1	4.79	12.21 %
TPR3	4.12	13.31 %
DPM2	3.46	10.42 %
CBE3	3.07	14.56 %
Total	409.50	23.83 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	178.08	26.03 %
LED TV	72.96	30.11 %
Wash-Mac	45.77	28.81 %
Fridge	40.63	27.64 %
Home-The	5.66	37.98 %
W-Purifi	4.91	54.75 %
Dishwash	2.00	35.92 %
Oven	1.55	49.35 %
Total	351.55	27.79 %

Branch *	MTD Sales L	Brand Share %
KPM2	26.44	19.22 %
TRL1	23.67	18.13 %
KPM1	8.99	18.21 %
CYR1	6.11	21.04 %
SLG1	5.54	18.66 %
WJD1	3.92	9.17 %
ANI1	2.54	9.78 %
Total	351.55	27.79 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	115.78	17.65 %
LED TV	43.27	17.54 %
Fridge	35.26	22.17 %
Wash-Mac	31.95	22.91 %
Home-The	2.56	19.34 %
W-Purifi	1.89	71.58 %
Oven	1.49	69.89 %
Dishwash	0.52	8.64 %
Total	232.72	18.99 %

Branch *	MTD Sales L	Brand Share %
CUD1	16.01	14.41 %
SJI2	14.83	21.00 %
POY1	14.62	10.21 %
VPM2	9.42	12.02 %
NVL2	8.39	12.71 %
PRT1	6.87	12.59 %
CDM1	4.49	6.75 %
KKI2	2.08	3.07 %
MKM1	1.72	4.33 %
TVM2	1.45	5.39 %
Total	232.72	18.99 %