



TN : LG Sales Performance 24/05/2026 8:55 AM

MTD Sales
4,284.99 L

Brand Share %
19.34 %

Information:

MTD : 01-05-2026 To 23-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.34 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,279.98	17.01 %
LED TV	914.31	25.12 %
Fridge	501.17	19.72 %
Wash-Mac	458.68	21.37 %
W-Purifi	49.09	42.81 %
Home-The	41.58	23.82 %
Dishwash	21.18	20.23 %
Oven	19.02	50.64 %
Total	4,284.99	19.34 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	695.88	21.25 %
CHENNAI-01	655.96	17.59 %
CHENNAI-02	569.49	17.75 %
SOUTH-03	554.07	20.47 %
TRICHY-01	522.20	17.61 %
WEST-02	384.73	22.15 %
NORTH ARCOT	343.65	22.14 %
SOUTH ARCOT	307.31	17.71 %
WEST-01	251.71	20.13 %
Total	4,284.99	19.34 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	368.06	20.80 %
LED TV	145.01	23.32 %
Fridge	81.34	19.41 %
Wash-Mac	79.36	20.57 %
W-Purifi	13.58	56.62 %
Home-The	3.69	12.10 %
Oven	3.54	43.50 %
Dishwash	1.29	8.33 %
Total	695.88	21.25 %

Branch *	MTD Sales L	Brand Share %
KVT1	31.38	15.00 %
RND1	25.38	18.01 %
SVK1	20.47	18.77 %
VNR2	16.96	14.33 %
TKS1	15.21	16.86 %
TCN1	10.72	13.92 %
UDN1	8.92	18.30 %
ERL2	8.81	14.13 %
PKD1	7.53	9.81 %
STU2	7.45	16.79 %
SNL1	4.38	8.74 %
KYR1	4.31	12.58 %
ASM1	4.26	8.96 %
VNR1	3.75	8.28 %
SGT1	3.01	18.49 %
S2SD	2.53	10.72 %
WHTV	-2.28	14.34 %
Total	695.88	21.25 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	338.83	13.58 %
LED TV	152.59	30.83 %
Fridge	71.82	19.24 %
Wash-Mac	64.31	22.79 %
W-Purifi	9.40	37.45 %
Home-The	8.40	35.09 %
Dishwash	7.49	25.71 %
Oven	3.12	54.38 %
Total	655.96	17.59 %

Branch *	MTD Sales L	Brand Share %
CH05	44.83	15.92 %
CH14	42.97	16.22 %
CH47	39.57	18.91 %
CH19	34.52	18.48 %
CH08	34.16	18.73 %
CH07	24.51	14.31 %
CH42	23.19	14.43 %
CH30	23.02	16.10 %
CH48	21.74	14.59 %
CH49	19.91	12.89 %
CH28	19.40	11.55 %
MRM1	18.56	19.11 %
AVD1	17.79	19.34 %
CH22	13.31	12.48 %
CH38	10.79	13.78 %
TKM1	5.17	15.83 %
CH26	4.08	15.34 %
CZWH	2.51	1.66 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-14.78	14.64 %
Total	655.96	17.59 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	312.44	14.10 %
LED TV	125.57	30.77 %
Fridge	64.88	21.89 %
Wash-Mac	49.70	21.33 %
Home-The	7.42	34.48 %
W-Purifi	5.67	43.99 %
Dishwash	2.32	14.32 %
Oven	1.49	44.00 %
Total	569.49	17.75 %

Branch *	MTD Sales L	Brand Share %
CH03	63.09	18.85 %
CH15	41.41	14.22 %
CH12	27.10	10.95 %
CH24	21.18	12.44 %
CH44	20.30	16.68 %
MJR1	19.13	17.06 %
CH20	18.69	14.19 %
CH17	18.37	12.23 %
CH41	17.75	15.09 %
CH06	17.14	14.08 %
CH43	13.21	17.01 %
PON1	10.95	18.41 %
CH50	10.20	8.19 %
GPD1	6.76	12.25 %
UKI1	5.68	10.94 %
CH32	2.97	15.79 %
MC06	1.68	11.73 %
MC05		0.00 %
Total	569.49	17.75 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	318.61	20.68 %
LED TV	108.73	21.77 %
Fridge	58.32	17.48 %
Wash-Mac	52.62	19.08 %
W-Purifi	6.38	37.86 %
Home-The	5.11	18.50 %
Oven	2.53	63.15 %
Dishwash	1.76	18.82 %
Total	554.07	20.47 %

Branch *	MTD Sales L	Brand Share %
MDU6	22.40	18.28 %
ATG1	21.31	19.03 %
MDU2	20.38	12.17 %
KKD3	13.92	9.38 %
DKI1	12.51	19.22 %
TEN2	9.86	18.57 %
MDU3	8.95	10.83 %
DGL2	8.56	14.87 %
TEN1	6.26	12.57 %
ODM1	4.46	9.03 %
BNR1	3.12	9.24 %
MDU5	2.74	7.71 %
MNM1	2.67	8.52 %
NKI1	2.12	6.51 %
BTU1	1.96	8.69 %
ADP1	0.58	1.85 %
SZSD		0.00 %
WHMD	-2.83	11.03 %
Total	554.07	20.47 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	330.37	17.16 %
LED TV	85.23	18.27 %
Fridge	53.97	17.88 %
Wash-Mac	41.68	17.61 %
Home-The	3.71	24.31 %
W-Purifi	3.04	35.58 %
Dishwash	2.38	30.46 %
Oven	1.83	55.55 %
Total	522.20	17.61 %

Branch *	MTD Sales L	Brand Share %
PBR2	31.54	16.96 %
TVR2	28.43	18.15 %
PTK1	22.80	16.48 %
MDI1	22.32	18.67 %
TNJ1	21.37	12.33 %
NGT1	17.35	18.68 %
JKM1	16.15	17.53 %
TRY4	16.09	19.14 %
TRY3	15.67	18.35 %
TYR1	13.35	16.30 %
TNJ2	13.22	9.09 %
KIK1	13.18	14.74 %
AYR1	10.92	13.47 %
KUM2	10.89	16.23 %
APM1	7.28	15.56 %
PBR1	6.43	8.47 %
NCK1	5.35	14.06 %
PDK1	5.07	7.09 %
TRY2	2.55	5.69 %
ORU1	0.71	1.55 %
TZSD		0.00 %
WTRZ	-7.33	16.43 %
Total	522.20	17.61 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	179.45	20.18 %
LED TV	85.58	25.96 %
Wash-Mac	55.74	24.07 %
Fridge	53.31	21.01 %
Home-The	4.42	25.16 %
W-Purifi	4.02	52.79 %
Oven	1.36	42.29 %
Dishwash	0.85	20.45 %
Total	384.73	22.15 %

Branch *	MTD Sales L	Brand Share %
ERD1	26.48	18.01 %
ERD2	25.72	16.09 %
SLM1	18.36	11.88 %
SLM2	13.41	15.12 %
OML1	6.98	18.34 %
PMP1	3.54	16.27 %
CMI1	3.51	13.20 %
PLC1	3.45	13.67 %
SGG1	1.80	10.76 %
DPR1	1.70	5.25 %
WZWH		0.00 %
WHPD	-3.77	15.32 %
Total	384.73	22.15 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	179.19	18.49 %
LED TV	76.27	32.74 %
Wash-Mac	39.52	28.38 %
Fridge	36.87	20.06 %
Home-The	4.18	32.53 %
W-Purifi	3.94	45.03 %
Oven	1.92	69.06 %
Dishwash	1.76	62.78 %
Total	343.65	22.14 %

Branch *	MTD Sales L	Brand Share %
KPM2	30.19	18.11 %
VEL2	24.20	17.58 %
TRL1	19.56	14.22 %
AKM1	16.12	18.91 %
KPM1	10.73	18.56 %
ARC2	6.58	16.77 %
CYR1	5.37	13.20 %
WJD1	4.72	10.18 %
CGM1	4.36	15.58 %
ANI1	3.20	8.18 %
PTU1	2.69	16.04 %
SLG1	2.29	5.72 %
Total	343.65	22.14 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	146.07	14.01 %
LED TV	75.85	24.02 %
Wash-Mac	40.01	23.96 %
Fridge	38.33	20.86 %
Home-The	2.73	24.56 %
W-Purifi	1.97	38.41 %
Dishwash	1.42	18.29 %
Oven	0.92	42.99 %
Total	307.31	17.71 %

Branch *	MTD Sales L	Brand Share %
POY1	23.95	10.72 %
CUD1	19.37	11.35 %
CDM1	14.17	10.70 %
KKI2	12.98	12.64 %
NVL2	11.09	12.38 %
VPM2	8.15	9.66 %
TVM2	7.67	14.46 %
PRT1	6.38	8.39 %
MKM1	3.49	8.76 %
WHUT	-4.65	18.59 %
Total	307.31	17.71 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	106.96	19.31 %
LED TV	59.48	22.04 %
Fridge	42.32	21.69 %
Wash-Mac	35.73	18.35 %
Oven	2.31	47.54 %
Home-The	1.91	13.50 %
Dishwash	1.90	16.00 %
W-Purifi	1.09	18.83 %
Total	251.71	20.13 %

Branch *	MTD Sales L	Brand Share %
CBE2	31.63	13.46 %
TPR1	13.10	18.47 %
CBE1	10.92	18.12 %
TPR2	7.56	12.06 %
MPM1	7.28	13.95 %
UAM1	5.60	14.11 %
DPM2	5.13	17.26 %
CBE3	3.83	16.29 %
ANR1	3.04	19.01 %
CNR1	2.50	18.95 %
PDM1	2.45	10.39 %
TPR3	2.37	8.55 %
TPR4	1.12	4.91 %
WZSD		0.00 %
WHCB	-7.71	18.75 %
Total	251.71	20.13 %