

MTD Sales  
7,752.56 L

Brand Share %  
23.11 %

Information:

MTD : 01-04-2026 To 23-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **23.11 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	5,586.29	22.91 %
LED TV	1,181.71	28.45 %
Wash-Mac	457.26	21.29 %
Fridge	378.21	16.04 %
W-Purifi	55.72	46.86 %
Home-The	44.03	21.42 %
Dishwash	27.33	19.94 %
Oven	22.01	49.30 %
<b>Total</b>	<b>7,752.56</b>	<b>23.11 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	1,364.12	24.70 %
SOUTH-03	1,049.81	23.63 %
TRICHY-01	1,046.14	23.33 %
CHENNAI-01	879.10	20.05 %
WEST-02	845.84	25.52 %
CHENNAI-02	748.93	19.95 %
WEST-01	737.77	25.09 %
NORTH ARCOT	627.53	26.69 %
SOUTH ARCOT	453.32	19.27 %
<b>Total</b>	<b>7,752.56</b>	<b>23.11 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	1,021.24	25.38 %
LED TV	179.16	26.02 %
Wash-Mac	74.78	21.99 %
Fridge	63.60	16.90 %
W-Purifi	14.72	55.46 %
Oven	4.15	46.06 %
Home-The	3.98	10.22 %
Dishwash	2.49	12.23 %
<b>Total</b>	<b>1,364.12</b>	<b>24.70 %</b>

Branch *	MTD Sales L	Brand Share %
KVT1	45.42	16.63 %
RND1	42.40	21.83 %
VLY1	35.09	18.98 %
SVK1	33.86	18.91 %
VNR2	32.85	17.76 %
TKS1	30.10	17.09 %
SDI1	20.80	22.62 %
PKD1	18.74	13.64 %
ARM1	18.38	22.38 %
S2SD	13.90	16.14 %
STU2	10.71	15.41 %
KYR1	9.14	14.26 %
KSM1	7.07	21.09 %
SNL1	6.93	9.56 %
COL1	5.90	12.36 %
SGT1	4.45	15.78 %
VNR1	4.31	7.32 %
WHTV	-3.19	13.04 %
<b>Total</b>	<b>1,364.12</b>	<b>24.70 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	797.08	24.59 %
LED TV	131.98	25.34 %
Wash-Mac	53.30	18.57 %
Fridge	49.03	14.94 %
W-Purifi	7.62	43.74 %
Home-The	5.52	19.38 %
Dishwash	2.72	17.27 %
Oven	2.57	61.87 %
<b>Total</b>	<b>1,049.81</b>	<b>23.63 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	48.30	19.96 %
MDU6	43.67	18.32 %
MDU2	33.61	11.96 %
ATG1	32.26	20.33 %
KKD3	30.95	16.08 %
TMM1	28.62	19.60 %
MDU3	27.23	18.18 %
MDU4	21.68	18.90 %
PVI1	16.39	22.87 %
TEN1	15.08	17.21 %
DGL2	13.93	14.46 %
BNR1	9.02	16.26 %
MDU5	8.02	9.98 %
ODM1	7.27	15.74 %
BTU1	5.32	11.53 %
SZSD	4.66	16.93 %
MNM1	4.66	9.01 %
ADP1	4.19	8.19 %
NKI1	4.00	8.45 %
WHMD	-3.70	15.44 %
<b>Total</b>	<b>1,049.81</b>	<b>23.63 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	800.34	23.84 %
LED TV	139.31	24.63 %
Wash-Mac	52.60	20.61 %
Fridge	43.98	16.56 %
W-Purifi	3.51	43.67 %
Home-The	2.63	13.02 %
Oven	2.29	51.84 %
Dishwash	1.47	20.47 %
<b>Total</b>	<b>1,046.14</b>	<b>23.33 %</b>

Branch *	MTD Sales L	Brand Share %
PBR2	50.17	18.53 %
TVR2	48.65	22.91 %
TNJ1	42.04	16.45 %
TRY3	37.61	21.32 %
PTK1	33.59	19.69 %
MDI1	30.90	21.44 %
TYR1	24.08	16.43 %
TNJ2	23.43	11.45 %
PDK1	22.52	19.71 %
TRY4	21.29	15.29 %
JKM1	21.22	22.06 %
KIK1	20.93	16.79 %
NGT1	19.80	17.55 %
AYR1	17.92	18.02 %
PBR1	9.98	9.84 %
ORU1	3.07	6.76 %
TZSD	0.05	0.54 %
WTRZ	-4.70	16.04 %
<b>Total</b>	<b>1,046.14</b>	<b>23.33 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	553.50	17.87 %
LED TV	173.62	31.91 %
Wash-Mac	66.53	21.87 %
Fridge	54.10	15.48 %
W-Purifi	10.31	40.46 %
Home-The	10.16	40.68 %
Dishwash	6.54	22.34 %
Oven	4.36	47.36 %
<b>Total</b>	<b>879.10</b>	<b>20.05 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	56.69	18.27 %
CH05	49.01	15.98 %
CH14	47.15	15.99 %
CH08	43.05	19.47 %
CH19	40.83	19.60 %
CH25	39.38	21.35 %
CH28	31.58	17.89 %
CH49	31.39	17.74 %
CH30	28.80	15.89 %
CH42	27.29	14.83 %
AVD1	24.82	21.57 %
CGL1	21.69	23.04 %
CH07	16.01	8.23 %
CH38	13.33	13.09 %
MRM1	11.87	10.20 %
CH22	11.80	10.23 %
TKM1	8.51	14.80 %
CZWH	5.11	6.86 %
CH26	4.46	13.10 %
CH40	3.01	22.45 %
CH29	1.84	21.18 %
MC10	0.33	19.02 %
MC09	0.31	14.97 %
WHC3		0.00 %
WCHN	-24.89	22.80 %
<b>Total</b>	<b>879.10</b>	<b>20.05 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	607.14	25.63 %
LED TV	122.83	31.26 %
Wash-Mac	55.47	22.79 %
Fridge	45.73	17.14 %
Home-The	5.29	24.48 %
W-Purifi	5.00	57.25 %
Oven	2.48	63.92 %
Dishwash	1.91	22.45 %
<b>Total</b>	<b>845.84</b>	<b>25.52 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	65.87	19.41 %
ERD1	61.41	18.62 %
ERD2	57.12	18.15 %
SLM2	18.36	14.02 %
OML1	15.84	19.92 %
PLC1	10.65	20.06 %
CMI1	8.19	19.20 %
HRR1	7.71	22.42 %
DPR1	4.76	8.30 %
WZWH		0.00 %
WHPD	-3.55	19.94 %
<b>Total</b>	<b>845.84</b>	<b>25.52 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	468.89	17.56 %
LED TV	174.82	34.10 %
Wash-Mac	48.34	19.67 %
Fridge	38.31	14.30 %
Home-The	6.70	31.27 %
W-Purifi	6.58	57.44 %
Dishwash	3.77	17.75 %
Oven	1.51	35.68 %
<b>Total</b>	<b>748.93</b>	<b>19.95 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	57.48	14.71 %
CH21	54.63	22.66 %
CH15	50.47	14.05 %
CH18	42.57	22.52 %
CH12	32.24	14.46 %
CH20	30.77	15.91 %
CH06	28.77	20.54 %
CH33	27.63	21.26 %
CH24	26.00	12.59 %
CH41	23.93	16.98 %
CH17	23.64	14.02 %
MJR1	23.01	18.61 %
CH44	21.32	19.85 %
CH50	18.46	11.80 %
CH23	17.62	20.35 %
GPD1	16.20	20.21 %
CH32	4.53	18.30 %
MC06	1.50	9.84 %
CH01	0.19	11.03 %
MC05		0.00 %
<b>Total</b>	<b>748.93</b>	<b>19.95 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	568.17	26.02 %
LED TV	93.97	28.36 %
Wash-Mac	35.77	19.82 %
Fridge	29.24	15.24 %
W-Purifi	3.24	35.52 %
Dishwash	2.92	15.66 %
Oven	2.48	45.82 %
Home-The	1.98	9.96 %
<b>Total</b>	<b>737.77</b>	<b>25.09 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	109.37	17.82 %
TPR2	45.49	20.10 %
SNR1	28.42	22.69 %
CBE6	27.67	22.94 %
CBE1	23.21	19.68 %
UMP1	20.45	22.94 %
TPR3	13.14	19.33 %
CBE3	9.16	22.93 %
PDM1	9.03	13.90 %
UAM1	6.27	17.18 %
TPR4	5.68	15.45 %
WZSD		0.00 %
<b>Total</b>	<b>737.77</b>	<b>25.09 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	454.57	25.88 %
LED TV	94.37	35.55 %
Wash-Mac	40.21	26.66 %
Fridge	26.19	18.05 %
Home-The	4.84	31.33 %
W-Purifi	3.18	39.94 %
Dishwash	2.84	38.10 %
Oven	1.33	50.25 %
<b>Total</b>	<b>627.53</b>	<b>26.69 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	54.72	22.59 %
TRL1	27.66	16.46 %
AKM1	24.95	20.59 %
TRT1	18.16	20.14 %
CYR1	12.30	22.30 %
KPM1	12.07	15.56 %
SLG1	8.34	14.93 %
ANI1	7.35	12.66 %
WJD1	5.89	9.33 %
WHVL	-4.94	18.80 %
<b>Total</b>	<b>627.53</b>	<b>26.69 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	315.35	18.72 %
LED TV	71.64	21.59 %
Wash-Mac	30.28	21.44 %
Fridge	28.04	16.89 %
Home-The	2.94	20.05 %
Dishwash	2.67	30.82 %
W-Purifi	1.56	37.64 %
Oven	0.85	49.90 %
<b>Total</b>	<b>453.32</b>	<b>19.27 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	30.97	14.02 %
KLM1	28.15	23.05 %
SJI2	27.33	22.42 %
VPM2	22.32	15.12 %
KKI2	20.27	13.92 %
POY1	16.87	6.24 %
CDM1	14.18	10.42 %
PRT1	12.25	10.45 %
NVL2	12.04	9.61 %
TVM2	6.69	11.79 %
MKM1	5.49	9.83 %
WHUT	-2.70	13.26 %
<b>Total</b>	<b>453.32</b>	<b>19.27 %</b>