



TN : LG Sales Performance 24/03/2026 8:55 AM

MTD Sales
4,330.44 L

Brand Share %
23.58 %

Information:

MTD : 01-03-2026 To 23-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,146.10	21.67 %
LED TV	883.12	25.80 %
Wash-Mac	572.72	24.86 %
Fridge	564.98	25.25 %
W-Purifi	59.67	52.48 %
Home-The	40.76	20.18 %
Dishwash	36.47	28.19 %
Oven	26.62	53.28 %
Total	4,330.44	23.58 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	738.40	25.90 %
CHENNAI-01	649.12	24.18 %
TRICHY-01	513.87	21.64 %
SOUTH-03	501.16	21.87 %
CHENNAI-02	496.33	21.32 %
WEST-02	466.52	26.69 %
WEST-01	395.33	23.86 %
NORTH ARCOT	343.47	27.83 %
SOUTH ARCOT	226.26	18.89 %
Total	4,330.44	23.58 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	371.19	26.33 %
LED TV	147.62	24.85 %
Wash-Mac	105.38	26.40 %
Fridge	81.16	23.77 %
W-Purifi	15.28	58.31 %
Dishwash	8.16	29.71 %
Oven	4.81	49.85 %
Home-The	4.79	11.30 %
Total	738.40	25.90 %

Branch *	MTD Sales L	Brand Share %
KVT1	23.56	17.13 %
RND1	18.31	23.10 %
VNR2	16.70	16.44 %
TCN1	13.16	20.55 %
TKS1	11.93	14.09 %
PKD1	9.65	14.35 %
S2SD	9.57	20.59 %
SKD1	6.35	19.69 %
STU2	5.52	16.11 %
KYR1	3.77	11.34 %
VNR1	3.16	7.02 %
SGT1	2.06	12.41 %
SNL1	1.78	5.22 %
WHTV	-0.53	13.03 %
Total	738.40	25.90 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	301.94	19.81 %
LED TV	139.98	32.82 %
Fridge	92.35	28.39 %
Wash-Mac	85.99	26.36 %
W-Purifi	9.63	44.50 %
Home-The	8.23	39.21 %
Dishwash	5.87	20.05 %
Oven	5.12	50.12 %
Total	649.12	24.18 %

Branch *	MTD Sales L	Brand Share %
CH05	46.45	22.88 %
CH28	22.65	21.39 %
CH49	21.91	16.36 %
CH19	20.30	19.08 %
AVD1	19.83	18.59 %
CH25	18.88	18.86 %
CH42	16.52	13.77 %
MRM1	14.66	21.66 %
CH07	14.13	12.58 %
CH38	11.94	23.50 %
CH22	11.45	10.50 %
SKL1	10.32	18.10 %
CH26	5.18	23.30 %
TKM1	4.21	15.87 %
CH40	1.29	12.37 %
MC09		0.00 %
MC10		0.00 %
Total	649.12	24.18 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	266.95	19.20 %
LED TV	125.08	26.34 %
Fridge	57.16	23.10 %
Wash-Mac	51.69	23.67 %
W-Purifi	4.92	49.07 %
Home-The	4.05	17.52 %
Dishwash	2.45	34.12 %
Oven	1.58	45.13 %
Total	513.87	21.64 %

Branch *	MTD Sales L	Brand Share %
TRY1	111.20	21.14 %
KUM1	33.78	22.96 %
PBR2	32.77	23.24 %
TNJ1	22.54	17.57 %
TNJ2	19.42	17.56 %
PTK1	17.11	15.32 %
TYR1	15.36	23.35 %
TRY4	15.02	17.18 %
NGT1	12.79	21.61 %
JKM1	12.58	20.34 %
PDK1	10.07	19.78 %
AYR1	9.47	20.67 %
TRY3	6.81	9.79 %
PBR1	5.55	13.04 %
TRY2	3.59	7.50 %
ORU1	2.10	6.86 %
WTRZ	-1.55	20.07 %
Total	513.87	21.64 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	263.18	21.32 %
LED TV	90.87	21.51 %
Wash-Mac	66.12	21.75 %
Fridge	62.06	22.88 %
W-Purifi	8.21	52.42 %
Home-The	4.36	16.76 %
Oven	3.79	69.24 %
Dishwash	2.58	21.36 %
Total	501.16	21.87 %

Branch *	MTD Sales L	Brand Share %
MDU1	42.34	15.35 %
DGL1	30.37	19.67 %
MDU2	17.73	12.09 %
KKD3	14.99	14.91 %
DGL2	14.07	18.20 %
TMM1	11.98	17.98 %
MDU3	9.91	11.15 %
TDI1	8.37	23.47 %
TEN1	7.64	15.15 %
SGP1	4.35	17.06 %
BNR1	4.32	12.40 %
ODM1	3.02	11.87 %
NKI1	2.43	7.92 %
MDU5	2.11	5.71 %
ADP1	1.09	3.11 %
BTU1	0.91	4.00 %
WHMD	-0.54	19.21 %
Total	501.16	21.87 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	238.93	17.82 %
LED TV	114.29	27.17 %
Fridge	60.39	24.37 %
Wash-Mac	59.89	23.17 %
W-Purifi	8.11	53.94 %
Home-The	6.99	31.91 %
Dishwash	5.01	28.69 %
Oven	2.72	49.62 %
Total	496.33	21.32 %

Branch *	MTD Sales L	Brand Share %
CH03	41.15	14.88 %
CH15	33.48	14.83 %
CH12	28.88	19.88 %
CH51	26.35	20.87 %
CH41	22.00	22.58 %
CH20	21.74	21.31 %
CH17	20.76	23.15 %
CH24	18.71	17.74 %
MJR1	17.52	22.90 %
CH50	16.92	16.19 %
CH06	13.75	14.23 %
CH44	12.55	19.23 %
CH33	11.41	14.86 %
GPD1	3.98	7.80 %
CH32	1.67	11.03 %
MC06	1.25	11.77 %
CH01		0.00 %
Total	496.33	21.32 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	209.99	25.28 %
LED TV	86.42	26.66 %
Fridge	82.21	29.52 %
Wash-Mac	74.53	26.89 %
W-Purifi	4.57	69.87 %
Dishwash	3.36	41.42 %
Home-The	2.84	15.12 %
Oven	2.60	59.52 %
Total	466.52	26.69 %

Branch *	MTD Sales L	Brand Share %
SLM1	28.77	16.93 %
ERD2	28.48	18.98 %
ERD1	23.95	19.92 %
OML1	9.87	22.65 %
SLM2	8.65	14.82 %
PLC1	4.67	16.62 %
DPR1	1.94	5.98 %
Total	466.52	26.69 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	205.09	23.77 %
LED TV	67.27	23.43 %
Fridge	55.22	24.53 %
Wash-Mac	54.00	23.41 %
Dishwash	6.53	40.20 %
Oven	3.21	51.31 %
W-Purifi	2.40	32.67 %
Home-The	1.62	7.46 %
Total	395.33	23.86 %

Branch *	MTD Sales L	Brand Share %
CBE2	66.85	16.51 %
TPR2	24.60	22.66 %
CBE4	23.54	21.88 %
PLI1	13.26	23.43 %
AVI1	10.77	22.97 %
CBE1	10.45	16.12 %
SUL1	9.76	19.96 %
UAM1	6.69	18.31 %
PDM1	4.70	12.27 %
TPR3	3.81	12.94 %
DPM2	3.46	10.72 %
CBE3	3.07	14.56 %
Total	395.33	23.86 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	175.41	26.25 %
LED TV	70.12	29.79 %
Wash-Mac	44.42	28.78 %
Fridge	39.78	27.58 %
Home-The	5.53	38.06 %
W-Purifi	4.67	54.21 %
Dishwash	2.00	35.92 %
Oven	1.55	49.35 %
Total	343.47	27.83 %

Branch *	MTD Sales L	Brand Share %
KPM2	25.65	19.14 %
TRL1	23.01	17.96 %
KPM1	8.69	18.02 %
CYR1	5.93	20.87 %
SLG1	5.54	19.04 %
WJD1	3.92	9.45 %
ANI1	1.64	6.73 %
Total	343.47	27.83 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	113.42	17.61 %
LED TV	41.47	17.41 %
Fridge	34.65	22.11 %
Wash-Mac	30.70	22.68 %
Home-The	2.36	18.75 %
W-Purifi	1.89	71.58 %
Oven	1.25	66.04 %
Dishwash	0.52	8.64 %
Total	226.26	18.89 %

Branch *	MTD Sales L	Brand Share %
CUD1	15.61	14.29 %
POY1	14.41	10.32 %
SJI2	14.22	20.84 %
VPM2	8.59	11.36 %
NVL2	8.20	12.62 %
PRT1	6.62	12.21 %
CDM1	3.74	5.91 %
KKI2	2.08	3.16 %
MKM1	1.72	4.45 %
TVM2	1.45	5.47 %
Total	226.26	18.89 %