

MTD Sales
7,644.69 L

Brand Share %
23.18 %

Information:

MTD : 01-04-2026 To 22-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	5,509.77	23.00 %
LED TV	1,161.20	28.40 %
Wash-Mac	449.97	21.25 %
Fridge	375.85	16.18 %
W-Purifi	55.72	47.50 %
Home-The	43.82	21.61 %
Dishwash	26.56	19.81 %
Oven	21.79	49.88 %
Total	7,644.69	23.18 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	1,349.95	24.78 %
SOUTH-03	1,034.87	23.65 %
TRICHY-01	1,030.33	23.37 %
CHENNAI-01	871.50	20.14 %
WEST-02	833.53	25.60 %
CHENNAI-02	739.19	19.97 %
WEST-01	715.51	25.08 %
NORTH ARCOT	622.10	26.97 %
SOUTH ARCOT	447.72	19.43 %
Total	7,644.69	23.18 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	1,011.19	25.49 %
LED TV	177.23	26.12 %
Wash-Mac	73.70	21.85 %
Fridge	62.70	16.85 %
W-Purifi	14.72	55.71 %
Home-The	3.98	10.29 %
Oven	3.93	45.59 %
Dishwash	2.49	12.23 %
Total	1,349.95	24.78 %

Branch *	MTD Sales L	Brand Share %
KVT1	44.63	16.63 %
RND1	42.40	21.91 %
VLY1	33.98	18.67 %
SVK1	33.86	19.13 %
VNR2	32.85	17.88 %
TKS1	29.78	17.02 %
SDI1	20.51	22.64 %
ARM1	18.38	22.46 %
PKD1	18.13	13.51 %
S2SD	13.90	16.14 %
STU2	10.29	15.04 %
KYR1	8.84	14.04 %
KSM1	7.07	21.27 %
SNL1	6.10	8.63 %
COL1	5.90	12.45 %
SGT1	4.45	15.94 %
VNR1	4.31	7.36 %
WHTV	-2.78	11.63 %
Total	1,349.95	24.78 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	786.34	24.64 %
LED TV	128.68	25.16 %
Wash-Mac	52.65	18.56 %
Fridge	48.78	15.05 %
W-Purifi	7.62	44.10 %
Home-The	5.52	19.47 %
Dishwash	2.72	17.27 %
Oven	2.57	64.15 %
Total	1,034.87	23.65 %

Branch *	MTD Sales L	Brand Share %
DGL1	48.30	20.26 %
MDU6	43.67	18.51 %
MDU2	33.21	12.00 %
ATG1	31.66	20.07 %
KKD3	30.54	16.20 %
TMM1	27.70	19.25 %
MDU3	26.67	18.12 %
MDU4	20.79	18.53 %
PVI1	16.03	22.64 %
TEN1	14.79	17.20 %
DGL2	13.93	14.66 %
BNR1	8.72	15.95 %
MDU5	8.02	10.15 %
ODM1	7.27	15.74 %
BTU1	5.32	11.57 %
SZSD	4.66	16.93 %
MNM1	4.66	9.11 %
ADP1	3.89	7.70 %
NKI1	3.42	7.39 %
WHMD	-3.70	15.44 %
Total	1,034.87	23.65 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	788.48	23.86 %
LED TV	137.40	24.70 %
Wash-Mac	50.80	20.33 %
Fridge	43.74	16.91 %
W-Purifi	3.51	43.67 %
Home-The	2.63	13.41 %
Oven	2.29	53.44 %
Dishwash	1.47	20.47 %
Total	1,030.33	23.37 %

Branch *	MTD Sales L	Brand Share %
PBR2	49.64	18.55 %
TVR2	47.12	22.68 %
TNJ1	41.66	16.70 %
TRY3	37.32	21.39 %
PTK1	33.19	19.71 %
MDI1	30.54	21.35 %
TYR1	24.08	16.50 %
TNJ2	23.43	11.66 %
PDK1	22.22	19.78 %
JKM1	21.07	22.19 %
KIK1	20.65	17.15 %
NGT1	19.80	17.70 %
TRY4	19.64	14.50 %
AYR1	17.92	18.22 %
PBR1	9.98	9.92 %
ORU1	3.07	6.85 %
TZSD	0.05	0.54 %
WTRZ	-4.70	16.04 %
Total	1,030.33	23.37 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	549.30	17.98 %
LED TV	171.21	31.90 %
Wash-Mac	66.33	22.04 %
Fridge	53.68	15.52 %
W-Purifi	10.31	40.66 %
Home-The	10.16	40.91 %
Dishwash	6.16	21.68 %
Oven	4.36	47.36 %
Total	871.50	20.14 %

Branch *	MTD Sales L	Brand Share %
CH47	56.26	18.33 %
CH05	49.01	16.15 %
CH14	47.15	16.15 %
CH08	43.05	19.60 %
CH19	40.52	19.75 %
CH25	39.08	21.35 %
CH49	31.39	17.88 %
CH28	30.21	17.47 %
CH30	28.80	16.17 %
CH42	26.99	15.01 %
AVD1	24.82	21.81 %
CGL1	20.89	22.53 %
CH07	16.01	8.34 %
CH38	13.33	13.13 %
MRM1	11.87	10.41 %
CH22	11.80	10.39 %
TKM1	8.31	14.58 %
CZWH	5.11	6.86 %
CH26	4.46	13.31 %
CH40	3.01	22.45 %
CH29	1.84	21.92 %
MC10	0.33	19.02 %
MC09	0.31	14.97 %
WHC3		0.00 %
WCHN	-24.89	22.80 %
Total	871.50	20.14 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	598.10	25.75 %
LED TV	120.07	31.03 %
Wash-Mac	55.27	22.95 %
Fridge	45.52	17.28 %
Home-The	5.18	24.89 %
W-Purifi	5.00	58.29 %
Oven	2.48	63.92 %
Dishwash	1.91	22.45 %
Total	833.53	25.60 %

Branch *	MTD Sales L	Brand Share %
SLM1	65.58	19.63 %
ERD1	60.79	18.69 %
ERD2	54.90	18.14 %
SLM2	18.16	14.02 %
OML1	15.84	20.00 %
PLC1	9.29	18.34 %
CMI1	7.86	19.74 %
HRR1	6.85	21.03 %
DPR1	4.76	8.37 %
WZWH		0.00 %
WHPD	-3.55	19.94 %
Total	833.53	25.60 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	463.52	17.60 %
LED TV	171.42	34.03 %
Wash-Mac	47.37	19.59 %
Fridge	38.31	14.49 %
Home-The	6.70	31.68 %
W-Purifi	6.58	58.02 %
Dishwash	3.77	18.04 %
Oven	1.51	36.88 %
Total	739.19	19.97 %

Branch *	MTD Sales L	Brand Share %
CH03	55.47	14.44 %
CH21	53.58	22.70 %
CH15	49.74	13.97 %
CH18	42.25	22.47 %
CH12	32.24	14.57 %
CH20	30.63	16.01 %
CH06	28.52	20.70 %
CH33	27.32	21.17 %
CH24	25.17	12.47 %
CH41	23.06	16.52 %
MJR1	23.01	18.74 %
CH17	22.61	13.75 %
CH44	21.12	19.93 %
CH50	18.46	12.09 %
CH23	17.47	20.73 %
GPD1	16.20	21.08 %
CH32	4.53	18.30 %
MC06	1.50	10.09 %
CH01	0.19	11.03 %
MC05		0.00 %
Total	739.19	19.97 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	549.87	26.04 %
LED TV	91.51	28.00 %
Wash-Mac	34.37	19.65 %
Fridge	29.24	15.52 %
W-Purifi	3.24	36.51 %
Dishwash	2.92	16.91 %
Oven	2.48	47.16 %
Home-The	1.88	9.50 %
Total	715.51	25.08 %

Branch *	MTD Sales L	Brand Share %
CBE2	107.01	17.84 %
TPR2	43.13	19.70 %
CBE1	21.29	18.46 %
UMP1	19.70	22.91 %
TPR3	11.79	18.52 %
CBE3	9.16	23.09 %
PDM1	7.97	12.85 %
UAM1	6.27	17.36 %
TPR4	5.68	15.45 %
WZSD		0.00 %
Total	715.51	25.08 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	450.86	26.20 %
LED TV	93.23	35.62 %
Wash-Mac	39.78	26.74 %
Fridge	26.04	18.24 %
Home-The	4.84	31.46 %
W-Purifi	3.18	41.09 %
Dishwash	2.84	38.10 %
Oven	1.33	50.25 %
Total	622.10	26.97 %

Branch *	MTD Sales L	Brand Share %
TRL1	27.66	16.80 %
AKM1	24.80	20.84 %
TRT1	18.16	20.37 %
CYR1	12.30	22.95 %
KPM1	12.07	15.56 %
SLG1	7.92	14.46 %
ANI1	7.35	13.07 %
WJD1	5.89	9.46 %
WHVL	-4.63	19.49 %
Total	622.10	26.97 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	312.12	18.96 %
LED TV	70.43	21.56 %
Wash-Mac	29.70	21.27 %
Fridge	27.85	17.02 %
Home-The	2.94	20.61 %
Dishwash	2.28	27.60 %
W-Purifi	1.56	42.32 %
Oven	0.85	49.90 %
Total	447.72	19.43 %

Branch *	MTD Sales L	Brand Share %
CUD1	30.67	14.05 %
SJI2	27.14	22.62 %
VPM2	22.32	15.28 %
KKI2	19.38	13.48 %
POY1	16.87	6.51 %
CDM1	13.64	10.25 %
NVL2	12.04	9.82 %
PRT1	11.58	10.08 %
TVM2	6.69	11.86 %
MKM1	5.49	9.90 %
WHUT	-2.70	13.26 %
Total	447.72	19.43 %