



TN : LG Sales Performance 23/03/2026 8:55 AM

MTD Sales
4,149.73 L

Brand Share %
23.65 %

Information:

MTD : 01-03-2026 To 22-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,071.89	21.89 %
LED TV	858.27	26.11 %
Wash-Mac	541.47	24.66 %
Fridge	520.81	24.59 %
W-Purifi	57.53	52.35 %
Home-The	39.15	20.04 %
Dishwash	35.08	28.23 %
Oven	25.54	53.19 %
Total	4,149.73	23.65 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	703.57	25.97 %
CHENNAI-01	615.86	24.11 %
TRICHY-01	491.51	21.50 %
SOUTH-03	479.90	21.97 %
CHENNAI-02	479.63	21.72 %
WEST-02	448.90	26.79 %
WEST-01	377.22	23.71 %
NORTH ARCOT	330.89	27.85 %
SOUTH ARCOT	222.25	19.36 %
Total	4,149.73	23.65 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	354.01	26.68 %
LED TV	144.00	25.08 %
Wash-Mac	100.81	26.27 %
Fridge	72.94	22.69 %
W-Purifi	14.71	58.91 %
Dishwash	8.16	30.12 %
Home-The	4.50	10.85 %
Oven	4.42	47.75 %
Total	703.57	25.97 %

Branch *	MTD Sales L	Brand Share %
KVT1	23.22	17.44 %
VNR2	16.01	16.66 %
VLY1	14.44	23.00 %
TKS1	11.79	14.69 %
TCN1	11.57	19.36 %
PKD1	9.65	14.93 %
PDI1	8.31	23.62 %
ARM1	7.13	23.04 %
SKD1	6.35	20.37 %
STU2	5.52	16.56 %
KYR1	3.35	11.17 %
VNR1	2.78	6.49 %
S2SD	2.59	7.21 %
SNL1	1.78	5.67 %
SGT1	1.77	11.63 %
WHTV	-0.44	12.04 %
Total	703.57	25.97 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	292.36	20.05 %
LED TV	137.38	33.31 %
Fridge	80.89	26.90 %
Wash-Mac	77.64	25.54 %
W-Purifi	9.02	42.23 %
Home-The	7.93	40.18 %
Dishwash	5.87	20.75 %
Oven	4.78	48.83 %
Total	615.86	24.11 %

Branch *	MTD Sales L	Brand Share %
CH05	45.00	23.22 %
CH28	22.52	22.24 %
CH49	21.91	17.23 %
CH19	19.51	18.80 %
AVD1	19.32	18.96 %
CH25	18.54	19.68 %
CH42	16.52	14.07 %
MRM1	14.33	21.90 %
CH07	13.85	12.73 %
CH38	11.56	23.51 %
CH22	11.45	10.80 %
SKL1	8.97	16.35 %
TKM1	4.02	15.27 %
CH40	1.29	12.37 %
WHC3	0.33	1.59 %
MC09		0.00 %
MC10		0.00 %
Total	615.86	24.11 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	257.51	19.14 %
LED TV	120.33	26.41 %
Fridge	52.45	22.37 %
Wash-Mac	48.34	23.23 %
W-Purifi	4.80	49.22 %
Home-The	4.05	17.91 %
Dishwash	2.45	34.12 %
Oven	1.58	46.85 %
Total	491.51	21.50 %

Branch *	MTD Sales L	Brand Share %
TRY1	107.38	20.85 %
KUM1	32.51	23.01 %
PBR2	31.23	23.14 %
TNJ1	21.93	17.85 %
TNJ2	19.26	17.74 %
PTK1	16.82	15.38 %
TYR1	15.16	23.41 %
TRY4	14.88	17.35 %
NGT1	12.24	21.54 %
JKM1	11.57	19.66 %
PDK1	9.69	19.74 %
AYR1	9.18	20.80 %
TRY3	5.58	8.43 %
PBR1	5.55	13.39 %
TRY2	3.59	7.75 %
ORU1	1.69	6.11 %
TZSD	1.01	17.01 %
WTRZ	-1.55	20.66 %
Total	491.51	21.50 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	256.18	21.69 %
LED TV	88.70	22.00 %
Wash-Mac	62.61	21.69 %
Fridge	54.03	21.28 %
W-Purifi	8.21	54.17 %
Home-The	4.25	16.80 %
Oven	3.79	69.91 %
Dishwash	2.14	18.94 %
Total	479.90	21.97 %

Branch *	MTD Sales L	Brand Share %
MDU1	39.71	15.51 %
DGL1	30.11	20.16 %
MDU2	16.95	12.17 %
KKD3	14.88	15.16 %
DGL2	13.39	17.96 %
TMM1	11.82	18.50 %
MDU3	9.32	11.04 %
TDI1	7.62	22.83 %
TEN1	6.83	14.10 %
BNR1	4.32	12.93 %
SGP1	3.99	16.43 %
ODM1	3.02	12.13 %
SZSD	2.80	21.63 %
NKI1	2.43	8.54 %
MDU5	2.11	6.10 %
ADP1	1.09	3.30 %
BTU1	0.91	4.09 %
Total	479.90	21.97 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	229.12	18.09 %
LED TV	110.55	27.64 %
Fridge	59.58	24.97 %
Wash-Mac	58.12	23.56 %
W-Purifi	7.76	54.93 %
Home-The	6.78	32.62 %
Dishwash	5.01	31.57 %
Oven	2.72	50.46 %
Total	479.63	21.72 %

Branch *	MTD Sales L	Brand Share %
CH03	39.50	15.27 %
CH15	32.12	15.04 %
CH12	28.76	20.30 %
CH51	25.64	22.82 %
CH41	21.29	22.68 %
CH20	20.66	20.77 %
CH24	18.71	17.94 %
MJR1	16.74	22.83 %
CH50	15.86	15.86 %
CH06	13.26	15.28 %
CH44	12.37	19.53 %
CH33	10.83	14.89 %
GPD1	3.40	6.87 %
CH32	1.67	11.36 %
MC06	1.25	11.77 %
CH01		0.00 %
Total	479.63	21.72 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	204.74	25.64 %
LED TV	84.30	27.09 %
Fridge	76.63	29.01 %
Wash-Mac	71.13	26.72 %
W-Purifi	4.34	69.99 %
Dishwash	2.88	37.73 %
Oven	2.48	58.36 %
Home-The	2.40	13.59 %
Total	448.90	26.79 %

Branch *	MTD Sales L	Brand Share %
SLM1	28.11	16.97 %
ERD2	27.23	19.07 %
ERD1	23.66	20.69 %
OML1	9.35	21.93 %
SLM2	8.20	14.59 %
PLC1	4.67	17.22 %
DPR1	1.94	6.66 %
WZWH	0.44	10.07 %
WHKP		0.00 %
Total	448.90	26.79 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	199.11	23.94 %
LED TV	63.76	23.30 %
Fridge	51.32	23.74 %
Wash-Mac	49.98	22.74 %
Dishwash	6.05	39.45 %
Oven	2.98	53.94 %
W-Purifi	2.40	32.67 %
Home-The	1.62	7.65 %
Total	377.22	23.71 %

Branch *	MTD Sales L	Brand Share %
CBE2	64.23	16.39 %
TPR2	23.66	22.66 %
CBE4	23.05	22.20 %
PLI1	12.97	23.50 %
CBE1	10.12	15.85 %
SUL1	9.16	19.57 %
UAM1	6.35	17.98 %
PDM1	4.70	12.64 %
TPR3	3.81	13.28 %
DPM2	3.10	9.88 %
CBE3	2.33	11.71 %
Total	377.22	23.71 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	167.69	26.15 %
LED TV	68.06	29.86 %
Wash-Mac	43.09	28.84 %
Fridge	38.56	27.92 %
Home-The	5.26	37.16 %
W-Purifi	4.67	54.21 %
Dishwash	2.00	35.92 %
Oven	1.55	49.35 %
Total	330.89	27.85 %

Branch *	MTD Sales L	Brand Share %
KPM2	25.35	19.76 %
TRL1	21.59	17.35 %
KPM1	8.27	17.95 %
CYR1	5.93	21.55 %
SLG1	5.54	19.04 %
WJD1	3.92	9.72 %
ANI1	1.44	6.19 %
Total	330.89	27.85 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	111.17	18.02 %
LED TV	41.18	17.99 %
Fridge	34.42	22.94 %
Wash-Mac	29.74	23.04 %
Home-The	2.36	18.97 %
W-Purifi	1.61	68.29 %
Oven	1.25	66.04 %
Dishwash	0.52	8.64 %
Total	222.25	19.36 %

Branch *	MTD Sales L	Brand Share %
CUD1	14.93	14.32 %
POY1	14.11	10.38 %
SJI2	12.76	20.81 %
VPM2	8.59	11.97 %
NVL2	8.20	13.02 %
PRT1	6.27	11.80 %
CDM1	3.74	6.08 %
KKI2	2.08	3.26 %
MKM1	1.72	4.72 %
TVM2	1.45	5.49 %
Total	222.25	19.36 %