



TN : LG Sales Performance 22/05/2026 8:55 AM

MTD Sales
3,877.21 L

Brand Share %
19.48 %

Information:

MTD : 01-05-2026 To 21-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,085.17	17.39 %
LED TV	831.46	25.02 %
Fridge	435.66	19.20 %
Wash-Mac	406.39	21.06 %
W-Purifi	44.75	43.23 %
Home-The	36.66	23.68 %
Dishwash	19.84	19.92 %
Oven	17.27	50.57 %
Total	3,877.21	19.48 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	647.93	21.54 %
CHENNAI-01	579.92	17.80 %
SOUTH-03	503.90	20.31 %
CHENNAI-02	492.67	17.88 %
TRICHY-01	484.17	17.91 %
WEST-02	355.00	22.06 %
NORTH ARCOT	306.59	22.07 %
SOUTH ARCOT	269.68	17.79 %
WEST-01	237.35	20.03 %
Total	3,877.21	19.48 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	350.27	21.24 %
LED TV	136.12	24.16 %
Fridge	71.60	18.93 %
Wash-Mac	69.39	20.06 %
W-Purifi	12.83	56.91 %
Home-The	3.24	12.06 %
Oven	3.19	45.06 %
Dishwash	1.29	8.86 %
Total	647.93	21.54 %

Branch *	MTD Sales L	Brand Share %
KVT1	29.13	15.27 %
RND1	23.76	18.19 %
SVK1	18.40	18.91 %
VNR2	16.63	15.08 %
TKS1	13.23	16.00 %
ERL2	8.60	14.96 %
TCN1	8.52	12.12 %
UDN1	8.29	18.33 %
STU2	6.97	17.90 %
PKD1	6.72	9.84 %
KYR1	4.31	13.80 %
ASM1	3.97	8.88 %
VNR1	3.51	8.45 %
SNL1	3.32	7.22 %
SGT1	2.83	18.28 %
S2SD	2.53	11.76 %
WHTV	-1.30	9.70 %
Total	647.93	21.54 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	294.15	13.82 %
LED TV	140.83	30.56 %
Fridge	63.96	19.03 %
Wash-Mac	55.43	21.79 %
W-Purifi	8.63	38.02 %
Home-The	7.56	35.02 %
Dishwash	6.60	23.29 %
Oven	2.75	50.79 %
Total	579.92	17.80 %

Branch *	MTD Sales L	Brand Share %
CH05	37.82	15.87 %
CH14	37.40	16.48 %
CH47	35.42	19.23 %
CH08	31.01	18.86 %
CH07	21.78	15.04 %
CH42	21.39	15.24 %
CH30	20.34	16.32 %
CH48	19.52	14.96 %
CH28	17.91	12.26 %
CH49	17.31	12.97 %
AVD1	14.87	18.87 %
CGL1	12.05	18.55 %
CH22	11.82	12.94 %
CH38	10.09	14.87 %
TKM1	5.17	16.18 %
CH26	3.06	14.14 %
CZWH	1.82	1.23 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-12.28	14.51 %
Total	579.92	17.80 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	296.20	20.63 %
LED TV	98.41	21.71 %
Fridge	48.73	16.42 %
Wash-Mac	46.52	19.07 %
W-Purifi	5.54	37.76 %
Home-The	4.41	18.49 %
Oven	2.33	63.15 %
Dishwash	1.76	19.95 %
Total	503.90	20.31 %

Branch *	MTD Sales L	Brand Share %
MDU6	19.76	17.53 %
MDU2	18.99	12.26 %
ATG1	17.01	17.37 %
KKD3	12.38	9.26 %
DKI1	11.86	19.33 %
PVI1	9.42	19.36 %
MDU4	8.57	18.77 %
TEN2	8.29	17.84 %
MDU3	7.97	10.43 %
DGL2	7.85	14.31 %
TEN1	6.26	13.16 %
ODM1	4.46	9.15 %
KPT1	3.69	19.30 %
BNR1	2.97	9.61 %
MNM1	2.31	7.75 %
MDU5	2.08	6.57 %
BTU1	1.76	8.96 %
NKI1	1.64	5.70 %
ADP1	0.58	2.11 %
SZSD		0.00 %
WHMD	-2.83	11.16 %
Total	503.90	20.31 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	267.90	14.29 %
LED TV	111.29	30.51 %
Fridge	54.16	20.88 %
Wash-Mac	44.75	21.47 %
Home-The	6.47	34.92 %
W-Purifi	5.01	44.70 %
Dishwash	1.87	12.74 %
Oven	1.22	42.00 %
Total	492.67	17.88 %

Branch *	MTD Sales L	Brand Share %
CH15	37.02	14.66 %
CH12	26.46	11.71 %
CH18	25.38	19.10 %
CH24	20.75	14.16 %
CH44	18.09	16.32 %
CH20	16.84	15.24 %
CH41	15.32	15.40 %
CH17	14.25	11.31 %
CH06	13.70	13.38 %
CH43	10.53	16.31 %
PON1	8.62	17.01 %
CH50	6.55	6.36 %
GPD1	6.54	13.59 %
UKI1	5.02	11.05 %
CH32	2.54	17.05 %
MC06	0.78	7.37 %
MC05		0.00 %
Total	492.67	17.88 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	307.24	17.51 %
LED TV	79.22	18.45 %
Fridge	49.07	18.09 %
Wash-Mac	38.74	17.99 %
Home-The	3.01	22.82 %
W-Purifi	2.89	37.02 %
Dishwash	2.38	30.46 %
Oven	1.62	55.21 %
Total	484.17	17.91 %

Branch *	MTD Sales L	Brand Share %
PBR2	28.63	17.37 %
TVR2	27.50	18.98 %
MDI1	22.03	19.20 %
PTK1	21.84	17.72 %
TNJ1	19.09	12.16 %
NGT1	15.47	19.47 %
JKM1	15.17	18.46 %
TYR1	12.88	16.87 %
TNJ2	12.62	9.59 %
KUM2	10.17	16.85 %
KIK1	9.80	12.58 %
AYR1	9.15	12.69 %
APM1	7.28	16.27 %
PBR1	5.69	8.49 %
NCK1	5.07	13.88 %
PDK1	4.38	7.07 %
TRY2	2.55	5.84 %
ORU1	0.71	1.68 %
TZSD		0.00 %
WTRZ	-7.17	17.28 %
Total	484.17	17.91 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	170.70	20.39 %
LED TV	77.93	25.58 %
Wash-Mac	51.27	24.44 %
Fridge	45.58	20.04 %
Home-The	4.15	25.05 %
W-Purifi	3.42	50.66 %
Oven	1.10	38.59 %
Dishwash	0.85	20.45 %
Total	355.00	22.06 %

Branch *	MTD Sales L	Brand Share %
ERD1	24.57	18.51 %
ERD2	23.39	15.59 %
SLM1	16.47	11.52 %
SLM2	13.41	16.26 %
MTR1	9.35	19.27 %
OML1	5.70	17.23 %
PMP1	3.40	16.44 %
PLC1	3.01	12.69 %
CMI1	2.60	11.32 %
DPR1	1.70	5.61 %
SGG1	1.31	9.06 %
WZWH		0.00 %
WHPD	-3.77	16.68 %
Total	355.00	22.06 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	163.30	18.83 %
LED TV	65.74	31.48 %
Wash-Mac	34.89	27.52 %
Fridge	31.73	19.47 %
Home-The	3.90	34.55 %
W-Purifi	3.36	44.79 %
Oven	1.92	74.67 %
Dishwash	1.76	75.26 %
Total	306.59	22.07 %

Branch *	MTD Sales L	Brand Share %
KPM2	26.99	17.70 %
VEL2	21.97	17.79 %
TRL1	16.34	14.11 %
ARC2	6.02	16.67 %
WJD1	4.72	11.23 %
CYR1	4.43	12.79 %
CGM1	4.13	16.22 %
ANI1	3.01	8.03 %
PTU1	2.69	16.94 %
SLG1	1.69	5.09 %
Total	306.59	22.07 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	130.91	14.44 %
LED TV	65.05	23.19 %
Fridge	34.07	21.53 %
Wash-Mac	32.89	22.50 %
Home-The	2.43	24.49 %
W-Purifi	1.97	41.23 %
Dishwash	1.42	19.29 %
Oven	0.92	42.99 %
Total	269.68	17.79 %

Branch *	MTD Sales L	Brand Share %
POY1	22.11	10.71 %
CUD1	17.93	11.60 %
KKI2	12.65	13.56 %
CDM1	12.22	10.26 %
NVL2	10.02	12.70 %
VPM2	7.89	10.62 %
PRT1	6.38	9.62 %
MKM1	3.49	9.63 %
TVM2	2.75	9.76 %
Total	269.68	17.79 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	104.50	19.52 %
LED TV	56.86	22.11 %
Fridge	36.76	20.55 %
Wash-Mac	32.52	18.21 %
Oven	2.23	48.72 %
Dishwash	1.90	16.60 %
Home-The	1.48	11.42 %
W-Purifi	1.09	19.76 %
Total	237.35	20.03 %

Branch *	MTD Sales L	Brand Share %
CBE2	30.50	13.59 %
TPR1	12.08	18.19 %
CBE1	10.50	18.48 %
TPR2	7.42	12.39 %
MPM1	6.86	13.92 %
UAM1	5.13	13.56 %
DPM2	4.73	17.27 %
CBE3	3.83	16.91 %
ANR1	3.04	19.32 %
TPR3	2.37	8.97 %
PDM1	2.15	9.67 %
TPR4	1.12	4.98 %
WZSD		0.00 %
WHCB	-5.90	17.91 %
Total	237.35	20.03 %