



TN : LG Sales Performance 22/03/2026 8:55 AM

MTD Sales
3,910.35 L

Brand Share %
23.80 %

Information:

MTD : 01-03-2026 To 21-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,947.63	21.96 %
LED TV	801.52	26.28 %
Wash-Mac	514.62	24.89 %
Fridge	496.15	24.90 %
W-Purifi	54.03	52.36 %
Home-The	36.95	19.86 %
Dishwash	34.58	29.68 %
Oven	24.87	53.66 %
Total	3,910.35	23.80 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	675.41	26.21 %
CHENNAI-01	572.49	24.11 %
TRICHY-01	473.52	21.62 %
SOUTH-03	465.40	22.35 %
CHENNAI-02	431.39	21.97 %
WEST-02	428.08	27.01 %
WEST-01	341.58	23.51 %
NORTH ARCOT	309.78	27.95 %
SOUTH ARCOT	212.68	19.38 %
Total	3,910.35	23.80 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	335.07	26.57 %
LED TV	142.13	26.03 %
Wash-Mac	98.46	26.94 %
Fridge	68.37	22.44 %
W-Purifi	14.50	59.55 %
Dishwash	8.16	31.53 %
Home-The	4.50	11.12 %
Oven	4.22	47.21 %
Total	675.41	26.21 %

Branch *	MTD Sales L	Brand Share %
TUT2	23.74	22.65 %
KVT1	22.86	17.89 %
VNR2	14.61	16.51 %
VLY1	12.67	21.95 %
TKS1	11.79	15.10 %
TCN1	11.45	20.09 %
PKD1	9.27	15.40 %
ARM1	6.32	21.66 %
SKD1	5.80	19.59 %
STU2	5.20	16.73 %
KYR1	3.37	12.02 %
S2SD	2.59	7.21 %
VNR1	2.47	6.06 %
SNL1	1.78	5.98 %
SGT1	1.77	12.14 %
WHTV	-0.44	14.39 %
Total	675.41	26.21 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	267.41	19.89 %
LED TV	129.00	33.43 %
Fridge	77.17	27.00 %
Wash-Mac	73.55	25.72 %
W-Purifi	8.20	42.01 %
Home-The	7.26	38.59 %
Dishwash	5.37	21.79 %
Oven	4.54	48.53 %
Total	572.49	24.11 %

Branch *	MTD Sales L	Brand Share %
CH05	39.08	22.77 %
CH28	21.86	22.91 %
CH49	21.10	17.53 %
CH25	18.01	20.17 %
AVD1	17.09	19.31 %
CH19	16.76	17.81 %
CH42	15.62	14.02 %
MRM1	13.08	21.30 %
CH07	12.76	12.66 %
CH22	10.91	10.65 %
CH38	9.87	22.94 %
SKL1	8.63	16.50 %
CH26	4.82	22.94 %
TKM1	3.80	15.43 %
CH40	1.29	12.84 %
WHC3	0.33	1.59 %
MC09		0.00 %
MC10		0.00 %
Total	572.49	24.11 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	248.62	19.24 %
LED TV	116.81	26.97 %
Fridge	48.90	21.94 %
Wash-Mac	46.54	23.30 %
W-Purifi	4.57	49.35 %
Home-The	4.05	18.31 %
Dishwash	2.45	34.12 %
Oven	1.58	50.04 %
Total	473.52	21.62 %

Branch *	MTD Sales L	Brand Share %
TRY1	102.61	20.76 %
KUM1	31.38	22.85 %
PBR2	29.84	23.30 %
TNJ1	20.93	17.77 %
TNJ2	19.26	18.40 %
PTK1	16.35	15.27 %
TYR1	14.37	23.71 %
TRY4	13.88	17.21 %
NGT1	12.24	22.31 %
JKM1	11.57	20.20 %
PDK1	9.37	20.08 %
AYR1	8.86	21.51 %
PBR1	5.17	13.29 %
TRY3	5.07	8.09 %
TRY2	3.59	7.90 %
ORU1	1.69	6.30 %
TZSD	1.01	17.01 %
WTRZ	-1.19	21.41 %
Total	473.52	21.62 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	249.55	22.21 %
LED TV	86.37	22.37 %
Wash-Mac	59.36	21.72 %
Fridge	52.38	21.53 %
W-Purifi	7.58	52.19 %
Home-The	4.25	17.17 %
Oven	3.79	69.91 %
Dishwash	2.14	18.94 %
Total	465.40	22.35 %

Branch *	MTD Sales L	Brand Share %
MDU1	38.75	15.86 %
DGL1	29.27	20.52 %
MDU2	15.35	11.72 %
KKD3	14.69	15.90 %
DGL2	13.22	18.31 %
TMM1	11.22	18.69 %
MDU3	9.12	11.18 %
TEN1	6.55	14.15 %
BNR1	4.32	13.54 %
SGP1	3.84	16.19 %
SZSD	2.80	21.63 %
ODM1	2.66	10.92 %
NKI1	2.43	9.01 %
MDU5	2.11	6.32 %
ADP1	1.09	3.52 %
BTU1	0.91	4.23 %
Total	465.40	22.35 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	210.03	18.71 %
LED TV	92.24	26.62 %
Fridge	54.35	25.45 %
Wash-Mac	53.66	23.46 %
W-Purifi	7.42	57.31 %
Home-The	6.05	32.11 %
Dishwash	5.01	33.49 %
Oven	2.61	50.65 %
Total	431.39	21.97 %

Branch *	MTD Sales L	Brand Share %
CH03	31.28	14.95 %
CH15	29.48	15.02 %
CH12	24.99	20.02 %
CH41	19.70	22.70 %
CH20	19.30	20.98 %
CH17	18.67	23.58 %
CH24	16.77	17.38 %
CH50	14.57	16.00 %
MJR1	13.20	20.21 %
CH44	12.06	20.64 %
CH06	11.79	16.46 %
CH33	10.36	15.01 %
GPD1	3.09	6.87 %
CH32	1.67	11.65 %
MC06	1.25	14.47 %
CH01		0.00 %
Total	431.39	21.97 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	196.08	25.71 %
LED TV	75.75	26.60 %
Fridge	75.63	30.28 %
Wash-Mac	68.87	27.17 %
W-Purifi	4.00	68.23 %
Dishwash	2.88	40.03 %
Oven	2.48	58.36 %
Home-The	2.40	14.02 %
Total	428.08	27.01 %

Branch *	MTD Sales L	Brand Share %
SLM1	27.35	17.53 %
ERD2	26.12	19.53 %
ERD1	21.77	20.37 %
NKL2	18.55	23.80 %
OML1	9.07	22.90 %
SLM2	7.53	14.23 %
PLC1	4.67	17.95 %
DPR1	1.94	7.09 %
WZWH	0.44	10.07 %
WHKP		0.00 %
Total	428.08	27.01 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	175.37	23.01 %
LED TV	58.59	24.00 %
Fridge	49.28	24.68 %
Wash-Mac	46.22	22.85 %
Dishwash	6.05	42.31 %
Oven	2.98	55.27 %
W-Purifi	1.71	26.45 %
Home-The	1.36	7.28 %
Total	341.58	23.51 %

Branch *	MTD Sales L	Brand Share %
CBE2	57.72	16.51 %
TPR2	22.71	23.25 %
CBE4	21.70	21.91 %
CBE6	13.00	23.21 %
PLI1	11.50	22.58 %
SUL1	8.84	20.13 %
CBE1	8.52	14.64 %
AVI1	8.21	22.72 %
UAM1	6.35	18.98 %
PDM1	4.04	11.99 %
TPR3	3.70	13.72 %
DPM2	2.78	9.91 %
CBE3	2.05	10.75 %
Total	341.58	23.51 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	157.79	26.15 %
LED TV	62.40	29.83 %
Wash-Mac	39.82	28.85 %
Fridge	37.06	28.93 %
Home-The	4.84	36.73 %
W-Purifi	4.44	55.76 %
Dishwash	2.00	35.92 %
Oven	1.42	48.99 %
Total	309.78	27.95 %

Branch *	MTD Sales L	Brand Share %
KPM2	24.07	19.88 %
TRL1	20.45	17.76 %
KPM1	7.50	17.86 %
SLG1	5.54	19.70 %
CYR1	5.17	21.67 %
WJD1	3.58	9.46 %
ANI1	1.44	6.30 %
Total	309.78	27.95 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	107.70	18.08 %
LED TV	38.24	17.80 %
Fridge	33.00	22.84 %
Wash-Mac	28.13	23.29 %
Home-The	2.23	18.60 %
W-Purifi	1.61	70.04 %
Oven	1.25	70.24 %
Dishwash	0.52	9.44 %
Total	212.68	19.38 %

Branch *	MTD Sales L	Brand Share %
CUD1	14.93	15.03 %
POY1	13.55	10.34 %
SJI2	12.37	21.34 %
NVL2	8.20	13.47 %
VPM2	7.93	11.70 %
PRT1	5.97	11.76 %
CDM1	3.74	6.24 %
KKI2	2.08	3.32 %
MKM1	1.50	4.33 %
TVM2	1.45	5.49 %
Total	212.68	19.38 %