



TN : LG Sales Performance 21/05/2026 8:55 AM

MTD Sales
3,724.21 L

Brand Share %
19.59 %

Information:

MTD : 01-05-2026 To 20-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.59 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,000.72	17.50 %
LED TV	802.41	25.08 %
Fridge	415.11	19.24 %
Wash-Mac	392.73	21.24 %
W-Purifi	42.72	43.20 %
Home-The	35.15	23.75 %
Dishwash	18.91	19.79 %
Oven	16.46	50.05 %
Total	3,724.21	19.59 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	626.83	21.63 %
CHENNAI-01	551.70	18.17 %
SOUTH-03	486.42	20.30 %
TRICHY-01	466.85	17.95 %
CHENNAI-02	458.91	17.79 %
WEST-02	346.78	22.17 %
NORTH ARCOT	290.72	21.90 %
SOUTH ARCOT	262.54	17.97 %
WEST-01	233.46	20.35 %
Total	3,724.21	19.59 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	339.62	21.22 %
LED TV	133.98	24.79 %
Fridge	68.00	18.90 %
Wash-Mac	66.18	20.07 %
W-Purifi	11.56	54.64 %
Home-The	3.12	11.97 %
Oven	3.08	44.84 %
Dishwash	1.29	9.48 %
Total	626.83	21.63 %

Branch *	MTD Sales L	Brand Share %
KVT1	28.85	15.70 %
RND1	23.54	18.93 %
SVK1	17.93	19.42 %
VNR2	15.44	14.57 %
TKS1	12.45	16.01 %
TCN1	7.74	11.93 %
UDN1	7.63	18.11 %
ERL2	7.35	13.61 %
PKD1	6.72	10.17 %
STU2	6.69	17.73 %
KYR1	4.16	13.48 %
ASM1	3.97	9.07 %
VNR1	3.51	8.80 %
SNL1	3.32	7.38 %
SGT1	2.58	17.06 %
KSM1	2.55	18.03 %
S2SD	2.53	11.76 %
WHTV	-1.30	10.77 %
Total	626.83	21.63 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	275.03	13.98 %
LED TV	136.64	30.92 %
Fridge	61.57	20.13 %
Wash-Mac	53.33	21.76 %
W-Purifi	8.50	38.94 %
Home-The	7.27	35.70 %
Dishwash	6.60	23.29 %
Oven	2.75	52.03 %
Total	551.70	18.17 %

Branch *	MTD Sales L	Brand Share %
CH05	37.15	16.60 %
CH14	35.41	16.85 %
CH08	30.72	19.36 %
CH19	29.89	19.46 %
CH25	21.74	19.17 %
CH07	21.22	15.68 %
CH42	21.08	16.06 %
CH30	19.50	17.28 %
CH48	17.64	14.58 %
CH28	17.13	12.60 %
CH49	16.59	13.61 %
AVD1	14.51	19.44 %
CGL1	11.33	18.38 %
CH22	10.79	12.43 %
CH38	9.13	14.71 %
TKM1	4.78	15.26 %
CH26	3.06	15.51 %
CZWH	1.47	1.16 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-12.28	14.99 %
Total	551.70	18.17 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	289.03	20.78 %
LED TV	92.78	21.27 %
Fridge	46.15	16.17 %
Wash-Mac	44.64	19.03 %
W-Purifi	5.54	39.01 %
Home-The	4.28	18.66 %
Oven	2.23	62.15 %
Dishwash	1.76	21.76 %
Total	486.42	20.30 %

Branch *	MTD Sales L	Brand Share %
MDU2	18.60	12.36 %
MDU6	18.57	17.31 %
ATG1	16.32	17.63 %
KKD3	11.65	8.99 %
DKI1	10.65	18.26 %
PVI1	8.95	18.97 %
TEN2	8.10	18.26 %
DGL2	7.85	14.71 %
MDU3	7.25	9.65 %
TEN1	6.44	13.87 %
ODM1	4.46	9.15 %
KPT1	3.69	19.54 %
BNR1	2.97	9.83 %
MNM1	2.31	7.99 %
MDU5	2.08	6.94 %
BTU1	1.76	9.27 %
NKI1	1.64	5.79 %
ADP1	0.58	2.20 %
SZSD		0.00 %
WHMD	-2.83	11.16 %
Total	486.42	20.30 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	300.06	17.70 %
LED TV	74.45	18.10 %
Fridge	45.45	17.54 %
Wash-Mac	37.89	18.37 %
Home-The	2.86	22.81 %
W-Purifi	2.71	36.16 %
Dishwash	1.92	28.77 %
Oven	1.50	53.39 %
Total	466.85	17.95 %

Branch *	MTD Sales L	Brand Share %
PBR2	28.28	17.90 %
KUM1	26.12	19.03 %
MDI1	20.68	18.74 %
PTK1	19.97	16.95 %
TNJ1	18.59	12.16 %
TRY3	14.57	18.83 %
JKM1	14.05	17.81 %
TNJ2	12.62	9.98 %
TYR1	10.87	14.99 %
KUM2	10.03	17.61 %
KIK1	9.80	13.00 %
AYR1	8.84	12.53 %
APM1	6.99	16.19 %
PBR1	5.69	9.17 %
NCK1	4.67	13.11 %
PDK1	4.38	7.28 %
TRY2	2.45	5.83 %
ORU1	0.71	1.77 %
TZSD		0.00 %
WTRZ	-6.58	16.41 %
Total	466.85	17.95 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	242.70	14.00 %
LED TV	108.54	30.69 %
Fridge	51.83	20.93 %
Wash-Mac	42.16	21.13 %
Home-The	6.32	35.16 %
W-Purifi	5.01	45.57 %
Dishwash	1.39	10.40 %
Oven	0.95	36.02 %
Total	458.91	17.79 %

Branch *	MTD Sales L	Brand Share %
CH15	33.52	14.00 %
CH12	26.19	12.68 %
CH18	24.22	19.36 %
CH24	18.59	13.49 %
CH44	17.11	15.97 %
CH20	15.73	15.45 %
CH41	14.61	15.45 %
CH17	13.61	11.30 %
CH06	12.60	12.99 %
CH43	8.09	13.95 %
PON1	7.41	16.07 %
GPD1	6.39	14.73 %
CH50	6.01	6.34 %
UKI1	4.83	11.50 %
CH32	2.22	16.54 %
MC06	0.78	8.92 %
MC05		0.00 %
Total	458.91	17.79 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	168.38	20.62 %
LED TV	74.52	25.34 %
Wash-Mac	50.89	24.98 %
Fridge	44.26	20.04 %
Home-The	3.70	23.64 %
W-Purifi	3.08	50.77 %
Oven	1.10	38.59 %
Dishwash	0.85	20.45 %
Total	346.78	22.17 %

Branch *	MTD Sales L	Brand Share %
ERD1	24.57	19.13 %
ERD2	23.00	15.82 %
SLM1	16.07	11.52 %
SLM2	13.25	16.48 %
ATU1	12.66	19.45 %
MTR1	8.94	18.71 %
OML1	5.70	17.34 %
PMP1	3.40	16.44 %
PLC1	3.01	13.20 %
CMI1	2.60	11.64 %
DPR1	1.37	4.74 %
SGG1	1.31	9.22 %
WZWH		0.00 %
WHPD	-3.77	16.78 %
Total	346.78	22.17 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	152.86	18.53 %
LED TV	62.56	31.09 %
Wash-Mac	33.74	27.49 %
Fridge	30.88	19.80 %
Home-The	3.90	36.36 %
W-Purifi	3.24	45.40 %
Oven	1.79	73.35 %
Dishwash	1.76	75.26 %
Total	290.72	21.90 %

Branch *	MTD Sales L	Brand Share %
KPM2	26.99	18.53 %
VEL2	21.30	17.67 %
TRL1	14.79	13.52 %
AKM1	13.83	19.16 %
ABR1	11.52	19.39 %
ARC2	6.02	17.01 %
WJD1	4.72	11.69 %
CYR1	4.43	13.33 %
CGM1	3.42	14.32 %
ANI1	3.01	8.28 %
PTU1	2.69	17.43 %
SLG1	1.69	5.28 %
Total	290.72	21.90 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	129.22	14.74 %
LED TV	63.38	23.33 %
Fridge	31.83	21.13 %
Wash-Mac	31.44	22.76 %
Home-The	2.43	24.89 %
W-Purifi	1.97	44.52 %
Dishwash	1.42	19.29 %
Oven	0.83	44.09 %
Total	262.54	17.97 %

Branch *	MTD Sales L	Brand Share %
POY1	20.71	10.54 %
CUD1	17.68	11.98 %
KKI2	12.65	14.00 %
CDM1	11.69	10.17 %
NVL2	9.50	12.52 %
VPM2	7.89	11.07 %
PRT1	6.10	9.59 %
MKM1	3.49	10.08 %
TVM2	2.75	9.86 %
Total	262.54	17.97 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	103.83	19.81 %
LED TV	55.56	22.39 %
Fridge	35.14	20.42 %
Wash-Mac	32.44	19.13 %
Oven	2.23	49.33 %
Dishwash	1.90	16.60 %
Home-The	1.28	10.64 %
W-Purifi	1.09	19.75 %
Total	233.46	20.35 %

Branch *	MTD Sales L	Brand Share %
CBE2	29.39	13.55 %
TPR1	11.48	17.63 %
CBE1	10.52	19.55 %
TPR2	7.31	12.50 %
MPM1	6.70	13.79 %
UAM1	5.13	13.77 %
DPM2	4.73	17.27 %
CBE3	3.83	17.55 %
TPR3	2.37	9.30 %
PDM1	2.15	10.15 %
TPR4	1.02	4.73 %
WZSD		0.00 %
WHCB	-5.77	17.58 %
Total	233.46	20.35 %