



# TN : LG Sales Performance 21/03/2026 8:55 AM

MTD Sales  
3,680.64 L

Brand Share %  
23.94 %

Information:

MTD : 01-03-2026 To 20-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **23.94 %** are only listed below

| Property     | MTD Sales L     | Brand Share %  |
|--------------|-----------------|----------------|
| Air-Cond     | 1,830.07        | 22.03 %        |
| LED TV       | 748.62          | 26.49 %        |
| Wash-Mac     | 487.95          | 25.01 %        |
| Fridge       | 475.71          | 25.46 %        |
| W-Purifi     | 50.33           | 51.92 %        |
| Home-The     | 33.34           | 19.59 %        |
| Dishwash     | 31.91           | 29.75 %        |
| Oven         | 22.70           | 52.85 %        |
| <b>Total</b> | <b>3,680.64</b> | <b>23.94 %</b> |

| Sales Zone   | MTD Sales L     | Brand Share %  |
|--------------|-----------------|----------------|
| SOUTH-01     | 650.88          | 26.50 %        |
| CHENNAI-01   | 539.52          | 24.12 %        |
| TRICHY-01    | 454.04          | 21.73 %        |
| SOUTH-03     | 425.59          | 22.21 %        |
| WEST-02      | 410.40          | 27.12 %        |
| CHENNAI-02   | 406.39          | 22.08 %        |
| WEST-01      | 302.52          | 23.66 %        |
| NORTH ARCOT  | 292.65          | 27.76 %        |
| SOUTH ARCOT  | 198.65          | 20.14 %        |
| <b>Total</b> | <b>3,680.64</b> | <b>23.94 %</b> |

## SOUTH-01

| Property     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| Air-Cond     | 321.55        | 26.76 %        |
| LED TV       | 137.78        | 26.53 %        |
| Wash-Mac     | 94.62         | 27.27 %        |
| Fridge       | 66.90         | 22.89 %        |
| W-Purifi     | 13.70         | 59.65 %        |
| Dishwash     | 7.68          | 30.91 %        |
| Home-The     | 4.50          | 11.40 %        |
| Oven         | 4.14          | 48.18 %        |
| <b>Total</b> | <b>650.88</b> | <b>26.50 %</b> |

| Branch *     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| KVT1         | 22.14         | 18.34 %        |
| TUT2         | 21.54         | 22.62 %        |
| VNR2         | 14.61         | 17.34 %        |
| VLY1         | 12.02         | 23.25 %        |
| TKS1         | 11.42         | 15.26 %        |
| TCN1         | 11.11         | 20.18 %        |
| PKD1         | 8.95          | 16.01 %        |
| ARM1         | 6.03          | 22.14 %        |
| STU2         | 5.20          | 18.39 %        |
| SKD1         | 4.73          | 17.43 %        |
| KYR1         | 3.08          | 11.64 %        |
| VNR1         | 2.47          | 6.33 %         |
| SNL1         | 1.78          | 6.37 %         |
| SGT1         | 1.77          | 12.88 %        |
| S2SD         | 1.75          | 5.12 %         |
| WHTV         | -0.44         | 21.11 %        |
| <b>Total</b> | <b>650.88</b> | <b>26.50 %</b> |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 254.45      | 20.01 %       |
| LED TV   | 119.29      | 33.30 %       |
| Fridge   | 72.35       | 26.83 %       |
| Wash-Mac | 69.38       | 25.76 %       |
| W-Purifi | 7.97        | 42.42 %       |
| Home-The | 6.72        | 39.25 %       |
| Dishwash | 5.35        | 23.33 %       |
| Oven     | 4.00        | 46.93 %       |
| Total    | 539.52      | 24.12 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH05     | 34.58       | 21.37 %       |
| CH49     | 20.40       | 17.83 %       |
| CH28     | 19.49       | 21.70 %       |
| AVD1     | 17.09       | 20.05 %       |
| CH25     | 16.08       | 19.31 %       |
| CH19     | 16.02       | 17.94 %       |
| CH42     | 14.62       | 14.19 %       |
| MRM1     | 12.70       | 21.67 %       |
| CH07     | 12.58       | 13.10 %       |
| CH22     | 10.24       | 10.42 %       |
| CH38     | 9.65        | 23.47 %       |
| SKL1     | 8.18        | 16.09 %       |
| CH26     | 4.82        | 23.15 %       |
| TKM1     | 3.80        | 16.56 %       |
| CH40     | 0.89        | 9.25 %        |
| MC09     |             | 0.00 %        |
| MC10     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 539.52      | 24.12 %       |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 241.05      | 19.43 %       |
| LED TV   | 110.84      | 27.29 %       |
| Fridge   | 46.91       | 21.98 %       |
| Wash-Mac | 44.24       | 23.28 %       |
| Home-The | 3.84        | 18.27 %       |
| W-Purifi | 3.66        | 44.71 %       |
| Dishwash | 2.04        | 30.10 %       |
| Oven     | 1.45        | 48.82 %       |
| Total    | 454.04      | 21.73 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 99.84       | 20.78 %       |
| KUM1     | 30.74       | 23.51 %       |
| PBR2     | 28.86       | 23.68 %       |
| TNJ1     | 19.66       | 18.18 %       |
| TNJ2     | 17.58       | 18.07 %       |
| PTK1     | 15.79       | 15.30 %       |
| TRY4     | 13.88       | 18.00 %       |
| TYR1     | 13.20       | 22.86 %       |
| NGT1     | 12.24       | 22.79 %       |
| JKM1     | 11.35       | 20.67 %       |
| PDK1     | 9.37        | 21.14 %       |
| TTP1     | 9.11        | 23.53 %       |
| AYR1     | 8.76        | 21.82 %       |
| TRY3     | 5.07        | 8.48 %        |
| PBR1     | 5.06        | 13.76 %       |
| TRY2     | 3.29        | 7.33 %        |
| ORU1     | 1.40        | 5.47 %        |
| TZSD     |             | 0.00 %        |
| WTRZ     | -1.19       | 23.12 %       |
| Total    | 454.04      | 21.73 %       |

### SOUTH-03

| Property     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| Air-Cond     | 229.11        | 22.25 %        |
| LED TV       | 74.88         | 21.29 %        |
| Wash-Mac     | 55.62         | 21.68 %        |
| Fridge       | 49.32         | 21.81 %        |
| W-Purifi     | 7.23          | 53.34 %        |
| Home-The     | 3.88          | 17.27 %        |
| Oven         | 3.40          | 67.58 %        |
| Dishwash     | 2.14          | 18.94 %        |
| <b>Total</b> | <b>425.59</b> | <b>22.21 %</b> |

| Branch *     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| MDU1         | 37.65         | 16.55 %        |
| DGL1         | 25.23         | 19.32 %        |
| MDU2         | 14.34         | 11.51 %        |
| KKD3         | 13.21         | 15.74 %        |
| TMM1         | 10.43         | 18.57 %        |
| MDU3         | 8.82          | 11.20 %        |
| TEN1         | 6.11          | 14.08 %        |
| MNM1         | 4.13          | 21.71 %        |
| DGL2         | 4.12          | 14.12 %        |
| SGP1         | 3.84          | 17.15 %        |
| BNR1         | 3.75          | 12.61 %        |
| NKI1         | 2.43          | 9.74 %         |
| ODM1         | 2.32          | 9.81 %         |
| MDU5         | 2.11          | 6.68 %         |
| SZSD         | 1.79          | 15.10 %        |
| ADP1         | 1.09          | 3.82 %         |
| BTU1         | 0.91          | 4.54 %         |
| WHMD         |               | 0.00 %         |
| <b>Total</b> | <b>425.59</b> | <b>22.21 %</b> |

### WEST-02

| Property     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| Air-Cond     | 189.58        | 25.87 %        |
| Fridge       | 73.13         | 30.52 %        |
| LED TV       | 71.06         | 26.47 %        |
| Wash-Mac     | 65.76         | 27.33 %        |
| W-Purifi     | 3.87          | 67.49 %        |
| Oven         | 2.48          | 60.57 %        |
| Dishwash     | 2.38          | 39.97 %        |
| Home-The     | 2.15          | 13.33 %        |
| <b>Total</b> | <b>410.40</b> | <b>27.12 %</b> |

| Branch *     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| SLM1         | 26.23         | 17.43 %        |
| ERD2         | 25.08         | 19.95 %        |
| ERD1         | 21.40         | 20.85 %        |
| OML1         | 8.92          | 22.84 %        |
| SLM2         | 7.16          | 14.17 %        |
| PLC1         | 4.15          | 16.59 %        |
| DPR1         | 1.69          | 6.33 %         |
| WHKP         |               | 0.00 %         |
| WZWH         |               | 0.00 %         |
| <b>Total</b> | <b>410.40</b> | <b>27.12 %</b> |

## CHENNAI-02

| Property     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| Air-Cond     | 197.74        | 18.74 %        |
| LED TV       | 87.35         | 26.74 %        |
| Fridge       | 52.19         | 26.37 %        |
| Wash-Mac     | 49.97         | 23.31 %        |
| W-Purifi     | 7.19          | 57.25 %        |
| Home-The     | 5.31          | 30.15 %        |
| Dishwash     | 4.24          | 35.60 %        |
| Oven         | 2.38          | 51.68 %        |
| <b>Total</b> | <b>406.39</b> | <b>22.08 %</b> |

| Branch *     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| CH15         | 27.59         | 15.18 %        |
| CH03         | 27.01         | 14.15 %        |
| CH12         | 24.32         | 20.38 %        |
| CH41         | 18.64         | 22.33 %        |
| CH20         | 17.97         | 21.02 %        |
| CH17         | 16.40         | 22.84 %        |
| CH24         | 15.60         | 16.65 %        |
| CH50         | 13.62         | 15.87 %        |
| MJR1         | 12.20         | 19.43 %        |
| CH44         | 12.06         | 21.66 %        |
| CH06         | 11.79         | 18.56 %        |
| CH33         | 10.36         | 15.65 %        |
| GPD1         | 3.09          | 7.03 %         |
| CH32         | 1.26          | 9.34 %         |
| MC06         | 1.25          | 14.47 %        |
| CH01         |               | 0.00 %         |
| <b>Total</b> | <b>406.39</b> | <b>22.08 %</b> |

## WEST-01

| Property     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| Air-Cond     | 149.76        | 22.50 %        |
| LED TV       | 51.92         | 24.90 %        |
| Fridge       | 47.22         | 26.58 %        |
| Wash-Mac     | 43.14         | 22.90 %        |
| Dishwash     | 5.57          | 41.34 %        |
| Oven         | 2.69          | 54.31 %        |
| W-Purifi     | 1.49          | 25.98 %        |
| Home-The     | 0.74          | 5.13 %         |
| <b>Total</b> | <b>302.52</b> | <b>23.66 %</b> |

| Branch *     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| CBE2         | 45.43         | 17.71 %        |
| TPR2         | 20.85         | 22.38 %        |
| CBE4         | 19.99         | 21.12 %        |
| CBE6         | 11.99         | 23.14 %        |
| PLI1         | 10.86         | 23.15 %        |
| CBE1         | 7.83          | 14.26 %        |
| UMP1         | 7.60          | 23.68 %        |
| AVI1         | 7.35          | 21.61 %        |
| SUL1         | 6.64          | 16.94 %        |
| UAM1         | 6.35          | 20.33 %        |
| GBM1         | 5.43          | 21.48 %        |
| TPR3         | 3.42          | 13.03 %        |
| PDM1         | 3.31          | 11.18 %        |
| CBE3         | 2.05          | 11.15 %        |
| DPM2         | 1.52          | 6.08 %         |
| WZSD         |               | 0.00 %         |
| <b>Total</b> | <b>302.52</b> | <b>23.66 %</b> |

## NORTH ARCOT

| Property     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| Air-Cond     | 147.90        | 25.65 %        |
| LED TV       | 58.85         | 30.13 %        |
| Wash-Mac     | 38.42         | 28.95 %        |
| Fridge       | 35.68         | 29.43 %        |
| Home-The     | 4.55          | 36.25 %        |
| W-Purifi     | 4.03          | 53.35 %        |
| Dishwash     | 2.00          | 35.92 %        |
| Oven         | 1.22          | 45.15 %        |
| <b>Total</b> | <b>292.65</b> | <b>27.76 %</b> |

| Branch *     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| KPM2         | 23.12         | 20.26 %        |
| TRL1         | 20.16         | 18.18 %        |
| TRT1         | 9.52          | 22.68 %        |
| KPM1         | 7.00          | 17.40 %        |
| SLG1         | 5.24          | 19.20 %        |
| CYR1         | 5.17          | 21.84 %        |
| WJD1         | 3.58          | 9.77 %         |
| ANI1         | 1.44          | 6.60 %         |
| <b>Total</b> | <b>292.65</b> | <b>27.76 %</b> |

## SOUTH ARCOT

| Property     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| Air-Cond     | 98.93         | 18.52 %        |
| LED TV       | 36.63         | 19.09 %        |
| Fridge       | 32.00         | 24.45 %        |
| Wash-Mac     | 26.80         | 23.89 %        |
| Home-The     | 1.64          | 17.60 %        |
| W-Purifi     | 1.20          | 63.44 %        |
| Oven         | 0.93          | 63.75 %        |
| Dishwash     | 0.52          | 11.49 %        |
| <b>Total</b> | <b>198.65</b> | <b>20.14 %</b> |

| Branch *     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| CUD1         | 14.51         | 15.76 %        |
| POY1         | 12.77         | 11.13 %        |
| SJI2         | 12.37         | 23.67 %        |
| VPM2         | 7.42          | 11.74 %        |
| NVL2         | 7.18          | 13.11 %        |
| PRT1         | 5.71          | 12.00 %        |
| CDM1         | 3.74          | 7.08 %         |
| MKM1         | 1.50          | 4.89 %         |
| TVM2         | 1.45          | 6.06 %         |
| KKI2         | 1.39          | 2.64 %         |
| WHUT         | -0.42         | 20.05 %        |
| <b>Total</b> | <b>198.65</b> | <b>20.14 %</b> |