



TN : LG Sales Performance 20/05/2026 8:55 AM

MTD Sales
3,604.10 L

Brand Share %
19.63 %

Information:

MTD : 01-05-2026 To 19-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.63 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,950.62	17.56 %
LED TV	776.73	25.29 %
Fridge	392.97	19.13 %
Wash-Mac	374.88	21.13 %
W-Purifi	40.85	43.38 %
Home-The	33.30	23.65 %
Dishwash	18.94	20.80 %
Oven	15.81	50.68 %
Total	3,604.10	19.63 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	609.02	21.70 %
CHENNAI-01	530.10	18.13 %
SOUTH-03	472.02	20.36 %
TRICHY-01	454.17	18.07 %
CHENNAI-02	443.44	17.88 %
WEST-02	336.70	22.15 %
NORTH ARCOT	280.38	21.90 %
SOUTH ARCOT	252.43	17.91 %
WEST-01	225.84	20.32 %
Total	3,604.10	19.63 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	331.61	21.22 %
LED TV	131.20	25.33 %
Fridge	65.04	18.81 %
Wash-Mac	62.52	19.79 %
W-Purifi	11.00	54.57 %
Home-The	2.98	11.91 %
Oven	2.87	45.14 %
Dishwash	1.81	14.00 %
Total	609.02	21.70 %

Branch *	MTD Sales L	Brand Share %
KVT1	27.24	15.48 %
RND1	23.12	19.10 %
VNR2	15.78	15.33 %
TKS1	12.60	16.51 %
TCN1	7.53	11.90 %
UDN1	7.10	17.31 %
ERL2	6.74	13.02 %
STU2	6.69	18.18 %
PKD1	6.23	9.78 %
KYR1	4.16	14.03 %
ASM1	3.97	9.28 %
VNR1	3.51	9.07 %
SNL1	2.91	6.73 %
SGT1	2.58	18.12 %
KSM1	2.55	18.61 %
S2SD	2.53	11.76 %
WHTV	-1.30	11.48 %
Total	609.02	21.70 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	264.76	13.95 %
LED TV	131.07	30.87 %
Fridge	58.86	20.20 %
Wash-Mac	50.96	21.51 %
W-Purifi	8.22	39.04 %
Home-The	6.88	36.31 %
Dishwash	6.60	23.70 %
Oven	2.75	52.65 %
Total	530.10	18.13 %

Branch *	MTD Sales L	Brand Share %
CH05	36.19	16.79 %
CH14	33.84	16.69 %
CH08	29.66	19.32 %
CH25	21.10	18.99 %
CH42	19.98	15.85 %
CH07	19.32	14.99 %
CH30	18.53	17.38 %
CH28	17.13	12.94 %
CH48	16.80	14.55 %
CH49	15.85	13.54 %
CGL1	11.02	18.22 %
CH22	10.65	12.86 %
CH38	8.48	14.48 %
TKM1	4.78	15.41 %
CH26	2.59	13.98 %
CZWH	1.47	1.20 %
MC10	0.14	10.73 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-12.28	15.04 %
Total	530.10	18.13 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	284.30	20.96 %
LED TV	88.27	21.12 %
Fridge	42.99	15.90 %
Wash-Mac	42.89	18.89 %
W-Purifi	5.54	40.04 %
Home-The	4.15	18.98 %
Oven	2.13	63.36 %
Dishwash	1.76	22.91 %
Total	472.02	20.36 %

Branch *	MTD Sales L	Brand Share %
MDU2	18.01	12.52 %
MDU6	17.72	18.27 %
ATG1	16.17	18.19 %
KKD3	11.65	9.20 %
DKI1	10.65	18.95 %
PVI1	8.49	19.05 %
TEN2	7.90	18.17 %
MDU4	7.72	18.69 %
DGL2	7.45	14.32 %
MDU3	7.02	9.67 %
TEN1	6.29	14.30 %
ODM1	4.46	9.26 %
BNR1	2.76	9.57 %
MNM1	2.31	8.15 %
MDU5	2.08	7.20 %
BTU1	1.63	8.95 %
NKI1	1.50	5.41 %
ADP1	0.58	2.21 %
SZSD		0.00 %
WHMD	-2.83	12.35 %
Total	472.02	20.36 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	292.99	17.75 %
LED TV	73.27	18.61 %
Fridge	43.27	17.64 %
Wash-Mac	35.87	18.28 %
Home-The	2.72	24.02 %
W-Purifi	2.71	38.91 %
Dishwash	1.92	28.77 %
Oven	1.41	51.76 %
Total	454.17	18.07 %

Branch *	MTD Sales L	Brand Share %
PBR2	26.79	18.29 %
TVR2	26.56	19.42 %
KUM1	25.76	19.44 %
PTK1	19.87	17.41 %
MDI1	19.75	18.52 %
TNJ1	18.17	12.31 %
JKM1	14.05	18.17 %
TRY3	13.96	18.50 %
TNJ2	12.62	10.10 %
TYR1	10.87	15.55 %
KUM2	10.03	17.88 %
KIK1	9.80	13.33 %
AYR1	7.44	11.38 %
APM1	6.75	17.89 %
PBR1	5.69	9.43 %
NCK1	4.52	13.17 %
PDK1	4.38	7.55 %
TRY2	2.17	5.38 %
ORU1	0.71	1.84 %
TZSD		0.00 %
WTRZ	-6.58	16.92 %
Total	454.17	18.07 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	233.56	14.03 %
LED TV	105.07	30.74 %
Fridge	50.11	21.01 %
Wash-Mac	41.76	21.64 %
Home-The	6.01	34.39 %
W-Purifi	4.72	45.28 %
Dishwash	1.39	11.63 %
Oven	0.82	36.97 %
Total	443.44	17.88 %

Branch *	MTD Sales L	Brand Share %
CH15	32.58	14.02 %
CH12	26.19	13.06 %
CH24	18.59	13.90 %
CH44	16.75	16.02 %
CH20	14.51	14.94 %
CH41	14.03	15.40 %
CH17	12.54	10.90 %
CH06	11.93	12.56 %
CH43	8.09	14.20 %
PON1	6.99	15.95 %
GPD1	6.39	15.28 %
CH50	5.71	6.21 %
UKI1	4.42	10.64 %
CH32	2.22	17.79 %
MC06	0.78	9.20 %
MC05		0.00 %
Total	443.44	17.88 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	165.23	20.55 %
LED TV	72.74	25.71 %
Wash-Mac	49.20	25.20 %
Fridge	41.24	19.66 %
Home-The	3.39	22.36 %
W-Purifi	2.94	49.60 %
Oven	1.10	38.59 %
Dishwash	0.85	20.45 %
Total	336.70	22.15 %

Branch *	MTD Sales L	Brand Share %
ERD1	24.42	19.60 %
ERD2	22.82	15.98 %
SLM1	15.81	11.54 %
ATU1	12.48	19.44 %
SLM2	11.35	14.98 %
MTR1	8.94	19.41 %
OML1	5.70	17.55 %
PMP1	3.10	15.21 %
PLC1	2.85	12.93 %
CMI1	2.60	11.75 %
DPR1	1.37	4.76 %
SGG1	1.31	9.22 %
WZWH		0.00 %
WHPD	-3.37	16.03 %
Total	336.70	22.15 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	150.41	18.74 %
LED TV	61.75	31.76 %
Wash-Mac	30.60	26.28 %
Fridge	28.16	19.29 %
Home-The	3.75	36.95 %
W-Purifi	2.76	43.35 %
Oven	1.67	75.51 %
Dishwash	1.28	68.91 %
Total	280.38	21.90 %

Branch *	MTD Sales L	Brand Share %
KPM2	25.40	18.11 %
VEL2	20.97	17.78 %
TRL1	14.79	13.92 %
AKM1	13.33	18.87 %
ARC2	6.02	17.64 %
CYR1	4.43	13.61 %
WJD1	4.38	11.07 %
CGM1	3.42	14.78 %
ANI1	3.01	8.59 %
PTU1	2.28	15.19 %
SLG1	1.69	5.38 %
Total	280.38	21.90 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	125.91	14.74 %
LED TV	59.29	22.94 %
Wash-Mac	30.60	23.18 %
Fridge	30.11	21.20 %
Home-The	2.29	24.43 %
W-Purifi	1.97	45.55 %
Dishwash	1.42	20.71 %
Oven	0.83	44.09 %
Total	252.43	17.91 %

Branch *	MTD Sales L	Brand Share %
POY1	20.20	10.62 %
CUD1	16.25	11.49 %
KKI2	12.65	14.48 %
CDM1	10.95	9.75 %
NVL2	9.50	12.82 %
VPM2	7.36	10.87 %
PRT1	6.10	10.31 %
MKM1	3.49	10.18 %
TVM2	2.75	10.01 %
Total	252.43	17.91 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	101.85	19.81 %
LED TV	54.06	22.57 %
Fridge	33.20	20.16 %
Wash-Mac	30.49	18.90 %
Oven	2.23	51.09 %
Dishwash	1.90	17.17 %
Home-The	1.14	9.89 %
W-Purifi	0.97	19.20 %
Total	225.84	20.32 %

Branch *	MTD Sales L	Brand Share %
CBE2	28.47	13.51 %
TPR1	11.48	18.12 %
TPR2	7.31	12.93 %
MPM1	6.47	13.53 %
UAM1	4.98	14.08 %
DPM2	4.54	17.30 %
CBE3	3.83	17.55 %
TPR3	2.37	9.49 %
CNR1	2.32	19.50 %
PDM1	2.15	10.30 %
TPR4	1.02	4.89 %
WZSD		0.00 %
WHCB	-5.11	17.80 %
Total	225.84	20.32 %