



TN : LG Sales Performance 20/04/2026 8:55 AM

MTD Sales
6,774.63 L

Brand Share %
23.49 %

Information:

MTD : 01-04-2026 To 19-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	4,870.91	23.38 %
LED TV	1,028.87	28.47 %
Wash-Mac	414.01	21.65 %
Fridge	329.32	16.13 %
W-Purifi	48.98	47.98 %
Home-The	39.76	21.78 %
Dishwash	23.98	20.56 %
Oven	18.79	49.21 %
Total	6,774.63	23.49 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	1,190.90	25.56 %
SOUTH-03	905.01	24.08 %
TRICHY-01	897.80	23.60 %
CHENNAI-01	805.51	20.38 %
WEST-02	723.65	25.49 %
WEST-01	661.02	25.92 %
CHENNAI-02	651.56	19.86 %
NORTH ARCOT	550.63	27.19 %
SOUTH ARCOT	388.55	19.69 %
Total	6,774.63	23.49 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	885.52	26.33 %
LED TV	159.83	27.05 %
Wash-Mac	68.80	23.02 %
Fridge	54.55	16.71 %
W-Purifi	12.61	57.67 %
Oven	3.59	44.07 %
Home-The	3.51	10.11 %
Dishwash	2.49	16.99 %
Total	1,190.90	25.56 %

Branch *	MTD Sales L	Brand Share %
KVT1	38.19	17.08 %
RND1	38.10	22.46 %
VLY1	31.48	20.76 %
SVK1	30.25	19.64 %
VNR2	29.96	18.69 %
TKS1	26.05	17.99 %
KGL1	19.04	23.07 %
PKD1	15.00	13.19 %
S2SD	13.90	19.97 %
STU2	8.35	14.28 %
KYR1	7.72	14.18 %
KSM1	6.28	22.20 %
COL1	5.17	12.07 %
SNL1	5.11	8.57 %
SGT1	4.45	17.20 %
VNR1	3.17	6.04 %
WHTV	-2.45	12.82 %
Total	1,190.90	25.56 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	682.91	25.22 %
LED TV	113.53	25.02 %
Wash-Mac	47.13	18.53 %
Fridge	44.95	15.78 %
W-Purifi	6.57	44.52 %
Home-The	5.22	19.92 %
Oven	2.37	66.04 %
Dishwash	2.32	16.91 %
Total	905.01	24.08 %

Branch *	MTD Sales L	Brand Share %
DGL1	44.56	21.53 %
MDU6	37.62	18.49 %
MDU2	29.39	12.04 %
ATG1	27.07	21.49 %
KKD3	27.05	16.29 %
TMM1	24.11	20.10 %
MDU4	19.49	20.98 %
MDU3	19.06	15.12 %
PVI1	14.40	22.71 %
DGL2	12.60	14.97 %
TEN1	11.27	15.74 %
BNR1	8.09	17.24 %
ODM1	7.27	18.82 %
MDU5	5.58	9.31 %
SZSD	4.66	19.37 %
MNM1	4.11	9.70 %
BTU1	3.90	9.91 %
ADP1	3.58	8.46 %
NKI1	2.87	6.90 %
WHMD	-3.44	16.37 %
Total	905.01	24.08 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	689.23	24.07 %
LED TV	115.12	24.55 %
Wash-Mac	46.59	21.40 %
Fridge	37.88	17.15 %
W-Purifi	3.36	47.27 %
Home-The	2.40	13.80 %
Oven	1.74	56.97 %
Dishwash	1.47	21.81 %
Total	897.80	23.60 %

Branch *	MTD Sales L	Brand Share %
PBR2	42.29	18.40 %
TVR2	42.23	22.87 %
TNJ1	38.60	17.96 %
TRY3	32.25	20.08 %
PTK1	30.35	20.37 %
MDI1	28.04	22.88 %
TYR1	21.64	17.09 %
TNJ2	19.69	11.72 %
KIK1	17.95	17.40 %
PDK1	17.88	18.27 %
JKM1	17.64	21.54 %
TRY4	16.87	14.22 %
NGT1	16.36	17.06 %
AYR1	15.73	18.31 %
PBR1	8.75	10.11 %
ORU1	2.42	6.43 %
TZSD	0.05	0.73 %
WTRZ	-4.22	20.14 %
Total	897.80	23.60 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	511.09	18.33 %
LED TV	157.13	31.83 %
Wash-Mac	64.70	23.13 %
Fridge	44.45	14.29 %
W-Purifi	9.36	40.33 %
Home-The	8.81	39.99 %
Dishwash	6.16	23.86 %
Oven	3.80	46.12 %
Total	805.51	20.38 %

Branch *	MTD Sales L	Brand Share %
CH47	53.23	18.55 %
CH14	45.51	16.96 %
CH05	45.04	16.59 %
CH08	41.12	20.79 %
CH19	36.77	19.79 %
CH25	36.49	21.94 %
CH49	29.41	18.45 %
CH28	28.53	17.71 %
CH42	26.25	15.82 %
CH30	26.24	16.63 %
AVD1	23.86	23.41 %
CGL1	18.66	23.25 %
CH07	15.22	8.61 %
CH38	12.36	13.57 %
CH22	10.56	9.85 %
MRM1	9.62	9.20 %
TKM1	6.48	13.26 %
CZWH	4.88	7.43 %
CH26	4.13	13.45 %
CH40	2.71	22.00 %
CH29	0.87	14.01 %
MC10	0.33	19.02 %
MC09	0.31	22.16 %
WHC3		0.00 %
WCHN	-18.39	21.48 %
Total	805.51	20.38 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	512.28	25.52 %
LED TV	106.47	30.88 %
Wash-Mac	50.84	22.88 %
Fridge	41.49	18.16 %
Home-The	4.59	25.14 %
W-Purifi	3.96	58.92 %
Oven	2.11	62.93 %
Dishwash	1.91	22.45 %
Total	723.65	25.49 %

Branch *	MTD Sales L	Brand Share %
SLM1	55.57	19.26 %
ERD1	51.74	18.10 %
ERD2	43.73	16.55 %
SLM2	15.24	13.63 %
MTR1	14.75	23.44 %
OML1	12.85	19.32 %
PLC1	7.83	17.75 %
CMI1	7.53	21.90 %
HRR1	5.66	20.95 %
DPR1	4.17	8.11 %
WZWH		0.00 %
WHPD	-3.12	20.13 %
Total	723.65	25.49 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	507.48	27.13 %
LED TV	83.50	27.72 %
Wash-Mac	32.71	20.12 %
Fridge	27.23	16.11 %
W-Purifi	2.95	36.70 %
Dishwash	2.92	18.84 %
Oven	2.37	49.00 %
Home-The	1.88	10.37 %
Total	661.02	25.92 %

Branch *	MTD Sales L	Brand Share %
CBE2	98.40	18.65 %
TPR2	39.76	20.39 %
SNR1	25.95	22.84 %
CBE6	23.58	23.09 %
CBE1	18.51	17.67 %
TPR3	10.94	19.20 %
PDM1	7.97	14.30 %
UAM1	6.15	18.36 %
TPR4	5.37	16.00 %
WZSD		0.00 %
Total	661.02	25.92 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	409.78	17.62 %
LED TV	150.17	33.62 %
Wash-Mac	42.01	19.08 %
Fridge	33.06	13.95 %
Home-The	6.45	33.16 %
W-Purifi	6.43	58.94 %
Dishwash	2.49	14.32 %
Oven	1.16	34.58 %
Total	651.56	19.86 %

Branch *	MTD Sales L	Brand Share %
CH03	52.03	14.77 %
CH18	36.79	22.09 %
CH15	31.99	10.60 %
CH20	29.12	18.14 %
CH12	26.52	13.46 %
CH06	25.44	20.77 %
CH33	25.31	21.66 %
CH41	22.17	17.17 %
MJR1	21.66	19.45 %
CH17	21.39	14.36 %
CH24	21.23	12.17 %
CH43	20.18	23.47 %
CH44	17.66	18.72 %
CH50	16.43	11.60 %
CH23	16.17	21.55 %
GPD1	12.80	19.76 %
CH32	4.17	20.78 %
MC06	1.50	10.81 %
CH01	0.19	11.64 %
MC05		0.00 %
Total	651.56	19.86 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	400.66	26.59 %
LED TV	80.78	34.90 %
Wash-Mac	36.83	27.34 %
Fridge	22.42	18.20 %
Home-The	4.32	31.05 %
Dishwash	2.43	35.36 %
W-Purifi	2.32	36.13 %
Oven	0.87	43.93 %
Total	550.63	27.19 %

Branch *	MTD Sales L	Brand Share %
TRL1	24.42	16.63 %
AKM1	21.17	19.90 %
TRT1	16.35	20.85 %
KPM1	10.18	14.98 %
SLG1	6.36	13.17 %
ANI1	5.85	12.46 %
WJD1	4.96	8.63 %
PTU1	2.81	21.45 %
WHVL	-4.40	23.35 %
Total	550.63	27.19 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	271.95	19.37 %
LED TV	62.34	22.07 %
Wash-Mac	24.41	20.02 %
Fridge	23.29	16.59 %
Home-The	2.58	20.61 %
Dishwash	1.79	24.11 %
W-Purifi	1.42	46.51 %
Oven	0.77	47.57 %
Total	388.55	19.69 %

Branch *	MTD Sales L	Brand Share %
CUD1	30.32	14.76 %
SJI2	25.18	23.30 %
VPM2	20.75	16.54 %
KKI2	17.35	13.85 %
POY1	15.42	6.74 %
CDM1	11.45	9.99 %
NVL2	11.42	10.34 %
PRT1	9.31	9.46 %
MKM1	5.49	10.69 %
TVM2	5.02	10.75 %
WHUT	-2.70	15.52 %
Total	388.55	19.69 %