



# TN : LG Sales Performance 20/03/2026 8:55 AM

MTD Sales  
3,544.56 L

Brand Share %  
24.06 %

Information:

MTD : 01-03-2026 To 19-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **24.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,768.27	22.14 %
LED TV	715.26	26.61 %
Wash-Mac	463.85	24.85 %
Fridge	463.11	25.93 %
W-Purifi	49.76	52.77 %
Home-The	32.05	19.77 %
Dishwash	30.85	29.52 %
Oven	21.41	52.51 %
<b>Total</b>	<b>3,544.56</b>	<b>24.06 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	631.44	26.79 %
CHENNAI-01	517.90	24.01 %
TRICHY-01	435.49	21.78 %
SOUTH-03	415.94	22.34 %
WEST-02	394.39	27.23 %
CHENNAI-02	390.37	22.41 %
WEST-01	283.96	23.53 %
NORTH ARCOT	282.44	28.01 %
SOUTH ARCOT	192.62	20.30 %
<b>Total</b>	<b>3,544.56</b>	<b>24.06 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	311.88	27.02 %
LED TV	133.06	26.92 %
Wash-Mac	90.89	27.14 %
Fridge	65.92	23.49 %
W-Purifi	13.59	60.01 %
Dishwash	7.68	31.93 %
Home-The	4.50	11.86 %
Oven	3.90	47.46 %
<b>Total</b>	<b>631.44</b>	<b>26.79 %</b>

Branch *	MTD Sales L	Brand Share %
KVT1	21.19	18.29 %
TUT2	20.63	23.08 %
VNR2	14.26	17.63 %
VLY1	11.84	23.51 %
TCN1	10.73	20.54 %
TKS1	9.74	13.61 %
PKD1	8.66	15.68 %
ARM1	6.03	22.51 %
KGL1	5.75	24.01 %
STU2	5.20	18.86 %
SKD1	4.40	17.27 %
KYR1	3.08	12.35 %
VNR1	2.47	6.36 %
SGT1	1.77	13.26 %
S2SD	1.75	5.49 %
SNL1	1.57	5.84 %
WHTV		0.00 %
<b>Total</b>	<b>631.44</b>	<b>26.79 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	247.06	20.05 %
LED TV	112.66	32.94 %
Fridge	67.67	26.45 %
Wash-Mac	67.51	25.78 %
W-Purifi	7.86	43.74 %
Home-The	6.57	39.40 %
Dishwash	4.80	21.88 %
Oven	3.78	46.12 %
<b>Total</b>	<b>517.90</b>	<b>24.01 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	33.34	21.20 %
CH49	19.11	17.19 %
CH28	18.17	21.12 %
AVD1	17.09	20.66 %
CH25	16.08	19.71 %
CH19	15.18	17.85 %
CH42	14.22	14.45 %
MRM1	12.04	21.84 %
CH07	11.99	12.86 %
CH22	9.91	10.27 %
CH38	9.36	23.22 %
SKL1	7.86	15.81 %
CH26	4.31	21.32 %
TKM1	3.61	16.38 %
CH40	0.89	9.25 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>517.90</b>	<b>24.01 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	233.30	19.58 %
LED TV	104.75	27.29 %
Fridge	45.88	22.30 %
Wash-Mac	41.79	23.04 %
Home-The	3.59	17.81 %
W-Purifi	3.54	43.96 %
Dishwash	1.53	24.46 %
Oven	1.11	44.55 %
<b>Total</b>	<b>435.49</b>	<b>21.78 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	95.59	20.54 %
TNJ1	18.72	18.24 %
TNJ2	17.58	18.50 %
PTK1	15.22	14.99 %
TRY4	13.68	18.54 %
TYR1	12.87	23.42 %
NGT1	11.95	22.72 %
JKM1	11.02	21.20 %
PDK1	8.96	21.54 %
AYR1	8.05	21.56 %
TTP1	7.96	22.09 %
TRY3	5.07	8.59 %
PBR1	5.06	14.11 %
TRY2	3.29	8.24 %
ORU1	1.40	5.82 %
TZSD		0.00 %
WTRZ	-0.72	16.71 %
<b>Total</b>	<b>435.49</b>	<b>21.78 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	224.73	22.30 %
LED TV	73.18	21.43 %
Wash-Mac	53.67	21.85 %
Fridge	47.96	22.21 %
W-Purifi	7.23	56.18 %
Home-The	3.74	17.02 %
Oven	3.30	66.91 %
Dishwash	2.14	19.69 %
<b>Total</b>	<b>415.94</b>	<b>22.34 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	36.29	16.31 %
DGL1	25.05	19.96 %
MDU2	14.00	11.53 %
KKD3	12.35	15.24 %
TMM1	9.91	18.28 %
MDU3	8.50	11.17 %
TEN1	5.96	14.11 %
MNM1	4.13	22.22 %
DGL2	4.12	14.18 %
BNR1	3.75	12.83 %
SGP1	3.43	15.94 %
NKI1	2.43	10.05 %
ODM1	2.32	10.04 %
MDU5	2.11	6.74 %
SZSD	1.79	15.53 %
ADP1	1.09	3.88 %
BTU1	0.81	4.06 %
WHMD		0.00 %
<b>Total</b>	<b>415.94</b>	<b>22.34 %</b>

### WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	186.54	26.23 %
Fridge	70.72	30.94 %
LED TV	66.11	26.14 %
Wash-Mac	60.65	26.93 %
W-Purifi	3.87	67.49 %
Dishwash	2.38	39.97 %
Oven	2.38	59.57 %
Home-The	1.75	11.88 %
<b>Total</b>	<b>394.39</b>	<b>27.23 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	25.94	18.36 %
ERD2	22.03	18.68 %
ERD1	20.61	21.12 %
NKL2	16.83	23.32 %
OML1	8.05	21.43 %
SLM2	7.02	14.53 %
PLC1	3.77	15.68 %
DPR1	1.69	6.39 %
WHKP		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>394.39</b>	<b>27.23 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	188.58	18.90 %
LED TV	83.60	27.15 %
Fridge	51.79	27.61 %
Wash-Mac	47.62	23.40 %
W-Purifi	7.08	56.15 %
Home-The	5.21	31.52 %
Dishwash	4.24	35.60 %
Oven	2.26	51.75 %
<b>Total</b>	<b>390.37</b>	<b>22.41 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	26.56	15.17 %
CH03	25.23	14.90 %
CH12	23.98	20.56 %
CH41	17.14	21.77 %
CH20	17.02	20.87 %
CH17	16.01	22.77 %
CH24	15.27	16.84 %
CH50	13.62	16.61 %
CH44	12.06	22.55 %
CH06	11.79	19.33 %
MJR1	11.17	18.39 %
CH33	9.63	16.75 %
GPD1	3.09	7.36 %
CH32	1.26	10.37 %
MC06	1.25	14.47 %
CH01		0.00 %
<b>Total</b>	<b>390.37</b>	<b>22.41 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	137.83	22.11 %
LED TV	49.75	25.23 %
Fridge	45.81	26.99 %
Wash-Mac	40.30	22.48 %
Dishwash	5.57	41.34 %
Oven	2.60	54.76 %
W-Purifi	1.37	25.56 %
Home-The	0.74	5.50 %
<b>Total</b>	<b>283.96</b>	<b>23.53 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	44.15	17.81 %
TPR2	19.89	22.34 %
CBE4	17.55	20.96 %
CBE6	10.96	22.26 %
MPM1	10.91	24.00 %
CBE1	7.26	14.12 %
SUL1	6.47	17.13 %
AVI1	5.88	18.29 %
GBM1	5.14	21.52 %
UAM1	4.36	15.94 %
TPR3	3.42	13.46 %
PDM1	3.03	10.64 %
CBE3	1.72	9.80 %
DPM2	1.20	5.62 %
WZSD		0.00 %
WHCB	-0.13	9.68 %
<b>Total</b>	<b>283.96</b>	<b>23.53 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	143.06	25.89 %
LED TV	57.00	30.68 %
Fridge	35.54	30.40 %
Wash-Mac	35.35	27.96 %
Home-The	4.31	37.31 %
W-Purifi	4.03	55.42 %
Dishwash	2.00	35.92 %
Oven	1.14	48.59 %
<b>Total</b>	<b>282.44</b>	<b>28.01 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	22.37	20.57 %
TRL1	19.31	17.78 %
TRT1	9.18	23.41 %
KPM1	7.00	18.13 %
SLG1	5.24	19.39 %
CYR1	4.17	19.27 %
WJD1	3.58	10.01 %
ANI1	1.09	5.21 %
<b>Total</b>	<b>282.44</b>	<b>28.01 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	95.29	18.43 %
LED TV	35.15	19.28 %
Fridge	31.82	25.50 %
Wash-Mac	26.08	24.10 %
Home-The	1.64	17.95 %
W-Purifi	1.20	66.86 %
Oven	0.93	63.75 %
Dishwash	0.52	11.49 %
<b>Total</b>	<b>192.62</b>	<b>20.30 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	14.51	16.40 %
POY1	12.19	11.01 %
SJI2	12.12	23.87 %
NVL2	7.18	13.28 %
VPM2	7.11	11.53 %
PRT1	5.53	12.87 %
CDM1	3.74	7.24 %
MKM1	1.50	5.18 %
TVM2	1.45	6.11 %
KKI2	1.39	2.72 %
WHUT	-0.42	20.05 %
<b>Total</b>	<b>192.62</b>	<b>20.30 %</b>