



# TN : LG Sales Performance 19/05/2026 8:55 AM

MTD Sales  
3,495.93 L

Brand Share %  
19.63 %

Information:

MTD : 01-05-2026 To 18-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **19.63 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,911.61	17.63 %
LED TV	744.97	25.18 %
Fridge	375.45	19.08 %
Wash-Mac	358.15	21.13 %
W-Purifi	39.32	43.66 %
Home-The	32.74	24.15 %
Dishwash	18.94	21.53 %
Oven	14.74	50.42 %
<b>Total</b>	<b>3,495.93</b>	<b>19.63 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	585.12	21.63 %
CHENNAI-01	515.18	18.20 %
SOUTH-03	455.52	20.34 %
TRICHY-01	441.74	18.04 %
CHENNAI-02	431.36	17.92 %
WEST-02	326.69	22.15 %
NORTH ARCOT	273.43	21.92 %
SOUTH ARCOT	244.26	17.80 %
WEST-01	222.63	20.60 %
<b>Total</b>	<b>3,495.93</b>	<b>19.63 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	319.56	21.09 %
LED TV	126.27	25.32 %
Fridge	61.50	18.80 %
Wash-Mac	59.89	19.80 %
W-Purifi	10.85	55.62 %
Home-The	2.98	12.26 %
Oven	2.25	40.16 %
Dishwash	1.81	14.54 %
<b>Total</b>	<b>585.12</b>	<b>21.63 %</b>

Branch *	MTD Sales L	Brand Share %
KVT1	26.62	15.56 %
RND1	21.05	18.14 %
VNR2	15.36	15.45 %
TKS1	12.60	17.13 %
TCN1	7.53	12.27 %
UDN1	7.10	17.84 %
ERL2	6.74	13.11 %
STU2	6.23	17.44 %
PKD1	5.10	8.26 %
ASM1	3.97	9.66 %
KYR1	3.63	12.56 %
VNR1	3.51	9.48 %
SNL1	2.91	6.87 %
COL1	2.74	19.00 %
SGT1	2.58	18.55 %
KSM1	2.55	19.52 %
S2SD	2.53	11.94 %
WHTV	-0.52	5.18 %
<b>Total</b>	<b>585.12</b>	<b>21.63 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	258.77	14.09 %
LED TV	125.63	30.55 %
Fridge	58.06	20.39 %
Wash-Mac	48.86	21.55 %
W-Purifi	7.63	38.64 %
Home-The	6.88	36.87 %
Dishwash	6.60	24.04 %
Oven	2.75	54.41 %
<b>Total</b>	<b>515.18</b>	<b>18.20 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	34.64	16.57 %
CH14	32.10	16.49 %
CH08	28.73	19.36 %
CH25	20.38	19.04 %
CH42	19.17	15.64 %
CH07	18.15	14.61 %
CH30	17.69	17.11 %
CH28	16.81	13.13 %
CH48	16.61	14.74 %
CH49	15.64	13.62 %
CGL1	10.25	17.47 %
CH22	9.51	12.03 %
CH38	8.48	14.76 %
TKM1	4.78	15.46 %
CH26	2.32	12.78 %
CZWH	1.00	0.91 %
MC10	0.14	10.73 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-10.47	13.88 %
<b>Total</b>	<b>515.18</b>	<b>18.20 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	277.86	20.99 %
LED TV	84.23	21.11 %
Fridge	40.35	15.73 %
Wash-Mac	39.81	18.48 %
W-Purifi	5.08	38.44 %
Home-The	4.29	19.72 %
Oven	2.13	64.45 %
Dishwash	1.76	24.49 %
<b>Total</b>	<b>455.52</b>	<b>20.34 %</b>

Branch *	MTD Sales L	Brand Share %
MDU6	17.55	18.75 %
MDU2	17.47	12.66 %
ATG1	15.33	17.80 %
KKD3	11.65	9.68 %
MDU4	7.72	19.27 %
PVI1	7.56	17.71 %
MDU3	7.02	10.24 %
DGL2	6.79	13.38 %
TEN1	5.79	13.49 %
ODM1	4.16	8.75 %
BNR1	2.76	9.84 %
MDU5	2.08	7.30 %
MNM1	2.07	7.54 %
BTU1	1.43	8.02 %
NKI1	1.30	5.00 %
ADP1	0.58	2.27 %
SZSD		0.00 %
WHMD	-2.83	12.76 %
<b>Total</b>	<b>455.52</b>	<b>20.34 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	289.89	17.82 %
LED TV	68.71	18.28 %
Fridge	40.95	17.38 %
Wash-Mac	34.02	18.40 %
W-Purifi	2.71	41.93 %
Home-The	2.47	24.41 %
Dishwash	1.92	28.77 %
Oven	1.07	44.93 %
<b>Total</b>	<b>441.74</b>	<b>18.04 %</b>

Branch *	MTD Sales L	Brand Share %
TVR2	26.27	19.53 %
PBR2	24.62	17.50 %
KUM1	24.14	18.97 %
MDI1	19.46	18.77 %
PTK1	18.89	17.25 %
TNJ1	18.08	12.51 %
JKM1	13.66	18.00 %
TRY3	13.26	18.30 %
TNJ2	12.30	9.93 %
TYR1	10.87	16.13 %
KIK1	9.80	13.71 %
KUM2	9.34	17.48 %
AYR1	7.04	11.05 %
APM1	6.75	18.05 %
PBR1	5.69	9.83 %
NCK1	4.52	13.68 %
PDK1	4.38	7.66 %
TRY2	2.17	5.69 %
ORU1	0.71	1.91 %
TZSD		0.00 %
WTRZ	-6.22	17.38 %
<b>Total</b>	<b>441.74</b>	<b>18.04 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	228.96	14.14 %
LED TV	101.20	30.58 %
Fridge	49.17	21.32 %
Wash-Mac	39.57	21.25 %
Home-The	5.71	34.62 %
W-Purifi	4.53	45.66 %
Dishwash	1.39	12.50 %
Oven	0.82	39.06 %
<b>Total</b>	<b>431.36</b>	<b>17.92 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	32.01	14.12 %
CH12	26.19	13.23 %
CH18	22.03	19.45 %
CH24	17.91	13.68 %
CH44	16.56	16.40 %
CH20	14.23	15.03 %
CH41	14.03	15.92 %
CH17	12.34	11.15 %
CH06	11.93	12.60 %
CH43	7.78	14.07 %
PON1	6.60	15.90 %
GPD1	6.39	16.23 %
CH50	5.42	6.01 %
UKI1	4.42	10.76 %
CH32	1.85	15.90 %
MC06	0.78	9.69 %
MC05		0.00 %
<b>Total</b>	<b>431.36</b>	<b>17.92 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	162.73	20.54 %
LED TV	68.93	25.53 %
Wash-Mac	47.86	25.63 %
Fridge	38.88	19.54 %
Home-The	3.39	22.93 %
W-Purifi	2.94	49.60 %
Oven	1.10	40.27 %
Dishwash	0.85	22.70 %
<b>Total</b>	<b>326.69</b>	<b>22.15 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	22.97	19.50 %
ERD2	21.29	15.72 %
SLM1	15.52	11.47 %
ATU1	11.81	18.75 %
SLM2	11.35	15.26 %
OML1	5.70	17.71 %
PMP1	3.10	15.21 %
PLC1	2.85	13.56 %
CMI1	2.29	10.47 %
DPR1	1.37	4.96 %
SGG1	0.93	6.80 %
WZWH		0.00 %
WHPD	-3.37	16.03 %
<b>Total</b>	<b>326.69</b>	<b>22.15 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	148.67	18.95 %
LED TV	59.89	31.54 %
Wash-Mac	29.38	26.04 %
Fridge	26.15	18.67 %
Home-The	3.75	38.63 %
W-Purifi	2.76	45.17 %
Oven	1.55	74.09 %
Dishwash	1.28	68.91 %
<b>Total</b>	<b>273.43</b>	<b>21.92 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	24.25	17.81 %
VEL2	20.55	18.00 %
TRL1	14.79	14.24 %
AKM1	13.33	19.30 %
ABR1	10.29	18.56 %
ARC2	6.02	18.07 %
WJD1	4.38	11.35 %
CYR1	4.13	13.42 %
CGM1	3.42	15.47 %
ANI1	3.01	8.81 %
PTU1	2.28	15.49 %
SLG1	1.69	5.67 %
<b>Total</b>	<b>273.43</b>	<b>21.92 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	123.31	14.73 %
LED TV	56.47	22.48 %
Wash-Mac	29.47	23.53 %
Fridge	28.78	21.11 %
Home-The	2.14	23.34 %
W-Purifi	1.83	43.75 %
Dishwash	1.42	20.71 %
Oven	0.83	48.04 %
<b>Total</b>	<b>244.26</b>	<b>17.80 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	19.35	10.37 %
CUD1	15.64	11.38 %
KLM1	14.09	19.38 %
KKI2	12.65	14.85 %
CDM1	10.52	9.79 %
NVL2	9.50	13.05 %
VPM2	7.00	10.57 %
PRT1	6.10	10.58 %
TVM2	2.44	9.00 %
MKM1	2.41	7.74 %
WHUT	-3.82	19.46 %
<b>Total</b>	<b>244.26</b>	<b>17.80 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	101.85	20.10 %
LED TV	53.65	23.18 %
Fridge	31.61	20.03 %
Wash-Mac	29.29	18.98 %
Oven	2.23	52.94 %
Dishwash	1.90	17.98 %
Home-The	1.14	10.75 %
W-Purifi	0.97	19.68 %
Total	222.63	20.60 %

Branch *	MTD Sales L	Brand Share %
CBE2	28.33	13.73 %
TPR1	11.29	18.20 %
TPR2	7.04	12.91 %
MPM1	6.20	13.34 %
UAM1	4.98	14.29 %
DPM2	4.54	18.20 %
CBE3	3.83	17.94 %
PDM1	2.15	10.51 %
TPR3	1.95	8.36 %
TPR4	1.02	4.99 %
WZSD		0.00 %
WHCB	-4.82	17.42 %
Total	222.63	20.60 %