

MTD Sales  
6,367.31 L

Brand Share %  
23.51 %

Information:

MTD : 01-04-2026 To 18-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **23.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	4,568.36	23.40 %
LED TV	969.28	28.31 %
Wash-Mac	397.16	21.91 %
Fridge	309.34	16.14 %
W-Purifi	44.90	47.17 %
Home-The	37.82	22.31 %
Dishwash	22.31	20.27 %
Oven	18.14	49.74 %
<b>Total</b>	<b>6,367.31</b>	<b>23.51 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	1,128.00	25.78 %
SOUTH-03	854.03	24.17 %
TRICHY-01	851.23	23.63 %
CHENNAI-01	759.17	20.50 %
WEST-02	690.25	25.77 %
CHENNAI-02	606.24	19.74 %
WEST-01	593.88	25.34 %
NORTH ARCOT	515.91	27.18 %
SOUTH ARCOT	368.58	19.60 %
<b>Total</b>	<b>6,367.31</b>	<b>23.51 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	838.82	26.66 %
LED TV	149.70	26.82 %
Wash-Mac	65.71	23.13 %
Fridge	52.09	16.74 %
W-Purifi	12.20	57.88 %
Oven	3.59	46.47 %
Home-The	3.41	10.79 %
Dishwash	2.49	16.99 %
<b>Total</b>	<b>1,128.00</b>	<b>25.78 %</b>

Branch *	MTD Sales L	Brand Share %
RND1	36.60	23.02 %
KVT1	35.45	17.06 %
SVK1	28.45	19.98 %
VLY1	28.21	19.89 %
VNR2	27.58	18.69 %
TKS1	23.76	17.59 %
S2SD	13.90	20.51 %
PKD1	13.50	12.72 %
STU2	7.36	13.74 %
KSM1	6.01	22.61 %
KYR1	5.78	11.50 %
SNL1	4.78	8.59 %
COL1	4.44	10.67 %
SGT1	3.21	14.93 %
VNR1	3.17	6.31 %
WHTV	-1.86	10.54 %
<b>Total</b>	<b>1,128.00</b>	<b>25.78 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	641.69	25.31 %
LED TV	107.52	24.91 %
Wash-Mac	45.87	18.87 %
Fridge	43.57	16.15 %
W-Purifi	6.20	44.00 %
Home-The	5.08	21.00 %
Oven	2.15	69.70 %
Dishwash	1.95	15.62 %
<b>Total</b>	<b>854.03</b>	<b>24.17 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	42.44	21.87 %
MDU6	36.78	19.90 %
ATG1	25.99	21.56 %
MDU2	25.46	11.36 %
KKD3	25.03	16.17 %
TMM1	22.44	19.57 %
MDU3	18.13	15.02 %
MDU4	17.68	20.67 %
PVI1	12.13	21.21 %
DGL2	11.84	14.90 %
TEN1	9.92	15.32 %
BNR1	8.09	17.74 %
ODM1	6.95	19.76 %
MDU5	5.46	9.75 %
SZSD	4.66	19.37 %
MNM1	4.11	10.17 %
ADP1	3.58	8.86 %
BTU1	2.92	7.87 %
NKI1	2.46	6.29 %
WHMD	-3.44	16.54 %
<b>Total</b>	<b>854.03</b>	<b>24.17 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	652.02	24.05 %
LED TV	109.52	24.66 %
Wash-Mac	44.47	21.59 %
Fridge	36.62	17.56 %
W-Purifi	3.08	45.05 %
Home-The	2.31	13.80 %
Oven	1.74	58.76 %
Dishwash	1.47	21.81 %
<b>Total</b>	<b>851.23</b>	<b>23.63 %</b>

Branch *	MTD Sales L	Brand Share %
TVR2	40.94	23.04 %
PBR2	40.34	18.69 %
TNJ1	36.90	18.45 %
TRY3	30.88	20.04 %
PTK1	28.85	20.41 %
MDI1	27.09	23.25 %
TNJ2	19.36	12.15 %
TYR1	18.67	16.08 %
PDK1	17.22	18.61 %
JKM1	16.05	21.28 %
KIK1	15.83	16.18 %
NGT1	15.47	16.94 %
TRY4	15.16	13.71 %
AYR1	13.82	17.87 %
PBR1	8.23	10.36 %
ORU1	2.42	6.73 %
TZSD	0.05	0.73 %
WTRZ	-4.22	21.71 %
<b>Total</b>	<b>851.23</b>	<b>23.63 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	484.28	18.55 %
LED TV	147.51	31.65 %
Wash-Mac	62.14	23.63 %
Fridge	39.74	13.72 %
Home-The	8.23	40.83 %
W-Purifi	7.99	37.86 %
Dishwash	5.68	22.77 %
Oven	3.61	44.83 %
<b>Total</b>	<b>759.17</b>	<b>20.50 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	51.37	18.82 %
CH14	42.93	17.16 %
CH05	42.69	16.83 %
CH08	38.99	21.01 %
CH19	35.25	20.30 %
CH25	34.96	22.11 %
CH28	27.13	18.07 %
CH49	26.36	17.95 %
CH30	24.37	16.89 %
CH42	23.90	15.69 %
CH07	14.18	8.52 %
CH38	11.10	12.92 %
CH22	9.59	9.47 %
MRM1	8.18	8.52 %
TKM1	6.48	13.84 %
CZWH	4.88	7.43 %
CH26	4.13	14.64 %
CH40	2.29	19.23 %
CH29	0.87	14.75 %
MC10	0.33	19.02 %
WHC3		0.00 %
WCHN	-16.52	21.49 %
<b>Total</b>	<b>759.17</b>	<b>20.50 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	490.41	25.90 %
LED TV	100.55	30.85 %
Wash-Mac	48.08	22.90 %
Fridge	39.40	18.36 %
Home-The	4.26	25.90 %
W-Purifi	3.52	56.09 %
Oven	2.11	66.25 %
Dishwash	1.91	22.45 %
<b>Total</b>	<b>690.25</b>	<b>25.77 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	52.42	19.47 %
ERD1	50.18	18.48 %
ERD2	42.64	17.17 %
ATU1	24.41	23.35 %
SLM2	15.24	14.20 %
VPD1	13.48	23.06 %
OML1	11.53	19.03 %
PLC1	7.50	18.61 %
CMI1	7.14	21.66 %
HRR1	5.18	20.63 %
DPR1	3.87	7.98 %
WZWH		0.00 %
WHPD	-3.12	20.63 %
<b>Total</b>	<b>690.25</b>	<b>25.77 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	378.17	17.35 %
LED TV	141.65	33.62 %
Wash-Mac	40.55	19.49 %
Fridge	30.57	14.11 %
Home-The	6.13	34.49 %
W-Purifi	5.97	60.67 %
Dishwash	2.05	14.22 %
Oven	1.16	35.57 %
<b>Total</b>	<b>606.24</b>	<b>19.74 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	48.83	14.72 %
CH18	35.14	22.64 %
CH15	30.39	10.62 %
CH20	26.87	17.71 %
CH12	24.59	13.24 %
CH33	24.48	22.36 %
CH17	20.74	14.65 %
CH41	19.94	16.77 %
MJR1	19.38	18.88 %
CH24	19.07	11.86 %
CH06	17.75	16.19 %
CH44	16.55	18.48 %
CH50	15.80	11.85 %
CH23	13.88	20.49 %
GPD1	12.12	19.67 %
CH32	4.17	22.47 %
MC06	1.21	9.28 %
CH01	0.19	15.28 %
MC05		0.00 %
<b>Total</b>	<b>606.24</b>	<b>19.74 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	445.83	26.30 %
LED TV	80.26	27.70 %
Wash-Mac	31.40	20.29 %
Fridge	26.66	16.73 %
Dishwash	2.92	19.62 %
W-Purifi	2.68	35.29 %
Oven	2.25	47.77 %
Home-The	1.88	10.66 %
<b>Total</b>	<b>593.88</b>	<b>25.34 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	89.26	18.08 %
TPR2	33.91	19.46 %
SNR1	23.53	21.70 %
CBE1	16.67	17.23 %
UMP1	12.69	20.51 %
TPR3	8.74	17.53 %
PDM1	6.70	12.97 %
UAM1	6.15	19.27 %
TPR4	4.67	15.46 %
WZSD		0.00 %
<b>Total</b>	<b>593.88</b>	<b>25.34 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	378.70	26.77 %
LED TV	74.32	34.36 %
Wash-Mac	35.62	27.90 %
Fridge	18.43	16.41 %
Home-The	4.03	30.94 %
Dishwash	2.05	31.51 %
W-Purifi	2.00	35.63 %
Oven	0.76	40.50 %
<b>Total</b>	<b>515.91</b>	<b>27.18 %</b>

Branch *	MTD Sales L	Brand Share %
TRL1	21.44	15.84 %
AKM1	20.52	20.41 %
TRT1	14.86	20.76 %
KPM1	9.18	14.89 %
ANI1	5.85	13.09 %
SLG1	5.78	13.16 %
WJD1	4.96	8.99 %
WHVL	-4.40	23.35 %
<b>Total</b>	<b>515.91</b>	<b>27.18 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	258.44	19.34 %
LED TV	58.25	21.52 %
Wash-Mac	23.33	20.09 %
Fridge	22.25	16.54 %
Home-The	2.49	20.80 %
Dishwash	1.79	25.83 %
W-Purifi	1.27	45.52 %
Oven	0.77	47.57 %
<b>Total</b>	<b>368.58</b>	<b>19.60 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	28.04	14.67 %
SJI2	22.93	22.23 %
VPM2	20.37	16.74 %
KKI2	16.21	13.62 %
POY1	14.08	6.57 %
NVL2	10.45	9.87 %
CDM1	10.16	9.47 %
PRT1	8.98	9.52 %
MKM1	4.84	10.19 %
TVM2	4.31	9.55 %
WHUT	-2.70	15.52 %
<b>Total</b>	<b>368.58</b>	<b>19.60 %</b>