



TN : LG Sales Performance 19/03/2026 8:55 AM

MTD Sales
3,427.83 L

Brand Share %
24.18 %

Information:

MTD : 01-03-2026 To 18-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,719.69	22.31 %
LED TV	680.84	26.45 %
Fridge	450.83	26.29 %
Wash-Mac	448.78	25.06 %
W-Purifi	46.33	52.06 %
Home-The	30.91	19.71 %
Dishwash	29.98	29.81 %
Oven	20.48	51.80 %
Total	3,427.83	24.18 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	610.71	27.14 %
CHENNAI-01	487.30	23.60 %
TRICHY-01	426.09	22.04 %
SOUTH-03	403.35	22.57 %
WEST-02	383.43	27.34 %
CHENNAI-02	374.62	22.51 %
WEST-01	278.05	23.65 %
NORTH ARCOT	275.67	28.24 %
SOUTH ARCOT	188.61	20.49 %
Total	3,427.83	24.18 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	300.71	27.45 %
LED TV	129.44	27.14 %
Wash-Mac	89.44	27.93 %
Fridge	62.24	23.27 %
W-Purifi	12.99	60.23 %
Dishwash	7.68	31.93 %
Home-The	4.51	12.27 %
Oven	3.69	46.10 %
Total	610.71	27.14 %

Branch *	MTD Sales L	Brand Share %
KVT1	19.50	17.90 %
TUT2	18.19	21.88 %
VNR2	14.26	18.48 %
VLV1	10.68	22.42 %
TCN1	10.12	20.26 %
TKS1	9.41	13.43 %
PKD1	8.66	16.39 %
ARM1	5.81	22.94 %
KGL1	5.53	23.47 %
STU2	4.91	18.38 %
SKD1	4.21	17.17 %
KYR1	3.08	12.89 %
VNR1	2.47	6.43 %
SGT1	1.77	13.90 %
S2SD	1.75	6.15 %
SNL1	1.28	4.88 %
Total	610.71	27.14 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	237.30	20.00 %
LED TV	96.97	30.42 %
Fridge	66.55	26.79 %
Wash-Mac	65.22	26.08 %
W-Purifi	7.14	42.65 %
Home-The	6.28	39.33 %
Dishwash	4.32	20.97 %
Oven	3.53	44.45 %
Total	487.30	23.60 %

Branch *	MTD Sales L	Brand Share %
CH05	32.56	21.43 %
CH49	18.25	17.00 %
CH28	18.17	21.83 %
AVD1	16.49	20.50 %
CH25	15.76	20.29 %
CH19	14.74	17.77 %
CH30	12.94	21.64 %
CH42	12.82	13.49 %
MRM1	12.04	23.25 %
CH07	11.99	13.15 %
CZWH	9.61	23.40 %
CH38	9.36	23.74 %
CH22	9.20	9.76 %
SKL1	7.34	15.60 %
CH26	4.31	21.42 %
TKM1	3.41	15.75 %
CH40	0.89	9.60 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	487.30	23.60 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	228.52	19.82 %
LED TV	103.22	27.67 %
Fridge	44.90	22.74 %
Wash-Mac	40.02	23.02 %
Home-The	3.59	18.19 %
W-Purifi	3.20	42.12 %
Dishwash	1.53	25.93 %
Oven	1.11	44.55 %
Total	426.09	22.04 %

Branch *	MTD Sales L	Brand Share %
TRY1	94.32	20.82 %
TNJ1	17.88	18.75 %
TNJ2	16.95	18.39 %
PTK1	15.22	15.15 %
TRY4	13.68	18.88 %
TYR1	12.43	23.18 %
NGT1	11.95	23.30 %
JKM1	11.02	21.34 %
PDK1	8.96	22.84 %
AYR1	7.65	21.47 %
TTP1	7.60	21.83 %
PBR1	4.78	14.31 %
TRY3	4.74	8.36 %
TRY2	3.29	10.12 %
ORU1	1.27	5.66 %
TZSD		0.00 %
Total	426.09	22.04 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	218.04	22.40 %
LED TV	71.37	22.04 %
Wash-Mac	51.43	21.90 %
Fridge	47.05	22.75 %
W-Purifi	6.53	55.43 %
Home-The	3.74	17.36 %
Oven	3.05	67.39 %
Dishwash	2.14	20.37 %
Total	403.35	22.57 %

Branch *	MTD Sales L	Brand Share %
MDU1	34.26	16.09 %
DGL1	24.70	20.35 %
MDU2	14.00	11.94 %
KKD3	11.75	15.14 %
TMM1	9.62	18.27 %
MDU3	8.07	11.08 %
TEN1	5.96	14.71 %
MNM1	4.13	23.38 %
DGL2	4.12	14.51 %
BNR1	3.75	13.16 %
SGP1	3.43	16.47 %
NKI1	2.43	10.51 %
ODM1	2.32	10.34 %
MDU5	2.11	6.88 %
BTU1	0.81	4.15 %
ADP1	0.76	2.78 %
SZSD	0.62	7.54 %
WHMD		0.00 %
Total	403.35	22.57 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	182.96	26.28 %
Fridge	68.59	31.41 %
LED TV	64.19	26.35 %
Wash-Mac	58.00	26.84 %
W-Purifi	3.60	67.14 %
Dishwash	2.38	44.26 %
Oven	2.26	58.33 %
Home-The	1.45	10.55 %
Total	383.43	27.34 %

Branch *	MTD Sales L	Brand Share %
SLM1	25.39	18.46 %
ERD2	20.70	18.50 %
ERD1	20.12	21.16 %
NKL2	16.65	23.85 %
OML1	7.77	21.22 %
SLM2	7.02	14.78 %
PLC1	3.50	15.97 %
DPR1	1.69	6.39 %
WHKP		0.00 %
WZWH		0.00 %
Total	383.43	27.34 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	182.47	19.09 %
LED TV	77.82	26.63 %
Fridge	50.32	28.33 %
Wash-Mac	46.05	23.64 %
W-Purifi	6.61	54.46 %
Home-The	5.25	32.94 %
Dishwash	3.84	33.38 %
Oven	2.26	51.75 %
Total	374.62	22.51 %

Branch *	MTD Sales L	Brand Share %
CH15	25.72	15.41 %
CH03	22.72	14.79 %
CH12	21.79	19.63 %
CH41	17.02	22.94 %
CH17	16.10	23.46 %
CH20	15.86	20.11 %
CH24	14.95	16.78 %
CH50	13.62	17.34 %
CH44	11.88	22.97 %
CH06	11.58	19.50 %
MJR1	10.54	18.15 %
CH33	9.63	17.29 %
GPD1	3.09	7.54 %
CH32	1.26	10.46 %
MC06	0.99	12.04 %
CH01		0.00 %
Total	374.62	22.51 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	136.84	22.25 %
LED TV	47.65	25.27 %
Fridge	44.24	27.10 %
Wash-Mac	39.19	22.59 %
Dishwash	5.57	44.39 %
Oven	2.60	54.76 %
W-Purifi	1.22	24.26 %
Home-The	0.74	5.55 %
Total	278.05	23.65 %

Branch *	MTD Sales L	Brand Share %
CBE2	43.79	18.26 %
TPR2	19.09	22.08 %
CBE4	16.89	20.57 %
CBE6	10.66	22.22 %
PLI1	10.29	23.98 %
CBE1	7.26	14.34 %
SUL1	6.47	17.22 %
AVI1	5.73	18.52 %
GBM1	5.14	22.04 %
UAM1	4.15	15.47 %
TPR3	3.42	13.61 %
PDM1	3.03	10.75 %
CBE3	1.72	10.13 %
DPM2	1.20	5.76 %
WZSD		0.00 %
WHCB	-0.13	12.13 %
Total	278.05	23.65 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	139.51	26.10 %
LED TV	55.30	30.81 %
Fridge	35.54	31.24 %
Wash-Mac	34.33	28.03 %
Home-The	4.00	36.52 %
W-Purifi	3.83	54.19 %
Dishwash	2.00	35.92 %
Oven	1.14	49.73 %
Total	275.67	28.24 %

Branch *	MTD Sales L	Brand Share %
KPM2	21.62	20.41 %
TRL1	18.70	17.83 %
TRT1	9.18	23.73 %
KPM1	7.00	18.19 %
SLG1	4.95	18.52 %
CYR1	4.17	19.27 %
WJD1	3.58	10.51 %
ANI1	1.09	5.37 %
Total	275.67	28.24 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	93.34	18.66 %
LED TV	34.88	19.63 %
Fridge	31.41	25.84 %
Wash-Mac	25.10	24.00 %
Home-The	1.35	15.23 %
W-Purifi	1.20	71.50 %
Oven	0.82	65.41 %
Dishwash	0.52	11.49 %
Total	188.61	20.49 %

Branch *	MTD Sales L	Brand Share %
CUD1	14.51	16.98 %
POY1	12.05	11.05 %
SJI2	11.20	23.21 %
NVL2	7.18	13.68 %
VPM2	6.88	11.58 %
PRT1	5.42	14.12 %
CDM1	3.74	7.28 %
MKM1	1.50	5.24 %
TVM2	1.45	6.18 %
KKI2	1.10	2.24 %
WHUT	-0.13	12.68 %
Total	188.61	20.49 %