



TN : LG Sales Performance 18/05/2026 8:55 AM

MTD Sales
3,344.88 L

Brand Share %
19.55 %

Information:

MTD : 01-05-2026 To 17-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,860.73	17.64 %
LED TV	698.44	25.03 %
Fridge	350.98	18.90 %
Wash-Mac	334.44	21.04 %
W-Purifi	36.37	42.71 %
Home-The	31.18	24.21 %
Dishwash	18.45	22.31 %
Oven	14.29	52.24 %
Total	3,344.88	19.55 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	559.67	21.49 %
CHENNAI-01	499.00	18.14 %
SOUTH-03	445.12	20.49 %
TRICHY-01	422.62	17.84 %
CHENNAI-02	416.49	17.85 %
WEST-02	317.10	22.19 %
NORTH ARCOT	261.76	21.77 %
WEST-01	212.43	20.41 %
SOUTH ARCOT	210.68	17.41 %
Total	3,344.88	19.55 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	309.13	20.90 %
LED TV	119.50	25.12 %
Fridge	57.64	18.85 %
Wash-Mac	56.97	19.93 %
W-Purifi	9.96	53.83 %
Home-The	2.41	10.74 %
Oven	2.25	41.80 %
Dishwash	1.81	15.87 %
Total	559.67	21.49 %

Branch *	MTD Sales L	Brand Share %
KVT1	26.17	15.99 %
RND1	20.21	18.50 %
VNR2	14.45	15.05 %
TKS1	11.61	16.79 %
TCN1	7.17	12.38 %
SDI1	6.67	18.76 %
UDN1	6.51	17.21 %
ERL2	6.42	12.95 %
STU2	5.68	16.62 %
PKD1	4.68	7.83 %
ASM1	3.97	10.21 %
KYR1	3.63	13.04 %
SNL1	2.91	7.25 %
VNR1	2.88	7.90 %
COL1	2.74	19.38 %
SGT1	2.58	18.85 %
S2SD	2.53	11.94 %
KSM1	2.35	18.91 %
WHTV	-0.52	5.75 %
Total	559.67	21.49 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	252.86	14.07 %
LED TV	121.32	30.93 %
Fridge	54.79	20.18 %
Wash-Mac	46.61	21.18 %
W-Purifi	7.20	37.76 %
Home-The	6.88	37.83 %
Dishwash	6.60	24.04 %
Oven	2.75	54.41 %
Total	499.00	18.14 %

Branch *	MTD Sales L	Brand Share %
CH05	32.47	16.07 %
CH14	30.03	15.94 %
CH08	27.43	19.25 %
CH19	26.73	19.39 %
CH25	19.49	18.67 %
CH42	19.03	15.93 %
CH07	17.63	14.63 %
CH30	17.48	18.28 %
CH28	16.81	13.60 %
CH48	16.61	15.35 %
CH49	15.21	13.66 %
CGL1	10.25	17.96 %
CH22	9.51	12.22 %
CH38	8.22	14.56 %
TKM1	4.37	14.51 %
CH26	1.92	11.04 %
CZWH	1.00	0.91 %
MC10	0.14	10.73 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-9.51	13.58 %
Total	499.00	18.14 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	276.24	21.22 %
LED TV	79.26	20.94 %
Wash-Mac	38.32	18.72 %
Fridge	38.31	15.62 %
W-Purifi	4.82	40.47 %
Home-The	4.29	20.41 %
Oven	2.13	64.45 %
Dishwash	1.76	28.87 %
Total	445.12	20.49 %

Branch *	MTD Sales L	Brand Share %
MDU2	16.59	12.53 %
MDU6	15.73	18.02 %
ATG1	15.33	18.64 %
KKD3	11.37	9.66 %
DKI1	9.56	18.89 %
PVI1	7.41	17.77 %
TEN2	7.32	19.04 %
MDU3	7.02	10.48 %
DGL2	6.64	13.57 %
TEN1	5.79	14.08 %
ODM1	4.16	8.80 %
BNR1	2.76	10.20 %
MNM1	2.07	7.91 %
MDU5	1.95	7.01 %
BTU1	1.43	8.06 %
NKI1	1.16	4.69 %
ADP1	0.58	2.36 %
SZSD		0.00 %
WHMD	-2.83	12.76 %
Total	445.12	20.49 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	281.97	17.70 %
LED TV	63.77	18.00 %
Fridge	38.87	17.30 %
Wash-Mac	30.65	17.71 %
W-Purifi	2.29	37.82 %
Home-The	2.21	23.20 %
Dishwash	1.92	30.28 %
Oven	0.94	41.84 %
Total	422.62	17.84 %

Branch *	MTD Sales L	Brand Share %
TVR2	25.35	19.41 %
PBR2	24.30	17.88 %
KUM1	22.81	18.49 %
MDI1	18.81	18.81 %
TNJ1	17.33	12.18 %
PTK1	17.30	16.60 %
TRY3	12.83	18.28 %
JKM1	12.73	17.63 %
TNJ2	12.09	10.00 %
TYR1	10.72	16.35 %
KIK1	9.38	13.61 %
KUM2	8.69	17.09 %
APM1	6.75	18.73 %
AYR1	6.70	10.92 %
PBR1	4.71	8.48 %
NCK1	4.52	14.14 %
PDK1	3.51	6.44 %
TRY2	1.88	5.03 %
ORU1	0.71	1.96 %
TZSD		0.00 %
WTRZ	-5.90	17.31 %
Total	422.62	17.84 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	220.49	13.98 %
LED TV	97.08	30.63 %
Fridge	47.95	21.40 %
Wash-Mac	38.88	21.88 %
Home-The	5.61	35.34 %
W-Purifi	4.38	45.24 %
Dishwash	1.39	12.50 %
Oven	0.71	41.95 %
Total	416.49	17.85 %

Branch *	MTD Sales L	Brand Share %
CH15	30.95	14.12 %
CH12	24.81	13.07 %
CH24	16.59	13.07 %
CH44	16.56	16.62 %
CH41	13.69	15.95 %
CH20	12.76	14.05 %
CH17	12.14	11.34 %
CH06	11.31	12.36 %
CH43	7.09	13.30 %
GPD1	6.39	16.39 %
PON1	6.17	15.56 %
CH50	5.31	6.12 %
UKI1	4.42	10.83 %
CH32	1.85	15.97 %
MC06	0.78	10.09 %
MC05		0.00 %
Total	416.49	17.85 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	161.10	20.72 %
LED TV	65.97	25.47 %
Wash-Mac	44.90	25.41 %
Fridge	37.16	19.58 %
Home-The	3.24	22.83 %
W-Purifi	2.78	50.72 %
Oven	1.10	44.52 %
Dishwash	0.85	22.70 %
Total	317.10	22.19 %

Branch *	MTD Sales L	Brand Share %
ERD1	21.85	19.15 %
ERD2	21.29	16.12 %
SLM1	15.32	11.78 %
SLM2	11.35	15.58 %
ATU1	11.10	18.11 %
OML1	5.70	18.36 %
EPI1	5.08	19.18 %
PMP1	3.10	15.62 %
PLC1	2.85	14.03 %
CMI1	2.29	10.81 %
DPR1	1.37	5.31 %
SGG1	0.93	7.30 %
WZWH		0.00 %
WHPD	-3.37	16.80 %
Total	317.10	22.19 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	144.53	18.93 %
LED TV	57.52	31.69 %
Wash-Mac	27.86	26.23 %
Fridge	23.17	17.57 %
Home-The	3.40	36.79 %
W-Purifi	2.44	42.21 %
Oven	1.55	80.27 %
Dishwash	1.28	68.91 %
Total	261.76	21.77 %

Branch *	MTD Sales L	Brand Share %
KPM2	23.39	17.94 %
VEL2	18.78	17.21 %
TRL1	13.77	13.88 %
AKM1	12.21	18.23 %
ABR1	10.14	18.54 %
ARC2	5.63	17.28 %
CPT1	4.87	18.12 %
WJD1	4.38	11.82 %
CYR1	3.97	13.17 %
CGM1	3.42	16.91 %
ANI1	2.88	8.84 %
PTU1	1.93	13.56 %
SLG1	1.69	5.79 %
Total	261.76	21.77 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	96.46	19.48 %
LED TV	52.83	23.78 %
Fridge	29.75	19.97 %
Wash-Mac	27.37	18.77 %
Oven	2.14	56.51 %
Dishwash	1.90	19.60 %
Home-The	1.01	9.99 %
W-Purifi	0.97	19.68 %
Total	212.43	20.41 %

Branch *	MTD Sales L	Brand Share %
CBE2	26.24	13.17 %
TPR1	11.29	18.68 %
TPR2	6.90	13.08 %
MPM1	6.20	13.62 %
UAM1	4.78	14.52 %
CBE3	3.83	18.41 %
ANR1	2.37	18.15 %
PDM1	2.15	10.74 %
TPR3	1.95	8.57 %
DPM2	1.72	7.88 %
TPR4	1.02	5.02 %
WZSD		0.00 %
WHCB	-4.46	16.78 %
Total	212.43	20.41 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	117.96	15.39 %
LED TV	41.20	19.61 %
Fridge	23.33	20.26 %
Wash-Mac	22.88	22.94 %
Home-The	2.14	26.01 %
W-Purifi	1.52	40.91 %
Dishwash	0.93	18.76 %
Oven	0.71	48.54 %
Total	210.68	17.41 %

Branch *	MTD Sales L	Brand Share %
POY2	15.60	19.23 %
CUD1	14.25	10.74 %
KLM1	13.10	19.42 %
KKI2	12.65	16.42 %
CDM1	10.18	10.02 %
NVL2	9.06	13.06 %
POY1	8.57	7.68 %
VPM2	6.61	10.42 %
PRT1	5.51	9.87 %
TVM2	2.44	9.14 %
MKM1	2.06	7.24 %
Total	210.68	17.41 %