



TN : LG Sales Performance 18/03/2026 8:55 AM

MTD Sales
3,306.08 L

Brand Share %
24.33 %

Information:

MTD : 01-03-2026 To 17-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.33 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,658.52	22.47 %
LED TV	658.04	26.67 %
Fridge	437.91	26.63 %
Wash-Mac	430.31	25.00 %
W-Purifi	43.92	51.18 %
Home-The	29.40	19.42 %
Dishwash	28.11	29.47 %
Oven	19.86	52.36 %
Total	3,306.08	24.33 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	585.26	27.40 %
CHENNAI-01	470.99	23.67 %
TRICHY-01	413.64	22.32 %
SOUTH-03	388.49	22.63 %
WEST-02	371.74	27.55 %
CHENNAI-02	361.80	22.84 %
WEST-01	270.51	23.62 %
NORTH ARCOT	262.67	28.07 %
SOUTH ARCOT	180.97	20.66 %
Total	3,306.08	24.33 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	288.73	27.89 %
LED TV	123.96	27.49 %
Wash-Mac	85.93	27.87 %
Fridge	59.46	23.39 %
W-Purifi	12.31	59.76 %
Dishwash	7.18	30.48 %
Home-The	4.21	11.77 %
Oven	3.48	47.92 %
Total	585.26	27.40 %

Branch *	MTD Sales L	Brand Share %
KVT1	19.12	18.45 %
TUT2	16.95	21.76 %
VNR2	13.85	19.32 %
VLY1	10.68	23.58 %
TCN1	9.90	20.61 %
TKS1	9.41	14.29 %
PKD1	8.05	16.61 %
KGL1	5.53	23.78 %
ARM1	5.16	22.17 %
STU2	4.91	18.91 %
SKD1	3.59	16.17 %
KYR1	2.95	13.26 %
VNR1	2.17	5.85 %
SGT1	1.77	14.66 %
S2SD	1.75	6.93 %
SNL1	1.28	5.05 %
Total	585.26	27.40 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	230.00	20.13 %
LED TV	94.52	30.59 %
Fridge	64.69	26.99 %
Wash-Mac	62.27	25.89 %
W-Purifi	6.36	39.83 %
Home-The	6.28	40.46 %
Oven	3.53	45.71 %
Dishwash	3.34	17.32 %
Total	470.99	23.67 %

Branch *	MTD Sales L	Brand Share %
CH05	31.08	21.23 %
CH49	18.05	17.34 %
CH28	17.29	21.67 %
AVD1	16.14	21.14 %
CH25	15.34	20.56 %
CH19	13.89	17.33 %
CH42	12.46	13.54 %
CH30	12.28	21.61 %
MRM1	12.04	23.96 %
CH07	11.99	13.51 %
CZWH	9.61	24.04 %
CH22	8.58	9.31 %
CH38	7.67	20.63 %
SKL1	7.34	16.11 %
CH26	4.31	21.83 %
TKM1	3.41	15.91 %
CH40	0.89	9.60 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	470.99	23.67 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	221.01	20.05 %
LED TV	101.67	28.34 %
Fridge	43.59	22.98 %
Wash-Mac	38.29	22.87 %
Home-The	3.45	17.93 %
W-Purifi	3.20	42.12 %
Dishwash	1.53	27.57 %
Oven	0.91	41.71 %
Total	413.64	22.32 %

Branch *	MTD Sales L	Brand Share %
TRY1	90.39	20.61 %
PBR2	26.04	24.28 %
TNJ1	17.28	18.71 %
TNJ2	16.95	18.79 %
PTK1	15.22	15.51 %
TRY4	13.68	20.08 %
TYR1	12.24	23.92 %
JKM1	11.02	21.80 %
PDK1	8.73	23.78 %
AYR1	7.65	22.18 %
TTP1	7.60	22.76 %
PBR1	4.78	16.58 %
TRY3	4.74	9.10 %
TRY2	2.70	8.78 %
ORU1	1.09	5.06 %
TZSD		0.00 %
Total	413.64	22.32 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	210.82	22.54 %
LED TV	69.67	22.39 %
Wash-Mac	47.86	21.18 %
Fridge	45.17	22.78 %
W-Purifi	6.22	54.74 %
Home-The	3.64	17.24 %
Oven	2.97	66.80 %
Dishwash	2.14	23.07 %
Total	388.49	22.63 %

Branch *	MTD Sales L	Brand Share %
MDU1	32.00	15.72 %
DGL1	24.17	20.52 %
MDU2	13.08	11.53 %
KKD3	11.75	15.61 %
TMM1	9.62	18.76 %
MDU3	8.07	11.42 %
TEN1	5.25	14.02 %
MNM1	4.13	24.33 %
DGL2	3.91	13.87 %
BNR1	3.75	13.56 %
SGP1	3.25	16.16 %
NKI1	2.43	10.88 %
ODM1	2.32	10.94 %
MDU5	2.11	7.12 %
BTU1	0.81	4.17 %
ADP1	0.76	2.85 %
SZSD	0.62	7.54 %
WHMD		0.00 %
Total	388.49	22.63 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	176.29	26.36 %
Fridge	66.74	32.00 %
LED TV	62.02	26.42 %
Wash-Mac	57.43	27.35 %
W-Purifi	3.47	66.34 %
Dishwash	2.38	44.26 %
Oven	2.26	58.33 %
Home-The	1.15	9.11 %
Total	371.74	27.55 %

Branch *	MTD Sales L	Brand Share %
SLM1	24.25	18.34 %
ERD2	19.84	18.67 %
ERD1	19.18	21.51 %
NKL2	16.32	24.27 %
OML1	7.77	22.06 %
SLM2	6.83	15.11 %
PLC1	3.35	15.72 %
DPR1	1.69	6.56 %
WHKP		0.00 %
WZWH		0.00 %
Total	371.74	27.55 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	177.76	19.60 %
LED TV	73.83	26.31 %
Fridge	48.91	28.72 %
Wash-Mac	44.36	24.04 %
W-Purifi	6.11	53.07 %
Home-The	4.72	31.31 %
Dishwash	3.84	36.35 %
Oven	2.26	53.20 %
Total	361.80	22.84 %

Branch *	MTD Sales L	Brand Share %
CH15	25.34	15.87 %
CH03	21.66	14.60 %
CH12	21.20	19.77 %
CH41	16.19	23.24 %
CH20	15.05	19.65 %
CH24	14.55	17.16 %
CH17	13.74	21.61 %
CH50	13.31	17.36 %
CH06	11.58	20.17 %
CH44	11.37	23.44 %
MJR1	9.84	17.85 %
CH33	9.16	19.30 %
GPD1	3.09	7.69 %
CH32	1.14	9.82 %
MC06	0.99	12.23 %
CH01		0.00 %
Total	361.80	22.84 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	132.26	22.01 %
LED TV	46.25	25.38 %
Fridge	44.03	27.67 %
Wash-Mac	37.84	22.60 %
Dishwash	5.57	44.39 %
Oven	2.60	54.76 %
W-Purifi	1.22	24.26 %
Home-The	0.74	5.70 %
Total	270.51	23.62 %

Branch *	MTD Sales L	Brand Share %
CBE2	42.83	18.18 %
TPR2	18.19	21.81 %
CBE4	16.02	20.02 %
CBE6	10.66	22.45 %
PLI1	9.28	23.05 %
UMP1	7.27	24.19 %
CBE1	7.05	14.17 %
SUL1	6.47	17.38 %
AVI1	5.41	17.71 %
GBM1	5.12	24.00 %
UAM1	4.15	15.85 %
TPR3	3.42	14.00 %
PDM1	3.03	10.93 %
CBE3	1.72	10.65 %
DPM2	1.20	6.00 %
WZSD		0.00 %
WHCB	-0.13	12.13 %
Total	270.51	23.62 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	132.51	25.84 %
LED TV	53.15	30.87 %
Fridge	34.58	31.40 %
Wash-Mac	32.10	27.65 %
Home-The	3.86	35.87 %
W-Purifi	3.83	55.04 %
Dishwash	1.61	34.10 %
Oven	1.02	46.91 %
Total	262.67	28.07 %

Branch *	MTD Sales L	Brand Share %
KPM2	20.04	20.11 %
TRL1	16.83	16.92 %
TRT1	8.99	23.63 %
KPM1	6.80	18.43 %
SLG1	4.19	16.19 %
CYR1	4.17	19.91 %
WJD1	3.38	10.20 %
ANI1	1.09	6.00 %
Total	262.67	28.07 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	89.14	18.67 %
LED TV	32.98	19.68 %
Fridge	30.73	26.86 %
Wash-Mac	24.23	23.96 %
Home-The	1.35	16.23 %
W-Purifi	1.20	77.45 %
Oven	0.82	65.41 %
Dishwash	0.52	11.49 %
Total	180.97	20.66 %

Branch *	MTD Sales L	Brand Share %
CUD1	13.48	16.85 %
POY1	11.75	11.55 %
SJI2	11.20	23.68 %
VPM2	6.59	11.75 %
NVL2	6.35	12.57 %
PRT1	4.94	13.40 %
CDM1	3.52	7.31 %
MKM1	1.50	5.29 %
TVM2	1.45	6.26 %
KKI2	0.75	1.60 %
WHUT	-0.13	12.68 %
Total	180.97	20.66 %