



# TN : LG Sales Performance 17/05/2026 8:55 AM

MTD Sales  
3,191.67 L

Brand Share %  
19.52 %

Information:

MTD : 01-05-2026 To 16-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **19.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,813.72	17.72 %
LED TV	653.67	24.97 %
Fridge	320.58	18.63 %
Wash-Mac	309.30	20.94 %
W-Purifi	34.40	43.27 %
Home-The	28.95	24.98 %
Dishwash	17.59	22.32 %
Oven	13.45	52.50 %
Total	3,191.67	19.52 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	535.91	21.54 %
CHENNAI-01	461.20	17.78 %
SOUTH-03	432.05	20.58 %
TRICHY-01	409.27	17.81 %
CHENNAI-02	390.60	17.82 %
WEST-02	304.29	22.21 %
NORTH ARCOT	251.72	22.07 %
SOUTH ARCOT	203.80	17.30 %
WEST-01	202.83	20.51 %
Total	3,191.67	19.52 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	300.30	20.94 %
LED TV	113.93	25.35 %
Fridge	54.32	19.09 %
Wash-Mac	51.53	19.35 %
W-Purifi	9.66	54.87 %
Oven	2.25	43.62 %
Home-The	2.10	10.85 %
Dishwash	1.81	15.87 %
Total	535.91	21.54 %

Branch *	MTD Sales L	Brand Share %
KVT1	25.17	16.05 %
RND1	19.90	18.63 %
VNR2	12.57	13.85 %
TKS1	11.61	17.74 %
SDI1	6.23	19.04 %
TCN1	6.17	11.17 %
ERL2	5.92	13.08 %
UDN1	5.73	15.84 %
STU2	4.88	14.95 %
PKD1	4.26	7.40 %
KYR1	3.63	13.46 %
ASM1	3.60	10.15 %
SNL1	2.91	7.46 %
S2SD	2.53	11.94 %
COL1	2.50	18.60 %
VNR1	2.44	7.14 %
KSM1	2.07	17.65 %
WHTV	-0.52	5.75 %
Total	535.91	21.54 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	238.78	13.92 %
LED TV	109.78	30.24 %
Fridge	48.20	19.26 %
Wash-Mac	42.83	21.43 %
W-Purifi	6.81	39.50 %
Home-The	6.44	37.26 %
Dishwash	5.74	22.85 %
Oven	2.63	53.33 %
<b>Total</b>	<b>461.20</b>	<b>17.78 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	29.74	15.77 %
CH14	27.38	15.47 %
CH08	26.18	19.32 %
CH19	25.50	19.46 %
CH25	17.67	18.03 %
CH42	17.06	15.34 %
CH07	16.47	15.09 %
CH30	15.79	17.66 %
CH28	15.71	13.15 %
CH48	15.33	15.07 %
CH49	14.31	13.51 %
CGL1	9.81	17.72 %
CH22	8.77	11.87 %
CH38	7.42	14.43 %
TKM1	4.18	14.56 %
CH26	1.92	11.37 %
CZWH	1.00	0.91 %
CH29	0.99	14.84 %
MC10	0.14	10.73 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-9.51	13.58 %
<b>Total</b>	<b>461.20</b>	<b>17.78 %</b>

## SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	273.98	21.41 %
LED TV	75.21	20.77 %
Wash-Mac	35.92	18.69 %
Fridge	34.33	15.16 %
W-Purifi	4.67	40.49 %
Home-The	4.15	22.09 %
Oven	2.02	65.36 %
Dishwash	1.76	30.93 %
<b>Total</b>	<b>432.05</b>	<b>20.58 %</b>

Branch *	MTD Sales L	Brand Share %
MDU2	15.39	12.39 %
MDU6	15.25	17.82 %
ATG1	14.80	18.52 %
KKD3	10.68	9.54 %
DKI1	9.31	18.59 %
PVI1	7.15	17.96 %
MDU3	7.02	10.98 %
TEN2	6.74	18.93 %
DGL2	6.64	13.75 %
TEN1	5.65	14.03 %
ODM1	4.16	8.95 %
KPT1	3.15	19.11 %
BNR1	2.76	10.62 %
MNM1	1.78	7.11 %
MDU5	1.66	6.32 %
BTU1	1.43	8.25 %
NKI1	1.16	4.75 %
ADP1	0.58	2.47 %
SZSD		0.00 %
WHMD	-2.83	12.76 %
<b>Total</b>	<b>432.05</b>	<b>20.58 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	277.92	17.70 %
LED TV	60.27	18.09 %
Fridge	34.29	16.51 %
Wash-Mac	30.02	18.37 %
W-Purifi	2.07	35.56 %
Home-The	1.95	22.46 %
Dishwash	1.92	30.28 %
Oven	0.82	41.47 %
<b>Total</b>	<b>409.27</b>	<b>17.81 %</b>

Branch *	MTD Sales L	Brand Share %
PBR2	23.56	17.91 %
KUM1	22.22	18.33 %
MDI1	18.51	18.91 %
TNJ1	17.02	12.13 %
PTK1	16.55	16.56 %
TRY3	12.69	18.48 %
JKM1	11.47	17.00 %
TNJ2	11.11	9.49 %
TYR1	10.18	16.33 %
KIK1	8.98	13.46 %
KUM2	8.69	17.49 %
APM1	6.75	19.37 %
AYR1	6.29	10.61 %
NCK1	4.52	14.83 %
PBR1	4.45	8.24 %
PDK1	3.51	6.62 %
TRY2	1.75	4.76 %
ORU1	0.52	1.53 %
TZSD		0.00 %
WTRZ	-5.12	16.61 %
<b>Total</b>	<b>409.27</b>	<b>17.81 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	211.65	14.09 %
LED TV	88.86	31.00 %
Fridge	43.66	21.26 %
Wash-Mac	35.07	21.53 %
Home-The	5.21	35.93 %
W-Purifi	4.05	47.24 %
Dishwash	1.39	13.96 %
Oven	0.71	43.55 %
<b>Total</b>	<b>390.60</b>	<b>17.82 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	28.70	13.91 %
CH12	23.50	13.17 %
CH44	16.14	17.11 %
CH24	15.07	12.71 %
MJR1	14.40	18.79 %
CH41	12.38	15.92 %
CH20	12.05	13.96 %
CH17	11.33	10.96 %
CH06	10.90	12.24 %
CH43	6.69	13.01 %
GPD1	5.96	16.42 %
PON1	5.77	14.90 %
CH50	4.91	6.09 %
UKI1	4.42	11.16 %
CH32	1.60	14.85 %
MC06	0.40	5.60 %
MC05		0.00 %
<b>Total</b>	<b>390.60</b>	<b>17.82 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	159.10	20.92 %
LED TV	63.57	25.81 %
Wash-Mac	40.98	25.02 %
Fridge	33.73	19.24 %
Home-The	2.84	22.19 %
W-Purifi	2.36	46.59 %
Oven	0.86	38.47 %
Dishwash	0.85	22.70 %
<b>Total</b>	<b>304.29</b>	<b>22.21 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	21.85	19.44 %
ERD2	20.59	16.30 %
SLM1	15.11	11.83 %
ATU1	11.10	19.20 %
SLM2	10.75	15.38 %
OML1	5.43	19.00 %
EPI1	4.61	19.18 %
PMP1	3.10	15.62 %
PLC1	2.85	14.71 %
CMI1	2.14	10.47 %
DPR1	1.37	5.59 %
SGG1	0.93	7.30 %
WZWH		0.00 %
WHPD	-3.37	16.80 %
<b>Total</b>	<b>304.29</b>	<b>22.21 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	141.71	19.34 %
LED TV	53.41	31.85 %
Wash-Mac	26.24	26.46 %
Fridge	22.08	17.88 %
Home-The	3.11	38.60 %
W-Purifi	2.44	43.37 %
Oven	1.44	79.09 %
Dishwash	1.28	68.91 %
<b>Total</b>	<b>251.72</b>	<b>22.07 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	22.50	18.36 %
VEL2	18.78	17.60 %
TRL1	13.77	14.45 %
AKM1	10.86	17.11 %
CPT1	4.44	17.21 %
WJD1	4.00	11.42 %
CYR1	3.58	12.35 %
CGM1	3.42	17.29 %
ANI1	2.88	9.13 %
PTU1	1.30	10.42 %
SLG1	1.29	4.87 %
<b>Total</b>	<b>251.72</b>	<b>22.07 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	116.78	15.47 %
LED TV	38.91	19.37 %
Fridge	21.95	20.02 %
Wash-Mac	20.98	22.03 %
Home-The	2.14	27.86 %
W-Purifi	1.52	42.86 %
Dishwash	0.93	18.76 %
Oven	0.58	47.54 %
<b>Total</b>	<b>203.80</b>	<b>17.30 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	15.60	19.38 %
CUD1	13.07	10.20 %
KKI2	12.65	16.55 %
CDM1	10.18	10.19 %
NVL2	8.39	12.45 %
POY1	8.09	7.36 %
VPM2	6.13	10.08 %
PRT1	5.51	10.06 %
TVM2	2.44	9.57 %
MKM1	1.75	6.26 %
<b>Total</b>	<b>203.80</b>	<b>17.30 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	93.50	19.37 %
LED TV	49.73	23.90 %
Fridge	28.02	20.33 %
Wash-Mac	25.72	19.18 %
Oven	2.14	60.10 %
Dishwash	1.90	19.60 %
Home-The	1.01	11.56 %
W-Purifi	0.82	18.22 %
<b>Total</b>	<b>202.83</b>	<b>20.51 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	25.00	13.16 %
TPR1	10.12	17.82 %
TPR2	6.90	13.75 %
MPM1	5.85	13.18 %
UAM1	4.52	14.06 %
CBE3	3.83	18.76 %
ANR1	2.37	19.43 %
TPR3	1.95	8.88 %
PDM1	1.75	9.09 %
DPM2	1.72	8.14 %
TPR4	1.02	5.16 %
WZSD		0.00 %
WHCB	-4.46	17.53 %
<b>Total</b>	<b>202.83</b>	<b>20.51 %</b>