



# TN : LG Sales Performance 17/04/2026 8:55 AM

MTD Sales  
5,716.55 L

Brand Share %  
23.51 %

Information:

MTD : 01-04-2026 To 16-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **23.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	4,059.36	23.33 %
LED TV	892.36	28.45 %
Wash-Mac	369.26	22.14 %
Fridge	282.71	16.23 %
W-Purifi	40.88	47.29 %
Home-The	35.29	22.74 %
Dishwash	19.53	19.74 %
Oven	17.16	50.98 %
<b>Total</b>	<b>5,716.55</b>	<b>23.51 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	989.30	25.48 %
TRICHY-01	776.14	23.90 %
SOUTH-03	742.07	23.82 %
CHENNAI-01	695.11	20.69 %
WEST-02	630.70	25.94 %
CHENNAI-02	554.87	20.08 %
WEST-01	511.84	24.86 %
NORTH ARCOT	476.62	27.47 %
SOUTH ARCOT	339.90	19.68 %
<b>Total</b>	<b>5,716.55</b>	<b>23.51 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	725.54	26.29 %
LED TV	136.71	26.83 %
Wash-Mac	60.05	23.14 %
Fridge	46.71	16.40 %
W-Purifi	11.41	58.35 %
Oven	3.47	49.12 %
Home-The	3.32	11.46 %
Dishwash	2.08	16.33 %
<b>Total</b>	<b>989.30</b>	<b>25.48 %</b>

Branch *	MTD Sales L	Brand Share %
RND1	32.10	22.50 %
KVT1	31.46	17.28 %
SVK1	24.68	19.33 %
VLY1	24.59	20.15 %
VNR2	23.83	17.76 %
TKS1	18.92	16.50 %
KGL1	14.75	22.44 %
PKD1	9.36	10.14 %
S2SD	9.02	15.88 %
STU2	6.10	12.47 %
KYR1	5.45	11.89 %
KSM1	5.02	22.13 %
SNL1	4.40	8.68 %
COL1	3.59	10.01 %
VNR1	3.17	6.85 %
SGT1	2.93	15.72 %
WHTV	-1.12	7.43 %
<b>Total</b>	<b>989.30</b>	<b>25.48 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	585.33	24.21 %
LED TV	104.65	25.33 %
Wash-Mac	43.06	22.38 %
Fridge	34.76	18.06 %
W-Purifi	2.92	46.76 %
Home-The	2.31	14.99 %
Oven	1.64	57.18 %
Dishwash	1.47	21.81 %
<b>Total</b>	<b>776.14</b>	<b>23.90 %</b>

Branch *	MTD Sales L	Brand Share %
PBR2	36.73	18.93 %
TNJ1	33.74	19.50 %
TRY3	27.61	19.83 %
PTK1	26.54	21.21 %
TYR1	17.88	16.46 %
TNJ2	17.39	12.34 %
PDK1	15.18	18.23 %
KIK1	14.94	16.69 %
JKM1	14.91	21.31 %
TRY4	13.81	15.04 %
AYR1	12.68	18.80 %
NGT1	11.33	13.86 %
PBR1	7.21	10.05 %
ORU1	2.42	7.40 %
TZSD	0.05	0.73 %
WTRZ	-4.22	23.22 %
<b>Total</b>	<b>776.14</b>	<b>23.90 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	551.02	24.93 %
LED TV	95.45	24.49 %
Wash-Mac	42.83	19.16 %
Fridge	39.95	16.45 %
W-Purifi	5.68	44.36 %
Home-The	4.66	21.05 %
Oven	1.96	67.77 %
Dishwash	0.51	4.74 %
<b>Total</b>	<b>742.07</b>	<b>23.82 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	38.22	21.74 %
MDU6	32.28	19.43 %
ATG1	23.61	22.15 %
MDU2	23.25	11.44 %
KKD3	20.59	15.40 %
TMM1	20.52	20.18 %
MDU3	15.03	14.54 %
MDU4	14.58	19.52 %
DGL2	11.84	16.01 %
PVI1	11.47	21.64 %
TEN1	8.25	14.95 %
ODM1	6.29	19.02 %
BNR1	6.07	15.68 %
MDU5	4.84	9.34 %
SZSD	4.66	20.71 %
MNM1	4.11	11.20 %
ADP1	3.19	9.06 %
BTU1	2.64	7.96 %
NKI1	2.11	6.14 %
WHMD	-3.14	16.42 %
<b>Total</b>	<b>742.07</b>	<b>23.82 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	443.42	18.76 %
LED TV	133.82	31.49 %
Wash-Mac	57.25	23.85 %
Fridge	36.83	13.92 %
Home-The	7.73	43.72 %
W-Purifi	7.32	38.10 %
Dishwash	5.24	24.25 %
Oven	3.50	45.40 %
<b>Total</b>	<b>695.11</b>	<b>20.69 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	47.64	18.82 %
CH14	39.03	17.17 %
CH05	38.64	17.35 %
CH08	37.53	21.62 %
CH19	32.67	21.40 %
CH25	31.58	21.51 %
CH28	25.60	18.57 %
CH49	23.67	17.79 %
CH42	22.25	15.82 %
CH30	21.80	16.65 %
CGL1	14.98	21.56 %
CH07	12.39	8.30 %
CH38	9.59	11.89 %
CH22	8.93	9.79 %
MRM1	7.71	8.63 %
TKM1	5.99	13.38 %
CZWH	4.71	10.60 %
CH26	4.13	15.64 %
CH40	1.65	15.11 %
CH29	0.87	18.03 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-16.41	22.35 %
<b>Total</b>	<b>695.11</b>	<b>20.69 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	444.71	26.06 %
LED TV	94.40	31.21 %
Wash-Mac	45.45	23.18 %
Fridge	35.30	18.09 %
Home-The	4.03	25.18 %
W-Purifi	3.39	63.19 %
Oven	2.00	68.60 %
Dishwash	1.42	20.19 %
<b>Total</b>	<b>630.70</b>	<b>25.94 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	46.48	18.80 %
SLM1	45.85	19.70 %
ERD2	37.81	16.83 %
SLM2	14.91	14.93 %
OML1	11.20	20.10 %
CMI1	7.14	22.88 %
PLC1	6.73	17.47 %
HRR1	5.18	21.78 %
DPR1	3.87	8.93 %
WZWH		0.00 %
WHPD	-2.79	20.85 %
<b>Total</b>	<b>630.70</b>	<b>25.94 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	347.92	17.71 %
LED TV	131.10	34.41 %
Wash-Mac	36.54	19.44 %
Fridge	25.59	13.56 %
Home-The	5.69	35.49 %
W-Purifi	4.79	56.36 %
Dishwash	2.05	15.19 %
Oven	1.17	39.39 %
<b>Total</b>	<b>554.87</b>	<b>20.08 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	46.38	15.38 %
CH18	29.49	21.35 %
CH15	27.09	10.57 %
CH20	23.94	17.43 %
CH12	23.01	13.58 %
CH33	22.31	22.84 %
CH24	18.72	13.16 %
CH17	18.50	14.33 %
CH41	18.25	16.65 %
MJR1	17.84	19.46 %
CH06	17.13	17.37 %
CH44	14.06	17.58 %
CH50	13.92	11.95 %
CH23	13.42	21.30 %
GPD1	11.22	19.72 %
CH32	3.46	21.27 %
MC06	1.21	9.25 %
CH01	0.19	21.40 %
MC05		0.00 %
<b>Total</b>	<b>554.87</b>	<b>20.08 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	373.41	25.57 %
LED TV	74.35	27.58 %
Wash-Mac	29.08	20.25 %
Fridge	25.85	17.91 %
Dishwash	2.92	20.70 %
W-Purifi	2.23	33.00 %
Oven	2.13	51.58 %
Home-The	1.88	11.68 %
<b>Total</b>	<b>511.84</b>	<b>24.86 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	80.10	18.69 %
TPR2	28.58	18.32 %
SNR1	20.56	21.60 %
CBE6	18.19	22.03 %
CBE1	15.72	17.82 %
DPM2	13.43	23.12 %
UMP1	11.90	21.12 %
TPR3	7.06	17.50 %
PDM1	6.04	12.69 %
UAM1	5.65	18.62 %
TPR4	3.72	13.69 %
WZSD		0.00 %
<b>Total</b>	<b>511.84</b>	<b>24.86 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	350.89	27.12 %
LED TV	67.16	34.36 %
Wash-Mac	33.03	28.02 %
Fridge	17.16	16.59 %
Home-The	3.58	29.54 %
Dishwash	2.05	37.79 %
W-Purifi	2.00	37.39 %
Oven	0.76	43.87 %
<b>Total</b>	<b>476.62</b>	<b>27.47 %</b>

Branch *	MTD Sales L	Brand Share %
TRL1	19.85	16.39 %
AKM1	18.27	19.64 %
TRT1	13.41	20.69 %
KPM1	8.68	15.14 %
ANI1	5.19	12.53 %
SLG1	5.13	13.34 %
WJD1	4.96	10.39 %
<b>Total</b>	<b>476.62</b>	<b>27.47 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	237.11	19.40 %
LED TV	54.71	21.84 %
Wash-Mac	21.96	20.54 %
Fridge	20.56	16.40 %
Home-The	2.10	19.43 %
Dishwash	1.79	25.83 %
W-Purifi	1.14	42.86 %
Oven	0.53	38.35 %
<b>Total</b>	<b>339.90</b>	<b>19.68 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	25.75	14.27 %
SJI2	20.98	22.25 %
VPM2	18.40	17.06 %
KKI2	15.72	14.75 %
POY1	13.01	6.74 %
NVL2	10.45	10.48 %
CDM1	8.90	9.14 %
PRT1	8.63	10.18 %
MKM1	3.79	8.89 %
TVM2	3.16	7.97 %
WHUT	-2.70	18.19 %
<b>Total</b>	<b>339.90</b>	<b>19.68 %</b>