



# TN : LG Sales Performance 17/03/2026 8:55 AM

MTD Sales  
3,194.86 L

Brand Share %  
24.43 %

Information:

MTD : 01-03-2026 To 16-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **24.43 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,595.52	22.43 %
LED TV	636.66	26.94 %
Fridge	429.83	27.08 %
Wash-Mac	417.30	25.17 %
W-Purifi	41.77	50.36 %
Home-The	28.63	19.84 %
Dishwash	26.14	28.43 %
Oven	19.01	53.03 %
<b>Total</b>	<b>3,194.86</b>	<b>24.43 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	556.30	27.40 %
CHENNAI-01	457.22	23.73 %
TRICHY-01	402.74	22.43 %
SOUTH-03	376.43	22.86 %
WEST-02	360.65	27.93 %
CHENNAI-02	351.03	22.88 %
WEST-01	262.32	23.71 %
NORTH ARCOT	251.89	28.04 %
SOUTH ARCOT	176.29	20.81 %
<b>Total</b>	<b>3,194.86</b>	<b>24.43 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	272.75	27.81 %
LED TV	118.57	27.79 %
Wash-Mac	82.11	27.72 %
Fridge	57.11	23.42 %
W-Purifi	11.81	59.14 %
Dishwash	6.66	29.69 %
Home-The	3.82	11.45 %
Oven	3.47	48.88 %
<b>Total</b>	<b>556.30</b>	<b>27.40 %</b>

Branch *	MTD Sales L	Brand Share %
KVT1	18.15	18.24 %
TUT2	15.31	20.89 %
VNR2	13.85	19.66 %
TCN1	9.55	22.00 %
TKS1	9.09	14.24 %
ERL2	8.02	24.07 %
PKD1	6.74	14.52 %
ARM1	4.97	22.42 %
STU2	4.59	19.02 %
SKD1	3.59	17.31 %
KYR1	2.57	11.93 %
VNR1	2.17	6.14 %
SGT1	1.77	14.93 %
S2SD	1.44	6.35 %
SNL1	1.09	4.45 %
<b>Total</b>	<b>556.30</b>	<b>27.40 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	222.82	20.12 %
LED TV	91.71	30.61 %
Fridge	64.08	27.64 %
Wash-Mac	60.20	26.06 %
Home-The	6.14	41.51 %
W-Purifi	6.01	38.84 %
Oven	3.31	45.78 %
Dishwash	2.94	15.58 %
<b>Total</b>	<b>457.22</b>	<b>23.73 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	30.55	21.35 %
CH49	17.42	17.42 %
CH28	16.46	21.94 %
AVD1	16.14	21.48 %
CH25	14.89	20.54 %
CH19	13.69	17.38 %
CH42	12.46	13.92 %
CH30	12.28	22.24 %
CH07	11.54	13.39 %
MRM1	11.46	23.73 %
CZWH	9.40	23.63 %
CH22	8.38	9.26 %
CH38	7.34	20.77 %
SKL1	7.34	16.71 %
CH26	4.31	22.00 %
TKM1	3.41	16.38 %
CH40	0.89	9.60 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>457.22</b>	<b>23.73 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	215.26	20.10 %
LED TV	97.94	28.25 %
Fridge	42.88	23.39 %
Wash-Mac	37.90	23.44 %
Home-The	3.34	18.18 %
W-Purifi	3.20	42.12 %
Dishwash	1.53	29.00 %
Oven	0.69	42.32 %
<b>Total</b>	<b>402.74</b>	<b>22.43 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	88.92	20.63 %
PBR2	25.02	24.14 %
TNJ1	16.98	19.26 %
TNJ2	16.07	18.27 %
PTK1	14.90	16.06 %
TRY4	13.68	20.54 %
TYR1	11.91	24.01 %
JKM1	11.02	22.24 %
TTP1	7.60	23.22 %
PDK1	7.46	22.09 %
AYR1	7.37	21.98 %
PBR1	4.78	16.90 %
TRY3	4.56	9.20 %
TRY2	2.70	9.03 %
ORU1	1.09	5.14 %
TZSD		0.00 %
<b>Total</b>	<b>402.74</b>	<b>22.43 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	201.52	22.46 %
LED TV	69.24	23.35 %
Wash-Mac	46.95	21.43 %
Fridge	44.39	23.37 %
W-Purifi	5.77	53.40 %
Home-The	3.64	18.15 %
Oven	2.78	70.58 %
Dishwash	2.14	23.07 %
<b>Total</b>	<b>376.43</b>	<b>22.86 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	29.49	15.02 %
DGL1	22.24	19.73 %
MDU2	12.82	11.67 %
KKD3	11.26	15.62 %
TMM1	9.29	18.45 %
MDU3	7.50	11.05 %
TEN1	5.25	14.51 %
DGL2	3.91	13.96 %
BNR1	3.35	12.69 %
SGP1	3.25	16.33 %
NKI1	2.43	11.01 %
ODM1	2.32	15.02 %
MDU5	2.11	7.36 %
ADP1	0.76	2.91 %
SZSD	0.62	7.54 %
BTU1	0.53	2.92 %
WHMD		0.00 %
<b>Total</b>	<b>376.43</b>	<b>22.86 %</b>

### WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	169.36	26.58 %
Fridge	65.98	32.72 %
LED TV	59.67	26.63 %
Wash-Mac	56.50	27.98 %
W-Purifi	3.34	65.51 %
Dishwash	2.38	42.80 %
Oven	2.26	60.76 %
Home-The	1.15	9.56 %
<b>Total</b>	<b>360.65</b>	<b>27.93 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	23.90	19.06 %
ERD2	19.35	19.43 %
ERD1	18.71	21.93 %
OML1	7.40	21.91 %
SLM2	7.07	15.75 %
PLC1	3.35	15.94 %
DPR1	1.69	6.88 %
WHKP		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>360.65</b>	<b>27.93 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	172.21	19.48 %
LED TV	71.79	26.75 %
Fridge	47.85	29.19 %
Wash-Mac	43.02	24.14 %
W-Purifi	5.97	53.06 %
Home-The	4.58	31.09 %
Dishwash	3.34	34.71 %
Oven	2.26	53.20 %
<b>Total</b>	<b>351.03</b>	<b>22.88 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	24.68	15.78 %
CH03	21.66	15.00 %
CH12	20.66	19.88 %
CH20	14.58	19.71 %
CH41	14.58	22.14 %
CH24	14.55	17.76 %
CH50	13.25	17.67 %
CH17	12.37	20.49 %
CH06	11.58	20.47 %
CH44	11.37	23.55 %
MJR1	9.84	18.40 %
CH33	9.63	20.60 %
GPD1	3.09	7.78 %
CH32	1.14	10.31 %
MC06	0.99	12.40 %
CH01		0.00 %
<b>Total</b>	<b>351.03</b>	<b>22.88 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	128.07	21.95 %
LED TV	44.41	25.71 %
Fridge	43.61	28.21 %
Wash-Mac	36.44	22.61 %
Dishwash	5.57	44.39 %
Oven	2.40	52.73 %
W-Purifi	1.09	22.76 %
Home-The	0.74	5.86 %
<b>Total</b>	<b>262.32</b>	<b>23.71 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	42.83	18.40 %
TPR2	17.90	22.20 %
CBE4	16.02	20.30 %
CBE6	10.54	23.43 %
MPM1	10.40	24.04 %
PLI1	8.34	22.15 %
CBE1	7.05	14.33 %
UMP1	6.76	23.90 %
SUL1	5.74	16.21 %
AVI1	5.10	17.22 %
GBM1	4.81	24.01 %
UAM1	3.85	15.57 %
TPR3	3.06	13.67 %
PDM1	3.03	11.38 %
CBE3	1.72	11.00 %
DPM2	1.07	5.38 %
WZSD		0.00 %
WHCB	-0.13	12.13 %
<b>Total</b>	<b>262.32</b>	<b>23.71 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	126.98	25.80 %
LED TV	51.22	30.63 %
Fridge	33.81	31.99 %
Wash-Mac	30.44	27.59 %
Home-The	3.86	38.71 %
W-Purifi	3.50	53.73 %
Dishwash	1.06	25.40 %
Oven	1.02	46.91 %
<b>Total</b>	<b>251.89</b>	<b>28.04 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	19.40	20.23 %
TRL1	14.01	15.43 %
TRT1	8.32	23.01 %
KPM1	6.37	18.09 %
CYR1	4.17	20.74 %
SLG1	4.02	16.01 %
WJD1	3.38	10.37 %
ANI1	1.09	6.19 %
<b>Total</b>	<b>251.89</b>	<b>28.04 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	86.56	18.81 %
LED TV	32.11	19.92 %
Fridge	30.12	26.82 %
Wash-Mac	23.75	24.15 %
Home-The	1.35	16.33 %
W-Purifi	1.07	75.43 %
Oven	0.82	65.41 %
Dishwash	0.52	12.46 %
<b>Total</b>	<b>176.29</b>	<b>20.81 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	13.48	17.49 %
POY1	11.14	11.53 %
SJI2	11.07	23.79 %
NVL2	6.35	12.59 %
VPM2	5.81	11.07 %
PRT1	4.61	12.97 %
CDM1	3.52	7.54 %
MKM1	1.50	5.48 %
TVM2	1.45	6.41 %
KKI2	0.61	1.41 %
WHUT	-0.13	12.68 %
<b>Total</b>	<b>176.29</b>	<b>20.81 %</b>