



# TN : LG Sales Performance 16/05/2026 8:55 AM

MTD Sales  
3,008.60 L

Brand Share %  
19.45 %

Information:

MTD : 01-05-2026 To 15-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **19.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,750.14	17.81 %
LED TV	604.21	24.70 %
Fridge	285.15	18.16 %
Wash-Mac	284.78	21.01 %
W-Purifi	31.96	43.94 %
Home-The	25.68	24.88 %
Dishwash	14.64	20.64 %
Oven	12.05	53.03 %
<b>Total</b>	<b>3,008.60</b>	<b>19.45 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	508.80	21.54 %
CHENNAI-01	422.20	17.40 %
SOUTH-03	408.77	20.89 %
TRICHY-01	391.88	17.78 %
CHENNAI-02	356.36	17.63 %
WEST-02	291.37	22.22 %
NORTH ARCOT	241.26	22.04 %
WEST-01	195.89	20.52 %
SOUTH ARCOT	192.06	16.90 %
<b>Total</b>	<b>3,008.60</b>	<b>19.45 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	290.13	20.96 %
LED TV	107.51	25.27 %
Fridge	48.79	18.80 %
Wash-Mac	46.96	19.25 %
W-Purifi	9.25	54.90 %
Oven	2.25	47.35 %
Home-The	2.10	12.13 %
Dishwash	1.81	18.02 %
<b>Total</b>	<b>508.80</b>	<b>21.54 %</b>

Branch *	MTD Sales L	Brand Share %
KVT1	23.96	15.99 %
VNR2	12.05	13.82 %
TKS1	11.02	17.93 %
TCN1	6.17	11.48 %
SDI1	5.79	18.62 %
ERL2	5.61	13.18 %
UDN1	5.33	15.82 %
STU2	5.05	16.14 %
PKD1	4.26	7.56 %
ASM1	3.41	10.27 %
KYR1	3.34	12.67 %
SNL1	2.91	7.72 %
S2SD	2.53	13.92 %
VNR1	2.22	6.71 %
KSM1	2.07	18.27 %
WHTV	-0.52	5.75 %
<b>Total</b>	<b>508.80</b>	<b>21.54 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	224.56	13.83 %
LED TV	98.45	29.24 %
Fridge	43.35	19.12 %
Wash-Mac	37.92	20.76 %
W-Purifi	6.46	42.17 %
Home-The	4.96	33.31 %
Dishwash	4.08	18.48 %
Oven	2.42	52.76 %
<b>Total</b>	<b>422.20</b>	<b>17.40 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	28.14	15.44 %
CH14	25.76	14.91 %
CH08	24.30	19.40 %
CH25	16.40	17.83 %
CH07	15.88	14.97 %
CH42	15.59	14.60 %
CH30	15.14	17.56 %
CH48	14.77	15.07 %
CH28	13.92	12.54 %
CH49	13.27	12.94 %
CGL1	9.20	17.35 %
SKL1	8.65	19.15 %
CH22	8.21	12.13 %
CH38	7.16	14.71 %
TKM1	3.93	14.35 %
CH26	1.62	10.09 %
CZWH	1.00	0.93 %
CH29	0.99	15.58 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-8.78	12.87 %
<b>Total</b>	<b>422.20</b>	<b>17.40 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	267.77	22.20 %
LED TV	66.13	19.80 %
Wash-Mac	33.32	18.71 %
Fridge	30.25	14.84 %
W-Purifi	4.67	42.23 %
Home-The	3.74	22.32 %
Oven	1.58	69.51 %
Dishwash	1.30	30.71 %
<b>Total</b>	<b>408.77</b>	<b>20.89 %</b>

Branch *	MTD Sales L	Brand Share %
MDU2	15.24	13.23 %
ATG1	14.66	18.93 %
MDU6	14.28	17.98 %
KKD3	10.40	9.61 %
DKI1	8.55	18.07 %
TDI1	7.63	18.96 %
DGL2	6.64	14.45 %
PVI1	6.22	17.04 %
MDU3	6.14	10.15 %
TEN2	5.42	16.25 %
TEN1	4.81	13.15 %
KPT1	2.80	19.32 %
ODM1	2.45	12.65 %
BNR1	2.38	10.06 %
MNM1	1.78	9.59 %
BTU1	1.43	8.91 %
MDU5	1.24	4.95 %
NKI1	1.02	4.57 %
ADP1	0.14	0.69 %
SZSD		0.00 %
WHMD	-2.83	13.37 %
<b>Total</b>	<b>408.77</b>	<b>20.89 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	270.72	17.60 %
LED TV	56.87	18.22 %
Fridge	30.72	16.46 %
Wash-Mac	27.42	18.76 %
W-Purifi	2.07	37.01 %
Dishwash	1.92	32.53 %
Home-The	1.71	22.23 %
Oven	0.44	28.87 %
<b>Total</b>	<b>391.88</b>	<b>17.78 %</b>

Branch *	MTD Sales L	Brand Share %
PBR2	23.16	18.21 %
KUM1	21.61	18.66 %
MDI1	17.15	19.13 %
TNJ1	15.81	11.66 %
PTK1	15.54	16.40 %
TRY3	11.89	18.04 %
TNJ2	10.45	9.33 %
JKM1	10.42	16.48 %
TYR1	10.18	16.57 %
KUM2	8.69	17.76 %
KIK1	8.49	13.15 %
APM1	6.35	19.02 %
AYR1	6.29	10.89 %
NCK1	4.52	16.05 %
PBR1	4.33	8.35 %
PDK1	2.80	5.61 %
TRY2	1.75	4.82 %
ORU1	0.52	1.64 %
TZSD		0.00 %
WTRZ	-4.51	17.43 %
<b>Total</b>	<b>391.88</b>	<b>17.78 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	198.18	14.07 %
LED TV	81.12	31.32 %
Fridge	36.93	20.24 %
Wash-Mac	31.07	21.96 %
Home-The	4.71	38.64 %
W-Purifi	3.23	45.98 %
Oven	0.57	43.19 %
Dishwash	0.56	6.07 %
<b>Total</b>	<b>356.36</b>	<b>17.63 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	41.78	19.44 %
CH15	28.13	14.07 %
CH12	15.51	11.60 %
MJR1	14.00	18.63 %
CH24	13.00	11.62 %
CH41	11.74	15.77 %
CH20	11.70	14.51 %
CH44	10.30	17.37 %
CH17	10.29	10.42 %
CH06	9.59	11.23 %
CH43	6.69	13.20 %
GPD1	5.96	16.85 %
PON1	5.58	15.39 %
CH50	4.72	6.04 %
UKI1	4.42	11.58 %
CH32	1.60	14.90 %
MC06	0.40	5.88 %
MC05		0.00 %
<b>Total</b>	<b>356.36</b>	<b>17.63 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	154.14	20.94 %
LED TV	61.38	26.51 %
Wash-Mac	38.95	25.05 %
Fridge	30.43	18.40 %
Home-The	2.84	23.46 %
W-Purifi	1.92	44.20 %
Oven	0.86	38.47 %
Dishwash	0.85	22.70 %
<b>Total</b>	<b>291.37</b>	<b>22.22 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	21.06	19.35 %
ERD2	20.13	16.58 %
SLM1	14.38	11.58 %
SLM2	10.75	15.68 %
ATU1	10.70	19.15 %
MTR1	7.75	19.40 %
OML1	5.43	19.19 %
EPI1	4.22	19.33 %
PMP1	3.10	16.31 %
PLC1	2.85	15.13 %
CMI1	2.14	11.16 %
DPR1	1.37	6.06 %
SGG1	0.93	7.79 %
WZWH		0.00 %
WHPD	-3.37	16.80 %
<b>Total</b>	<b>291.37</b>	<b>22.22 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	138.86	19.49 %
LED TV	51.19	31.78 %
Wash-Mac	24.51	26.43 %
Fridge	19.21	16.98 %
Home-The	2.58	37.20 %
W-Purifi	2.32	44.32 %
Oven	1.32	80.49 %
Dishwash	1.28	87.32 %
<b>Total</b>	<b>241.26</b>	<b>22.04 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	22.47	19.20 %
VEL2	17.41	17.00 %
TRL1	12.98	14.03 %
AKM1	10.86	17.75 %
CPT1	4.44	17.54 %
WJD1	4.00	11.77 %
CYR1	3.58	12.50 %
CGM1	3.42	18.21 %
ANI1	2.88	9.25 %
PTU1	1.30	10.87 %
SLG1	1.29	5.12 %
WHVL	-5.05	18.20 %
<b>Total</b>	<b>241.26</b>	<b>22.04 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	91.45	19.30 %
LED TV	47.11	23.74 %
Fridge	26.61	20.36 %
Wash-Mac	25.38	19.98 %
Oven	2.02	64.10 %
Dishwash	1.90	19.60 %
Home-The	0.91	11.42 %
W-Purifi	0.51	13.66 %
<b>Total</b>	<b>195.89</b>	<b>20.52 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	24.46	13.39 %
TPR1	9.79	17.79 %
TPR2	6.90	14.09 %
MPM1	5.70	13.14 %
UAM1	4.52	14.55 %
SUL1	3.70	19.26 %
TPR3	1.95	8.96 %
PDM1	1.75	9.16 %
DPM2	1.72	8.40 %
TPR4	1.02	5.27 %
WZSD		0.00 %
WHCB	-4.12	16.69 %
<b>Total</b>	<b>195.89</b>	<b>20.52 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	114.31	15.40 %
LED TV	34.45	18.31 %
Wash-Mac	19.26	21.92 %
Fridge	18.86	18.60 %
Home-The	2.14	28.84 %
W-Purifi	1.52	42.86 %
Dishwash	0.93	20.43 %
Oven	0.59	47.81 %
<b>Total</b>	<b>192.06</b>	<b>16.90 %</b>

Branch *	MTD Sales L	Brand Share %
KKI2	12.65	16.85 %
CUD1	11.65	9.42 %
CDM1	8.73	9.25 %
NVL2	8.20	12.38 %
POY1	7.79	7.20 %
VPM2	5.31	9.11 %
PRT1	5.22	9.78 %
TVM2	2.44	9.83 %
MKM1	1.35	5.19 %
<b>Total</b>	<b>192.06</b>	<b>16.90 %</b>