



TN : LG Sales Performance 16/04/2026 8:55 AM

MTD Sales
5,404.72 L

Brand Share %
23.46 %

Information:

MTD : 01-04-2026 To 15-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	3,799.53	23.21 %
LED TV	862.19	28.51 %
Wash-Mac	358.66	22.32 %
Fridge	275.38	16.47 %
W-Purifi	39.45	47.78 %
Home-The	34.40	23.32 %
Dishwash	18.95	20.16 %
Oven	16.15	50.60 %
Total	5,404.72	23.46 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	915.18	25.42 %
TRICHY-01	737.66	24.00 %
SOUTH-03	708.44	23.99 %
CHENNAI-01	672.24	20.72 %
WEST-02	587.45	25.54 %
CHENNAI-02	536.44	20.32 %
WEST-01	483.26	25.04 %
NORTH ARCOT	434.19	26.53 %
SOUTH ARCOT	329.86	19.92 %
Total	5,404.72	23.46 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	662.23	26.25 %
LED TV	131.18	26.76 %
Wash-Mac	58.00	23.18 %
Fridge	44.45	16.33 %
W-Purifi	11.14	58.13 %
Home-The	3.32	12.41 %
Oven	3.24	47.38 %
Dishwash	1.62	14.37 %
Total	915.18	25.42 %

Branch *	MTD Sales L	Brand Share %
RND1	29.19	21.81 %
KVT1	28.72	17.24 %
VLY1	23.84	21.26 %
SVK1	23.41	19.24 %
VNR2	20.76	16.88 %
TKS1	18.19	17.11 %
KGL1	14.42	23.16 %
S2SD	9.02	17.57 %
PKD1	8.43	9.84 %
STU2	5.44	12.09 %
KYR1	5.02	11.59 %
KSM1	4.62	21.69 %
SNL1	4.02	8.37 %
SGT1	2.93	17.84 %
VNR1	2.84	6.39 %
COL1	2.51	7.66 %
WHTV	-1.12	7.63 %
Total	915.18	25.42 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	553.73	24.32 %
LED TV	100.42	25.33 %
Wash-Mac	41.62	22.40 %
Fridge	33.56	18.23 %
W-Purifi	2.92	48.86 %
Home-The	2.31	15.46 %
Oven	1.64	57.18 %
Dishwash	1.47	21.81 %
Total	737.66	24.00 %

Branch *	MTD Sales L	Brand Share %
TVR2	36.15	23.32 %
PBR2	35.07	19.08 %
TNJ1	32.35	19.99 %
TRY3	27.32	21.09 %
PTK1	24.75	21.01 %
TYR1	16.88	15.97 %
TNJ2	16.45	12.26 %
PDK1	14.81	18.99 %
KIK1	14.65	17.00 %
JKM1	14.41	21.75 %
TRY4	12.38	14.34 %
NGT1	11.33	14.69 %
AYR1	10.70	17.69 %
PBR1	7.21	10.31 %
ORU1	2.42	7.93 %
TZSD	0.05	0.82 %
WTRZ	-4.22	23.46 %
Total	737.66	24.00 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	522.07	25.07 %
LED TV	93.52	24.82 %
Wash-Mac	42.62	19.74 %
Fridge	38.27	16.58 %
W-Purifi	5.30	44.40 %
Home-The	4.29	20.87 %
Oven	1.85	66.43 %
Dishwash	0.51	4.74 %
Total	708.44	23.99 %

Branch *	MTD Sales L	Brand Share %
DGL1	37.58	22.00 %
MDU6	31.38	19.64 %
ATG1	22.87	22.70 %
MDU2	21.68	11.27 %
KKD3	19.54	15.43 %
TMM1	18.69	19.91 %
MDU3	14.70	15.09 %
MDU4	13.83	19.61 %
PVI1	10.98	21.77 %
DGL2	10.53	16.80 %
TEN1	7.47	14.44 %
ODM1	5.76	19.82 %
BNR1	5.44	15.47 %
MDU5	4.84	9.74 %
SZSD	4.66	20.89 %
MNM1	3.12	9.37 %
ADP1	2.76	8.22 %
BTU1	2.35	7.31 %
NKI1	2.11	6.35 %
WHMD	-3.14	16.86 %
Total	708.44	23.99 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	427.96	18.75 %
LED TV	129.04	31.47 %
Wash-Mac	54.98	24.05 %
Fridge	37.08	14.29 %
Home-The	7.58	44.41 %
W-Purifi	6.92	38.26 %
Dishwash	5.60	26.52 %
Oven	3.08	43.32 %
Total	672.24	20.72 %

Branch *	MTD Sales L	Brand Share %
CH47	45.49	18.73 %
CH05	37.60	17.44 %
CH08	36.87	22.17 %
CH14	36.66	16.80 %
CH19	31.18	21.18 %
CH25	29.09	20.92 %
CH28	24.72	18.60 %
CH49	22.74	17.91 %
CH42	22.25	16.15 %
CH30	20.84	16.46 %
CGL1	14.98	22.36 %
CH07	10.98	7.76 %
CH38	9.29	11.63 %
CH22	8.64	9.87 %
MRM1	7.03	8.08 %
TKM1	5.61	12.97 %
CZWH	4.71	10.60 %
CH26	3.83	15.38 %
CH40	1.25	11.81 %
CH29	0.87	19.46 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-13.57	21.14 %
Total	672.24	20.72 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	410.05	25.59 %
LED TV	89.56	30.68 %
Wash-Mac	43.90	23.16 %
Fridge	33.99	18.22 %
Home-The	3.74	24.36 %
W-Purifi	3.39	63.19 %
Oven	1.88	71.38 %
Dishwash	0.94	15.16 %
Total	587.45	25.54 %

Branch *	MTD Sales L	Brand Share %
ERD1	43.84	18.54 %
SLM1	42.86	19.39 %
ERD2	37.15	17.39 %
SLM2	14.52	15.08 %
OML1	10.98	20.23 %
PMP1	9.77	23.43 %
CMI1	7.14	23.45 %
PLC1	6.41	17.38 %
HRR1	4.85	20.96 %
DPR1	3.87	9.11 %
WZWH		0.00 %
WHPD	-2.79	20.85 %
Total	587.45	25.54 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	335.25	17.91 %
LED TV	127.51	34.81 %
Wash-Mac	35.40	19.43 %
Fridge	24.83	13.73 %
Home-The	5.69	36.53 %
W-Purifi	4.65	55.62 %
Dishwash	2.05	16.64 %
Oven	1.05	38.86 %
Total	536.44	20.32 %

Branch *	MTD Sales L	Brand Share %
CH03	45.64	15.77 %
CH18	27.98	21.09 %
CH15	26.62	10.78 %
CH20	23.56	18.04 %
CH12	21.96	13.56 %
CH33	20.70	22.14 %
CH17	18.21	14.76 %
CH41	17.98	17.00 %
CH24	17.66	13.51 %
MJR1	17.49	20.05 %
CH06	15.54	16.54 %
CH44	13.76	17.75 %
CH50	13.65	11.99 %
CH23	13.27	21.81 %
GPD1	10.92	19.86 %
CH32	3.18	20.73 %
MC06	1.21	9.81 %
CH01	0.19	21.40 %
MC05		0.00 %
Total	536.44	20.32 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	347.25	25.63 %
LED TV	72.43	27.96 %
Wash-Mac	28.67	20.68 %
Fridge	25.85	18.64 %
Dishwash	2.92	21.48 %
W-Purifi	2.23	34.31 %
Oven	2.13	53.26 %
Home-The	1.78	12.00 %
Total	483.26	25.04 %

Branch *	MTD Sales L	Brand Share %
CBE2	76.93	19.00 %
TPR2	26.83	18.27 %
SNR1	19.88	21.98 %
CBE6	16.46	21.38 %
CBE1	14.73	17.85 %
DPM2	12.48	22.53 %
UMP1	11.31	21.21 %
TPR3	6.92	18.12 %
PDM1	6.04	13.32 %
UAM1	5.65	18.72 %
TPR4	3.72	13.88 %
WZSD		0.00 %
Total	483.26	25.04 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	312.50	25.84 %
LED TV	64.62	33.97 %
Wash-Mac	32.01	28.30 %
Fridge	16.79	16.76 %
Home-The	3.58	30.21 %
Dishwash	2.05	37.79 %
W-Purifi	1.88	38.06 %
Oven	0.76	46.89 %
Total	434.19	26.53 %

Branch *	MTD Sales L	Brand Share %
TRL1	18.65	16.27 %
AKM1	16.33	19.10 %
TRT1	12.10	19.70 %
KPM1	8.28	15.04 %
SLG1	5.13	14.12 %
WJD1	4.96	10.69 %
ANI1	4.83	12.10 %
Total	434.19	26.53 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	228.49	19.54 %
LED TV	53.91	22.14 %
Wash-Mac	21.47	20.89 %
Fridge	20.56	17.21 %
Home-The	2.10	19.89 %
Dishwash	1.79	27.69 %
W-Purifi	1.01	45.63 %
Oven	0.53	38.35 %
Total	329.86	19.92 %

Branch *	MTD Sales L	Brand Share %
CUD1	25.41	14.61 %
SJI2	20.98	22.82 %
VPM2	16.90	16.22 %
KKI2	14.43	14.45 %
POY1	12.42	6.68 %
NVL2	10.45	10.92 %
PRT1	8.28	10.31 %
CDM1	7.37	8.00 %
MKM1	3.79	9.31 %
TVM2	3.16	8.48 %
WHUT	-2.29	20.46 %
Total	329.86	19.92 %