



TN : LG Sales Performance 15/05/2026 8:55 AM

MTD Sales
2,898.10 L

Brand Share %
19.41 %

Information:

MTD : 01-05-2026 To 14-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.41 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,710.51	17.83 %
LED TV	577.14	24.76 %
Wash-Mac	266.35	20.94 %
Fridge	264.95	17.94 %
W-Purifi	30.22	43.97 %
Home-The	24.23	24.72 %
Dishwash	13.21	20.51 %
Oven	11.49	53.68 %
Total	2,898.10	19.41 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	483.07	21.41 %
CHENNAI-01	405.86	17.38 %
SOUTH-03	396.59	20.92 %
TRICHY-01	381.72	17.88 %
CHENNAI-02	343.66	17.59 %
WEST-02	279.04	22.16 %
NORTH ARCOT	232.88	21.93 %
WEST-01	189.11	20.52 %
SOUTH ARCOT	186.18	16.77 %
Total	2,898.10	19.41 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	280.31	20.86 %
LED TV	101.45	25.13 %
Fridge	43.86	18.32 %
Wash-Mac	43.05	19.18 %
W-Purifi	8.37	54.84 %
Oven	2.37	51.61 %
Home-The	1.85	11.39 %
Dishwash	1.81	19.93 %
Total	483.07	21.41 %

Branch *	MTD Sales L	Brand Share %
KVT1	22.83	16.09 %
VNR2	11.12	13.51 %
TKS1	10.40	17.56 %
SDI1	5.79	19.41 %
ERL2	5.43	12.98 %
UDN1	5.33	16.50 %
TCN1	4.95	9.61 %
STU2	4.67	15.24 %
KGL1	4.28	15.65 %
PKD1	3.87	7.31 %
ASM1	3.41	10.64 %
SNL1	2.91	8.25 %
S2SD	2.53	13.92 %
KYR1	2.47	10.59 %
VNR1	2.22	7.17 %
WHTV	-0.52	5.89 %
Total	483.07	21.41 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	218.75	13.85 %
LED TV	93.40	29.94 %
Fridge	40.88	19.06 %
Wash-Mac	36.02	20.62 %
W-Purifi	6.18	41.56 %
Home-The	4.80	33.27 %
Dishwash	3.52	17.07 %
Oven	2.31	52.11 %
Total	405.86	17.38 %

Branch *	MTD Sales L	Brand Share %
CH05	26.28	14.94 %
CH14	24.71	14.90 %
CH19	22.67	18.96 %
CH25	16.22	18.42 %
CH07	15.88	15.37 %
CH42	15.17	14.72 %
CH30	14.82	17.61 %
CH48	14.48	15.47 %
CH28	13.67	12.70 %
CH49	12.22	12.47 %
CGL1	8.51	16.89 %
CH22	8.21	12.31 %
CH38	7.16	14.85 %
TKM1	3.78	14.16 %
CH26	1.62	10.09 %
CZWH	1.00	0.94 %
CH29	0.99	15.58 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-8.07	12.53 %
Total	405.86	17.38 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	262.52	22.27 %
LED TV	63.59	19.76 %
Wash-Mac	30.64	18.37 %
Fridge	28.55	14.63 %
W-Purifi	4.67	42.71 %
Home-The	3.74	23.42 %
Oven	1.58	69.51 %
Dishwash	1.30	33.27 %
Total	396.59	20.92 %

Branch *	MTD Sales L	Brand Share %
MDU2	15.24	13.56 %
MDU6	14.09	18.60 %
KKD3	10.22	9.78 %
DKI1	8.12	17.49 %
TDI1	7.38	19.16 %
PVI1	6.22	17.42 %
MDU3	6.14	10.51 %
DGL2	5.98	13.58 %
TEN2	4.94	15.41 %
TEN1	4.53	13.00 %
ODM1	2.45	12.74 %
BNR1	2.38	10.52 %
MNM1	1.52	8.69 %
BTU1	1.43	9.04 %
MDU5	1.06	4.40 %
NKI1	1.02	4.86 %
ADP1	0.14	0.74 %
SZSD		0.00 %
WHMD	-2.83	15.72 %
Total	396.59	20.92 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	267.09	17.70 %
LED TV	54.72	18.28 %
Fridge	27.94	16.23 %
Wash-Mac	25.97	19.19 %
W-Purifi	2.07	37.69 %
Dishwash	1.92	39.64 %
Home-The	1.56	21.41 %
Oven	0.44	30.06 %
Total	381.72	17.88 %

Branch *	MTD Sales L	Brand Share %
PBR2	22.87	18.52 %
TVR2	22.80	19.40 %
KUM1	21.16	18.78 %
MDI1	16.75	19.23 %
TNJ1	15.81	12.12 %
PTK1	14.62	15.98 %
TRY3	11.39	18.18 %
TNJ2	10.45	9.56 %
JKM1	10.42	17.29 %
TYR1	9.71	16.16 %
KIK1	8.49	13.36 %
KUM2	8.40	17.73 %
AYR1	6.14	11.22 %
NCK1	4.52	16.47 %
PBR1	4.33	8.76 %
PDK1	2.40	4.97 %
TRY2	1.75	4.99 %
ORU1	0.33	1.11 %
TZSD		0.00 %
WTRZ	-3.83	16.69 %
Total	381.72	17.88 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	192.82	14.01 %
LED TV	77.32	31.67 %
Fridge	35.51	20.57 %
Wash-Mac	29.41	22.10 %
Home-The	4.24	36.87 %
W-Purifi	3.23	48.24 %
Oven	0.57	46.37 %
Dishwash	0.56	7.14 %
Total	343.66	17.59 %

Branch *	MTD Sales L	Brand Share %
CH03	39.54	19.11 %
CH15	27.85	14.31 %
CH12	15.51	11.76 %
CH24	12.57	11.66 %
CH41	11.18	16.28 %
CH20	10.72	13.72 %
CH17	10.17	10.57 %
CH44	9.92	16.86 %
CH06	8.88	10.55 %
CH43	6.69	13.36 %
GPD1	5.96	17.73 %
PON1	5.58	16.20 %
CH50	4.72	6.30 %
UKI1	4.42	11.58 %
CH32	1.60	15.35 %
MC06	0.40	5.88 %
MC05		0.00 %
Total	343.66	17.59 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	150.23	20.98 %
LED TV	59.49	26.88 %
Wash-Mac	36.08	24.60 %
Fridge	27.37	17.76 %
Home-The	2.69	23.11 %
W-Purifi	1.58	44.34 %
Dishwash	0.85	22.70 %
Oven	0.75	39.50 %
Total	279.04	22.16 %

Branch *	MTD Sales L	Brand Share %
ERD2	19.38	16.53 %
SLM1	13.98	11.53 %
ATU1	10.02	18.67 %
SLM2	10.01	15.17 %
PMP1	3.10	17.13 %
PLC1	2.85	15.34 %
CMI1	2.14	11.80 %
DPR1	0.97	4.44 %
SGG1	0.93	8.26 %
WZWH		0.00 %
WHPD	-3.37	17.98 %
Total	279.04	22.16 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	136.00	19.51 %
LED TV	48.43	31.39 %
Wash-Mac	23.31	26.69 %
Fridge	18.51	16.94 %
Home-The	2.58	39.13 %
W-Purifi	2.07	42.77 %
Oven	1.09	80.52 %
Dishwash	0.89	82.78 %
Total	232.88	21.93 %

Branch *	MTD Sales L	Brand Share %
KPM2	21.72	19.41 %
VEL2	16.92	16.96 %
TRL1	12.37	13.86 %
AKM1	10.45	17.34 %
KPM1	7.67	19.36 %
WJD1	4.00	11.98 %
CPT1	3.90	16.47 %
CYR1	3.58	12.74 %
CGM1	2.94	16.85 %
ANI1	2.88	9.43 %
PTU1	1.30	10.87 %
SLG1	1.29	5.42 %
WHVL	-5.05	18.75 %
Total	232.88	21.93 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	90.06	19.42 %
LED TV	45.80	23.81 %
Fridge	24.54	19.97 %
Wash-Mac	23.86	19.99 %
Oven	2.02	64.10 %
Dishwash	1.42	15.40 %
Home-The	0.91	12.53 %
W-Purifi	0.51	13.94 %
Total	189.11	20.52 %

Branch *	MTD Sales L	Brand Share %
CBE2	23.84	13.56 %
TPR1	9.65	18.10 %
UMP1	6.75	18.64 %
TPR2	6.42	13.40 %
MPM1	5.70	13.56 %
UAM1	4.10	14.03 %
ANR1	2.22	19.23 %
TPR3	1.95	9.58 %
CBE5	1.79	17.94 %
PDM1	1.75	9.21 %
DPM2	1.72	8.80 %
TPR4	1.02	5.44 %
WZSD		0.00 %
WHCB	-3.82	15.73 %
Total	189.11	20.52 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	112.74	15.43 %
LED TV	32.94	18.07 %
Wash-Mac	18.01	21.42 %
Fridge	17.80	18.36 %
Home-The	1.87	26.16 %
W-Purifi	1.52	45.24 %
Dishwash	0.93	22.67 %
Oven	0.36	35.81 %
Total	186.18	16.77 %

Branch *	MTD Sales L	Brand Share %
KKI2	12.65	17.35 %
KLM1	11.51	19.04 %
CUD1	11.39	9.40 %
CDM1	8.19	8.85 %
NVL2	8.02	12.43 %
POY1	7.25	6.79 %
VPM2	5.31	9.15 %
PRT1	5.22	10.02 %
TVM2	2.44	10.11 %
MKM1	1.35	5.37 %
Total	186.18	16.77 %