



TN : LG Sales Performance 14/05/2026 8:55 AM

MTD Sales
2,772.55 L

Brand Share %
19.40 %

Information:

MTD : 01-05-2026 To 13-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,656.68	17.86 %
LED TV	543.60	24.78 %
Wash-Mac	250.31	20.93 %
Fridge	246.14	17.74 %
W-Purifi	28.59	43.64 %
Home-The	23.24	25.20 %
Dishwash	13.06	22.01 %
Oven	10.92	54.94 %
Total	2,772.55	19.40 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	459.19	21.34 %
SOUTH-03	385.04	21.10 %
CHENNAI-01	384.13	17.32 %
TRICHY-01	367.80	17.93 %
CHENNAI-02	325.54	17.37 %
WEST-02	272.79	22.56 %
NORTH ARCOT	220.56	21.71 %
WEST-01	181.15	20.67 %
SOUTH ARCOT	176.35	16.48 %
Total	2,772.55	19.40 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	269.61	20.82 %
LED TV	95.46	25.07 %
Fridge	40.62	18.12 %
Wash-Mac	39.43	18.83 %
W-Purifi	8.04	54.92 %
Oven	2.37	55.17 %
Home-The	1.85	12.40 %
Dishwash	1.81	22.12 %
Total	459.19	21.34 %

Branch *	MTD Sales L	Brand Share %
KVT1	22.24	16.42 %
VNR2	10.84	13.83 %
TKS1	9.74	17.05 %
ERL2	5.43	13.62 %
SDI1	5.03	17.45 %
TCN1	4.95	9.93 %
STU2	4.67	15.79 %
UDN1	4.45	14.98 %
KGL1	4.28	16.60 %
PKD1	3.87	7.69 %
ASM1	2.99	9.81 %
SNL1	2.64	7.82 %
S2SD	2.53	13.92 %
KYR1	2.47	10.70 %
VNR1	2.22	7.44 %
COL1	2.04	18.67 %
WHTV	-0.23	2.94 %
Total	459.19	21.34 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	258.03	22.48 %
LED TV	60.95	20.06 %
Wash-Mac	28.50	18.07 %
Fridge	26.81	14.57 %
W-Purifi	4.42	42.45 %
Home-The	3.45	23.13 %
Oven	1.58	69.51 %
Dishwash	1.30	37.98 %
Total	385.04	21.10 %

Branch *	MTD Sales L	Brand Share %
MDU2	15.24	13.90 %
MDU6	13.83	18.75 %
KKD3	9.84	9.81 %
DKI1	7.78	17.63 %
DGL2	5.98	13.89 %
MDU3	5.74	10.03 %
PVI1	4.67	14.30 %
TEN1	4.53	14.00 %
TEN2	4.31	15.03 %
KPT1	2.52	19.36 %
ODM1	2.33	12.32 %
BNR1	2.16	9.90 %
MNM1	1.52	8.74 %
BTU1	1.43	9.25 %
MDU5	1.06	4.60 %
NKI1	0.82	4.31 %
ADP1	0.14	0.78 %
SZSD		0.00 %
WHMD	-2.83	15.72 %
Total	385.04	21.10 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	209.50	13.88 %
LED TV	86.64	29.85 %
Fridge	38.31	18.92 %
Wash-Mac	33.79	20.49 %
W-Purifi	6.05	42.67 %
Home-The	4.55	32.35 %
Dishwash	2.99	16.41 %
Oven	2.31	54.17 %
Total	384.13	17.32 %

Branch *	MTD Sales L	Brand Share %
CH05	24.73	14.68 %
CH14	22.84	14.53 %
CH19	21.52	18.94 %
CH25	15.33	18.96 %
CH07	15.01	15.05 %
CH30	14.11	17.35 %
CH48	13.54	15.54 %
CH42	13.41	13.41 %
CH28	12.86	12.66 %
CH49	11.69	12.70 %
CGL1	8.11	16.65 %
CH22	7.90	12.16 %
CH38	7.01	14.94 %
TKM1	3.25	12.77 %
CH29	0.99	16.38 %
CH26	0.94	6.70 %
CZWH	0.67	0.71 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-8.07	12.83 %
Total	384.13	17.32 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	259.02	17.65 %
LED TV	52.76	18.80 %
Fridge	25.82	16.19 %
Wash-Mac	24.61	19.40 %
Dishwash	1.92	43.17 %
W-Purifi	1.79	35.35 %
Home-The	1.56	24.03 %
Oven	0.33	30.11 %
Total	367.80	17.93 %

Branch *	MTD Sales L	Brand Share %
PBR2	22.57	19.13 %
MDI1	15.58	18.82 %
TNJ1	15.20	12.07 %
PTK1	14.22	15.99 %
TRY3	11.16	18.93 %
TNJ2	10.15	9.44 %
JKM1	9.84	16.83 %
TYR1	9.71	16.82 %
KUM2	8.40	18.24 %
KIK1	7.96	12.90 %
AYR1	5.70	11.02 %
NCK1	4.52	16.89 %
PBR1	4.33	9.22 %
PDK1	2.00	4.36 %
TRY2	1.75	5.22 %
ORU1	0.33	1.19 %
TZSD		0.00 %
WTRZ	-3.60	17.87 %
Total	367.80	17.93 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	185.24	13.92 %
LED TV	70.80	30.96 %
Fridge	34.02	20.75 %
Wash-Mac	27.50	21.91 %
Home-The	3.80	34.94 %
W-Purifi	2.80	44.63 %
Dishwash	0.95	13.11 %
Oven	0.44	42.49 %
Total	325.54	17.37 %

Branch *	MTD Sales L	Brand Share %
CH03	36.51	18.67 %
CH15	26.49	14.07 %
CH12	15.25	11.75 %
MJR1	12.94	18.91 %
CH24	12.05	11.43 %
CH20	10.44	14.10 %
CH41	10.42	15.94 %
CH44	9.92	16.93 %
CH17	8.78	9.93 %
CH06	8.70	10.72 %
CH43	6.49	13.18 %
GPD1	5.96	17.95 %
PON1	5.58	17.14 %
CH50	4.72	6.62 %
UKI1	4.02	10.75 %
CH32	1.60	16.42 %
MC06	0.14	2.43 %
MC05		0.00 %
Total	325.54	17.37 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	147.66	21.36 %
LED TV	59.44	27.85 %
Wash-Mac	35.23	25.23 %
Fridge	24.59	16.92 %
Home-The	2.69	24.81 %
W-Purifi	1.58	46.73 %
Dishwash	0.85	24.64 %
Oven	0.75	43.13 %
Total	272.79	22.56 %

Branch *	MTD Sales L	Brand Share %
ERD1	19.25	19.00 %
ERD2	19.09	16.87 %
SLM1	13.98	12.43 %
ATU1	10.02	19.32 %
SLM2	9.46	15.46 %
OML1	4.82	19.06 %
PMP1	3.10	18.50 %
PLC1	2.85	15.70 %
CMI1	2.14	12.17 %
DPR1	0.97	4.53 %
SGG1	0.93	8.26 %
WZWH		0.00 %
WHPD	-1.98	15.04 %
Total	272.79	22.56 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	131.35	19.50 %
LED TV	42.52	29.54 %
Wash-Mac	22.59	27.62 %
Fridge	17.47	16.92 %
Home-The	2.58	42.31 %
W-Purifi	2.07	43.80 %
Oven	1.09	80.52 %
Dishwash	0.89	82.22 %
Total	220.56	21.71 %

Branch *	MTD Sales L	Brand Share %
VEL2	16.38	17.05 %
TRL1	11.71	13.68 %
AKM1	10.15	17.69 %
ABR1	8.56	19.04 %
KPM1	7.18	18.35 %
WJD1	4.00	12.01 %
CYR1	3.58	13.53 %
CPT1	3.39	16.01 %
ANI1	2.65	8.78 %
CGM1	2.55	14.57 %
PTU1	1.30	11.17 %
SLG1	1.14	4.89 %
WHVL	-3.80	15.00 %
Total	220.56	21.71 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	88.60	19.73 %
LED TV	43.64	24.33 %
Wash-Mac	22.37	20.13 %
Fridge	21.89	19.20 %
Oven	1.81	61.54 %
Dishwash	1.42	15.40 %
Home-The	0.91	13.00 %
W-Purifi	0.51	13.94 %
Total	181.15	20.67 %

Branch *	MTD Sales L	Brand Share %
CBE2	23.16	13.89 %
TPR1	9.65	19.19 %
MPM1	5.70	13.81 %
TPR2	5.66	12.33 %
UAM1	3.95	13.91 %
CBE3	3.45	17.96 %
TPR3	1.95	10.33 %
PDM1	1.75	9.90 %
DPM2	1.72	9.27 %
TPR4	1.02	5.50 %
WZSD		0.00 %
WHCB	-3.82	16.21 %
Total	181.15	20.67 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	107.68	15.11 %
LED TV	31.39	18.14 %
Fridge	16.61	18.38 %
Wash-Mac	16.29	20.66 %
Home-The	1.87	26.40 %
W-Purifi	1.33	41.92 %
Dishwash	0.93	22.67 %
Oven	0.24	27.44 %
Total	176.35	16.48 %

Branch *	MTD Sales L	Brand Share %
KKI2	11.90	16.68 %
KLM1	11.15	19.21 %
CUD1	11.02	9.47 %
NVL2	7.73	12.75 %
CDM1	7.07	7.91 %
POY1	6.85	6.53 %
VPM2	4.93	8.60 %
PRT1	4.46	9.13 %
TVM2	2.15	9.32 %
MKM1	1.35	5.50 %
Total	176.35	16.48 %