



TN : LG Sales Performance 13/05/2026 1:36 PM

MTD Sales
2,678.44 L

Brand Share %
19.51 %

Information:

MTD : 01-05-2026 To 12-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,616.72	17.96 %
LED TV	526.27	25.32 %
Wash-Mac	233.50	20.78 %
Fridge	230.20	17.68 %
W-Purifi	26.17	42.56 %
Home-The	22.51	25.58 %
Dishwash	13.06	23.64 %
Oven	10.01	52.79 %
Total	2,678.44	19.51 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	441.42	21.37 %
SOUTH-03	372.17	21.28 %
CHENNAI-01	372.01	17.43 %
TRICHY-01	354.48	18.03 %
CHENNAI-02	312.15	17.39 %
WEST-02	267.89	22.87 %
NORTH ARCOT	213.32	21.84 %
WEST-01	176.15	20.91 %
SOUTH ARCOT	168.86	16.42 %
Total	2,678.44	19.51 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	262.35	20.76 %
LED TV	91.94	25.58 %
Fridge	38.10	18.15 %
Wash-Mac	36.17	18.60 %
W-Purifi	7.07	54.21 %
Oven	2.26	54.00 %
Dishwash	1.81	26.39 %
Home-The	1.72	12.69 %
Total	441.42	21.37 %

Branch *	MTD Sales L	Brand Share %
KVT1	21.54	16.51 %
VNR2	10.30	13.99 %
TKS1	9.01	16.74 %
TYI1	7.62	19.25 %
SDI1	5.03	18.24 %
STU2	4.67	16.54 %
ERL2	4.57	12.20 %
UDN1	4.26	15.07 %
TCN1	4.07	8.75 %
KGL1	3.98	15.89 %
PKD1	3.87	7.89 %
ASM1	2.68	9.08 %
SNL1	2.64	8.08 %
S2SD	2.53	14.81 %
KYR1	2.27	10.18 %
VNR1	2.22	7.71 %
KSM1	1.78	17.66 %
WHTV	-0.23	3.09 %
Total	441.42	21.37 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	254.13	22.78 %
LED TV	58.38	20.59 %
Wash-Mac	24.97	17.00 %
Fridge	24.38	14.07 %
W-Purifi	4.23	42.53 %
Home-The	3.30	22.69 %
Oven	1.48	68.06 %
Dishwash	1.30	51.35 %
Total	372.17	21.28 %

Branch *	MTD Sales L	Brand Share %
MDU2	15.05	14.11 %
MDU6	12.81	18.05 %
ATG1	12.31	18.50 %
KKD3	9.64	10.18 %
MPA1	9.62	19.24 %
DKI1	7.51	18.30 %
TDI1	6.61	18.35 %
DGL2	5.73	13.53 %
MDU3	5.46	10.74 %
TEN1	4.53	14.48 %
PVI1	4.47	13.98 %
TEN2	3.97	14.87 %
ODM1	2.17	11.85 %
BNR1	1.67	8.22 %
MNM1	1.52	9.01 %
BTU1	1.43	9.93 %
MDU5	1.06	4.78 %
NKI1	0.82	4.35 %
ADP1	0.14	0.86 %
SZSD		0.00 %
WHMD	-2.83	15.72 %
Total	372.17	21.28 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	204.16	13.99 %
LED TV	84.03	30.02 %
Fridge	36.20	19.01 %
Wash-Mac	32.48	20.90 %
W-Purifi	5.91	44.05 %
Home-The	4.39	31.78 %
Dishwash	2.99	16.41 %
Oven	1.84	48.59 %
Total	372.01	17.43 %

Branch *	MTD Sales L	Brand Share %
CH05	23.87	14.91 %
CH14	22.23	14.95 %
CH19	21.23	19.21 %
CH25	14.69	19.09 %
CH45	14.42	19.42 %
CH07	14.14	14.64 %
CH30	13.98	17.60 %
CH48	13.25	15.42 %
CH42	12.54	13.10 %
CH28	12.08	12.77 %
CH49	11.69	13.05 %
CGL1	7.75	16.55 %
CH22	7.62	12.28 %
CH38	6.27	14.23 %
TKM1	2.80	11.67 %
CH29	0.99	16.38 %
CH26	0.94	6.70 %
CZWH	0.67	0.71 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-8.07	12.97 %
Total	372.01	17.43 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	252.61	17.83 %
LED TV	50.18	18.87 %
Fridge	23.97	16.19 %
Wash-Mac	22.65	18.97 %
Dishwash	1.92	47.39 %
Home-The	1.42	21.89 %
W-Purifi	1.41	31.14 %
Oven	0.33	30.11 %
Total	354.48	18.03 %

Branch *	MTD Sales L	Brand Share %
PBR2	21.29	19.35 %
MDI1	14.89	18.44 %
TNJ1	14.25	11.84 %
PTK1	13.79	16.26 %
TRY3	10.87	18.84 %
TNJ2	10.15	9.68 %
JKM1	8.77	15.95 %
TYR1	8.54	16.04 %
KUM2	7.84	17.61 %
KIK1	7.64	12.99 %
AYR1	5.70	11.36 %
NCK1	4.52	17.54 %
PBR1	4.33	9.70 %
PDK1	2.00	4.55 %
TRY2	1.75	5.45 %
ORU1	0.33	1.23 %
TZSD		0.00 %
Total	354.48	18.03 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	177.88	13.89 %
LED TV	68.50	31.22 %
Fridge	31.85	20.74 %
Wash-Mac	26.41	22.30 %
Home-The	3.66	35.06 %
W-Purifi	2.46	42.71 %
Dishwash	0.95	14.48 %
Oven	0.44	42.49 %
Total	312.15	17.39 %

Branch *	MTD Sales L	Brand Share %
CH03	35.57	18.87 %
CH15	24.12	13.54 %
CH12	15.25	12.26 %
MJR1	12.19	18.61 %
CH24	10.47	10.49 %
CH41	10.13	16.22 %
CH20	10.06	14.20 %
CH44	9.92	17.04 %
CH17	8.78	10.20 %
CH06	8.12	10.48 %
CH43	6.49	13.56 %
CH46	5.77	18.85 %
GPD1	5.75	17.98 %
PON1	5.40	17.50 %
CH50	4.72	7.10 %
UKI1	4.02	10.92 %
CH32	1.60	16.85 %
MC06	0.14	2.43 %
MC05		0.00 %
Total	312.15	17.39 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	145.58	21.48 %
LED TV	58.74	28.84 %
Wash-Mac	34.13	25.67 %
Fridge	23.84	17.26 %
Home-The	2.55	25.10 %
W-Purifi	1.45	44.51 %
Dishwash	0.85	24.64 %
Oven	0.75	43.13 %
Total	267.89	22.87 %

Branch *	MTD Sales L	Brand Share %
ERD1	19.01	19.08 %
ERD2	18.35	17.00 %
SLM1	13.78	12.44 %
ATU1	9.68	18.97 %
SLM2	9.46	15.87 %
OML1	4.04	16.87 %
PMP1	3.10	18.55 %
PLC1	2.85	15.52 %
CMI1	2.14	12.45 %
SGG1	0.93	8.42 %
DPR1	0.83	4.15 %
WZWH		0.00 %
WHKP	-0.99	19.41 %
WHPD	-1.46	13.37 %
Total	267.89	22.87 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	127.81	19.48 %
LED TV	41.54	30.78 %
Wash-Mac	21.79	27.90 %
Fridge	15.79	16.61 %
Home-The	2.58	45.50 %
W-Purifi	1.94	42.23 %
Oven	0.99	78.94 %
Dishwash	0.89	82.22 %
Total	213.32	21.84 %

Branch *	MTD Sales L	Brand Share %
VEL2	15.40	16.24 %
TRL1	11.11	13.46 %
AKM1	10.15	18.79 %
ABR1	7.71	18.97 %
KPM1	7.18	19.03 %
WJD1	4.00	12.29 %
CYR1	3.58	13.85 %
CPT1	2.98	14.41 %
ANI1	2.65	8.88 %
CGM1	2.55	15.18 %
PTU1	1.30	11.17 %
SLG1	1.14	5.22 %
WHVL	-3.56	15.99 %
Total	213.32	21.84 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	87.64	20.01 %
LED TV	42.62	25.44 %
Fridge	20.80	18.94 %
Wash-Mac	20.46	19.53 %
Oven	1.68	59.77 %
Dishwash	1.42	16.07 %
Home-The	1.02	15.12 %
W-Purifi	0.51	13.03 %
Total	176.15	20.91 %

Branch *	MTD Sales L	Brand Share %
CBE2	22.58	14.07 %
MPM1	5.41	13.87 %
TPR2	5.37	12.65 %
UAM1	3.95	15.01 %
SUL1	3.41	19.04 %
CBE3	3.27	17.55 %
TPR3	1.95	10.57 %
PDM1	1.75	10.92 %
DPM2	1.72	9.47 %
TPR4	1.02	5.50 %
WZSD		0.00 %
Total	176.15	20.91 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	104.56	15.10 %
LED TV	30.34	18.46 %
Fridge	15.27	18.14 %
Wash-Mac	14.44	19.77 %
Home-The	1.87	28.31 %
W-Purifi	1.20	39.33 %
Dishwash	0.93	25.10 %
Oven	0.24	27.44 %
Total	168.86	16.42 %

Branch *	MTD Sales L	Brand Share %
KKI2	10.76	16.12 %
CUD1	10.09	9.00 %
NVL2	7.11	12.19 %
POY1	6.85	6.60 %
CDM1	6.44	7.64 %
VPM2	4.73	8.58 %
PRT1	4.24	8.97 %
TVM2	2.15	9.65 %
MKM1	1.35	5.60 %
Total	168.86	16.42 %