



TN : LG Sales Performance 12/05/2026 8:55 AM

MTD Sales
2,571.50 L

Brand Share %
19.47 %

Information:

MTD : 01-05-2026 To 11-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,560.55	17.87 %
LED TV	504.32	25.51 %
Wash-Mac	222.08	20.89 %
Fridge	216.13	17.70 %
W-Purifi	24.38	42.66 %
Home-The	21.62	25.84 %
Dishwash	13.06	24.28 %
Oven	9.35	51.73 %
Total	2,571.50	19.47 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	422.06	21.34 %
CHENNAI-01	359.00	17.45 %
SOUTH-03	354.29	21.11 %
TRICHY-01	340.36	18.00 %
CHENNAI-02	296.60	17.20 %
WEST-02	261.35	23.16 %
NORTH ARCOT	202.79	21.44 %
WEST-01	170.99	21.06 %
SOUTH ARCOT	164.08	16.51 %
Total	2,571.50	19.47 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	254.12	20.77 %
LED TV	87.69	25.99 %
Fridge	35.19	17.82 %
Wash-Mac	33.30	18.10 %
W-Purifi	6.38	54.61 %
Oven	2.15	52.72 %
Dishwash	1.81	26.39 %
Home-The	1.43	11.64 %
Total	422.06	21.34 %

Branch *	MTD Sales L	Brand Share %
KVT1	20.42	16.10 %
VNR2	10.30	14.42 %
TKS1	8.87	17.14 %
TYI1	6.30	17.78 %
SDI1	5.32	19.44 %
STU2	4.78	17.69 %
TCN1	4.07	9.25 %
UDN1	4.07	14.72 %
PKD1	3.87	8.21 %
KGL1	3.70	15.86 %
ERL2	3.44	9.75 %
SNL1	2.64	8.33 %
ASM1	2.55	8.93 %
S2SD	2.53	14.81 %
VNR1	2.22	8.17 %
KYR1	1.96	9.03 %
KSM1	1.34	13.93 %
WHTV	-0.23	3.26 %
Total	422.06	21.34 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	196.65	13.86 %
LED TV	81.04	30.30 %
Fridge	35.29	20.15 %
Wash-Mac	31.28	21.10 %
W-Purifi	5.72	44.59 %
Home-The	4.19	31.73 %
Dishwash	2.99	16.41 %
Oven	1.84	49.39 %
Total	359.00	17.45 %

Branch *	MTD Sales L	Brand Share %
CH05	22.01	14.44 %
CH14	21.95	15.09 %
CH19	20.03	18.81 %
CH45	13.90	19.35 %
CH25	13.88	19.24 %
CH07	13.77	14.59 %
CH30	13.63	17.60 %
CH48	12.94	15.48 %
CH42	12.31	13.33 %
CH49	11.69	13.34 %
CH28	11.25	12.33 %
SKL1	7.63	19.27 %
CGL1	7.47	16.68 %
CH22	7.01	11.82 %
CH38	5.86	13.92 %
TKM1	2.39	10.29 %
CH29	0.99	17.28 %
CH26	0.94	6.76 %
CZWH	0.67	0.71 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-7.14	11.92 %
Total	359.00	17.45 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	241.95	22.34 %
LED TV	55.41	20.75 %
Wash-Mac	24.12	17.46 %
Fridge	22.75	14.10 %
W-Purifi	4.23	43.08 %
Home-The	3.17	22.67 %
Oven	1.36	66.28 %
Dishwash	1.30	51.35 %
Total	354.29	21.11 %

Branch *	MTD Sales L	Brand Share %
MDU2	14.10	13.72 %
ATG1	12.16	19.43 %
MDU6	11.65	17.77 %
KKD3	9.39	10.33 %
MPA1	9.26	18.95 %
DKI1	7.22	18.08 %
TDI1	6.31	18.67 %
DGL2	5.57	13.50 %
MDU3	5.46	11.03 %
TEN1	4.53	14.73 %
PVI1	4.16	13.99 %
TEN2	3.67	14.96 %
ODM1	2.17	11.85 %
MNM1	1.52	9.23 %
BTU1	1.29	9.98 %
BNR1	1.27	7.08 %
MDU5	1.06	5.28 %
NKI1	0.82	4.57 %
ADP1	0.14	0.89 %
SZSD		0.00 %
WHMD	-2.83	16.04 %
Total	354.29	21.11 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	243.88	17.78 %
LED TV	47.60	18.69 %
Fridge	22.30	16.12 %
Wash-Mac	21.66	19.45 %
Dishwash	1.92	54.14 %
Home-The	1.42	22.18 %
W-Purifi	1.25	29.67 %
Oven	0.33	35.45 %
Total	340.36	18.00 %

Branch *	MTD Sales L	Brand Share %
PBR2	19.68	18.61 %
MDI1	14.53	18.73 %
PTK1	13.50	16.50 %
TNJ1	13.44	11.74 %
TNJ2	9.83	9.47 %
TRY3	8.75	17.07 %
JKM1	8.57	16.28 %
TYR1	7.77	15.43 %
KIK1	7.64	13.16 %
KUM2	7.55	18.11 %
AYR1	5.70	11.90 %
NCK1	4.23	17.01 %
PBR1	4.18	10.04 %
TRY2	1.75	5.62 %
PDK1	1.70	4.01 %
ORU1	0.33	1.29 %
TZSD		0.00 %
Total	340.36	18.00 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	167.59	13.57 %
LED TV	66.45	31.68 %
Fridge	30.12	20.73 %
Wash-Mac	25.06	22.36 %
Home-The	3.66	36.77 %
W-Purifi	2.33	45.44 %
Dishwash	0.95	14.48 %
Oven	0.44	42.49 %
Total	296.60	17.20 %

Branch *	MTD Sales L	Brand Share %
CH03	34.31	19.01 %
CH15	22.73	13.02 %
CH12	15.25	13.23 %
MJR1	11.79	18.53 %
CH41	10.13	16.89 %
CH44	9.92	17.08 %
CH24	9.61	9.90 %
CH20	8.97	13.09 %
CH17	8.78	10.40 %
CH06	8.12	10.97 %
CH43	6.49	13.80 %
GPD1	5.75	18.73 %
CH46	5.40	18.34 %
PON1	5.40	18.43 %
CH50	4.48	6.90 %
UKI1	4.02	11.31 %
CH32	1.60	19.09 %
MC06	0.14	2.32 %
MC05		0.00 %
Total	296.60	17.20 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	143.58	21.85 %
LED TV	56.25	28.73 %
Wash-Mac	32.94	25.88 %
Fridge	23.24	17.77 %
Home-The	2.55	25.69 %
W-Purifi	1.30	44.31 %
Dishwash	0.85	28.79 %
Oven	0.63	38.93 %
Total	261.35	23.16 %

Branch *	MTD Sales L	Brand Share %
ERD2	17.39	16.56 %
SLM1	13.42	12.63 %
ATU1	9.68	19.33 %
SLM2	9.46	16.15 %
OML1	4.12	16.55 %
PMP1	3.10	18.89 %
PLC1	2.52	14.30 %
CMI1	2.14	13.05 %
SGG1	0.93	8.62 %
DPR1	0.83	4.52 %
WZWH		0.00 %
WHKP	-0.99	19.41 %
WHPD	-1.10	11.34 %
Total	261.35	23.16 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	123.70	19.33 %
LED TV	39.16	30.21 %
Wash-Mac	20.25	27.11 %
Fridge	14.07	15.63 %
Home-The	2.31	45.78 %
W-Purifi	1.60	37.59 %
Dishwash	0.89	82.22 %
Oven	0.79	75.03 %
Total	202.79	21.44 %

Branch *	MTD Sales L	Brand Share %
KPM2	19.56	19.47 %
VEL2	14.23	15.40 %
TRL1	10.71	13.23 %
AKM1	9.90	18.56 %
ABR1	7.19	18.61 %
KPM1	6.75	19.41 %
WJD1	3.80	11.73 %
CYR1	3.58	14.39 %
CPT1	2.87	13.96 %
ANI1	2.56	9.04 %
CGM1	2.14	13.22 %
SLG1	1.14	5.22 %
PTU1	1.10	10.03 %
WHVL	-3.30	16.12 %
Total	202.79	21.44 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	86.20	20.05 %
LED TV	41.64	26.37 %
Wash-Mac	19.48	19.89 %
Fridge	19.29	18.44 %
Oven	1.56	58.02 %
Dishwash	1.42	16.07 %
Home-The	1.02	15.57 %
W-Purifi	0.37	11.43 %
Total	170.99	21.06 %

Branch *	MTD Sales L	Brand Share %
CBE2	21.25	13.94 %
TPR2	5.37	12.87 %
MPM1	5.29	13.89 %
UAM1	3.95	16.06 %
CBE3	3.27	17.67 %
TPR3	1.95	11.18 %
PDM1	1.75	11.52 %
DPM2	1.72	9.76 %
CBE5	1.52	17.91 %
TPR4	1.02	5.61 %
WZSD		0.00 %
Total	170.99	21.06 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	102.89	15.23 %
LED TV	29.09	18.50 %
Wash-Mac	13.99	20.10 %
Fridge	13.87	17.85 %
Home-The	1.87	29.61 %
W-Purifi	1.20	39.33 %
Dishwash	0.93	28.71 %
Oven	0.24	27.44 %
Total	164.08	16.51 %

Branch *	MTD Sales L	Brand Share %
CUD1	10.09	9.19 %
KKI2	9.81	15.36 %
SJI2	8.58	19.06 %
NVL2	6.62	11.87 %
CDM1	6.14	7.79 %
POY1	6.09	5.98 %
VPM2	4.73	8.89 %
PRT1	3.84	8.51 %
TVM2	2.15	10.23 %
MKM1	1.35	5.83 %
Total	164.08	16.51 %