

MTD Sales
1,342.86 L

Brand Share %
25.14 %

Information:

MTD : 01-09-2026 To 10-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **25.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	422.89	20.54 %
LED TV	393.69	32.21 %
Fridge	254.00	26.20 %
Wash-Mac	201.23	22.77 %
W-Purifi	25.10	44.27 %
Dishwash	20.04	46.69 %
Home-The	17.09	19.18 %
Oven	8.80	49.24 %
Total	1,342.86	25.14 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	244.89	26.64 %
TRICHY-01	192.17	26.05 %
CHENNAI-01	187.28	22.66 %
SOUTH-03	141.76	21.98 %
CHENNAI-02	139.77	21.88 %
NORTH ARCOT	138.59	33.30 %
SOUTH ARCOT	94.00	23.36 %
WEST-02	77.67	26.51 %
WEST-03	64.18	29.56 %
WEST-01	62.53	25.51 %
Total	1,342.86	25.14 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	98.76	25.50 %
LED TV	55.71	28.03 %
Fridge	42.96	27.53 %
Wash-Mac	35.72	25.92 %
W-Purifi	4.72	49.06 %
Home-The	3.49	19.50 %
Oven	1.91	45.96 %
Dishwash	1.61	21.15 %
Total	244.89	26.64 %

Branch *	MTD Sales L	Brand Share %
KVT1	9.03	21.38 %
RND1	6.95	24.68 %
TKS1	6.77	24.37 %
PKD1	5.63	22.74 %
ERL2	4.95	22.19 %
TCN1	4.84	25.10 %
SVK1	4.07	15.09 %
ASM1	3.61	25.02 %
SDI1	2.93	15.72 %
SKD1	2.71	23.14 %
KGL1	2.53	25.03 %
VNR2	2.50	7.68 %
SNL1	2.40	15.37 %
APK2	1.28	7.93 %
KYR1	0.99	12.15 %
COL1	0.80	10.82 %
VNR1	0.55	7.90 %
STU2	0.50	4.77 %
SGT1	0.26	6.10 %
Total	244.89	26.64 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	75.98	23.02 %
LED TV	54.20	32.21 %
Fridge	35.81	28.77 %
Wash-Mac	21.63	22.46 %
W-Purifi	1.68	35.22 %
Dishwash	1.59	44.36 %
Oven	0.73	55.36 %
Home-The	0.55	6.18 %
Total	192.17	26.05 %

Branch *	MTD Sales L	Brand Share %
TNJ1	9.80	25.06 %
PBR2	7.40	20.18 %
TRY4	6.80	23.08 %
PDK2	6.74	23.25 %
MDI1	6.50	24.63 %
JKM1	5.30	24.98 %
KIK1	4.96	17.52 %
AYR1	3.21	20.44 %
TTP1	3.14	22.10 %
TNJ2	2.91	10.74 %
TYR1	2.81	15.06 %
TRY2	1.56	17.33 %
PBR1	1.33	10.41 %
PDK1	0.91	8.72 %
ORU1	0.63	7.37 %
APM1	0.47	7.03 %
KRN1	0.43	4.80 %
NCK1	0.15	1.66 %
Total	192.17	26.05 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	57.09	36.90 %
Air-Cond	47.67	13.48 %
Fridge	41.17	27.29 %
Wash-Mac	27.58	20.35 %
Dishwash	6.19	61.56 %
Home-The	3.42	41.84 %
W-Purifi	3.08	27.32 %
Oven	1.09	48.82 %
Total	187.28	22.66 %

Branch *	MTD Sales L	Brand Share %
CH47	13.00	23.26 %
CH05	9.65	20.60 %
CH42	9.27	23.37 %
CH49	8.87	21.07 %
CH14	8.28	17.84 %
AVD1	7.34	21.53 %
CH28	7.13	21.34 %
GUD1	6.87	22.66 %
CH08	5.63	14.70 %
CH07	5.41	15.66 %
CH25	5.34	15.02 %
CZWH	4.20	15.88 %
CH22	2.90	14.40 %
GUD2	2.24	14.64 %
SKL1	1.75	12.57 %
CH38	1.15	6.38 %
CH26	0.85	11.89 %
CH40		0.00 %
MC09		0.00 %
Total	187.28	22.66 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	44.44	18.08 %
LED TV	42.04	27.45 %
Fridge	25.95	22.06 %
Wash-Mac	19.70	18.86 %
W-Purifi	3.90	51.54 %
Home-The	2.64	24.10 %
Dishwash	1.95	61.33 %
Oven	1.14	52.66 %
Total	141.76	21.98 %

Branch *	MTD Sales L	Brand Share %
MDU1	16.21	17.13 %
DGL1	11.35	21.05 %
MDU6	6.92	20.45 %
MDU2	5.71	14.17 %
MDU7	3.85	21.94 %
SVG1	3.79	24.99 %
TMM1	3.74	19.84 %
MDU4	2.71	17.38 %
BNR1	2.32	17.43 %
MDU3	2.28	13.79 %
TDI1	2.15	20.68 %
DGL2	1.79	10.42 %
MNM1	1.67	19.35 %
TEN2	1.59	15.85 %
CMR1	1.03	19.26 %
BTU1	1.00	11.05 %
TEN1	0.98	6.80 %
ODM1	0.87	14.35 %
NKI1	0.86	6.66 %
ADP1	0.29	3.99 %
MDU5	0.12	1.04 %
Total	141.76	21.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	43.64	17.51 %
LED TV	43.10	29.04 %
Fridge	25.57	23.35 %
Wash-Mac	19.59	18.27 %
W-Purifi	3.12	53.23 %
Dishwash	2.53	50.10 %
Oven	1.32	45.25 %
Home-The	0.89	8.50 %
Total	139.77	21.88 %

Branch *	MTD Sales L	Brand Share %
CH15	9.31	14.66 %
CH21	9.18	21.54 %
CH51	7.45	21.49 %
CH20	5.76	21.27 %
CH12	5.65	13.13 %
CH50	4.15	14.35 %
CH43	4.10	23.68 %
CH17	3.44	11.97 %
CH41	3.04	14.77 %
PON1	2.86	20.87 %
CH44	2.17	9.92 %
CH33	2.12	9.62 %
UKI1	1.96	22.39 %
GPD1	0.82	11.97 %
CH32	0.23	4.94 %
CH01		0.00 %
WCHN	-4.68	22.25 %
Total	139.77	21.88 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	40.88	26.08 %
LED TV	40.70	44.87 %
Fridge	26.22	32.81 %
Wash-Mac	23.52	32.29 %
Dishwash	2.57	51.82 %
W-Purifi	2.39	57.96 %
Home-The	1.76	29.93 %
Oven	0.55	57.48 %
Total	138.59	33.30 %

Branch *	MTD Sales L	Brand Share %
VEL4	6.89	21.82 %
TRL1	6.24	22.67 %
ABR1	5.45	23.02 %
KPM1	3.40	23.26 %
WJD1	2.60	25.10 %
TRT1	1.90	24.44 %
CGM1	1.09	11.85 %
SLG1	0.11	1.72 %
NASD		0.00 %
WHVL	-0.19	17.88 %
Total	138.59	33.30 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	31.68	32.67 %
Air-Cond	22.96	15.66 %
Fridge	20.11	25.60 %
Wash-Mac	15.54	23.38 %
W-Purifi	1.48	37.64 %
Oven	1.02	70.23 %
Home-The	0.78	12.85 %
Dishwash	0.43	18.77 %
Total	94.00	23.36 %

Branch *	MTD Sales L	Brand Share %
CUD1	6.65	14.46 %
POY1	5.51	13.27 %
NVL2	4.78	20.98 %
CDM1	4.39	14.01 %
VPM2	2.97	13.86 %
PRT1	1.96	11.61 %
VPM1	1.33	24.28 %
VCM2	1.32	11.82 %
KKI2	1.21	6.53 %
MKM1	0.40	4.31 %
WHUT	-0.41	6.85 %
Total	94.00	23.36 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	27.79	31.78 %
Air-Cond	16.03	24.56 %
Fridge	14.86	22.77 %
Wash-Mac	14.27	22.87 %
W-Purifi	2.51	75.21 %
Home-The	1.75	24.16 %
Oven	0.47	53.01 %
Total	77.67	26.51 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.37	21.56 %
KRI1	3.41	18.73 %
TRM1	2.58	22.87 %
MTR1	2.02	20.86 %
VPD1	1.99	17.64 %
SLM2	1.87	10.37 %
OML1	1.85	17.93 %
HRR1	1.24	23.81 %
PLC1	0.79	12.47 %
EDP1	0.69	14.09 %
DPR1	0.14	1.45 %
Total	77.67	26.51 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	22.06	29.72 %
LED TV	16.77	32.00 %
Wash-Mac	11.75	26.82 %
Fridge	9.45	25.87 %
Dishwash	1.58	100.00 %
Home-The	1.36	24.08 %
W-Purifi	1.08	42.09 %
Oven	0.12	38.99 %
Total	64.18	29.56 %

Branch *	MTD Sales L	Brand Share %
ERD2	7.16	17.84 %
TPR2	1.67	11.02 %
CMI1	0.47	7.40 %
TPR3	0.27	8.82 %
WHPD	-0.46	21.69 %
Total	64.18	29.56 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	24.60	34.39 %
Wash-Mac	11.92	20.95 %
Fridge	11.91	23.57 %
Air-Cond	10.46	21.04 %
Dishwash	1.59	46.74 %
W-Purifi	1.13	31.25 %
Home-The	0.46	5.81 %
Oven	0.46	30.65 %
Total	62.53	25.51 %

Branch *	MTD Sales L	Brand Share %
CBE2	10.37	22.25 %
KMR1	5.07	21.34 %
CBE4	3.19	18.72 %
UAM1	2.40	18.37 %
CBE1	2.39	16.51 %
CBE5	1.61	24.24 %
UMP1	1.44	10.12 %
SNR1	1.08	8.32 %
PDM1	0.19	4.00 %
WZSD	0.16	4.15 %
WHCB	-0.90	13.71 %
Total	62.53	25.51 %