



# TN : LG Sales Performance 11/05/2026 8:55 AM

MTD Sales  
2,459.43 L

Brand Share %  
19.42 %

Information:

MTD : 01-05-2026 To 10-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **19.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,512.29	17.83 %
LED TV	474.95	25.64 %
Wash-Mac	206.20	20.70 %
Fridge	201.12	17.73 %
W-Purifi	22.91	42.36 %
Home-The	20.69	26.77 %
Dishwash	12.58	24.68 %
Oven	8.68	51.81 %
<b>Total</b>	<b>2,459.43</b>	<b>19.42 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	393.40	21.02 %
CHENNAI-01	344.48	17.34 %
SOUTH-03	342.14	21.24 %
TRICHY-01	327.11	17.99 %
CHENNAI-02	282.45	17.11 %
WEST-02	254.91	23.47 %
NORTH ARCOT	193.15	21.26 %
WEST-01	162.12	21.07 %
SOUTH ARCOT	159.66	16.63 %
<b>Total</b>	<b>2,459.43</b>	<b>19.42 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	239.48	20.35 %
LED TV	79.98	25.59 %
Fridge	32.88	18.21 %
Wash-Mac	30.15	17.79 %
W-Purifi	5.75	54.50 %
Oven	1.93	52.36 %
Dishwash	1.81	28.12 %
Home-The	1.43	12.24 %
<b>Total</b>	<b>393.40</b>	<b>21.02 %</b>

Branch *	MTD Sales L	Brand Share %
KVT1	17.83	15.12 %
RPM1	11.42	18.44 %
VNR2	10.00	14.53 %
TKS1	8.19	17.02 %
TY11	5.59	17.21 %
STU2	4.78	18.35 %
UDN1	3.52	13.19 %
KGL1	3.44	15.29 %
TCN1	3.25	8.03 %
ERL2	3.21	9.46 %
PKD1	3.07	6.97 %
SNL1	2.64	9.00 %
S2SD	2.53	14.81 %
ASM1	2.17	8.14 %
KYR1	1.96	9.69 %
VNR1	1.82	6.85 %
KSM1	1.34	14.82 %
WHTV	-0.23	3.47 %
<b>Total</b>	<b>393.40</b>	<b>21.02 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	190.25	13.80 %
LED TV	77.09	30.27 %
Fridge	33.50	20.05 %
Wash-Mac	28.95	20.61 %
W-Purifi	5.77	45.15 %
Home-The	4.09	33.19 %
Dishwash	2.99	16.79 %
Oven	1.84	51.73 %
<b>Total</b>	<b>344.48</b>	<b>17.34 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	22.84	19.16 %
CH14	20.95	14.98 %
CH05	20.73	14.25 %
CH19	19.06	18.41 %
CH45	13.20	19.01 %
CH30	12.94	17.23 %
CH25	12.77	18.46 %
CH48	12.56	15.49 %
CH42	11.90	13.09 %
CH07	11.89	13.23 %
CH28	11.25	12.65 %
CH49	10.30	12.37 %
CGL1	7.47	17.07 %
CH22	7.01	12.06 %
SKL1	6.90	18.91 %
CH38	5.66	13.83 %
TKM1	2.39	11.35 %
CH26	0.94	7.10 %
CZWH	0.33	0.38 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-4.90	9.43 %
<b>Total</b>	<b>344.48</b>	<b>17.34 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	238.09	22.51 %
LED TV	51.96	20.84 %
Wash-Mac	22.66	17.47 %
Fridge	19.95	13.44 %
W-Purifi	3.64	41.63 %
Home-The	3.17	25.37 %
Oven	1.36	71.60 %
Dishwash	1.30	51.35 %
<b>Total</b>	<b>342.14</b>	<b>21.24 %</b>

Branch *	MTD Sales L	Brand Share %
MDU2	12.86	13.31 %
MDU6	10.95	17.41 %
KKD3	9.15	10.26 %
MPA1	8.96	19.19 %
TPT1	6.35	18.92 %
TDI1	6.31	19.26 %
DKI1	6.04	15.89 %
DGL2	5.57	14.15 %
MDU3	4.61	9.63 %
TEN1	4.53	15.60 %
PVI1	3.86	14.01 %
TEN2	3.67	15.23 %
ODM1	2.17	12.14 %
MNM1	1.52	9.75 %
BTU1	1.29	10.38 %
BNR1	1.27	8.04 %
MDU5	1.06	5.46 %
NKI1	0.82	4.85 %
ADP1	0.14	0.95 %
SZSD		0.00 %
<b>Total</b>	<b>342.14</b>	<b>21.24 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	238.14	17.80 %
LED TV	44.00	18.79 %
Fridge	20.88	16.27 %
Wash-Mac	19.80	19.07 %
Dishwash	1.44	46.91 %
Home-The	1.28	20.74 %
W-Purifi	1.25	31.93 %
Oven	0.33	35.45 %
<b>Total</b>	<b>327.11</b>	<b>17.99 %</b>

Branch *	MTD Sales L	Brand Share %
PBR2	18.90	18.77 %
PTK1	13.50	17.14 %
MDI1	13.27	17.92 %
TNJ1	12.89	11.81 %
TNJ2	9.25	9.34 %
TRY3	8.10	16.34 %
TYR1	7.77	15.82 %
JKM1	7.74	15.22 %
KUM2	7.55	19.07 %
KIK1	7.35	13.26 %
AYR1	5.19	11.44 %
NCK1	4.23	17.41 %
PBR1	3.37	8.90 %
PDK1	1.70	4.14 %
TRY2	1.46	4.73 %
ORU1	0.33	1.31 %
TZSD		0.00 %
WTRZ	-2.72	16.92 %
<b>Total</b>	<b>327.11</b>	<b>17.99 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	160.40	13.46 %
LED TV	63.20	32.17 %
Fridge	28.52	20.85 %
Wash-Mac	23.30	22.35 %
Home-The	3.56	38.25 %
W-Purifi	2.19	45.07 %
Dishwash	0.95	14.48 %
Oven	0.34	36.00 %
<b>Total</b>	<b>282.45</b>	<b>17.11 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	32.79	19.42 %
CH15	22.53	13.32 %
CH12	14.04	12.49 %
MJR1	10.46	17.23 %
CH41	9.92	17.10 %
CH44	9.26	16.48 %
CH24	8.95	9.35 %
CH20	8.69	13.52 %
CH17	8.56	10.66 %
CH06	7.58	10.67 %
CH43	5.98	13.47 %
GPD1	5.75	19.34 %
CH46	5.40	19.17 %
CH50	4.07	6.75 %
UKI1	3.77	10.95 %
CH32	1.16	15.62 %
MC06	0.14	2.44 %
MC05		0.00 %
<b>Total</b>	<b>282.45</b>	<b>17.11 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	142.05	22.07 %
LED TV	53.93	28.94 %
Wash-Mac	31.88	26.40 %
Fridge	22.13	18.60 %
Home-The	2.25	24.94 %
W-Purifi	1.30	42.78 %
Dishwash	0.85	28.79 %
Oven	0.52	34.46 %
<b>Total</b>	<b>254.91</b>	<b>23.47 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	17.39	17.44 %
SLM1	13.42	13.01 %
SLM2	9.32	16.07 %
OML1	3.98	16.50 %
CMI1	2.14	13.48 %
PLC1	2.13	13.01 %
SGG1	0.93	8.62 %
DPR1	0.83	4.74 %
WZWH		0.00 %
WHPD	-0.95	13.04 %
<b>Total</b>	<b>254.91</b>	<b>23.47 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	119.67	19.29 %
LED TV	36.47	30.25 %
Wash-Mac	18.55	26.05 %
Fridge	13.03	15.17 %
Home-The	2.31	50.62 %
W-Purifi	1.44	36.97 %
Dishwash	0.89	82.22 %
Oven	0.79	75.03 %
<b>Total</b>	<b>193.15</b>	<b>21.26 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	18.87	19.31 %
VEL2	13.61	15.22 %
TRL1	10.43	13.45 %
AKM1	9.04	17.62 %
KPM1	6.43	19.16 %
WJD1	3.80	12.04 %
CYR1	3.58	15.36 %
CPT1	2.44	12.54 %
ANI1	1.96	7.61 %
CGM1	1.95	12.73 %
SLG1	1.14	5.54 %
PTU1	1.10	10.77 %
<b>Total</b>	<b>193.15</b>	<b>21.26 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	83.70	20.16 %
LED TV	39.50	26.66 %
Wash-Mac	17.64	19.39 %
Fridge	17.13	17.83 %
Dishwash	1.42	18.69 %
Oven	1.33	57.75 %
Home-The	1.02	16.85 %
W-Purifi	0.37	11.43 %
<b>Total</b>	<b>162.12</b>	<b>21.07 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	20.60	14.31 %
MPM1	5.29	14.44 %
TPR2	5.23	13.10 %
UAM1	3.75	16.82 %
CBE3	3.11	17.23 %
TPR3	1.95	11.50 %
PDM1	1.75	11.76 %
DPM2	1.72	9.93 %
CBE5	1.32	16.40 %
TPR4	1.02	5.68 %
WZSD		0.00 %
<b>Total</b>	<b>162.12</b>	<b>21.07 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	100.51	15.22 %
LED TV	28.83	19.22 %
Wash-Mac	13.27	20.30 %
Fridge	13.10	18.21 %
Home-The	1.58	27.82 %
W-Purifi	1.20	39.33 %
Dishwash	0.93	31.28 %
Oven	0.24	27.44 %
<b>Total</b>	<b>159.66</b>	<b>16.63 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	9.95	9.60 %
KKI2	9.57	15.21 %
SJI2	8.02	18.44 %
NVL2	6.47	11.85 %
CDM1	6.14	8.05 %
POY1	5.94	5.96 %
VPM2	4.73	9.39 %
PRT1	3.84	9.11 %
TVM2	1.87	9.38 %
MKM1	1.35	6.04 %
<b>Total</b>	<b>159.66</b>	<b>16.63 %</b>