



TN : LG Sales Performance 10/05/2026 8:55 AM

MTD Sales
2,320.30 L

Brand Share %
19.50 %

Information:

MTD : 01-05-2026 To 09-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,457.01	17.90 %
LED TV	436.87	26.18 %
Wash-Mac	186.44	20.93 %
Fridge	181.59	17.77 %
W-Purifi	21.05	42.91 %
Home-The	18.24	26.53 %
Dishwash	11.28	24.07 %
Oven	7.84	51.35 %
Total	2,320.30	19.50 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	372.94	21.20 %
SOUTH-03	329.48	21.52 %
TRICHY-01	316.25	18.12 %
CHENNAI-01	316.09	17.13 %
CHENNAI-02	261.51	17.12 %
WEST-02	241.85	23.66 %
NORTH ARCOT	179.42	21.36 %
SOUTH ARCOT	153.15	16.72 %
WEST-01	149.62	20.98 %
Total	2,320.30	19.50 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	233.65	20.58 %
LED TV	72.51	25.92 %
Fridge	29.32	18.19 %
Wash-Mac	27.51	17.95 %
W-Purifi	5.15	53.43 %
Dishwash	1.81	28.89 %
Oven	1.68	53.06 %
Home-The	1.31	12.52 %
Total	372.94	21.20 %

Branch *	MTD Sales L	Brand Share %
KVT1	13.15	12.41 %
RPM1	11.17	19.02 %
VNR2	9.55	14.95 %
TKS1	7.79	17.20 %
TYI1	4.99	16.97 %
UDN1	3.52	14.47 %
KGL1	3.44	15.84 %
PKD1	3.07	7.27 %
ERL2	2.64	8.39 %
SNL1	2.64	9.63 %
TCN1	2.63	7.02 %
S2SD	2.53	14.81 %
KYR1	1.96	10.21 %
ASM1	1.87	7.66 %
VNR1	1.82	7.05 %
COL1	1.71	19.16 %
KSM1	1.34	15.72 %
WHTV	-0.23	3.47 %
Total	372.94	21.20 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	235.24	22.88 %
LED TV	47.06	20.97 %
Wash-Mac	20.82	17.86 %
Fridge	17.91	12.94 %
W-Purifi	3.52	41.74 %
Home-The	2.91	26.21 %
Oven	1.17	68.51 %
Dishwash	0.85	40.67 %
Total	329.48	21.52 %

Branch *	MTD Sales L	Brand Share %
MDU2	12.30	13.50 %
MDU6	10.31	16.93 %
MPA1	8.53	19.42 %
KKD3	7.94	9.73 %
TPT1	6.35	19.27 %
DKI1	6.04	16.88 %
DGL2	5.57	14.68 %
MDU3	4.23	9.47 %
TEN1	4.04	14.76 %
PVI1	3.86	14.42 %
TEN2	2.98	12.96 %
ODM1	2.17	12.25 %
MNM1	1.52	9.75 %
BNR1	1.27	8.76 %
BTU1	0.92	7.93 %
NKI1	0.82	5.47 %
MDU5	0.46	2.55 %
ADP1	0.14	1.09 %
SZSD		0.00 %
Total	329.48	21.52 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	231.06	17.78 %
LED TV	42.47	19.60 %
Fridge	20.17	16.74 %
Wash-Mac	18.39	19.36 %
Dishwash	1.44	46.91 %
W-Purifi	1.25	33.30 %
Home-The	1.14	19.73 %
Oven	0.33	41.15 %
Total	316.25	18.12 %

Branch *	MTD Sales L	Brand Share %
PBR2	18.25	19.04 %
KUM1	18.17	19.36 %
PTK1	13.50	17.47 %
MDI1	13.06	18.28 %
TNJ1	12.17	11.55 %
TNJ2	8.16	8.76 %
TYR1	7.77	16.71 %
TRY3	7.60	16.45 %
JKM1	7.41	15.34 %
KIK1	6.74	12.96 %
AYR1	5.19	11.92 %
NCK1	4.23	18.25 %
PBR1	3.37	9.22 %
PDK1	1.70	4.26 %
TRY2	1.17	3.92 %
ORU1	0.33	1.34 %
TZSD		0.00 %
WTRZ	-2.25	14.96 %
Total	316.25	18.12 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	177.42	13.59 %
LED TV	70.05	30.94 %
Fridge	30.49	20.59 %
Wash-Mac	24.97	20.01 %
W-Purifi	5.48	49.24 %
Home-The	3.51	31.98 %
Dishwash	2.61	17.62 %
Oven	1.54	48.83 %
Total	316.09	17.13 %

Branch *	MTD Sales L	Brand Share %
CH47	20.61	19.31 %
CH14	19.30	14.73 %
CH05	19.29	14.27 %
CH19	16.46	17.74 %
CH30	12.01	17.41 %
CH42	11.90	14.82 %
CH45	11.40	18.28 %
CH48	11.18	15.13 %
CH28	11.10	13.36 %
CH07	11.02	13.15 %
CH49	9.81	12.58 %
CGL1	7.03	17.46 %
CH22	6.44	11.94 %
CH38	5.66	14.49 %
SKL1	5.39	15.93 %
TKM1	2.22	10.78 %
CH26	0.94	7.60 %
CZWH	0.33	0.38 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-2.66	6.50 %
Total	316.09	17.13 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	149.80	13.39 %
LED TV	59.52	33.95 %
Fridge	25.08	20.31 %
Wash-Mac	21.17	23.35 %
Home-The	2.89	37.43 %
W-Purifi	1.77	42.06 %
Dishwash	0.95	14.48 %
Oven	0.34	36.00 %
Total	261.51	17.12 %

Branch *	MTD Sales L	Brand Share %
CH03	29.31	18.82 %
CH15	21.75	13.81 %
CH12	12.62	12.03 %
MJR1	9.46	17.28 %
CH41	9.30	17.84 %
CH33	9.03	17.97 %
CH44	8.97	16.98 %
CH24	8.54	9.68 %
CH17	7.36	10.15 %
CH20	7.19	12.38 %
CH06	7.09	10.48 %
GPD1	5.46	19.31 %
CH43	5.18	12.37 %
CH46	4.87	19.38 %
CH50	3.62	6.53 %
UKI1	3.45	11.07 %
CH32	1.16	16.83 %
CH01	0.32	18.19 %
MC06	0.14	2.62 %
MC05		0.00 %
Total	261.51	17.12 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	138.03	22.27 %
LED TV	51.81	29.92 %
Wash-Mac	28.90	26.42 %
Fridge	19.20	18.27 %
Home-The	1.83	23.93 %
W-Purifi	1.17	40.22 %
Oven	0.52	38.32 %
Dishwash	0.38	12.92 %
Total	241.85	23.66 %

Branch *	MTD Sales L	Brand Share %
ERD2	16.34	17.48 %
SLM1	13.02	13.22 %
SLM2	9.32	16.57 %
MTR1	5.74	18.48 %
OML1	3.48	16.02 %
CMI1	2.14	14.41 %
PLC1	2.13	13.67 %
SGG1	0.93	9.09 %
DPR1	0.83	5.00 %
WZWH		0.00 %
WHPD	-0.95	13.65 %
Total	241.85	23.66 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	113.37	19.20 %
LED TV	31.59	30.34 %
Wash-Mac	16.87	27.00 %
Fridge	12.44	16.84 %
Home-The	2.31	58.19 %
W-Purifi	1.27	39.15 %
Dishwash	0.89	82.22 %
Oven	0.68	72.11 %
Total	179.42	21.36 %

Branch *	MTD Sales L	Brand Share %
KPM2	16.73	18.86 %
VEL2	12.85	15.28 %
TRL1	9.88	14.87 %
AKM1	8.44	17.71 %
ABR1	6.50	19.43 %
KPM1	5.49	17.41 %
CYR1	3.58	18.00 %
WJD1	3.39	11.65 %
CPT1	2.30	12.71 %
ANI1	1.96	8.08 %
CGM1	1.95	12.73 %
SLG1	1.14	5.72 %
PTU1	1.10	11.85 %
Total	179.42	21.36 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	97.73	15.26 %
LED TV	27.95	20.03 %
Fridge	12.02	18.36 %
Wash-Mac	11.50	19.71 %
Home-The	1.58	28.22 %
W-Purifi	1.20	41.49 %
Dishwash	0.93	31.28 %
Oven	0.24	27.44 %
Total	153.15	16.72 %

Branch *	MTD Sales L	Brand Share %
CUD1	9.95	10.05 %
KKI2	8.39	14.03 %
NVL2	6.04	11.61 %
CDM1	5.99	8.28 %
POY1	5.66	5.84 %
VPM2	4.73	9.82 %
PRT1	3.84	9.42 %
TVM2	1.87	9.49 %
MKM1	1.35	6.70 %
Total	153.15	16.72 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	80.70	20.16 %
LED TV	33.89	26.25 %
Wash-Mac	16.31	20.33 %
Fridge	14.96	17.45 %
Dishwash	1.42	20.11 %
Oven	1.33	57.75 %
Home-The	0.76	13.82 %
W-Purifi	0.25	8.65 %
Total	149.62	20.98 %

Branch *	MTD Sales L	Brand Share %
CBE2	19.51	14.60 %
UMP1	5.40	18.63 %
TPR2	5.23	14.88 %
MPM1	4.49	12.94 %
UAM1	3.36	15.42 %
CBE3	3.11	17.92 %
SUL1	2.62	18.56 %
TPR3	1.95	11.84 %
PDM1	1.75	13.13 %
DPM2	1.72	11.10 %
CBE5	1.32	17.94 %
TPR4	0.87	5.00 %
WZSD		0.00 %
Total	149.62	20.98 %