



# TN : LG Sales Performance 08/05/2026 8:56 AM

MTD Sales  
2,059.41 L

Brand Share %  
19.54 %

Information:

MTD : 01-05-2026 To 07-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **19.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,320.53	17.89 %
LED TV	374.74	26.54 %
Wash-Mac	158.09	21.07 %
Fridge	156.01	18.28 %
W-Purifi	18.27	46.20 %
Home-The	15.62	28.14 %
Dishwash	10.39	27.36 %
Oven	5.77	47.38 %
<b>Total</b>	<b>2,059.41</b>	<b>19.54 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	336.85	21.66 %
TRICHY-01	289.19	18.15 %
CHENNAI-01	280.52	17.39 %
SOUTH-03	277.98	20.80 %
WEST-02	223.39	24.08 %
CHENNAI-02	220.90	16.70 %
NORTH ARCOT	158.35	21.47 %
WEST-01	136.61	21.45 %
SOUTH ARCOT	135.62	16.57 %
<b>Total</b>	<b>2,059.41</b>	<b>19.54 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	216.98	21.19 %
LED TV	61.40	25.81 %
Fridge	25.56	18.93 %
Wash-Mac	23.72	17.80 %
W-Purifi	4.61	58.78 %
Dishwash	1.81	30.57 %
Oven	1.47	59.71 %
Home-The	1.31	14.74 %
<b>Total</b>	<b>336.85</b>	<b>21.66 %</b>

Branch *	MTD Sales L	Brand Share %
KVT1	12.40	13.08 %
RPM1	9.67	18.41 %
VNR2	8.38	15.19 %
TKS1	7.32	17.81 %
PKD1	3.07	8.55 %
KGL1	3.04	16.44 %
TCN1	2.63	7.96 %
TYI1	2.57	11.16 %
S2SD	2.53	14.87 %
UDN1	2.51	12.42 %
SNL1	2.49	10.29 %
ERL2	2.20	8.49 %
VNR1	2.09	8.78 %
ASM1	1.87	8.62 %
KYR1	1.67	9.39 %
KSM1	1.14	15.44 %
COL1	1.07	14.92 %
WHTV	-0.23	5.51 %
<b>Total</b>	<b>336.85</b>	<b>21.66 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	215.84	17.82 %
LED TV	37.26	19.85 %
Fridge	16.44	16.19 %
Wash-Mac	16.34	19.96 %
W-Purifi	1.25	37.44 %
Dishwash	0.96	47.36 %
Home-The	0.89	20.27 %
Oven	0.22	32.33 %
<b>Total</b>	<b>289.19</b>	<b>18.15 %</b>

Branch *	MTD Sales L	Brand Share %
PBR2	16.31	18.75 %
PTK1	12.70	18.26 %
TNJ1	11.76	11.91 %
TNJ2	7.28	9.35 %
JKM1	6.86	15.22 %
KUM2	6.72	19.38 %
TRY3	6.65	15.53 %
TYR1	6.43	15.50 %
KIK1	5.97	12.76 %
AYR1	4.97	12.38 %
NCK1	4.23	19.11 %
PBR1	3.23	10.09 %
TRY2	1.17	4.06 %
PDK1	1.12	3.02 %
ORU1	0.33	1.43 %
TZSD		0.00 %
WTRZ	-1.85	15.35 %
<b>Total</b>	<b>289.19</b>	<b>18.15 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	162.84	13.83 %
LED TV	61.67	32.97 %
Fridge	25.37	21.89 %
Wash-Mac	19.37	19.69 %
W-Purifi	5.32	53.36 %
Home-The	2.55	30.30 %
Dishwash	2.21	17.03 %
Oven	1.19	44.74 %
<b>Total</b>	<b>280.52</b>	<b>17.39 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	17.73	14.34 %
CH47	17.00	17.83 %
CH14	16.36	14.06 %
CH19	14.91	17.99 %
CH30	11.79	18.45 %
CH28	10.48	14.81 %
CH48	10.24	15.54 %
CH07	9.60	13.49 %
CH42	9.35	15.41 %
CH45	8.80	16.49 %
CH49	7.98	12.55 %
CGL1	6.40	17.81 %
CH38	5.35	15.32 %
CH22	5.22	11.26 %
SKL1	4.42	14.61 %
TKM1	2.22	12.07 %
CH26	0.94	8.36 %
CH40	0.89	17.69 %
CZWH	0.33	0.47 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-2.66	6.90 %
<b>Total</b>	<b>280.52</b>	<b>17.39 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	201.13	21.81 %
LED TV	37.37	20.46 %
Wash-Mac	16.71	17.30 %
Fridge	16.04	13.68 %
W-Purifi	2.63	40.10 %
Home-The	2.49	33.79 %
Dishwash	0.85	40.67 %
Oven	0.76	58.62 %
<b>Total</b>	<b>277.98</b>	<b>20.80 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	26.32	18.80 %
MDU2	11.54	14.17 %
MDU6	8.62	15.60 %
MPA1	7.60	18.64 %
KKD3	7.02	9.77 %
DGL2	5.17	16.24 %
DKI1	4.48	14.93 %
TPT1	3.75	13.11 %
TEN1	3.65	16.22 %
MDU3	3.21	8.01 %
PVI1	3.19	13.14 %
TEN2	2.98	15.84 %
ODM1	2.17	13.09 %
MNM1	1.52	10.33 %
BNR1	1.27	10.99 %
BTU1	0.92	8.09 %
NKI1	0.82	6.02 %
MDU5	0.46	3.00 %
ADP1	0.14	1.17 %
SZSD		0.00 %
WHMD	-2.14	19.48 %
<b>Total</b>	<b>277.98</b>	<b>20.80 %</b>

### WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	130.62	22.72 %
LED TV	46.43	30.75 %
Wash-Mac	24.77	25.89 %
Fridge	18.04	19.37 %
Home-The	1.58	23.69 %
W-Purifi	1.05	43.13 %
Oven	0.52	41.91 %
Dishwash	0.38	15.57 %
<b>Total</b>	<b>223.39</b>	<b>24.08 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	14.74	17.40 %
SLM1	11.77	13.15 %
SLM2	9.12	17.87 %
MTR1	4.00	14.24 %
OML1	2.91	14.63 %
PMP1	2.26	18.05 %
CMI1	2.14	18.52 %
PLC1	2.13	14.14 %
SGG1	0.93	9.69 %
DPR1	0.83	5.77 %
WZWH		0.00 %
WHKP	-0.69	16.41 %
WHPD	-0.95	18.15 %
<b>Total</b>	<b>223.39</b>	<b>24.08 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	127.83	13.02 %
LED TV	48.63	33.91 %
Fridge	20.51	19.60 %
Wash-Mac	19.03	24.39 %
Home-The	2.55	37.36 %
W-Purifi	1.16	38.87 %
Dishwash	0.95	20.33 %
Oven	0.24	29.00 %
<b>Total</b>	<b>220.90</b>	<b>16.70 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	25.45	18.88 %
CH15	19.32	13.78 %
CH21	17.16	19.19 %
CH18	12.24	18.93 %
CH41	8.92	18.38 %
MJR1	8.18	17.75 %
CH33	8.05	18.39 %
CH12	7.83	9.23 %
CH24	7.62	9.68 %
CH17	6.43	9.94 %
CH06	5.73	9.56 %
CH20	5.59	11.23 %
CH43	5.18	13.35 %
CH50	3.32	6.76 %
UKI1	3.11	10.89 %
MC06	0.14	2.62 %
MC05		0.00 %
<b>Total</b>	<b>220.90</b>	<b>16.70 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	102.14	19.16 %
LED TV	27.26	31.71 %
Wash-Mac	14.08	27.43 %
Fridge	10.37	17.55 %
Home-The	2.31	62.99 %
W-Purifi	0.94	32.36 %
Dishwash	0.89	82.22 %
Oven	0.36	67.89 %
<b>Total</b>	<b>158.35</b>	<b>21.47 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	13.22	18.24 %
VEL2	11.26	14.74 %
TRL1	9.22	16.17 %
AKM1	6.67	15.77 %
KPM1	5.10	19.25 %
CYR1	3.18	17.17 %
WJD1	3.09	11.78 %
CPT1	2.30	13.49 %
ANI1	1.70	7.85 %
CGM1	1.66	13.86 %
SLG1	1.14	6.83 %
PTU1	1.10	12.81 %
<b>Total</b>	<b>158.35</b>	<b>21.47 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	76.40	20.53 %
LED TV	30.26	26.01 %
Wash-Mac	14.16	21.55 %
Fridge	12.73	17.83 %
Dishwash	1.42	34.13 %
Oven	0.76	43.89 %
Home-The	0.76	17.27 %
W-Purifi	0.12	9.72 %
<b>Total</b>	<b>136.61</b>	<b>21.45 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	18.02	15.59 %
TPR2	5.23	16.93 %
UMP1	5.13	18.84 %
MPM1	4.49	13.41 %
UAM1	2.93	15.19 %
CBE3	2.93	17.46 %
SUL1	2.00	19.03 %
TPR3	1.95	12.50 %
DPM2	1.72	12.54 %
PDM1	1.45	11.95 %
TPR4	0.53	3.47 %
WZSD		0.00 %
WHCB	-1.39	13.14 %
<b>Total</b>	<b>136.61</b>	<b>21.45 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	86.75	14.88 %
LED TV	24.46	20.39 %
Fridge	10.97	19.72 %
Wash-Mac	9.91	19.99 %
W-Purifi	1.20	51.34 %
Home-The	1.18	24.12 %
Dishwash	0.93	35.27 %
Oven	0.24	33.33 %
<b>Total</b>	<b>135.62</b>	<b>16.57 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	10.76	19.04 %
TRK1	8.30	19.26 %
SJJ2	7.47	19.51 %
KKI2	7.32	15.08 %
CUD1	6.57	7.58 %
NVL2	6.04	12.38 %
POY1	5.66	6.26 %
CDM1	4.70	7.76 %
VPM2	4.34	10.02 %
PRT1	3.44	9.27 %
VPM1	2.58	19.27 %
MKM1	1.35	6.99 %
TVM2	0.96	6.44 %
WHUT	-1.23	18.57 %
<b>Total</b>	<b>135.62</b>	<b>16.57 %</b>