



# TN : LG Sales Performance 07/05/2026 8:55 AM

MTD Sales  
1,913.05 L

Brand Share %  
19.63 %

Information:

MTD : 01-05-2026 To 06-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **19.63 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,236.90	17.96 %
LED TV	345.23	26.80 %
Fridge	143.24	18.72 %
Wash-Mac	143.05	21.17 %
W-Purifi	15.26	44.25 %
Home-The	14.19	28.76 %
Dishwash	9.85	28.32 %
Oven	5.32	49.55 %
<b>Total</b>	<b>1,913.05</b>	<b>19.63 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	311.33	21.72 %
TRICHY-01	272.90	18.23 %
CHENNAI-01	258.09	17.45 %
SOUTH-03	254.72	20.65 %
WEST-02	215.83	24.71 %
CHENNAI-02	202.38	16.86 %
NORTH ARCOT	146.86	21.66 %
WEST-01	129.43	21.66 %
SOUTH ARCOT	121.50	16.12 %
<b>Total</b>	<b>1,913.05</b>	<b>19.63 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	204.79	21.43 %
LED TV	54.08	25.20 %
Fridge	24.75	20.25 %
Wash-Mac	20.42	17.03 %
W-Purifi	3.85	58.36 %
Oven	1.37	58.05 %
Home-The	1.16	14.50 %
Dishwash	0.90	19.88 %
<b>Total</b>	<b>311.33</b>	<b>21.72 %</b>

Branch *	MTD Sales L	Brand Share %
KVT1	11.67	13.13 %
RPM1	8.72	18.11 %
VNR2	8.38	16.26 %
TKS1	6.94	17.62 %
APK2	3.96	19.42 %
PKD1	3.07	9.54 %
KGL1	2.70	15.65 %
TYI1	2.57	11.97 %
S2SD	2.53	15.15 %
SNL1	2.49	11.08 %
UDN1	2.19	11.96 %
ASM1	2.17	11.05 %
VNR1	2.09	9.91 %
ERL2	1.78	7.50 %
TCN1	1.77	5.72 %
KYR1	1.39	8.61 %
KSM1	1.14	16.02 %
COL1	1.07	16.77 %
WHTV	-0.23	5.51 %
<b>Total</b>	<b>311.33</b>	<b>21.72 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	206.20	17.98 %
LED TV	34.01	19.66 %
Wash-Mac	14.87	19.98 %
Fridge	14.77	15.90 %
W-Purifi	1.25	39.29 %
Dishwash	0.96	47.36 %
Home-The	0.73	18.68 %
Oven	0.11	19.68 %
<b>Total</b>	<b>272.90</b>	<b>18.23 %</b>

Branch *	MTD Sales L	Brand Share %
PBR2	15.03	18.68 %
PTK1	12.30	19.37 %
TNJ1	11.01	11.67 %
NGT1	7.70	17.90 %
TNJ2	7.28	9.79 %
TVR1	6.73	18.90 %
TYR1	6.43	16.59 %
JKM1	6.40	15.38 %
TRY3	6.30	15.31 %
KIK1	5.67	13.05 %
AYR1	4.97	13.54 %
PBR1	3.23	10.59 %
TRY2	1.17	4.33 %
PDK1	1.12	3.32 %
ORU1	0.33	1.46 %
TZSD		0.00 %
WTRZ	-1.43	14.96 %
<b>Total</b>	<b>272.90</b>	<b>18.23 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	150.74	13.88 %
LED TV	57.19	33.33 %
Fridge	22.55	21.57 %
Wash-Mac	17.73	20.00 %
W-Purifi	4.18	49.72 %
Home-The	2.55	37.31 %
Dishwash	2.21	19.85 %
Oven	0.94	45.40 %
<b>Total</b>	<b>258.09</b>	<b>17.45 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	17.20	15.13 %
CH47	16.59	18.47 %
CH14	14.83	14.10 %
CH19	14.58	19.24 %
CH30	11.15	18.57 %
CH48	10.24	16.96 %
CH28	9.09	14.69 %
CH42	8.67	15.84 %
CH45	8.65	17.22 %
CH07	8.07	12.18 %
MRM1	7.28	18.04 %
CH49	6.70	12.05 %
CGL1	6.10	17.82 %
KNR1	5.49	18.58 %
CH22	4.90	11.81 %
CH38	4.47	14.55 %
SKL1	4.42	15.77 %
TKM1	2.22	12.91 %
CH40	0.69	14.27 %
CH26	0.65	6.45 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-2.46	7.80 %
<b>Total</b>	<b>258.09</b>	<b>17.45 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	184.38	21.37 %
LED TV	33.89	20.55 %
Wash-Mac	15.48	18.21 %
Fridge	14.95	14.24 %
Home-The	2.36	32.91 %
W-Purifi	2.06	37.39 %
Dishwash	0.85	40.67 %
Oven	0.76	64.50 %
<b>Total</b>	<b>254.72</b>	<b>20.65 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	24.47	19.17 %
MDU2	9.89	12.70 %
MDU6	8.62	16.89 %
MPA1	6.86	17.72 %
KKD3	6.20	9.81 %
DGL2	5.17	17.30 %
TEN1	4.06	18.86 %
DKI1	4.00	14.24 %
TPT1	3.75	13.50 %
PVI1	3.19	13.76 %
TEN2	2.98	16.50 %
MDU3	2.93	10.13 %
ODM1	2.05	12.69 %
MNM1	1.21	8.52 %
BNR1	0.99	9.78 %
NKI1	0.82	6.49 %
BTU1	0.74	7.85 %
MDU5	0.46	3.39 %
ADP1	0.14	1.35 %
SZSD		0.00 %
<b>Total</b>	<b>254.72</b>	<b>20.65 %</b>

### WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	128.67	23.43 %
LED TV	44.03	31.14 %
Wash-Mac	22.48	25.74 %
Fridge	17.28	20.66 %
Home-The	1.43	23.65 %
W-Purifi	1.05	43.13 %
Oven	0.52	47.79 %
Dishwash	0.38	15.57 %
<b>Total</b>	<b>215.83</b>	<b>24.71 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	13.62	17.32 %
SLM1	11.40	13.34 %
SLM2	9.12	18.99 %
MTR1	4.00	15.91 %
OML1	2.61	13.95 %
PLC1	1.83	13.31 %
SGG1	0.93	10.82 %
DPR1	0.54	4.13 %
WZWH		0.00 %
WHKP	-0.35	10.62 %
<b>Total</b>	<b>215.83</b>	<b>24.71 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	115.96	12.91 %
LED TV	45.56	35.51 %
Fridge	18.78	20.66 %
Wash-Mac	17.20	24.92 %
Home-The	2.30	38.67 %
Dishwash	1.31	26.19 %
W-Purifi	1.02	40.72 %
Oven	0.24	31.31 %
<b>Total</b>	<b>202.38</b>	<b>16.86 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	20.95	18.10 %
CH15	18.42	13.90 %
CH21	15.06	18.21 %
CH41	8.52	18.91 %
CH33	7.17	18.88 %
MJR1	6.99	17.20 %
CH24	6.93	9.94 %
CH12	6.39	8.12 %
CH17	5.90	9.98 %
CH06	5.73	10.29 %
CH20	5.31	11.86 %
CH43	4.94	14.64 %
CH50	3.32	7.66 %
UKI1	3.11	11.33 %
CH32	0.85	16.60 %
MC06	0.14	2.85 %
MC05		0.00 %
<b>Total</b>	<b>202.38</b>	<b>16.86 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	96.61	19.64 %
LED TV	25.39	32.56 %
Wash-Mac	11.91	25.22 %
Fridge	8.89	16.67 %
Home-The	1.88	58.99 %
W-Purifi	0.94	32.36 %
Dishwash	0.89	82.22 %
Oven	0.36	67.89 %
<b>Total</b>	<b>146.86</b>	<b>21.66 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	11.69	18.53 %
VEL2	10.45	15.44 %
TRL1	8.44	16.20 %
AKM1	6.32	15.84 %
KPM1	4.38	19.15 %
WJD1	3.09	12.15 %
CPT1	2.30	14.82 %
CYR1	2.20	13.45 %
CGM1	1.66	14.19 %
ANI1	1.39	6.84 %
PTU1	1.10	12.88 %
SLG1	0.99	6.30 %
<b>Total</b>	<b>146.86</b>	<b>21.66 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	73.61	20.67 %
LED TV	27.94	26.19 %
Wash-Mac	13.46	22.38 %
Fridge	11.37	17.81 %
Dishwash	1.42	37.06 %
Oven	0.76	52.06 %
Home-The	0.76	17.27 %
W-Purifi	0.12	9.72 %
<b>Total</b>	<b>129.43</b>	<b>21.66 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	16.85	15.41 %
TPR2	5.23	17.88 %
UMP1	4.59	19.18 %
MPM1	4.07	13.00 %
CBE3	2.93	17.77 %
UAM1	2.73	14.98 %
TPR3	1.95	12.89 %
DPM2	1.72	12.94 %
PDM1	1.45	12.23 %
CBE5	1.01	18.66 %
TPR4	0.53	3.52 %
WZSD		0.00 %
WHCB	-1.39	17.18 %
<b>Total</b>	<b>129.43</b>	<b>21.66 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	75.93	14.00 %
LED TV	23.14	21.10 %
Fridge	9.90	20.31 %
Wash-Mac	9.53	21.62 %
Home-The	1.03	26.62 %
Dishwash	0.93	35.27 %
W-Purifi	0.80	45.06 %
Oven	0.24	36.12 %
<b>Total</b>	<b>121.50</b>	<b>16.12 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	10.31	19.50 %
TRK1	7.77	18.74 %
CUD1	6.43	8.14 %
KKI2	6.11	13.52 %
SJI2	6.08	18.05 %
NVL2	5.67	12.48 %
CDM1	4.46	7.90 %
POY1	4.37	5.29 %
VPM2	3.48	8.56 %
PRT1	3.44	9.79 %
MKM1	1.35	7.62 %
TVM2	0.96	7.54 %
WHUT	-1.23	18.57 %
<b>Total</b>	<b>121.50</b>	<b>16.12 %</b>