



TN : LG Sales Performance 07/04/2026 8:55 AM

MTD Sales
2,008.54 L

Brand Share %
24.55 %

Information:

MTD : 01-04-2026 To 06-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,315.14	23.83 %
LED TV	360.76	29.62 %
Wash-Mac	156.03	24.13 %
Fridge	129.12	19.96 %
W-Purifi	18.06	54.40 %
Home-The	14.33	23.31 %
Oven	8.00	52.91 %
Dishwash	7.10	18.06 %
Total	2,008.54	24.55 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	371.84	26.37 %
SOUTH-03	296.41	26.99 %
TRICHY-01	281.49	23.21 %
CHENNAI-01	221.71	21.79 %
WEST-01	202.85	26.25 %
WEST-02	199.69	24.95 %
CHENNAI-02	184.86	21.49 %
NORTH ARCOT	138.98	27.37 %
SOUTH ARCOT	110.71	22.10 %
Total	2,008.54	24.55 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	266.62	26.83 %
LED TV	51.98	26.93 %
Wash-Mac	24.66	26.75 %
Fridge	20.72	20.18 %
W-Purifi	4.79	64.31 %
Oven	1.41	57.22 %
Home-The	1.28	10.65 %
Dishwash	0.38	5.67 %
Total	371.84	26.37 %

Branch *	MTD Sales L	Brand Share %
KVT1	12.50	17.98 %
SVK1	11.70	23.10 %
TKS1	9.71	24.02 %
RND1	8.84	24.35 %
VNR2	8.29	18.83 %
VLY1	7.82	20.81 %
ERL2	6.72	20.07 %
KGL1	4.68	17.16 %
UDN1	4.47	20.63 %
S2SD	3.44	13.67 %
PKD1	3.20	11.12 %
KYR1	3.14	20.58 %
STU2	2.86	14.80 %
VNR1	2.32	11.63 %
KSM1	2.23	20.39 %
SNL1	2.10	10.22 %
COL1	1.42	8.58 %
WHTV	-0.10	5.43 %
Total	371.84	26.37 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	212.68	28.76 %
LED TV	36.89	24.00 %
Wash-Mac	21.71	23.26 %
Fridge	18.75	20.33 %
Home-The	2.34	25.98 %
W-Purifi	2.23	60.69 %
Oven	1.29	59.75 %
Dishwash	0.51	11.23 %
Total	296.41	26.99 %

Branch *	MTD Sales L	Brand Share %
MPA1	17.01	22.43 %
MDU6	10.88	21.69 %
MDU2	9.60	13.37 %
MDU7	8.65	23.49 %
KKD3	7.34	14.05 %
TMM1	6.17	20.20 %
MDU4	5.98	22.93 %
ATG1	5.40	16.86 %
MDU3	5.01	17.08 %
PVI1	3.30	21.39 %
TEN1	3.21	16.62 %
DGL2	3.15	12.46 %
SZSD	1.75	23.86 %
BTU1	1.34	9.68 %
MDU5	1.21	7.83 %
MNM1	1.21	7.95 %
ADP1	1.08	8.11 %
BNR1	0.94	8.80 %
NKI1	0.73	6.58 %
WHMD	-1.22	17.77 %
Total	296.41	26.99 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	191.85	22.34 %
LED TV	49.94	27.06 %
Fridge	18.39	24.84 %
Wash-Mac	18.25	21.95 %
Home-The	1.22	17.66 %
W-Purifi	1.09	49.88 %
Oven	0.75	55.53 %
Total	281.49	23.21 %

Branch *	MTD Sales L	Brand Share %
TRY1	55.83	20.64 %
TRY3	13.60	21.29 %
TNJ1	12.22	21.71 %
PBR2	10.99	16.08 %
PTK1	10.09	19.42 %
MDI1	9.65	24.12 %
TYR1	7.83	14.83 %
PDK1	5.87	22.54 %
JKM1	5.62	19.70 %
TTP1	4.78	24.05 %
AYR1	4.75	18.99 %
KIK1	4.23	13.50 %
TRY4	3.19	9.50 %
TNJ2	2.89	6.18 %
PBR1	2.24	9.45 %
ORU1	1.45	12.06 %
NGT1	1.01	3.43 %
TZSD	0.05	2.99 %
Total	281.49	23.21 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	128.48	18.95 %
LED TV	45.93	33.14 %
Wash-Mac	20.92	25.69 %
Fridge	16.32	17.72 %
W-Purifi	4.00	45.35 %
Home-The	3.25	43.53 %
Dishwash	1.75	20.77 %
Oven	1.08	41.53 %
Total	221.71	21.79 %

Branch *	MTD Sales L	Brand Share %
CH47	18.31	20.24 %
CH05	13.81	20.83 %
CH08	11.18	21.78 %
CH19	9.65	20.13 %
CH14	9.51	14.18 %
CH28	9.42	21.69 %
CH25	9.36	21.41 %
CH42	8.11	19.13 %
CH49	5.35	12.01 %
CGL1	4.75	22.36 %
CH07	3.96	9.15 %
CH38	3.81	13.12 %
CH30	3.75	11.29 %
CH22	3.21	11.32 %
CH26	1.41	13.51 %
MRM1	1.38	5.22 %
CZWH	0.52	8.62 %
TKM1	0.51	3.93 %
CH29		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-5.19	18.76 %
Total	221.71	21.79 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	137.54	25.94 %
LED TV	35.27	31.69 %
Fridge	13.21	23.52 %
Wash-Mac	12.32	21.62 %
Dishwash	1.49	25.11 %
Home-The	1.24	16.60 %
Oven	1.04	44.82 %
W-Purifi	0.74	31.55 %
Total	202.85	26.25 %

Branch *	MTD Sales L	Brand Share %
CBE2	30.59	19.10 %
SNR1	10.19	22.30 %
TPR2	9.15	17.72 %
PLI1	8.26	19.83 %
CBE6	7.18	20.38 %
CBE1	6.22	17.28 %
TPR3	3.76	21.90 %
PDM1	2.99	17.30 %
UMP1	2.49	16.65 %
UAM1	2.36	19.60 %
DPM2	2.18	11.63 %
TPR4	0.75	7.04 %
WZSD		0.00 %
WHCB	-1.77	21.29 %
Total	202.85	26.25 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	118.13	23.78 %
LED TV	39.84	29.98 %
Wash-Mac	19.97	23.68 %
Fridge	16.58	22.31 %
Home-The	1.57	27.86 %
W-Purifi	1.51	75.68 %
Oven	1.15	80.32 %
Dishwash	0.94	30.62 %
Total	199.69	24.95 %

Branch *	MTD Sales L	Brand Share %
ERD1	20.77	22.65 %
ERD2	14.40	20.52 %
SLM1	10.78	14.78 %
WHKP	8.42	23.95 %
HSR2	6.97	23.25 %
SLM2	6.01	15.35 %
ATU1	5.35	18.71 %
TCG1	4.67	21.65 %
RSP1	4.44	20.31 %
SLM3	3.80	14.09 %
CMI1	3.66	24.26 %
PMP1	3.33	24.23 %
VPD1	3.03	18.07 %
EPI1	2.90	22.67 %
SGI1	2.68	24.29 %
OML1	2.67	19.65 %
HRR1	1.49	19.26 %
DPR1	1.38	11.64 %
PLC1	1.22	13.65 %
WZWH		0.00 %
Total	199.69	24.95 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	106.70	18.33 %
LED TV	48.00	37.32 %
Wash-Mac	14.12	20.93 %
Fridge	10.39	15.36 %
W-Purifi	2.28	60.90 %
Home-The	1.86	34.47 %
Dishwash	0.77	19.21 %
Oven	0.73	54.38 %
Total	184.86	21.49 %

Branch *	MTD Sales L	Brand Share %
CH03	14.52	17.08 %
CH12	10.24	18.78 %
CH18	9.05	23.02 %
CH50	7.55	17.85 %
CH41	7.28	19.30 %
MJR1	7.21	22.18 %
CH17	7.18	18.78 %
CH20	6.43	17.67 %
CH06	5.49	17.94 %
CH15	4.50	5.52 %
CH23	4.33	24.50 %
CH44	4.24	17.18 %
GPD1	3.26	15.76 %
CH24	2.64	6.62 %
MC06	0.29	9.05 %
Total	184.86	21.49 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	85.85	25.89 %
LED TV	28.30	36.62 %
Wash-Mac	14.23	30.11 %
Fridge	6.74	16.29 %
Dishwash	1.27	39.51 %
W-Purifi	1.14	45.95 %
Home-The	1.01	28.82 %
Oven	0.44	41.81 %
Total	138.98	27.37 %

Branch *	MTD Sales L	Brand Share %
KPM2	10.46	21.62 %
VEL2	10.14	23.31 %
AKM1	6.03	20.78 %
TRT1	4.14	19.66 %
TRL1	3.89	11.44 %
WJD1	2.27	14.74 %
KPM1	1.95	11.34 %
SLG1	1.00	8.58 %
ANI1	0.94	8.36 %
Total	138.98	27.37 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	67.29	21.74 %
LED TV	24.60	25.09 %
Wash-Mac	9.85	24.37 %
Fridge	8.03	17.32 %
Home-The	0.55	13.70 %
W-Purifi	0.29	55.09 %
Oven	0.10	25.80 %
Total	110.71	22.10 %

Branch *	MTD Sales L	Brand Share %
CUD1	10.13	19.05 %
VPM2	4.81	14.56 %
POY1	4.59	9.87 %
PRT1	4.04	18.31 %
KKI2	3.39	12.31 %
NVL2	3.13	12.02 %
CDM1	2.04	6.56 %
TVM2	1.18	11.51 %
MKM1	0.96	7.16 %
Total	110.71	22.10 %