



# TN : LG Sales Performance 06/05/2026 8:55 AM

MTD Sales  
1,753.50 L

Brand Share %  
19.58 %

Information:

MTD : 01-05-2026 To 05-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **19.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,138.30	17.85 %
LED TV	318.10	27.20 %
Fridge	129.64	19.04 %
Wash-Mac	125.56	20.63 %
W-Purifi	13.97	43.62 %
Home-The	13.75	30.52 %
Dishwash	9.34	29.23 %
Oven	4.83	51.82 %
<b>Total</b>	<b>1,753.50</b>	<b>19.58 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	277.92	21.61 %
TRICHY-01	246.53	17.88 %
CHENNAI-01	242.52	17.82 %
SOUTH-03	226.01	19.93 %
WEST-02	201.24	24.91 %
CHENNAI-02	186.35	16.83 %
NORTH ARCOT	135.35	21.85 %
WEST-01	124.46	22.10 %
SOUTH ARCOT	113.11	16.25 %
<b>Total</b>	<b>1,753.50</b>	<b>19.58 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	182.47	21.25 %
LED TV	47.77	24.87 %
Fridge	23.00	21.09 %
Wash-Mac	17.53	16.19 %
W-Purifi	3.72	60.14 %
Oven	1.37	62.29 %
Home-The	1.16	18.47 %
Dishwash	0.90	24.58 %
<b>Total</b>	<b>277.92</b>	<b>21.61 %</b>

Branch *	MTD Sales L	Brand Share %
KVT1	10.01	12.22 %
VNR2	8.09	18.36 %
RPM1	7.53	16.55 %
TKS1	5.55	15.28 %
PKD1	2.78	9.75 %
S2SD	2.53	16.15 %
SNL1	2.49	11.46 %
TYI1	2.28	12.30 %
UDN1	2.19	13.49 %
KGL1	2.10	13.75 %
VNR1	2.09	10.15 %
ASM1	1.88	10.62 %
ERL2	1.62	7.96 %
KYR1	1.39	9.32 %
TCN1	1.34	5.22 %
KSM1	0.84	18.04 %
WHTV		0.00 %
<b>Total</b>	<b>277.92</b>	<b>21.61 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	188.31	17.70 %
LED TV	31.32	19.66 %
Fridge	13.60	16.56 %
Wash-Mac	10.25	15.93 %
W-Purifi	1.25	42.72 %
Dishwash	0.96	47.36 %
Home-The	0.73	19.38 %
Oven	0.11	19.68 %
<b>Total</b>	<b>246.53</b>	<b>17.88 %</b>

Branch *	MTD Sales L	Brand Share %
PBR2	12.23	16.65 %
MDI1	11.16	19.11 %
TNJ1	10.50	12.09 %
PTK1	10.29	18.02 %
TVR1	6.57	19.24 %
TYR1	6.43	17.18 %
NGT1	6.22	15.92 %
JKM1	5.97	15.64 %
KIK1	5.67	14.99 %
TRY3	5.59	14.96 %
KUM2	5.39	18.99 %
TNJ2	4.89	7.21 %
AYR1	4.63	14.40 %
KRN1	3.25	19.23 %
PBR1	3.23	11.85 %
PDK1	1.12	3.54 %
TRY2	0.88	3.32 %
ORU1	0.33	1.52 %
WTRZ	-0.95	15.07 %
<b>Total</b>	<b>246.53</b>	<b>17.88 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	143.37	14.30 %
LED TV	53.41	34.04 %
Fridge	20.19	21.86 %
Wash-Mac	16.28	19.83 %
W-Purifi	3.89	47.16 %
Home-The	2.36	38.37 %
Dishwash	2.21	20.71 %
Oven	0.81	48.84 %
<b>Total</b>	<b>242.52</b>	<b>17.82 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	15.73	15.12 %
CH47	15.72	18.89 %
CH14	14.28	14.26 %
CH19	13.67	19.04 %
CH30	11.00	19.19 %
CH48	10.24	17.73 %
CH28	8.94	15.47 %
CH42	8.39	15.95 %
CH45	8.02	17.57 %
CH07	6.95	11.36 %
CH49	6.70	13.43 %
CGL1	6.10	18.79 %
CH22	4.90	12.86 %
KNR1	4.21	16.41 %
SKL1	4.02	16.37 %
CH38	3.85	13.70 %
TKM1	1.95	12.33 %
CH40	0.69	14.27 %
CH26	0.65	6.45 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-2.20	8.05 %
<b>Total</b>	<b>242.52</b>	<b>17.82 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	163.92	20.38 %
LED TV	31.17	20.97 %
Wash-Mac	12.98	17.62 %
Fridge	12.05	13.05 %
Home-The	2.36	33.77 %
W-Purifi	1.93	38.84 %
Dishwash	0.85	40.67 %
Oven	0.76	64.50 %
<b>Total</b>	<b>226.01</b>	<b>19.93 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	10.28	9.59 %
MDU2	9.49	13.06 %
MDU6	7.62	16.34 %
MPA1	6.47	17.97 %
KKD3	6.01	10.03 %
DGL2	5.17	17.91 %
DKI1	4.00	15.13 %
TEN1	3.57	18.79 %
TPT1	3.32	12.73 %
PVI1	3.19	15.37 %
TEN2	2.98	17.68 %
MDU3	2.93	10.84 %
ODM1	2.05	16.63 %
MNM1	1.06	7.97 %
BNR1	0.99	10.57 %
NKI1	0.82	7.15 %
BTU1	0.74	7.94 %
MDU5	0.46	3.80 %
ADP1	0.14	1.49 %
SZSD		0.00 %
<b>Total</b>	<b>226.01</b>	<b>19.93 %</b>

### WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	121.02	23.54 %
LED TV	40.23	31.68 %
Wash-Mac	20.42	25.69 %
Fridge	16.44	21.69 %
Home-The	1.43	24.57 %
W-Purifi	0.91	41.55 %
Oven	0.41	48.08 %
Dishwash	0.38	15.57 %
<b>Total</b>	<b>201.24</b>	<b>24.91 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	12.91	17.98 %
SLM1	10.75	13.78 %
MTR1	4.00	16.31 %
OML1	2.61	14.99 %
PLC1	1.83	14.40 %
SGG1	0.93	12.75 %
DPR1	0.40	3.36 %
WHKP	-0.35	13.08 %
<b>Total</b>	<b>201.24</b>	<b>24.91 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	105.50	12.67 %
LED TV	43.34	36.90 %
Fridge	17.47	21.57 %
Wash-Mac	15.24	24.42 %
Home-The	2.19	40.58 %
Dishwash	1.31	26.19 %
W-Purifi	1.17	46.95 %
Oven	0.12	22.64 %
<b>Total</b>	<b>186.35</b>	<b>16.83 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	19.03	17.58 %
CH15	17.69	14.32 %
CH21	14.04	17.85 %
CH41	7.10	17.58 %
CH24	6.53	9.79 %
MJR1	6.37	17.08 %
CH17	6.05	10.94 %
CH33	6.00	18.00 %
CH06	5.45	10.38 %
CH12	5.23	7.61 %
CH43	4.66	15.33 %
CH20	4.26	10.73 %
CH50	3.32	8.69 %
UKI1	3.11	12.09 %
CH32	0.85	16.87 %
MC06	0.14	3.04 %
<b>Total</b>	<b>186.35</b>	<b>16.83 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	90.76	20.02 %
LED TV	22.29	32.05 %
Wash-Mac	11.31	26.35 %
Fridge	7.27	15.60 %
Home-The	1.73	58.36 %
Dishwash	0.89	82.22 %
W-Purifi	0.73	27.03 %
Oven	0.36	86.33 %
<b>Total</b>	<b>135.35</b>	<b>21.85 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	9.47	15.71 %
TRL1	7.77	16.47 %
AKM1	6.07	16.16 %
WJD1	3.09	12.64 %
CPT1	2.30	15.36 %
CYR1	2.20	14.43 %
ANI1	1.39	7.32 %
CGM1	1.37	12.53 %
PTU1	1.10	13.88 %
SLG1	0.99	6.74 %
<b>Total</b>	<b>135.35</b>	<b>21.85 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	71.58	20.94 %
LED TV	26.84	27.25 %
Wash-Mac	12.43	22.80 %
Fridge	10.56	17.92 %
Dishwash	1.42	49.77 %
Oven	0.76	56.45 %
Home-The	0.76	18.84 %
W-Purifi	0.12	10.52 %
<b>Total</b>	<b>124.46</b>	<b>22.10 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	15.38	15.37 %
TPR2	5.23	19.46 %
MPM1	4.07	13.40 %
SNR1	3.93	18.62 %
UAM1	2.73	16.05 %
CBE3	2.68	17.37 %
TPR3	1.95	13.04 %
DPM2	1.72	14.13 %
PDM1	1.45	12.23 %
TPR4	0.32	2.30 %
<b>Total</b>	<b>124.46</b>	<b>22.10 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	71.37	14.15 %
LED TV	21.73	21.67 %
Wash-Mac	9.13	22.34 %
Fridge	9.05	21.15 %
Home-The	1.03	28.13 %
Dishwash	0.43	19.98 %
W-Purifi	0.26	20.93 %
Oven	0.11	21.13 %
<b>Total</b>	<b>113.11</b>	<b>16.25 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	9.36	18.79 %
TRK1	7.48	19.23 %
CUD1	5.98	8.42 %
KKI2	5.69	13.74 %
SJI2	5.54	17.58 %
NVL2	5.24	12.60 %
CDM1	4.15	7.95 %
POY1	3.65	4.93 %
VPM2	3.48	9.47 %
PRT1	3.14	10.12 %
TVM2	0.96	7.96 %
MKM1	0.95	5.57 %
<b>Total</b>	<b>113.11</b>	<b>16.25 %</b>