



TN : LG Sales Performance 06/04/2026 8:55 AM

MTD Sales
1,763.38 L

Brand Share %
24.69 %

Information:

MTD : 01-04-2026 To 05-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.69 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,140.46	23.81 %
LED TV	320.52	29.59 %
Wash-Mac	140.70	24.73 %
Fridge	118.21	20.83 %
W-Purifi	17.27	57.10 %
Home-The	13.23	24.23 %
Oven	7.17	52.54 %
Dishwash	5.82	17.78 %
Total	1,763.38	24.69 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	332.22	26.73 %
SOUTH-03	269.93	26.99 %
TRICHY-01	237.70	22.29 %
WEST-01	185.99	26.30 %
CHENNAI-01	179.85	21.87 %
WEST-02	175.41	25.25 %
CHENNAI-02	165.58	22.08 %
NORTH ARCOT	120.67	27.76 %
SOUTH ARCOT	96.03	22.66 %
Total	1,763.38	24.69 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	235.23	26.88 %
LED TV	47.56	27.92 %
Wash-Mac	22.32	27.67 %
Fridge	19.51	21.61 %
W-Purifi	4.79	68.97 %
Oven	1.41	57.22 %
Home-The	1.01	9.41 %
Dishwash	0.38	6.05 %
Total	332.22	26.73 %

Branch *	MTD Sales L	Brand Share %
KVT1	11.17	18.01 %
SVK1	10.97	23.57 %
VNR2	8.13	19.10 %
TKS1	8.12	23.03 %
VLY1	7.42	23.54 %
RND1	7.19	22.25 %
ERL2	6.38	21.40 %
KGL1	4.08	16.59 %
UDN1	3.77	19.49 %
PKD1	3.20	11.66 %
STU2	2.86	15.35 %
KYR1	2.83	19.82 %
S2SD	2.62	15.51 %
VNR1	2.32	11.96 %
SNL1	1.86	10.08 %
KSM1	1.61	16.53 %
COL1	1.18	8.78 %
WHTV	-0.10	6.73 %
Total	332.22	26.73 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	197.70	28.95 %
LED TV	31.49	22.90 %
Wash-Mac	19.63	23.42 %
Fridge	15.20	19.15 %
W-Purifi	2.23	62.94 %
Home-The	2.10	27.81 %
Oven	1.06	58.56 %
Dishwash	0.51	14.13 %
Total	269.93	26.99 %

Branch *	MTD Sales L	Brand Share %
MPA1	16.11	22.20 %
MDU6	10.25	21.87 %
MDU2	8.78	13.57 %
MDU7	8.33	23.56 %
KKD3	6.89	14.64 %
TMM1	5.69	20.20 %
ATG1	5.40	19.82 %
USL1	4.87	23.93 %
MDU4	4.80	20.55 %
MDU3	3.49	14.10 %
PVI1	3.00	21.46 %
TEN1	2.68	15.79 %
DGL2	2.36	10.26 %
MNM1	1.21	9.21 %
ADP1	1.08	8.83 %
BTU1	1.03	8.10 %
MDU5	0.90	6.77 %
BNR1	0.68	7.28 %
NKI1	0.50	5.03 %
WHMD	-0.85	17.40 %
Total	269.93	26.99 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	156.46	20.87 %
LED TV	43.79	26.86 %
Fridge	17.37	25.66 %
Wash-Mac	17.15	22.64 %
W-Purifi	1.09	57.07 %
Home-The	1.08	19.10 %
Oven	0.75	55.53 %
Total	237.70	22.29 %

Branch *	MTD Sales L	Brand Share %
TRY1	52.55	22.22 %
TNJ1	12.22	23.30 %
TRY3	10.40	17.70 %
PBR2	10.34	16.15 %
PTK1	9.15	20.18 %
TYR1	7.83	15.47 %
JKM1	5.62	21.19 %
TTP1	4.46	24.65 %
AYR1	4.20	19.32 %
TRY4	3.19	10.17 %
KIK1	2.95	12.04 %
TNJ2	2.89	6.54 %
PBR1	2.24	10.45 %
ORU1	1.45	14.75 %
NGT1	0.66	2.62 %
TZSD	0.05	2.99 %
Total	237.70	22.29 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	128.01	26.26 %
LED TV	31.57	30.91 %
Fridge	11.97	23.59 %
Wash-Mac	10.54	20.83 %
Home-The	1.24	17.94 %
Dishwash	1.00	20.98 %
Oven	0.91	41.62 %
W-Purifi	0.74	32.61 %
Total	185.99	26.30 %

Branch *	MTD Sales L	Brand Share %
CBE2	29.84	20.04 %
SNR1	10.19	23.16 %
TPR2	9.15	18.90 %
CBE6	6.42	20.50 %
PLI1	6.42	16.34 %
CBE1	5.63	16.97 %
TPR3	3.46	21.47 %
PDM1	2.55	16.80 %
UAM1	2.36	21.90 %
DPM2	2.18	12.52 %
UMP1	1.97	16.28 %
TPR4	0.75	7.20 %
WZSD		0.00 %
WHCB	-1.39	19.29 %
Total	185.99	26.30 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	98.21	18.40 %
LED TV	41.63	34.55 %
Wash-Mac	17.16	25.31 %
Fridge	13.97	18.31 %
W-Purifi	3.59	48.45 %
Home-The	2.95	43.72 %
Dishwash	1.35	17.67 %
Oven	0.97	43.79 %
Total	179.85	21.87 %

Branch *	MTD Sales L	Brand Share %
CH05	12.31	21.30 %
CH19	9.40	21.70 %
CH08	9.20	20.41 %
CH25	8.21	22.21 %
CH42	8.11	21.12 %
GUD1	7.44	21.01 %
CH28	7.44	21.39 %
CH14	7.18	12.59 %
CH49	5.02	12.64 %
CGL1	4.75	23.60 %
CH30	3.75	12.86 %
CH38	3.45	13.99 %
CH07	3.34	9.35 %
CH22	3.21	11.76 %
CH47	2.38	22.74 %
CH26	1.41	14.47 %
MRM1	1.38	5.96 %
CH40	0.94	20.51 %
TKM1	0.51	4.38 %
CH29		0.00 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-3.14	17.54 %
Total	179.85	21.87 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	101.03	23.65 %
LED TV	34.43	29.39 %
Wash-Mac	19.14	25.22 %
Fridge	16.05	24.79 %
W-Purifi	1.51	78.40 %
Home-The	1.42	30.17 %
Dishwash	0.94	44.25 %
Oven	0.90	83.26 %
Total	175.41	25.25 %

Branch *	MTD Sales L	Brand Share %
ERD1	17.80	22.39 %
ERD2	11.07	19.33 %
SLM1	10.15	15.46 %
WHKP	8.42	23.95 %
HSR2	6.07	23.47 %
SLM2	5.47	14.96 %
ATU1	5.35	19.96 %
RSP1	4.44	23.31 %
TCG1	3.83	19.92 %
SLM3	3.40	15.23 %
PMP1	2.95	24.23 %
EPI1	2.48	22.96 %
OML1	2.36	20.51 %
SGG1	1.78	22.64 %
VPD1	1.47	10.86 %
PLC1	1.22	15.90 %
DPR1	0.39	4.71 %
WZWH		0.00 %
Total	175.41	25.25 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	93.52	18.61 %
LED TV	43.79	37.45 %
Wash-Mac	12.88	22.51 %
Fridge	10.39	17.05 %
W-Purifi	2.14	59.45 %
Home-The	1.86	37.82 %
Oven	0.62	57.38 %
Dishwash	0.38	14.59 %
Total	165.58	22.08 %

Branch *	MTD Sales L	Brand Share %
CH03	11.15	15.65 %
CH12	9.69	19.61 %
CH50	7.55	20.06 %
CH41	6.97	20.17 %
CH17	6.89	21.22 %
MJR1	5.94	20.46 %
CH20	4.99	15.44 %
CH06	4.67	17.30 %
CH44	4.24	20.88 %
CH15	3.92	5.51 %
CH23	3.56	23.15 %
CH24	2.39	6.87 %
GPD1	2.29	13.01 %
MC06		0.00 %
Total	165.58	22.08 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	72.92	26.42 %
LED TV	24.79	35.81 %
Wash-Mac	13.19	30.44 %
Fridge	6.05	16.40 %
Dishwash	1.27	46.15 %
Home-The	1.01	30.65 %
W-Purifi	1.01	45.32 %
Oven	0.44	41.81 %
Total	120.67	27.76 %

Branch *	MTD Sales L	Brand Share %
KPM2	9.45	22.77 %
AKM1	5.68	21.74 %
TRL1	3.89	13.07 %
TRT1	3.55	19.63 %
WJD1	1.92	16.92 %
KPM1	1.26	9.03 %
SLG1	1.00	12.87 %
ANI1	0.94	9.09 %
Total	120.67	27.76 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	57.38	22.39 %
LED TV	21.46	24.81 %
Wash-Mac	8.69	25.65 %
Fridge	7.70	18.94 %
Home-The	0.55	13.70 %
W-Purifi	0.16	40.53 %
Oven	0.10	25.80 %
Total	96.03	22.66 %

Branch *	MTD Sales L	Brand Share %
CUD1	9.45	20.29 %
VPM2	4.45	16.36 %
TDM1	4.18	23.59 %
POY1	4.04	10.90 %
PRT1	3.90	20.65 %
KKI2	3.04	11.99 %
NVL2	2.80	12.02 %
CDM1	1.85	6.70 %
MKM1	0.96	8.70 %
TVM2	0.84	10.05 %
Total	96.03	22.66 %