



TN : LG Sales Performance 05/05/2026 8:55 AM

MTD Sales
1,606.47 L

Brand Share %
19.67 %

Information:

MTD : 01-05-2026 To 04-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,051.60	17.93 %
LED TV	285.86	27.44 %
Fridge	117.64	19.30 %
Wash-Mac	114.24	20.94 %
Home-The	12.51	31.68 %
W-Purifi	11.92	41.35 %
Dishwash	8.56	28.95 %
Oven	4.14	48.76 %
Total	1,606.47	19.67 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	253.99	21.75 %
TRICHY-01	225.17	17.77 %
CHENNAI-01	218.73	17.72 %
SOUTH-03	208.69	20.22 %
WEST-02	193.98	25.38 %
CHENNAI-02	164.74	16.66 %
NORTH ARCOT	126.00	22.15 %
WEST-01	112.50	21.82 %
SOUTH ARCOT	102.66	16.31 %
Total	1,606.47	19.67 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	169.40	21.55 %
LED TV	41.37	24.02 %
Fridge	20.91	21.45 %
Wash-Mac	16.43	17.07 %
W-Purifi	3.06	56.44 %
Oven	1.00	59.26 %
Home-The	0.92	17.71 %
Dishwash	0.90	28.20 %
Total	253.99	21.75 %

Branch *	MTD Sales L	Brand Share %
KVT1	9.09	12.32 %
VNR2	7.11	17.44 %
RPM1	6.39	15.57 %
TKS1	5.03	14.95 %
STU2	3.05	17.28 %
TYI1	2.57	15.39 %
S2SD	2.53	16.15 %
ASM1	2.37	13.62 %
SNL1	2.34	11.27 %
UDN1	2.19	15.33 %
VNR1	2.09	10.35 %
KGL1	1.82	13.35 %
PKD1	1.70	7.17 %
KYR1	1.39	9.96 %
ERL2	1.35	7.75 %
TCN1	0.68	3.18 %
KSM1	0.44	12.57 %
WHTV		0.00 %
Total	253.99	21.75 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	173.36	17.62 %
LED TV	27.45	19.55 %
Fridge	13.07	17.13 %
Wash-Mac	9.02	15.32 %
W-Purifi	0.95	39.49 %
Home-The	0.73	21.82 %
Dishwash	0.47	30.78 %
Oven	0.11	19.68 %
Total	225.17	17.77 %

Branch *	MTD Sales L	Brand Share %
KUM1	12.15	19.37 %
PBR2	11.19	17.07 %
MDI1	10.36	19.01 %
TNJ1	10.35	13.07 %
PTK1	9.37	17.50 %
TYR1	6.01	17.44 %
NGT1	5.64	15.66 %
TVR1	5.62	18.02 %
JKM1	5.57	16.70 %
KIK1	5.36	14.98 %
TRY3	5.23	14.88 %
KUM2	4.81	18.37 %
TNJ2	4.59	7.23 %
AYR1	3.56	12.80 %
PBR1	2.93	13.16 %
KRN1	2.85	19.50 %
PDK1	1.12	3.74 %
TRY2	0.88	3.67 %
ORU1	0.33	1.57 %
WTRZ	-0.29	8.05 %
Total	225.17	17.77 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	130.09	14.22 %
LED TV	48.50	34.52 %
Fridge	17.21	21.55 %
Wash-Mac	14.65	19.74 %
W-Purifi	3.19	43.02 %
Dishwash	2.21	21.42 %
Home-The	2.06	37.29 %
Oven	0.81	48.84 %
Total	218.73	17.72 %

Branch *	MTD Sales L	Brand Share %
CH05	14.34	15.31 %
CH19	12.32	18.83 %
CH14	12.22	14.81 %
CH30	10.12	18.90 %
CH48	9.82	18.38 %
CH42	8.13	17.65 %
CH45	7.64	18.33 %
CH28	7.54	14.96 %
CH49	5.93	12.94 %
CGL1	5.40	18.88 %
CH07	5.31	9.71 %
CH22	4.90	13.83 %
SKL1	3.43	15.55 %
KNR1	2.89	12.93 %
CH38	2.80	11.26 %
TKM1	1.95	12.74 %
CH40	0.69	14.27 %
CH26	0.65	6.95 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-2.20	9.95 %
Total	218.73	17.72 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	152.74	20.72 %
LED TV	28.07	21.10 %
Wash-Mac	11.21	16.91 %
Fridge	10.88	13.34 %
Home-The	2.36	36.76 %
W-Purifi	1.93	40.02 %
Dishwash	0.85	49.95 %
Oven	0.66	61.11 %
Total	208.69	20.22 %

Branch *	MTD Sales L	Brand Share %
MDU1	9.24	9.54 %
MDU2	8.81	12.82 %
MPA1	6.04	18.13 %
KKD3	5.36	9.93 %
DKI1	4.00	15.77 %
PVI1	3.19	15.91 %
TPT1	3.02	12.86 %
TEN2	2.98	18.38 %
MDU3	2.93	12.02 %
ODM1	2.05	17.05 %
MNM1	1.06	8.23 %
DGL2	1.05	5.53 %
BNR1	0.99	10.57 %
NKI1	0.82	7.44 %
BTU1	0.74	8.18 %
MDU5	0.46	4.63 %
ADP1	0.14	1.74 %
Total	208.69	20.22 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	118.67	24.26 %
LED TV	37.11	31.03 %
Wash-Mac	19.91	26.87 %
Fridge	15.38	21.60 %
Home-The	1.32	27.34 %
W-Purifi	0.91	44.76 %
Dishwash	0.38	15.57 %
Oven	0.31	40.90 %
Total	193.98	25.38 %

Branch *	MTD Sales L	Brand Share %
ERD2	12.49	18.71 %
SLM1	9.39	12.71 %
MTR1	4.00	16.82 %
OML1	2.61	15.44 %
PLC1	1.83	14.72 %
SGG1	0.93	12.83 %
DPR1	0.40	3.54 %
WHKP		0.00 %
Total	193.98	25.38 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	92.86	12.32 %
LED TV	38.58	38.47 %
Fridge	15.94	23.08 %
Wash-Mac	13.31	24.80 %
Home-The	1.95	41.01 %
W-Purifi	1.04	45.62 %
Dishwash	0.94	22.18 %
Oven	0.12	22.64 %
Total	164.74	16.66 %

Branch *	MTD Sales L	Brand Share %
CH15	17.55	15.43 %
CH03	16.35	17.69 %
CH21	13.44	18.64 %
CH41	6.68	18.65 %
CH51	6.61	18.79 %
MJR1	5.86	18.71 %
CH33	5.68	18.50 %
CH24	5.57	9.25 %
CH17	5.43	10.76 %
CH44	5.42	18.45 %
CH06	5.21	10.52 %
CH12	5.10	8.25 %
CH20	3.62	9.72 %
CH50	2.91	8.85 %
UKI1	2.81	11.69 %
CH43	2.61	10.02 %
CH32	0.56	11.91 %
MC06	0.14	3.23 %
CH01		0.00 %
Total	164.74	16.66 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	84.55	20.18 %
LED TV	21.20	34.41 %
Wash-Mac	10.66	26.70 %
Fridge	6.03	14.48 %
Home-The	1.63	59.98 %
Dishwash	0.97	83.35 %
W-Purifi	0.60	24.82 %
Oven	0.36	86.33 %
Total	126.00	22.15 %

Branch *	MTD Sales L	Brand Share %
KPM2	9.70	19.53 %
VEL2	9.33	17.02 %
TRL1	7.00	16.93 %
AKM1	5.72	16.51 %
WJD1	3.09	14.68 %
CYR1	2.20	14.70 %
CPT1	2.05	15.42 %
CGM1	1.37	13.64 %
ANI1	1.09	6.11 %
SLG1	0.99	7.28 %
PTU1	0.96	12.77 %
Total	126.00	22.15 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	65.26	20.46 %
LED TV	24.67	27.88 %
Wash-Mac	10.38	22.74 %
Fridge	9.38	17.40 %
Dishwash	1.42	49.77 %
Home-The	0.76	21.21 %
Oven	0.65	52.39 %
W-Purifi	-0.01	-1.57 %
Total	112.50	21.82 %

Branch *	MTD Sales L	Brand Share %
CBE2	10.76	12.13 %
TPR2	4.43	18.25 %
SNR1	3.93	19.24 %
MPM1	3.32	11.93 %
UAM1	2.73	17.36 %
CBE3	2.36	15.78 %
TPR3	1.58	11.54 %
PDM1	1.45	14.16 %
DPM2	1.03	9.90 %
TPR4	0.32	2.47 %
Total	112.50	21.82 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	64.67	14.00 %
LED TV	18.90	22.10 %
Fridge	8.84	23.01 %
Wash-Mac	8.66	23.77 %
Home-The	0.78	25.03 %
Dishwash	0.43	19.98 %
W-Purifi	0.26	20.93 %
Oven	0.11	21.13 %
Total	102.66	16.31 %

Branch *	MTD Sales L	Brand Share %
KLM1	6.40	19.01 %
CUD1	5.78	8.63 %
SJI2	5.54	18.18 %
KKI2	5.41	14.21 %
NVL2	4.53	12.23 %
CDM1	4.15	9.10 %
POY1	3.65	5.47 %
PRT1	2.84	10.12 %
VPM2	2.40	7.26 %
TVM2	0.68	7.41 %
MKM1	0.59	3.94 %
Total	102.66	16.31 %