



# TN : LG Sales Performance 05/04/2026 8:55 AM

MTD Sales  
1,463.81 L

Brand Share %  
24.65 %

Information:

MTD : 01-04-2026 To 04-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **24.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	946.28	23.62 %
LED TV	260.20	29.78 %
Wash-Mac	116.96	24.70 %
Fridge	103.01	21.52 %
W-Purifi	15.20	60.95 %
Home-The	10.97	24.62 %
Oven	6.23	55.54 %
Dishwash	4.95	18.88 %
Total	1,463.81	24.65 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	282.98	26.85 %
SOUTH-03	230.83	26.40 %
TRICHY-01	213.59	22.72 %
WEST-01	159.46	26.34 %
WEST-02	149.21	25.27 %
CHENNAI-01	138.18	22.02 %
CHENNAI-02	119.74	21.37 %
NORTH ARCOT	89.52	26.51 %
SOUTH ARCOT	80.30	22.98 %
Total	1,463.81	24.65 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	203.65	27.11 %
LED TV	37.52	27.73 %
Wash-Mac	19.39	28.01 %
Fridge	15.72	20.96 %
W-Purifi	4.45	73.28 %
Oven	1.08	50.65 %
Home-The	0.79	8.70 %
Dishwash	0.38	6.43 %
Total	282.98	26.85 %

Branch *	MTD Sales L	Brand Share %
KVT1	9.99	18.48 %
SVK1	8.06	23.17 %
VNR2	6.67	18.94 %
VLY1	6.45	24.59 %
TKS1	6.39	21.32 %
RND1	6.13	22.14 %
ERL2	5.50	23.35 %
KGL1	4.08	17.55 %
STU2	2.86	16.07 %
UDN1	2.82	19.30 %
PKD1	2.67	12.66 %
S2SD	2.62	15.51 %
KYR1	2.50	19.52 %
VNR1	2.32	13.41 %
SNL1	1.86	12.00 %
KSM1	1.61	19.02 %
COL1	0.72	6.67 %
WHTV	-0.10	6.73 %
Total	282.98	26.85 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	168.29	27.91 %
LED TV	27.31	23.29 %
Wash-Mac	16.50	22.99 %
Fridge	13.32	19.62 %
W-Purifi	1.98	71.12 %
Home-The	1.95	28.78 %
Oven	0.96	56.09 %
Dishwash	0.51	16.25 %
<b>Total</b>	<b>230.83</b>	<b>26.40 %</b>

Branch *	MTD Sales L	Brand Share %
MPA1	15.03	21.82 %
MDU6	8.96	21.37 %
MDU2	7.84	13.61 %
KKD3	6.89	16.37 %
MDU7	6.47	20.87 %
TMM1	4.66	20.41 %
ATG1	4.33	18.00 %
USL1	4.16	23.58 %
MDU4	3.87	19.88 %
MDU3	2.82	13.75 %
PVI1	2.67	22.23 %
TEN1	2.49	16.97 %
DGL2	1.83	9.09 %
MNM1	1.21	10.18 %
ADP1	1.08	10.00 %
BTU1	1.03	8.59 %
MDU5	0.78	6.70 %
BNR1	0.68	10.66 %
NKI1	0.50	6.04 %
WHMD	-0.85	20.17 %
<b>Total</b>	<b>230.83</b>	<b>26.40 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	141.49	21.22 %
LED TV	38.31	27.93 %
Fridge	15.65	25.98 %
Wash-Mac	15.46	22.98 %
W-Purifi	1.09	65.89 %
Home-The	0.84	18.08 %
Oven	0.75	55.53 %
<b>Total</b>	<b>213.59</b>	<b>22.72 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	47.59	22.53 %
TNJ1	10.72	23.33 %
PBR2	10.00	17.35 %
TRY3	8.75	16.21 %
MDI1	8.09	24.22 %
PTK1	7.83	20.15 %
TYR1	6.88	14.60 %
JKM1	5.13	21.83 %
AYR1	3.63	19.74 %
TTP1	3.57	22.59 %
TRY4	2.85	10.32 %
TNJ2	2.61	6.76 %
PBR1	2.24	12.04 %
KIK1	2.13	10.57 %
ORU1	0.79	9.20 %
NGT1	0.50	2.42 %
TZSD	0.05	2.99 %
WTRZ	-0.91	22.37 %
<b>Total</b>	<b>213.59</b>	<b>22.72 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	111.25	26.15 %
LED TV	24.50	29.55 %
Fridge	11.06	25.44 %
Wash-Mac	9.37	23.09 %
Dishwash	1.00	23.14 %
Oven	0.91	53.15 %
Home-The	0.87	16.43 %
W-Purifi	0.51	30.38 %
<b>Total</b>	<b>159.46</b>	<b>26.34 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	24.12	19.50 %
SNR1	8.38	22.26 %
TPR2	7.72	19.58 %
CBE6	6.42	23.13 %
PLI1	5.94	16.74 %
CBE1	5.32	18.74 %
TPR3	3.31	23.15 %
UAM1	2.36	22.87 %
DPM2	1.89	11.56 %
PDM1	1.70	13.67 %
UMP1	1.63	15.04 %
TPR4	0.75	8.90 %
WZSD		0.00 %
<b>Total</b>	<b>159.46</b>	<b>26.34 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	84.83	23.35 %
LED TV	29.22	30.34 %
Wash-Mac	15.69	24.25 %
Fridge	15.29	26.53 %
W-Purifi	1.36	91.18 %
Home-The	1.27	30.63 %
Dishwash	0.94	44.25 %
Oven	0.61	83.55 %
<b>Total</b>	<b>149.21</b>	<b>25.27 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	15.31	23.25 %
ERD2	8.64	19.50 %
SLM1	8.43	15.03 %
WHKP	8.42	23.95 %
HSR2	5.47	23.04 %
SLM2	5.47	17.19 %
ATU1	4.95	20.77 %
RSP1	3.82	23.33 %
TCG1	3.17	20.84 %
SLM3	2.87	15.75 %
PMP1	2.63	23.14 %
EPI1	2.14	22.32 %
PDR1	1.62	24.52 %
SGG1	1.44	24.03 %
OML1	1.33	15.58 %
VPD1	1.09	11.24 %
PLC1	1.04	14.64 %
DPR1	0.39	5.43 %
WZWH		0.00 %
<b>Total</b>	<b>149.21</b>	<b>25.27 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	72.11	17.97 %
LED TV	32.25	34.15 %
Wash-Mac	14.31	26.13 %
Fridge	12.28	20.71 %
W-Purifi	2.99	46.63 %
Home-The	2.40	47.30 %
Oven	0.97	56.10 %
Dishwash	0.86	19.06 %
<b>Total</b>	<b>138.18</b>	<b>22.02 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	9.18	21.94 %
CH08	7.89	21.49 %
CH19	7.18	19.41 %
CH42	5.74	18.82 %
CH14	5.35	12.09 %
GUD1	5.22	20.99 %
CH25	5.12	17.67 %
CH49	5.02	15.51 %
CH07	3.34	11.94 %
CH30	2.87	12.34 %
CH38	2.46	14.03 %
CH22	2.19	10.94 %
CH47	2.08	20.74 %
CH26	1.41	18.99 %
MRM1	0.72	4.07 %
TKM1	0.51	8.31 %
CH40	0.33	10.26 %
CH29		0.00 %
CZWH		0.00 %
WHC3		0.00 %
WCHN	-3.14	17.54 %
<b>Total</b>	<b>138.18</b>	<b>22.02 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	65.88	17.55 %
LED TV	32.77	38.40 %
Fridge	8.92	18.01 %
Wash-Mac	8.51	20.57 %
W-Purifi	1.82	64.85 %
Home-The	1.44	36.54 %
Oven	0.40	54.90 %
<b>Total</b>	<b>119.74</b>	<b>21.37 %</b>

Branch *	MTD Sales L	Brand Share %
CH12	7.71	20.46 %
CH03	7.52	14.44 %
CH41	6.29	21.90 %
CH17	6.05	22.22 %
CH50	5.64	19.78 %
CH33	4.87	23.78 %
CH06	4.12	17.87 %
MJR1	3.64	21.07 %
CH20	3.55	14.84 %
CH15	3.20	5.88 %
CH44	3.09	22.88 %
CH24	2.06	8.21 %
CH23	1.94	16.13 %
GPD1	0.76	5.66 %
MC06		0.00 %
<b>Total</b>	<b>119.74</b>	<b>21.37 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	52.34	24.35 %
LED TV	18.32	36.69 %
Wash-Mac	11.22	31.64 %
Fridge	3.92	13.45 %
Dishwash	1.27	46.15 %
Home-The	1.01	37.20 %
W-Purifi	1.01	51.62 %
Oven	0.44	49.70 %
<b>Total</b>	<b>89.52</b>	<b>26.51 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	6.27	21.67 %
AKM1	3.90	22.37 %
TRL1	2.83	12.64 %
ARC2	2.05	18.66 %
TRT1	1.88	14.87 %
WJD1	1.56	17.55 %
SLG1	1.00	16.49 %
CYR1	0.97	15.18 %
KPM1	0.93	9.52 %
ANI1	0.40	4.62 %
<b>Total</b>	<b>89.52</b>	<b>26.51 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	46.43	22.62 %
LED TV	20.00	26.66 %
Fridge	6.86	18.78 %
Wash-Mac	6.51	23.00 %
Home-The	0.40	13.80 %
Oven	0.10	44.99 %
<b>Total</b>	<b>80.30</b>	<b>22.98 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	7.10	18.40 %
VPM2	4.12	20.72 %
POY1	3.63	13.75 %
PRT1	3.56	21.30 %
KKI2	2.71	11.84 %
NVL2	2.60	12.39 %
CDM1	1.55	6.28 %
MKM1	0.63	7.19 %
TVM2	0.51	6.77 %
<b>Total</b>	<b>80.30</b>	<b>22.98 %</b>