



TN : LG Sales Performance 04/05/2026 8:55 AM

MTD Sales
1,458.17 L

Brand Share %
19.64 %

Information:

MTD : 01-05-2026 To 03-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	948.74	17.74 %
LED TV	262.14	27.96 %
Fridge	107.86	19.77 %
Wash-Mac	105.84	21.21 %
Home-The	11.56	33.13 %
W-Purifi	10.45	41.25 %
Dishwash	7.62	28.72 %
Oven	3.97	50.33 %
Total	1,458.17	19.64 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	220.43	21.03 %
TRICHY-01	207.11	17.83 %
CHENNAI-01	201.09	18.15 %
SOUTH-03	192.36	20.20 %
WEST-02	179.98	26.09 %
CHENNAI-02	149.73	16.80 %
NORTH ARCOT	109.82	21.57 %
WEST-01	104.59	21.57 %
SOUTH ARCOT	93.05	16.05 %
Total	1,458.17	19.64 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	146.13	20.66 %
LED TV	37.08	24.14 %
Fridge	17.84	20.66 %
Wash-Mac	13.86	15.93 %
W-Purifi	2.70	57.86 %
Oven	1.00	65.16 %
Home-The	0.92	19.74 %
Dishwash	0.90	28.20 %
Total	220.43	21.03 %

Branch *	MTD Sales L	Brand Share %
KVT1	7.88	11.21 %
VNR2	6.76	17.97 %
RPM1	5.41	14.14 %
TKS1	4.72	15.03 %
STU2	3.05	17.98 %
TYI1	2.15	14.24 %
SNL1	2.05	11.11 %
ASM1	1.97	13.37 %
VNR1	1.82	10.02 %
KGL1	1.52	12.04 %
UDN1	1.39	11.71 %
PKD1	1.39	6.62 %
S2SD	1.13	11.65 %
KYR1	0.96	7.55 %
ERL2	0.79	5.04 %
TCN1	0.68	3.39 %
KSM1	0.44	13.05 %
WHTV		0.00 %
Total	220.43	21.03 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	158.71	17.58 %
LED TV	26.30	20.56 %
Fridge	11.17	16.11 %
Wash-Mac	8.79	16.24 %
W-Purifi	0.95	39.49 %
Home-The	0.60	19.77 %
Dishwash	0.47	30.78 %
Oven	0.11	24.93 %
Total	207.11	17.83 %

Branch *	MTD Sales L	Brand Share %
PBR2	10.52	17.46 %
MDI1	9.61	18.27 %
TNJ1	8.77	12.10 %
PTK1	8.76	18.08 %
NGT1	5.64	16.77 %
TYR1	5.25	17.17 %
JKM1	5.21	16.40 %
TVR1	5.03	18.99 %
TRY3	4.75	14.53 %
TNJ2	4.59	7.78 %
KIK1	4.56	14.04 %
AYR1	3.56	13.74 %
PBR1	2.93	14.07 %
PDK1	1.12	4.28 %
TRY2	0.88	3.76 %
ORU1	0.33	1.66 %
WTRZ	-0.29	8.24 %
Total	207.11	17.83 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	117.91	14.39 %
LED TV	44.87	35.19 %
Fridge	16.58	23.22 %
Wash-Mac	14.09	20.85 %
W-Purifi	2.64	43.61 %
Dishwash	2.21	23.27 %
Home-The	2.06	40.29 %
Oven	0.73	46.01 %
Total	201.09	18.15 %

Branch *	MTD Sales L	Brand Share %
CH05	13.05	15.52 %
CH19	12.00	19.51 %
CH14	10.65	15.36 %
CH30	9.41	18.98 %
CH48	9.36	19.08 %
CH42	7.73	19.18 %
CH28	6.82	15.74 %
CH45	6.63	17.22 %
CH49	5.59	13.38 %
CH35	5.58	18.46 %
CH22	4.90	15.79 %
CH07	4.82	9.53 %
GUD2	3.40	19.25 %
SKL1	3.09	18.61 %
CH38	2.80	12.62 %
KNR1	2.24	10.96 %
TKM1	1.95	14.43 %
CH40	0.69	15.23 %
CH26	0.65	7.94 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-0.99	14.33 %
Total	201.09	18.15 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	140.38	20.45 %
LED TV	25.95	21.56 %
Fridge	10.32	14.07 %
Wash-Mac	10.31	17.23 %
Home-The	2.22	41.76 %
W-Purifi	1.67	40.96 %
Dishwash	0.85	49.95 %
Oven	0.66	67.62 %
Total	192.36	20.20 %

Branch *	MTD Sales L	Brand Share %
MDU1	8.82	9.47 %
MDU2	8.81	13.44 %
MPA1	6.04	19.22 %
KKD3	5.20	10.31 %
DKI1	3.35	14.45 %
PVI1	2.89	14.94 %
TPT1	2.70	12.52 %
MDU3	2.63	12.41 %
PNI1	2.33	18.79 %
ODM1	2.05	17.72 %
USL1	1.87	15.72 %
BNR1	0.99	11.78 %
KPT1	0.84	13.14 %
NKI1	0.82	8.32 %
DGL2	0.80	4.48 %
MNM1	0.64	5.58 %
BTU1	0.36	4.22 %
MDU5	0.32	3.84 %
ADP1	0.14	1.90 %
Total	192.36	20.20 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	111.54	25.09 %
LED TV	32.64	31.14 %
Wash-Mac	18.44	27.06 %
Fridge	14.69	23.14 %
Home-The	1.17	27.19 %
W-Purifi	0.91	48.86 %
Dishwash	0.38	18.66 %
Oven	0.22	33.05 %
Total	179.98	26.09 %

Branch *	MTD Sales L	Brand Share %
SLM1	8.57	12.82 %
MTR1	4.00	18.64 %
OML1	2.40	15.78 %
PLC1	1.83	16.30 %
CMI1	1.35	17.30 %
SGG1	0.93	13.45 %
DPR1	0.40	3.74 %
WHKP		0.00 %
Total	179.98	26.09 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	84.33	12.34 %
LED TV	35.22	39.25 %
Fridge	14.26	23.97 %
Wash-Mac	12.49	25.77 %
Home-The	1.52	38.95 %
Dishwash	0.94	24.25 %
W-Purifi	0.86	44.57 %
Oven	0.12	22.64 %
Total	149.73	16.80 %

Branch *	MTD Sales L	Brand Share %
CH15	16.09	15.47 %
CH03	14.36	17.67 %
CH21	11.96	18.48 %
CH41	5.71	17.15 %
MJR1	5.61	18.91 %
CH33	5.12	17.76 %
CH24	5.11	9.83 %
CH17	5.04	10.72 %
CH44	4.55	16.86 %
CH12	4.43	8.21 %
CH06	4.28	10.12 %
CH20	3.33	10.01 %
CH50	2.79	9.18 %
UKI1	2.40	10.81 %
CH43	2.32	9.91 %
CH32	0.56	15.33 %
MC06	0.14	3.72 %
CH01		0.00 %
Total	149.73	16.80 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	71.71	19.08 %
LED TV	19.03	35.47 %
Wash-Mac	9.87	27.60 %
Fridge	5.87	15.60 %
Home-The	1.53	65.28 %
Dishwash	0.97	83.35 %
W-Purifi	0.47	20.61 %
Oven	0.36	100.00 %
Total	109.82	21.57 %

Branch *	MTD Sales L	Brand Share %
VEL2	8.14	16.66 %
KPM2	6.76	16.34 %
TRL1	6.58	16.82 %
AKM1	5.40	17.18 %
VSI1	3.38	17.40 %
WJD1	2.67	13.44 %
KPM1	2.33	16.57 %
CPT1	1.76	14.77 %
CYR1	1.50	11.30 %
CGM1	1.37	15.79 %
SLG1	0.99	8.04 %
ANI1	0.79	4.89 %
PTU1	0.54	8.91 %
Total	109.82	21.57 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	60.60	20.01 %
LED TV	23.83	29.18 %
Wash-Mac	9.50	21.97 %
Fridge	8.78	17.56 %
Home-The	0.76	23.59 %
Oven	0.65	52.39 %
Dishwash	0.48	25.16 %
W-Purifi	-0.01	-1.57 %
Total	104.59	21.57 %

Branch *	MTD Sales L	Brand Share %
CBE2	10.14	12.23 %
TPR2	4.43	18.49 %
AVI1	3.14	18.55 %
MPM1	3.03	11.49 %
UAM1	2.27	15.88 %
TPR3	1.58	12.50 %
CBE3	1.55	10.96 %
PDM1	1.45	14.16 %
DPM2	0.71	7.64 %
TPR4	0.32	2.56 %
Total	104.59	21.57 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	57.42	13.49 %
LED TV	17.22	22.04 %
Wash-Mac	8.48	24.35 %
Fridge	8.34	24.17 %
Home-The	0.78	25.83 %
Dishwash	0.43	26.13 %
W-Purifi	0.26	20.93 %
Oven	0.11	21.13 %
Total	93.05	16.05 %

Branch *	MTD Sales L	Brand Share %
TRK1	6.50	19.54 %
KLM1	5.43	18.72 %
KKI2	5.41	14.21 %
SJI2	5.22	18.46 %
CUD1	5.15	8.51 %
NVL2	4.11	12.07 %
CDM1	3.90	9.27 %
POY1	3.47	5.57 %
PRT1	2.71	10.41 %
VPM2	2.40	8.02 %
VPM1	1.35	13.14 %
TVM2	0.68	7.41 %
MKM1	0.19	1.44 %
Total	93.05	16.05 %