



TN : LG Sales Performance 04/04/2026 8:55 AM

MTD Sales
1,238.27 L

Brand Share %
24.88 %

Information:

MTD : 01-04-2026 To 03-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	802.08	23.82 %
LED TV	216.20	29.82 %
Wash-Mac	99.00	24.53 %
Fridge	89.35	22.54 %
W-Purifi	13.89	66.84 %
Home-The	8.47	23.98 %
Oven	4.85	56.74 %
Dishwash	4.44	21.63 %
Total	1,238.27	24.88 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	238.61	27.25 %
SOUTH-03	188.09	25.43 %
TRICHY-01	184.45	22.77 %
WEST-01	139.26	26.70 %
WEST-02	131.78	25.98 %
CHENNAI-01	112.21	22.34 %
CHENNAI-02	99.65	21.60 %
NORTH ARCOT	79.59	28.43 %
SOUTH ARCOT	64.64	23.09 %
Total	1,238.27	24.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	171.46	27.56 %
LED TV	32.47	28.04 %
Wash-Mac	16.58	28.86 %
Fridge	11.81	19.09 %
W-Purifi	4.44	81.96 %
Oven	0.77	45.93 %
Home-The	0.70	8.98 %
Dishwash	0.38	11.28 %
Total	238.61	27.25 %

Branch *	MTD Sales L	Brand Share %
KVT1	8.31	18.97 %
SVK1	6.75	22.30 %
TKS1	5.34	21.77 %
VLY1	5.02	23.37 %
ERL2	4.71	23.15 %
VNR2	4.40	16.89 %
KGL1	3.09	15.03 %
STU2	2.70	16.97 %
UDN1	2.42	19.91 %
PKD1	2.35	12.64 %
VNR1	2.32	14.91 %
SKD1	1.90	24.31 %
KSM1	1.86	23.20 %
S2SD	1.77	15.14 %
SNL1	1.64	13.26 %
KYR1	1.27	11.73 %
COL1	0.72	8.32 %
Total	238.61	27.25 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	132.45	26.08 %
LED TV	24.47	24.28 %
Wash-Mac	14.46	23.43 %
Fridge	12.10	21.61 %
Home-The	1.66	26.62 %
W-Purifi	1.47	64.67 %
Oven	0.96	61.56 %
Dishwash	0.51	16.25 %
Total	188.09	25.43 %

Branch *	MTD Sales L	Brand Share %
MPA1	14.21	22.32 %
MDU6	8.00	21.14 %
MDU2	6.79	13.43 %
MDU7	5.84	20.91 %
KKD3	5.15	15.48 %
ATG1	4.33	20.87 %
TMM1	3.73	18.64 %
MDU4	3.22	22.08 %
PVI1	2.55	24.25 %
MDU3	2.49	13.10 %
TEN1	2.14	16.23 %
DGL2	1.70	9.06 %
ADP1	0.83	12.56 %
MDU5	0.78	8.14 %
MNM1	0.62	6.46 %
BTU1	0.56	6.58 %
BNR1	0.32	6.20 %
NKI1	0.32	5.17 %
Total	188.09	25.43 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	124.35	21.47 %
LED TV	30.64	26.79 %
Fridge	14.12	27.78 %
Wash-Mac	13.34	22.54 %
Oven	0.75	71.32 %
W-Purifi	0.65	53.49 %
Home-The	0.60	17.48 %
Total	184.45	22.77 %

Branch *	MTD Sales L	Brand Share %
TRY1	43.59	22.63 %
PBR2	8.94	17.66 %
MDI1	7.76	24.51 %
TRY3	7.43	16.89 %
TNJ1	7.32	18.90 %
PTK1	6.10	18.49 %
TYR1	5.94	13.76 %
JKM1	4.44	23.45 %
PDK1	3.23	21.92 %
TTP1	2.98	23.05 %
AYR1	2.84	18.43 %
TRY4	2.45	10.37 %
TNJ2	2.28	7.64 %
PBR1	2.24	15.04 %
KIK1	1.47	9.06 %
ORU1	0.79	10.25 %
NGT1	0.50	3.05 %
TZSD	0.05	12.94 %
WTRZ	-0.53	23.98 %
Total	184.45	22.77 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	98.89	26.94 %
LED TV	20.39	29.35 %
Fridge	9.96	25.92 %
Wash-Mac	8.10	22.35 %
Home-The	0.54	11.64 %
Oven	0.53	50.66 %
Dishwash	0.48	13.36 %
W-Purifi	0.38	36.26 %
Total	139.26	26.70 %

Branch *	MTD Sales L	Brand Share %
CBE2	20.34	20.12 %
SNR1	8.04	23.79 %
TPR2	6.67	18.88 %
CBE6	6.06	23.50 %
CBE1	4.42	16.73 %
PLI1	4.31	13.93 %
MPM1	3.45	21.03 %
TPR3	2.17	17.90 %
DPM2	1.89	13.12 %
UAM1	1.85	20.69 %
PDM1	1.70	18.00 %
UMP1	1.08	11.96 %
TPR4	0.75	10.14 %
WZSD		0.00 %
WHCB	-0.31	8.94 %
Total	139.26	26.70 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	75.15	24.13 %
LED TV	24.12	28.95 %
Wash-Mac	14.71	25.80 %
Fridge	14.30	29.18 %
W-Purifi	1.52	95.59 %
Dishwash	0.94	44.25 %
Home-The	0.63	28.07 %
Oven	0.39	87.31 %
Total	131.78	25.98 %

Branch *	MTD Sales L	Brand Share %
ERD1	12.54	22.15 %
WHKP	8.42	23.59 %
ERD2	7.35	19.62 %
SLM1	7.08	14.83 %
SLM2	5.47	20.08 %
ATU1	4.95	23.32 %
HSR2	4.24	22.09 %
RSP1	3.82	24.37 %
TCG1	3.17	22.14 %
CMI1	2.74	24.35 %
SLM3	2.65	18.35 %
EPI1	1.81	21.70 %
VPD1	1.09	12.51 %
PLC1	1.04	17.44 %
OML1	1.03	15.18 %
PMP1	0.81	10.54 %
DPR1	0.39	8.71 %
WZWH		0.00 %
WHPD	-0.25	19.35 %
Total	131.78	25.98 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	60.15	18.62 %
LED TV	25.37	34.35 %
Wash-Mac	10.59	23.72 %
Fridge	9.60	20.83 %
W-Purifi	2.73	50.94 %
Home-The	2.18	52.06 %
Dishwash	0.86	23.45 %
Oven	0.73	48.99 %
Total	112.21	22.34 %

Branch *	MTD Sales L	Brand Share %
CH08	7.67	23.94 %
CH05	6.89	20.17 %
CH19	5.34	19.38 %
CH14	5.34	14.43 %
CH42	4.42	18.82 %
CH28	4.36	22.67 %
CH25	4.05	16.75 %
GUD1	3.80	21.15 %
CH49	3.74	14.39 %
CH07	3.01	13.16 %
CH30	2.32	13.37 %
CH47	2.08	22.84 %
CH22	1.90	11.35 %
CH26	1.08	20.96 %
MRM1	0.60	4.00 %
TKM1	0.51	9.95 %
CH40	0.33	10.26 %
CH29		0.00 %
CZWH		0.00 %
WHC3		0.00 %
WCHN	-3.14	17.83 %
Total	112.21	22.34 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	53.21	17.00 %
LED TV	27.52	39.94 %
Fridge	8.17	21.07 %
Wash-Mac	7.50	21.92 %
W-Purifi	1.68	78.21 %
Home-The	1.29	40.57 %
Oven	0.28	74.90 %
Total	99.65	21.60 %

Branch *	MTD Sales L	Brand Share %
CH12	6.12	19.72 %
CH03	5.90	14.16 %
CH41	5.24	21.08 %
CH50	5.02	20.30 %
CH17	4.57	21.82 %
CH06	3.30	15.87 %
CH20	3.26	16.22 %
MJR1	2.80	19.35 %
CH44	2.14	19.45 %
CH24	2.06	10.96 %
CH15	1.94	4.79 %
CH23	1.61	15.98 %
GPD1	0.47	3.79 %
MC06		0.00 %
Total	99.65	21.60 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	49.15	27.37 %
LED TV	15.74	38.89 %
Wash-Mac	8.06	28.24 %
Fridge	3.30	13.36 %
Dishwash	1.27	53.90 %
W-Purifi	1.01	62.39 %
Home-The	0.72	37.59 %
Oven	0.34	49.61 %
Total	79.59	28.43 %

Branch *	MTD Sales L	Brand Share %
KPM2	6.27	24.61 %
AKM1	3.69	24.51 %
ARC2	2.05	23.23 %
TRL1	1.90	11.44 %
TRT1	1.72	15.08 %
WJD1	1.35	19.83 %
SLG1	1.00	17.87 %
CYR1	0.97	17.00 %
KPM1	0.93	10.93 %
ANI1	0.40	6.22 %
Total	79.59	28.43 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	37.28	22.70 %
LED TV	15.47	26.68 %
Fridge	5.98	19.49 %
Wash-Mac	5.66	23.01 %
Home-The	0.15	8.92 %
Oven	0.10	44.99 %
Total	64.64	23.09 %

Branch *	MTD Sales L	Brand Share %
POY2	6.49	22.74 %
CUD1	4.84	18.29 %
VPM2	3.13	19.28 %
POY1	2.90	14.31 %
KKI2	2.71	14.13 %
PRT1	2.68	21.62 %
NVL2	2.60	15.03 %
CDM1	0.94	4.83 %
MKM1	0.63	8.91 %
TVM2		0.00 %
Total	64.64	23.09 %