



TN : LG Sales Performance 03/05/2026 8:55 AM

MTD Sales
1,199.96 L

Brand Share %
19.96 %

Information:

MTD : 01-05-2026 To 02-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.96 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	782.01	18.06 %
LED TV	217.89	28.50 %
Wash-Mac	89.47	21.74 %
Fridge	86.50	19.91 %
W-Purifi	9.22	44.91 %
Home-The	8.64	34.09 %
Oven	3.20	50.42 %
Dishwash	3.02	15.99 %
Total	1,199.96	19.96 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	177.52	20.87 %
TRICHY-01	173.72	17.62 %
SOUTH-03	163.67	20.28 %
CHENNAI-01	157.74	18.64 %
WEST-02	154.52	26.60 %
CHENNAI-02	115.48	17.27 %
WEST-01	93.55	23.10 %
NORTH ARCOT	88.38	21.98 %
SOUTH ARCOT	75.39	16.15 %
Total	1,199.96	19.96 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	120.09	20.58 %
LED TV	28.41	23.59 %
Fridge	14.70	21.97 %
Wash-Mac	10.37	14.94 %
W-Purifi	2.12	60.49 %
Oven	0.78	77.15 %
Home-The	0.66	18.85 %
Dishwash	0.38	17.55 %
Total	177.52	20.87 %

Branch *	MTD Sales L	Brand Share %
KVT1	7.19	12.09 %
RND1	5.28	17.21 %
VNR2	5.20	16.32 %
RPM1	4.63	14.67 %
TKS1	3.26	14.31 %
SDI1	3.12	19.85 %
STU2	2.36	17.04 %
VNR1	1.82	13.23 %
SNL1	1.73	11.55 %
ASM1	1.69	13.90 %
KGL1	1.52	13.35 %
UDN1	1.39	12.69 %
TYI1	1.37	11.59 %
S2SD	1.13	14.63 %
PKD1	1.00	6.12 %
ERL2	0.79	5.90 %
SGT1	0.78	15.53 %
KYR1	0.58	5.52 %
KSM1	0.44	15.82 %
TCN1	0.40	2.76 %
COL1	0.20	5.24 %
WHTV		0.00 %
Total	177.52	20.87 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	133.16	17.32 %
LED TV	21.32	20.05 %
Fridge	9.40	16.30 %
Wash-Mac	7.70	16.49 %
W-Purifi	0.95	52.32 %
Home-The	0.60	22.74 %
Dishwash	0.47	30.78 %
Oven	0.11	24.93 %
Total	173.72	17.62 %

Branch *	MTD Sales L	Brand Share %
TRY1	34.37	19.80 %
MVM1	10.32	19.94 %
PBR2	9.00	17.20 %
KUM1	8.59	19.94 %
MDI1	8.00	17.35 %
PTK1	6.86	16.38 %
TNJ1	6.34	10.40 %
NGT1	5.64	18.08 %
TNJ2	4.59	8.86 %
TYR1	4.27	16.56 %
JKM1	4.21	15.98 %
TRY3	4.21	14.14 %
KIK1	3.95	15.11 %
AYR1	2.87	12.48 %
PBR1	2.57	14.45 %
KRN1	1.61	14.33 %
PDK1	1.12	5.18 %
ORU1	0.33	1.84 %
TRY2	0.29	1.52 %
WTRZ		0.00 %
Total	173.72	17.62 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	121.08	20.52 %
LED TV	22.10	21.97 %
Fridge	8.36	14.63 %
Wash-Mac	8.02	16.38 %
Home-The	1.91	39.04 %
W-Purifi	1.36	40.22 %
Oven	0.44	58.29 %
Dishwash	0.39	31.41 %
Total	163.67	20.28 %

Branch *	MTD Sales L	Brand Share %
MDU2	8.09	14.49 %
MDU1	6.83	8.96 %
KKD3	4.65	10.69 %
MPA1	4.30	16.06 %
PVI1	2.73	17.08 %
DKI1	2.70	14.07 %
MDU3	2.51	13.69 %
TPT1	2.31	12.18 %
TEN2	2.07	16.73 %
USL1	1.87	19.27 %
TEN1	1.44	13.28 %
NKI1	0.82	9.08 %
DGL2	0.65	3.91 %
MNM1	0.64	6.84 %
BNR1	0.53	7.29 %
KPT1	0.44	7.91 %
BTU1	0.36	5.29 %
MDU5	0.32	4.24 %
ADP1	0.14	2.25 %
WHMD		0.00 %
Total	163.67	20.28 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	90.48	14.66 %
LED TV	37.96	35.56 %
Fridge	12.31	23.02 %
Wash-Mac	11.50	21.96 %
W-Purifi	2.44	49.01 %
Dishwash	1.29	17.50 %
Home-The	1.16	44.10 %
Oven	0.60	48.40 %
Total	157.74	18.64 %

Branch *	MTD Sales L	Brand Share %
CH05	9.89	16.44 %
CH14	7.75	15.47 %
CH30	7.48	18.08 %
CH28	4.78	15.01 %
CH22	4.65	18.99 %
CH07	4.39	11.03 %
CH42	4.29	13.42 %
CH45	3.66	15.43 %
CH49	3.41	11.29 %
CH35	3.33	15.73 %
GUD2	2.30	19.02 %
CH38	2.19	12.52 %
TKM1	1.22	11.99 %
KNR1	0.86	5.74 %
CH26		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	157.74	18.64 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	96.22	25.67 %
LED TV	28.26	32.24 %
Wash-Mac	16.16	27.38 %
Fridge	12.15	23.18 %
W-Purifi	0.91	52.44 %
Home-The	0.60	17.41 %
Oven	0.22	33.05 %
Total	154.52	26.60 %

Branch *	MTD Sales L	Brand Share %
SLM1	7.72	13.37 %
TRM1	2.40	18.11 %
APN1	2.35	18.23 %
OML1	2.26	17.18 %
PLC1	1.43	14.32 %
CMI1	1.05	16.07 %
SGG1	0.93	17.40 %
DPR1	0.40	4.65 %
WHKP		0.00 %
Total	154.52	26.60 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	61.47	12.20 %
LED TV	28.85	40.72 %
Fridge	12.33	25.87 %
Wash-Mac	10.62	27.27 %
Home-The	1.23	52.78 %
W-Purifi	0.86	47.50 %
Oven	0.12	22.64 %
Total	115.48	17.27 %

Branch *	MTD Sales L	Brand Share %
CH15	14.49	16.91 %
CH03	11.30	18.64 %
CH41	5.20	18.85 %
CH24	3.99	10.66 %
CH17	3.94	10.10 %
CH12	3.70	10.10 %
CH33	3.31	14.51 %
CH23	3.05	19.29 %
CH44	2.87	14.52 %
CH06	2.71	8.48 %
CH20	2.46	9.24 %
GPD1	2.37	19.30 %
CH50	2.09	9.26 %
CH43	1.98	12.21 %
UKI1	1.26	9.44 %
CH32	0.56	16.73 %
CH01		0.00 %
MC06		0.00 %
Total	115.48	17.27 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	56.47	22.18 %
LED TV	21.17	31.10 %
Wash-Mac	8.30	23.94 %
Fridge	5.83	13.93 %
Home-The	0.76	28.27 %
Oven	0.56	53.59 %
Dishwash	0.48	34.90 %
W-Purifi	-0.01	-1.73 %
Total	93.55	23.10 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.59	13.20 %
TPR2	3.71	19.87 %
MPM1	3.03	17.57 %
AVI1	2.31	19.17 %
UAM1	1.68	13.39 %
TPR3	1.58	12.96 %
PDM1	1.45	16.46 %
CBE3	1.23	9.60 %
KMD1	1.17	17.49 %
DPM2	0.71	7.76 %
TPR4	0.32	2.70 %
Total	93.55	23.10 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	57.42	19.33 %
LED TV	15.33	36.77 %
Wash-Mac	8.80	28.97 %
Fridge	5.08	17.25 %
Home-The	1.04	71.77 %
W-Purifi	0.47	26.48 %
Oven	0.25	100.00 %
Total	88.38	21.98 %

Branch *	MTD Sales L	Brand Share %
VEL2	6.54	16.79 %
KPM2	5.91	18.53 %
TRL1	5.27	16.34 %
AKM1	4.86	18.92 %
TRT1	3.40	19.82 %
ABR1	2.98	19.92 %
VSI1	2.80	17.15 %
KPM1	2.05	16.06 %
WJD1	1.84	11.18 %
CGM1	1.37	18.62 %
CPT1	0.84	9.07 %
ANI1	0.79	5.75 %
CYR1	0.79	8.44 %
SLG1	0.73	7.55 %
PTU1	0.54	10.24 %
Total	88.38	21.98 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	45.62	13.36 %
LED TV	14.48	23.37 %
Wash-Mac	8.02	25.70 %
Fridge	6.35	22.65 %
Home-The	0.67	38.75 %
W-Purifi	0.13	16.09 %
Oven	0.11	28.78 %
Total	75.39	16.15 %

Branch *	MTD Sales L	Brand Share %
POY2	5.83	18.54 %
CUD1	4.79	10.03 %
KKI2	4.75	16.20 %
SJI2	4.13	18.18 %
NVL2	2.84	9.92 %
CDM1	2.67	9.15 %
POY1	2.33	4.59 %
VPM2	2.24	8.46 %
PRT1	2.06	9.78 %
STP1	1.77	19.80 %
VPM1	1.05	10.65 %
TVM2	0.68	9.88 %
MKM1	0.19	1.75 %
WHUT		0.00 %
Total	75.39	16.15 %