



# TN : LG Sales Performance 03/04/2026 8:56 AM

MTD Sales  
1,030.79 L

Brand Share %  
25.52 %

Information:

MTD : 01-04-2026 To 02-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **25.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	674.63	24.46 %
LED TV	172.19	30.42 %
Wash-Mac	80.39	24.68 %
Fridge	78.22	24.35 %
W-Purifi	10.37	67.14 %
Home-The	6.52	23.42 %
Dishwash	4.44	25.22 %
Oven	4.04	55.62 %
<b>Total</b>	<b>1,030.79</b>	<b>25.52 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	197.11	27.65 %
TRICHY-01	155.64	24.11 %
SOUTH-03	152.50	25.63 %
WEST-01	115.90	27.33 %
WEST-02	113.65	26.90 %
CHENNAI-01	92.43	23.17 %
CHENNAI-02	83.39	22.21 %
NORTH ARCOT	64.98	28.33 %
SOUTH ARCOT	55.19	23.47 %
<b>Total</b>	<b>1,030.79</b>	<b>25.52 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	143.43	28.12 %
LED TV	24.23	26.48 %
Wash-Mac	13.05	28.16 %
Fridge	10.82	21.94 %
W-Purifi	3.85	87.81 %
Home-The	0.70	11.07 %
Oven	0.66	42.04 %
Dishwash	0.38	11.28 %
<b>Total</b>	<b>197.11</b>	<b>27.65 %</b>

Branch *	MTD Sales L	Brand Share %
KVT1	6.28	18.84 %
SVK1	5.67	21.37 %
RPM1	5.10	24.84 %
VLY1	4.86	25.38 %
VNR2	3.36	16.45 %
TKS1	3.17	18.42 %
KGL1	3.09	16.49 %
VNR1	2.15	16.53 %
PKD1	2.06	12.10 %
STU2	1.92	15.75 %
KSM1	1.86	23.96 %
UDN1	1.56	15.68 %
SNL1	1.27	13.55 %
S2SD	1.21	13.27 %
COL1	0.72	9.91 %
KYR1	0.61	6.66 %
<b>Total</b>	<b>197.11</b>	<b>27.65 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	107.10	23.21 %
LED TV	24.00	26.95 %
Fridge	12.44	29.85 %
Wash-Mac	10.75	22.12 %
Oven	0.52	63.31 %
Home-The	0.49	20.18 %
W-Purifi	0.33	52.95 %
<b>Total</b>	<b>155.64</b>	<b>24.11 %</b>

Branch *	MTD Sales L	Brand Share %
PBR2	8.94	20.64 %
MDI1	6.43	25.10 %
TNJ1	5.92	17.79 %
TRY3	5.90	21.71 %
PTK1	3.66	15.14 %
TYR1	3.23	9.05 %
JKM1	2.82	19.49 %
PDK1	2.79	21.93 %
TRY4	2.45	13.62 %
TNJ2	2.28	8.67 %
AYR1	2.00	15.86 %
PBR1	1.71	14.14 %
KIK1	1.47	9.95 %
ORU1	0.79	11.03 %
NGT1	0.50	4.21 %
<b>Total</b>	<b>155.64</b>	<b>24.11 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	109.52	26.42 %
LED TV	17.22	23.13 %
Wash-Mac	11.20	22.54 %
Fridge	10.74	23.60 %
Home-The	1.54	27.99 %
W-Purifi	0.93	64.45 %
Oven	0.84	64.08 %
Dishwash	0.51	19.48 %
<b>Total</b>	<b>152.50</b>	<b>25.63 %</b>

Branch *	MTD Sales L	Brand Share %
MPA1	8.81	17.62 %
MDU6	7.10	22.85 %
MDU2	5.42	13.88 %
KKD3	4.32	15.60 %
MDU4	3.03	24.42 %
ATG1	2.86	18.25 %
MDU7	2.67	13.11 %
TMM1	2.32	22.16 %
PVI1	2.26	23.29 %
MDU3	1.87	11.63 %
TEN1	1.85	16.95 %
DGL2	1.37	8.67 %
ODM1	1.11	24.19 %
MNM1	0.62	10.23 %
BTU1	0.56	8.35 %
MDU5	0.47	6.28 %
ADP1	0.47	9.26 %
BNR1	0.32	8.86 %
NKI1	0.32	6.11 %
<b>Total</b>	<b>152.50</b>	<b>25.63 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	79.60	26.44 %
LED TV	18.90	34.42 %
Fridge	8.94	29.32 %
Wash-Mac	6.93	24.07 %
Dishwash	0.48	14.95 %
Oven	0.41	50.28 %
Home-The	0.39	9.97 %
W-Purifi	0.24	26.86 %
<b>Total</b>	<b>115.90</b>	<b>27.33 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	18.81	23.91 %
SNR1	5.66	20.37 %
CBE6	5.38	24.44 %
TPR2	4.67	16.44 %
CBE1	3.83	18.38 %
PLI1	3.38	12.08 %
MPM1	2.13	15.64 %
TPR3	1.88	17.50 %
DPM2	1.75	15.22 %
PDM1	1.70	21.37 %
UAM1	1.55	19.87 %
UMP1	1.08	13.98 %
TPR4	0.75	10.54 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>115.90</b>	<b>27.33 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	67.32	25.23 %
LED TV	19.71	29.76 %
Fridge	12.30	32.24 %
Wash-Mac	11.48	24.68 %
W-Purifi	1.14	94.20 %
Dishwash	0.94	72.04 %
Home-The	0.49	24.21 %
Oven	0.28	83.10 %
<b>Total</b>	<b>113.65</b>	<b>26.90 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	10.82	22.73 %
SLM1	6.75	17.05 %
ERD2	5.95	20.10 %
SLM2	5.07	21.20 %
ATU1	4.09	22.22 %
HSR2	3.17	22.42 %
RSP1	2.80	22.46 %
TCG1	2.50	21.62 %
SLM3	2.37	21.39 %
CMI1	1.80	17.51 %
EPI1	1.39	18.34 %
VPD1	1.09	13.34 %
OML1	1.03	16.14 %
PLC1	0.79	15.40 %
PMP1	0.62	10.43 %
DPR1	0.39	9.99 %
WZWH		0.00 %
WHPD	-0.10	10.82 %
<b>Total</b>	<b>113.65</b>	<b>26.90 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	49.48	19.15 %
LED TV	21.89	38.06 %
Wash-Mac	8.76	25.21 %
Fridge	7.06	19.50 %
W-Purifi	2.06	49.56 %
Home-The	1.59	51.78 %
Dishwash	0.86	25.65 %
Oven	0.73	48.99 %
<b>Total</b>	<b>92.43</b>	<b>23.17 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	5.63	21.59 %
CH19	4.51	20.71 %
CH14	4.03	14.00 %
CH42	3.85	19.24 %
CH28	3.36	24.76 %
GUD1	3.08	24.47 %
CH25	2.93	16.69 %
CH49	2.55	14.31 %
CH07	2.39	12.27 %
CH30	2.12	15.06 %
CH22	1.57	11.56 %
CH47	1.22	17.05 %
CH26	0.75	17.78 %
MRM1	0.60	4.42 %
TKM1	0.51	11.22 %
CH40	0.33	11.39 %
CH29		0.00 %
CZWH		0.00 %
WHC3		0.00 %
WCHN	-1.26	15.83 %
<b>Total</b>	<b>92.43</b>	<b>23.17 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	45.25	17.74 %
LED TV	21.46	38.75 %
Fridge	7.50	23.01 %
Wash-Mac	7.00	25.17 %
W-Purifi	1.14	75.59 %
Home-The	0.75	39.82 %
Oven	0.28	74.90 %
<b>Total</b>	<b>83.39</b>	<b>22.21 %</b>

Branch *	MTD Sales L	Brand Share %
CH21	5.32	24.63 %
CH12	5.22	22.30 %
CH03	5.21	14.21 %
CH41	3.93	19.59 %
CH50	3.76	19.59 %
CH43	3.49	25.19 %
CH06	3.30	16.83 %
CH17	3.07	18.23 %
CH20	2.31	14.21 %
CH24	2.06	13.34 %
CH44	2.01	23.13 %
MJR1	2.01	19.26 %
CH15	1.61	5.00 %
CH23	1.61	20.57 %
GPD1	0.28	2.43 %
MC06		0.00 %
<b>Total</b>	<b>83.39</b>	<b>22.21 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	40.80	27.21 %
LED TV	11.98	39.71 %
Wash-Mac	6.32	27.88 %
Fridge	3.14	14.25 %
Dishwash	1.27	86.16 %
W-Purifi	0.68	60.79 %
Home-The	0.57	38.72 %
Oven	0.22	49.47 %
<b>Total</b>	<b>64.98</b>	<b>28.33 %</b>

Branch *	MTD Sales L	Brand Share %
AKM1	2.45	20.48 %
TRT1	1.72	15.74 %
CGM1	1.66	19.78 %
WJD1	1.24	21.90 %
TRL1	1.14	8.98 %
CYR1	0.97	19.59 %
KPM1	0.93	12.75 %
SLG1	0.86	19.16 %
ANI1	0.40	6.74 %
WHVL	-0.45	19.93 %
<b>Total</b>	<b>64.98</b>	<b>28.33 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	32.12	22.82 %
LED TV	12.81	27.38 %
Fridge	5.28	20.86 %
Wash-Mac	4.88	23.86 %
Oven	0.10	100.00 %
<b>Total</b>	<b>55.19</b>	<b>23.47 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	5.51	23.18 %
CUD1	4.69	20.23 %
POY1	2.61	13.52 %
VPM2	2.47	17.64 %
PRT1	2.30	24.73 %
NVL2	2.29	14.70 %
KKI2	2.17	15.14 %
CDM1	0.94	6.01 %
MKM1	0.63	10.58 %
TVM2		0.00 %
<b>Total</b>	<b>55.19</b>	<b>23.47 %</b>