



TN : LG Sales Performance 02/05/2026 8:55 AM

MTD Sales
810.78 L

Brand Share %
20.75 %

Information:

MTD : 01-05-2026 To 01-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	522.28	18.78 %
LED TV	152.27	29.14 %
Wash-Mac	62.15	22.10 %
Fridge	58.86	20.93 %
Home-The	6.02	35.34 %
W-Purifi	5.67	47.31 %
Oven	1.82	42.98 %
Dishwash	1.71	20.63 %
Total	810.78	20.75 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	126.16	20.91 %
WEST-02	122.35	27.15 %
SOUTH-01	120.77	20.19 %
TRICHY-01	106.91	18.42 %
WEST-01	80.30	23.53 %
CHENNAI-01	80.11	18.83 %
NORTH ARCOT	59.50	22.69 %
CHENNAI-02	58.96	17.55 %
SOUTH ARCOT	55.73	18.02 %
Total	810.78	20.75 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	92.95	20.89 %
LED TV	17.22	23.17 %
Wash-Mac	6.71	18.03 %
Fridge	6.69	16.80 %
Home-The	1.20	35.47 %
W-Purifi	0.90	41.94 %
Dishwash	0.39	31.41 %
Oven	0.10	24.43 %
Total	126.16	20.91 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.57	10.47 %
KRR1	4.42	13.58 %
MDU6	3.97	17.43 %
MDU2	3.50	10.61 %
KKD3	2.90	9.48 %
MPA1	2.38	11.74 %
TPT1	1.99	12.15 %
TEN2	1.84	17.60 %
MDU3	1.44	13.40 %
PNI1	1.36	16.09 %
DKI1	1.32	9.99 %
PVI1	1.04	9.74 %
TEN1	0.99	15.37 %
DGL2	0.65	5.10 %
MNM1	0.64	8.72 %
BNR1	0.53	9.39 %
NKI1	0.53	9.28 %
KPT1	0.44	10.22 %
BTU1	0.36	6.86 %
MDU5	0.32	4.40 %
ADP1	0.14	3.73 %
WHMD		0.00 %
Total	126.16	20.91 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	74.50	25.31 %
LED TV	24.60	34.96 %
Wash-Mac	12.46	28.73 %
Fridge	9.44	24.85 %
W-Purifi	0.64	53.95 %
Home-The	0.60	23.33 %
Oven	0.11	29.58 %
Total	122.35	27.15 %

Branch *	MTD Sales L	Brand Share %
ERD2	7.88	19.77 %
ERD1	7.03	20.28 %
SLM1	5.97	13.96 %
SLM3	2.63	13.76 %
MTR1	2.02	16.46 %
TRM1	1.50	13.64 %
PLC1	1.43	17.46 %
APN1	1.36	14.39 %
SGG1	0.93	19.27 %
DPR1	0.40	6.43 %
WHKP		0.00 %
WHPD		0.00 %
Total	122.35	27.15 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	82.15	19.98 %
LED TV	19.46	23.44 %
Fridge	9.69	20.73 %
Wash-Mac	7.01	14.00 %
W-Purifi	1.23	58.12 %
Oven	0.67	87.89 %
Home-The	0.55	21.05 %
Total	120.77	20.19 %

Branch *	MTD Sales L	Brand Share %
TUT1	10.77	18.65 %
VLV1	5.14	19.94 %
KVT1	4.11	9.51 %
VNR2	3.63	14.96 %
RND1	3.44	16.09 %
RPM1	2.68	11.61 %
SDI1	2.32	20.19 %
TKS1	2.08	13.98 %
SNL1	1.73	14.56 %
ASM1	1.69	17.57 %
STU2	1.54	14.51 %
KGL1	1.52	20.27 %
VNR1	1.51	17.33 %
TYI1	1.37	18.95 %
PKD1	1.00	8.11 %
S2SD	0.56	17.58 %
KSM1	0.44	19.96 %
TCN1	0.40	3.55 %
ERL2	0.40	4.16 %
COL1	0.20	16.46 %
KYR1	0.14	1.69 %
Total	120.77	20.19 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	77.05	17.39 %
LED TV	15.52	21.93 %
Fridge	6.85	20.61 %
Wash-Mac	5.81	19.13 %
W-Purifi	0.81	56.31 %
Dishwash	0.47	100.00 %
Home-The	0.29	30.52 %
Oven	0.11	75.11 %
Total	106.91	18.42 %

Branch *	MTD Sales L	Brand Share %
TVR2	7.19	19.53 %
MDI1	6.08	18.66 %
PBR2	5.20	15.09 %
PTK1	4.11	18.64 %
NGT1	3.52	15.69 %
TNJ2	3.22	15.47 %
KIK1	3.20	16.69 %
TRY3	3.19	16.83 %
AYR1	2.87	17.84 %
TYR1	2.47	12.26 %
JKM1	2.42	12.39 %
TNJ1	2.32	8.73 %
PBR1	1.02	7.48 %
KRN1	0.68	8.44 %
PDK1	0.40	3.93 %
TRY2	0.29	2.06 %
ORU1	0.19	1.89 %
Total	106.91	18.42 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	48.23	22.25 %
LED TV	19.67	33.91 %
Wash-Mac	6.64	23.68 %
Fridge	4.53	13.34 %
Home-The	0.76	31.62 %
Oven	0.34	41.02 %
W-Purifi	0.13	30.69 %
Total	80.30	23.53 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.27	13.59 %
UMP1	3.02	18.72 %
TPR2	2.69	18.69 %
MPM1	2.67	17.85 %
AVI1	1.92	19.11 %
UAM1	1.53	13.29 %
PDM1	1.45	18.99 %
TPR3	1.30	12.57 %
CBE3	1.07	9.18 %
KMD1	0.98	15.07 %
SUL1	0.84	18.24 %
DPM2	0.71	9.54 %
TPR4	0.32	2.92 %
Total	80.30	23.53 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	43.23	14.25 %
LED TV	19.45	32.92 %
Fridge	7.77	28.92 %
Wash-Mac	6.19	21.92 %
W-Purifi	1.56	51.03 %
Dishwash	0.85	36.79 %
Home-The	0.83	46.82 %
Oven	0.24	27.15 %
Total	80.11	18.83 %

Branch *	MTD Sales L	Brand Share %
CH05	4.56	15.79 %
CH14	4.31	17.01 %
CH30	3.65	18.76 %
CH19	3.41	15.14 %
AVD1	3.28	16.76 %
CH48	2.95	16.27 %
CH07	2.66	14.46 %
CH42	2.40	13.34 %
CH28	2.37	11.96 %
CH45	1.96	13.58 %
CH35	1.89	14.27 %
CH22	1.56	11.92 %
CH49	1.35	9.22 %
CH38	1.26	19.23 %
CH39	1.14	16.36 %
TKM1	1.07	20.32 %
KNR1	0.58	6.76 %
CH40	0.39	13.54 %
CH26		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
Total	80.11	18.83 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	38.40	20.38 %
LED TV	9.08	33.19 %
Wash-Mac	7.46	32.29 %
Fridge	3.69	17.21 %
Home-The	0.65	61.47 %
Oven	0.12	100.00 %
W-Purifi	0.09	12.14 %
Total	59.50	22.69 %

Branch *	MTD Sales L	Brand Share %
VEL2	4.30	18.97 %
AKM1	3.74	20.25 %
TRL1	3.13	16.02 %
VSI1	2.52	20.59 %
TRT1	2.35	20.74 %
KPM2	2.30	11.72 %
WJD1	1.84	17.50 %
ABR1	1.63	19.63 %
CGM1	1.07	17.81 %
CPT1	0.84	13.62 %
CYR1	0.79	11.42 %
SLG1	0.32	4.87 %
PTU1	0.14	3.35 %
ANI1		0.00 %
Total	59.50	22.69 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	32.92	13.22 %
LED TV	15.51	38.05 %
Fridge	5.42	23.34 %
Wash-Mac	4.09	20.82 %
Home-The	0.71	41.18 %
W-Purifi	0.19	32.24 %
Oven	0.12	22.64 %
Total	58.96	17.55 %

Branch *	MTD Sales L	Brand Share %
CH15	5.23	13.60 %
CH24	1.75	9.91 %
CH41	1.73	15.37 %
CH33	1.71	12.19 %
CH06	1.68	9.65 %
CH20	1.66	9.12 %
CH12	1.58	8.45 %
CH50	1.46	12.11 %
CH17	1.37	7.21 %
CH44	1.30	10.60 %
GPD1	1.11	17.01 %
UKI1	1.10	13.81 %
CH01		0.00 %
CH32		0.00 %
MC06		0.00 %
Total	58.96	17.55 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	32.84	14.33 %
LED TV	11.77	30.28 %
Wash-Mac	5.78	27.37 %
Fridge	4.78	26.65 %
Home-The	0.42	79.82 %
W-Purifi	0.13	41.89 %
Total	55.73	18.02 %

Branch *	MTD Sales L	Brand Share %
KKI2	4.07	18.45 %
KML1	3.27	17.49 %
CUD1	2.65	11.71 %
SJI2	2.20	13.82 %
CDM1	2.06	12.22 %
PRT1	2.06	13.03 %
NVL2	2.05	12.02 %
VPM2	1.73	10.02 %
KLM1	1.41	12.70 %
POY1	1.11	3.69 %
VPM1	1.05	16.25 %
VCM1	0.80	19.07 %
TVM2	0.68	17.57 %
MKM1	0.19	2.85 %
WHUT		0.00 %
Total	55.73	18.02 %