



TN : LG Sales Performance 02/04/2026 8:55 AM

MTD Sales
761.67 L

Brand Share %
25.65 %

Information:

MTD : 01-04-2026 To 01-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **25.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	502.95	24.80 %
LED TV	116.70	29.08 %
Wash-Mac	61.85	24.64 %
Fridge	61.43	25.65 %
W-Purifi	8.30	66.70 %
Home-The	4.18	21.35 %
Dishwash	3.57	28.63 %
Oven	2.69	53.76 %
Total	761.67	25.65 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	138.92	27.99 %
SOUTH-03	121.56	26.40 %
TRICHY-01	95.81	23.84 %
WEST-02	84.71	27.34 %
WEST-01	83.53	27.14 %
CHENNAI-01	74.85	23.60 %
CHENNAI-02	64.87	22.11 %
NORTH ARCOT	51.87	28.13 %
SOUTH ARCOT	45.55	23.04 %
Total	761.67	25.65 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	100.88	28.37 %
LED TV	16.15	25.77 %
Wash-Mac	9.26	27.15 %
Fridge	8.44	26.40 %
W-Purifi	3.11	88.19 %
Oven	0.42	47.91 %
Dishwash	0.38	12.73 %
Home-The	0.29	6.19 %
Total	138.92	27.99 %

Branch *	MTD Sales L	Brand Share %
SVK1	4.69	24.28 %
KVT1	4.06	17.79 %
VNR2	3.08	18.33 %
ASM1	2.17	23.38 %
KGL1	2.05	13.50 %
ERL2	1.96	21.71 %
TKS1	1.77	19.14 %
UDN1	1.41	18.73 %
PKD1	1.39	12.52 %
VNR1	1.35	19.14 %
VKM1	1.30	25.44 %
STU2	1.27	13.09 %
SKD1	0.94	20.48 %
APK2	0.84	19.84 %
SNL1	0.67	9.23 %
PDI1	0.38	9.23 %
KYR1	0.29	3.94 %
S2SD	0.28	6.02 %
COL1		0.00 %
Total	138.92	27.99 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	90.07	27.59 %
LED TV	11.54	21.61 %
Wash-Mac	9.54	24.88 %
Fridge	7.74	22.34 %
Home-The	0.84	23.05 %
Oven	0.72	78.53 %
W-Purifi	0.59	76.57 %
Dishwash	0.51	22.94 %
Total	121.56	26.40 %

Branch *	MTD Sales L	Brand Share %
MDU6	6.49	23.91 %
DGL1	5.21	24.92 %
MPA1	5.03	14.62 %
MDU2	3.14	13.76 %
KKD3	2.87	13.43 %
ATG1	2.86	24.94 %
MDU4	2.14	23.63 %
MDU7	2.12	12.41 %
PVI1	2.12	23.78 %
CBM1	2.10	22.13 %
TEN1	1.74	20.08 %
MDU3	1.58	12.15 %
TMM1	1.28	17.99 %
DGL2	1.03	7.37 %
MNM1	0.62	11.14 %
BTU1	0.56	9.24 %
MDU5	0.47	7.17 %
ADP1	0.33	8.39 %
BNR1	0.32	11.05 %
NKI1	0.32	8.07 %
Total	121.56	26.40 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	62.57	22.96 %
LED TV	14.58	24.97 %
Fridge	10.03	31.08 %
Wash-Mac	7.88	21.70 %
W-Purifi	0.33	52.95 %
Oven	0.22	42.06 %
Home-The	0.20	15.04 %
Total	95.81	23.84 %

Branch *	MTD Sales L	Brand Share %
TRY1	16.76	25.14 %
TVR2	4.78	20.40 %
MDI1	4.63	21.69 %
PBR2	4.57	17.50 %
TNJ1	2.75	17.23 %
JKM1	2.49	20.39 %
TYR1	2.43	16.28 %
PDK1	2.02	25.16 %
PBR1	1.71	20.26 %
AYR1	1.66	16.52 %
TRY4	1.62	14.76 %
PTK1	1.56	12.71 %
TNJ2	1.42	7.31 %
KIK1	0.98	8.00 %
ORU1	0.79	13.70 %
NGT1	0.18	1.97 %
Total	95.81	23.84 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	51.66	27.09 %
LED TV	12.75	26.13 %
Fridge	10.36	33.93 %
Wash-Mac	7.56	20.92 %
Dishwash	0.94	72.04 %
W-Purifi	0.88	92.61 %
Home-The	0.39	31.62 %
Oven	0.18	76.27 %
Total	84.71	27.34 %

Branch *	MTD Sales L	Brand Share %
ERD1	9.87	24.38 %
SLM1	5.20	17.90 %
ERD2	4.52	21.48 %
SLM2	4.17	20.87 %
ATU1	3.58	23.00 %
HSR2	2.34	23.60 %
TCG1	2.32	24.53 %
RSP1	1.79	20.02 %
WHKP	1.54	24.54 %
OML1	1.03	18.12 %
VKL1	0.93	22.65 %
VPD1	0.89	14.62 %
PLC1	0.79	21.15 %
EPI1	0.74	11.29 %
KVP1	0.54	14.91 %
HRR1	0.49	22.42 %
DPR1	0.39	11.57 %
PMP1	0.29	5.59 %
Total	84.71	27.34 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	60.08	26.98 %
LED TV	10.29	29.18 %
Fridge	6.89	30.02 %
Wash-Mac	5.53	26.12 %
Home-The	0.29	11.68 %
W-Purifi	0.24	32.29 %
Oven	0.21	34.54 %
Total	83.53	27.14 %

Branch *	MTD Sales L	Brand Share %
CBE2	13.39	22.48 %
CBE6	3.47	22.52 %
TPR2	3.44	15.95 %
SNR1	3.03	20.75 %
PLI1	2.65	16.50 %
CBE1	2.38	15.07 %
MPM1	2.13	19.72 %
UAM1	1.55	22.39 %
PDM1	1.41	21.92 %
TPR3	1.38	18.05 %
DPM2	0.99	10.84 %
UMP1	0.86	15.87 %
TPR4	0.75	11.11 %
WHCB		0.00 %
Total	83.53	27.14 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	40.65	19.34 %
LED TV	17.26	39.28 %
Wash-Mac	6.92	25.42 %
Fridge	5.94	22.36 %
W-Purifi	1.92	49.98 %
Home-The	1.14	49.22 %
Oven	0.53	45.94 %
Dishwash	0.48	24.69 %
Total	74.85	23.60 %

Branch *	MTD Sales L	Brand Share %
CH05	4.21	18.44 %
CH19	3.29	20.11 %
CH42	2.74	22.57 %
GUD1	2.68	24.10 %
CH25	2.67	19.17 %
CH28	2.51	23.05 %
CH07	2.39	15.01 %
CH14	2.32	12.41 %
CH30	1.76	14.24 %
SKL1	1.71	18.19 %
CH49	1.69	14.46 %
CH22	1.57	14.43 %
CH47	0.82	13.54 %
CH26	0.75	19.21 %
MRM1	0.60	4.68 %
TKM1	0.51	12.78 %
CH40	0.33	12.25 %
CH29		0.00 %
CZWH		0.00 %
WCHN	-0.87	16.75 %
Total	74.85	23.60 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	37.09	18.06 %
LED TV	15.08	38.77 %
Fridge	5.94	25.73 %
Wash-Mac	5.28	23.54 %
W-Purifi	0.68	64.83 %
Home-The	0.61	33.23 %
Oven	0.19	66.98 %
Total	64.87	22.11 %

Branch *	MTD Sales L	Brand Share %
CH21	4.51	24.82 %
CH12	3.75	21.01 %
CH41	3.57	18.89 %
CH50	3.46	21.89 %
CH03	3.45	13.72 %
CH06	2.96	16.44 %
CH18	2.80	25.29 %
CH43	2.38	21.42 %
CH17	2.36	17.21 %
CH24	2.06	18.21 %
CH20	2.01	15.61 %
MJR1	2.01	19.94 %
CH23	1.61	25.41 %
CH44	1.27	20.23 %
CH27	1.24	23.94 %
CH15	1.13	5.15 %
GPD1	0.28	4.04 %
MC06		0.00 %
Total	64.87	22.11 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	32.76	26.76 %
LED TV	7.97	34.29 %
Wash-Mac	6.17	33.41 %
Fridge	2.63	15.76 %
Dishwash	1.27	100.00 %
W-Purifi	0.55	66.53 %
Home-The	0.42	34.03 %
Oven	0.11	39.02 %
Total	51.87	28.13 %

Branch *	MTD Sales L	Brand Share %
VEL2	3.15	25.48 %
KPM2	2.31	17.32 %
AKM1	2.15	20.13 %
TRT1	1.42	14.44 %
ARC2	1.28	21.12 %
WJD1	1.24	24.58 %
CGM1	1.06	17.54 %
CYR1	0.97	23.19 %
KPM1	0.93	19.06 %
TRL1	0.76	7.49 %
ANI1	0.40	6.90 %
WHVL		0.00 %
Total	51.87	28.13 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	27.20	22.31 %
LED TV	11.09	30.14 %
Wash-Mac	3.71	22.03 %
Fridge	3.45	16.66 %
Oven	0.10	100.00 %
Total	45.55	23.04 %

Branch *	MTD Sales L	Brand Share %
POY2	4.01	19.18 %
CUD1	3.15	20.02 %
NVL2	2.29	17.39 %
POY1	2.25	13.18 %
KKI2	1.98	15.20 %
PRT1	1.72	21.29 %
VPM2	1.33	12.93 %
CDM1	0.94	6.87 %
MKM1	0.63	12.77 %
TVM2		0.00 %
Total	45.55	23.04 %