



TN : LG Sales Performance 01/05/2026 8:56 AM

MTD Sales
9,497.45 L

Brand Share %
21.63 %

Information:

MTD : 01-04-2026 To 30-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.63 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	6,789.38	21.04 %
LED TV	1,475.45	27.96 %
Wash-Mac	570.15	21.19 %
Fridge	474.66	15.71 %
W-Purifi	70.92	45.96 %
Home-The	53.73	20.85 %
Dishwash	36.00	20.50 %
Oven	27.15	49.06 %
Total	9,497.45	21.63 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	1,654.08	22.77 %
SOUTH-03	1,292.24	21.81 %
TRICHY-01	1,244.46	21.40 %
CHENNAI-01	1,093.76	19.48 %
WEST-02	1,033.09	23.88 %
CHENNAI-02	954.09	19.25 %
WEST-01	892.35	23.89 %
NORTH ARCOT	775.58	25.00 %
SOUTH ARCOT	557.81	17.64 %
Total	9,497.45	21.63 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	1,234.22	23.03 %
LED TV	213.25	24.69 %
Wash-Mac	94.81	21.54 %
Fridge	81.26	16.90 %
W-Purifi	17.49	52.15 %
Oven	5.14	47.09 %
Home-The	4.53	9.29 %
Dishwash	3.37	12.52 %
Total	1,654.08	22.77 %

Branch *	MTD Sales L	Brand Share %
KVT1	54.84	14.91 %
RND1	50.75	19.56 %
RPM1	47.86	20.28 %
TKS1	45.75	19.14 %
VLY1	44.76	16.99 %
SVK1	42.19	18.61 %
VNR2	40.45	16.46 %
TCN1	35.92	20.79 %
ARM1	23.60	20.19 %
PKD1	23.39	12.51 %
STU2	16.44	17.01 %
S2SD	14.34	14.26 %
SNL1	12.16	11.36 %
KYR1	11.50	14.11 %
COL1	10.36	15.57 %
SGT1	7.85	19.94 %
VNR1	5.20	6.51 %
WHTV	-4.23	12.80 %
Total	1,654.08	22.77 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	984.76	22.38 %
LED TV	160.72	24.25 %
Wash-Mac	65.21	18.37 %
Fridge	58.33	13.73 %
W-Purifi	10.32	44.07 %
Home-The	7.30	20.61 %
Oven	2.87	55.73 %
Dishwash	2.72	15.80 %
Total	1,292.24	21.81 %

Branch *	MTD Sales L	Brand Share %
DGL1	55.05	17.85 %
MDU6	52.67	17.45 %
MDU2	48.86	12.36 %
ATG1	43.38	19.49 %
KKD3	37.19	14.66 %
MDU3	36.95	18.32 %
TMM1	34.25	18.53 %
DKI1	31.24	20.75 %
MDU4	28.07	18.43 %
TEN1	24.49	19.47 %
DGL2	18.81	14.73 %
PVI1	18.23	21.10 %
BNR1	10.77	13.50 %
ODM1	10.13	15.90 %
MDU5	8.42	7.97 %
SZSD	7.49	17.19 %
NKI1	6.98	10.08 %
MNM1	6.28	8.19 %
BTU1	6.03	9.69 %
ADP1	5.22	7.42 %
WHMD	-6.18	19.52 %
Total	1,292.24	21.81 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	947.10	21.44 %
LED TV	169.79	24.05 %
Wash-Mac	62.20	20.26 %
Fridge	51.82	15.41 %
W-Purifi	4.18	39.45 %
Home-The	3.71	14.98 %
Dishwash	2.94	31.93 %
Oven	2.73	51.12 %
Total	1,244.46	21.40 %

Branch *	MTD Sales L	Brand Share %
PBR2	58.03	16.56 %
TNJ1	50.55	15.32 %
TRY3	41.86	20.10 %
PTK1	41.01	18.10 %
MDI1	39.41	21.36 %
TNJ2	29.45	11.10 %
TYR1	27.92	15.36 %
KIK1	24.46	15.61 %
TRY4	24.41	13.30 %
JKM1	24.37	19.68 %
PDK1	24.21	15.73 %
NGT1	24.12	16.47 %
AYR1	23.70	16.52 %
PBR1	11.93	8.12 %
ORU1	4.24	6.81 %
TZSD	0.05	0.41 %
WTRZ	-6.35	14.47 %
Total	1,244.46	21.40 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	684.25	17.00 %
LED TV	216.44	32.39 %
Wash-Mac	84.76	22.51 %
Fridge	69.17	16.03 %
W-Purifi	12.16	38.93 %
Home-The	12.03	38.68 %
Dishwash	9.47	24.21 %
Oven	5.49	46.90 %
Total	1,093.76	19.48 %

Branch *	MTD Sales L	Brand Share %
CH05	83.07	17.93 %
CH47	62.64	18.20 %
CH14	58.05	15.16 %
CH08	55.67	20.25 %
CH19	50.11	18.37 %
CH25	46.02	21.16 %
CH28	40.79	18.28 %
CH30	37.57	16.46 %
CH49	36.85	16.34 %
SKL1	33.70	19.95 %
CH42	30.98	13.58 %
AVD1	27.82	19.90 %
CGL1	25.11	21.47 %
CH22	20.69	11.41 %
CH07	19.89	8.20 %
CH38	18.44	12.20 %
MRM1	16.02	10.79 %
TKM1	10.77	15.11 %
CZWH	9.30	7.09 %
CH26	5.20	12.67 %
MC10	0.33	15.21 %
MC09	0.31	13.21 %
WHC3		0.00 %
WCHN	-36.91	18.80 %
Total	1,093.76	19.48 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	738.91	23.66 %
LED TV	158.02	30.94 %
Wash-Mac	66.00	22.14 %
Fridge	53.43	15.70 %
W-Purifi	6.29	56.62 %
Home-The	5.81	21.83 %
Oven	2.72	51.30 %
Dishwash	1.91	17.84 %
Total	1,033.09	23.88 %

Branch *	MTD Sales L	Brand Share %
SLM1	74.23	17.45 %
ERD1	71.61	17.48 %
ERD2	68.29	16.44 %
ATU1	37.09	21.61 %
OML1	22.69	19.72 %
SLM2	20.63	11.82 %
PLC1	14.10	19.69 %
HRR1	12.02	21.00 %
CMI1	8.80	15.65 %
DPR1	8.16	11.05 %
WZWH		0.00 %
WHPD	-4.83	17.44 %
Total	1,033.09	23.88 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	587.30	16.48 %
LED TV	226.42	34.14 %
Wash-Mac	60.57	19.71 %
Fridge	54.46	15.76 %
W-Purifi	9.29	57.71 %
Home-The	8.24	30.92 %
Dishwash	5.36	20.54 %
Oven	2.45	43.46 %
Total	954.09	19.25 %

Branch *	MTD Sales L	Brand Share %
CH15	80.98	16.07 %
CH03	76.14	14.59 %
CH21	66.40	21.00 %
CH18	50.17	21.04 %
CH12	40.90	13.53 %
CH20	39.01	15.31 %
CH33	35.86	21.07 %
CH17	35.20	15.69 %
CH24	33.14	12.06 %
CH06	33.04	16.00 %
MJR1	29.60	17.98 %
CH41	28.15	15.09 %
CH44	26.96	19.59 %
CH50	23.70	11.65 %
GPD1	18.65	19.56 %
CH32	5.58	16.26 %
MC06	1.89	10.83 %
CH01	0.19	11.03 %
MC05		0.00 %
Total	954.09	19.25 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	691.06	24.62 %
LED TV	111.12	27.49 %
Wash-Mac	42.03	18.98 %
Fridge	35.48	14.94 %
Dishwash	3.86	16.45 %
W-Purifi	3.63	32.98 %
Oven	2.78	46.09 %
Home-The	2.39	9.86 %
Total	892.35	23.89 %

Branch *	MTD Sales L	Brand Share %
CBE2	125.44	16.57 %
TPR2	53.15	19.12 %
CBE6	33.41	21.40 %
SNR1	33.20	21.56 %
CBE1	28.04	19.67 %
TPR3	19.07	19.95 %
PDM1	11.66	13.75 %
CBE3	11.15	20.67 %
UAM1	9.19	18.40 %
TPR4	8.03	13.97 %
WZSD		0.00 %
WHCB	-12.83	20.66 %
Total	892.35	23.89 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	546.75	23.67 %
LED TV	125.79	35.97 %
Wash-Mac	52.25	26.85 %
Fridge	35.39	17.38 %
Home-The	6.27	30.73 %
W-Purifi	4.64	42.26 %
Dishwash	2.83	27.67 %
Oven	1.66	53.71 %
Total	775.58	25.00 %

Branch *	MTD Sales L	Brand Share %
KPM2	62.77	19.47 %
TRL1	38.46	16.36 %
AKM1	31.29	19.93 %
TRT1	26.19	20.41 %
KPM1	15.15	14.91 %
CYR1	13.90	18.49 %
ANI1	10.43	14.07 %
SLG1	10.33	13.13 %
WJD1	7.86	10.53 %
PTU1	4.80	20.89 %
WHVL	-7.53	19.93 %
Total	775.58	25.00 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	375.02	16.59 %
LED TV	93.92	20.93 %
Wash-Mac	42.32	22.25 %
Fridge	35.33	16.02 %
Dishwash	3.54	27.95 %
Home-The	3.45	17.54 %
W-Purifi	2.92	46.12 %
Oven	1.31	60.52 %
Total	557.81	17.64 %

Branch *	MTD Sales L	Brand Share %
POY2	61.34	21.07 %
CUD1	47.85	13.34 %
SJI2	34.62	21.47 %
KLM1	32.85	20.62 %
KKI2	27.96	14.13 %
VPM2	25.41	14.02 %
POY1	20.20	5.83 %
CDM1	18.57	9.81 %
NVL2	17.56	10.18 %
PRT1	14.44	8.91 %
STP1	11.37	21.29 %
TVM2	7.26	10.08 %
MKM1	6.05	8.72 %
WHUT	-3.45	12.14 %
Total	557.81	17.64 %