



# TN : LG Sales Performance 01/04/2026 8:55 AM

MTD Sales  
5,975.32 L

Brand Share %  
23.20 %

Information:

MTD : 01-03-2026 To 31-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **23.20 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	3,088.60	21.07 %
LED TV	1,203.72	26.26 %
Wash-Mac	745.17	25.46 %
Fridge	721.28	24.67 %
W-Purifi	79.28	52.90 %
Home-The	56.31	21.09 %
Dishwash	46.41	27.13 %
Oven	34.54	51.50 %
<b>Total</b>	<b>5,975.32</b>	<b>23.20 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	1,095.57	25.69 %
CHENNAI-01	899.30	23.77 %
SOUTH-03	686.25	22.08 %
CHENNAI-02	683.81	20.71 %
TRICHY-01	668.23	21.01 %
WEST-02	609.43	25.68 %
WEST-01	546.92	23.06 %
NORTH ARCOT	465.09	26.83 %
SOUTH ARCOT	320.71	19.63 %
<b>Total</b>	<b>5,975.32</b>	<b>23.20 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	612.77	26.00 %
LED TV	197.59	24.28 %
Wash-Mac	136.33	26.80 %
Fridge	106.97	23.77 %
W-Purifi	20.37	60.77 %
Dishwash	9.87	27.91 %
Home-The	5.88	10.77 %
Oven	5.79	47.67 %
<b>Total</b>	<b>1,095.57</b>	<b>25.69 %</b>

Branch *	MTD Sales L	Brand Share %
KVT1	40.25	19.58 %
RND1	27.81	21.96 %
TKS1	25.24	16.92 %
VNR2	24.17	15.82 %
TCN1	20.42	21.07 %
S2SD	12.25	19.54 %
PKD1	11.60	13.27 %
SKD1	9.99	23.15 %
STU2	9.75	16.75 %
COL1	6.20	23.14 %
KYR1	5.75	11.78 %
VNR1	5.34	8.05 %
SGT1	3.62	15.36 %
SNL1	2.22	4.57 %
<b>Total</b>	<b>1,095.57</b>	<b>25.69 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	425.69	19.25 %
LED TV	195.31	32.47 %
Fridge	122.89	28.36 %
Wash-Mac	116.19	27.36 %
W-Purifi	12.59	44.00 %
Home-The	10.77	36.57 %
Dishwash	9.40	23.52 %
Oven	6.47	47.03 %
<b>Total</b>	<b>899.30</b>	<b>23.77 %</b>

Branch *	MTD Sales L	Brand Share %
CH19	38.85	19.37 %
CH28	32.75	22.45 %
CH49	29.59	16.93 %
AVD1	29.04	19.07 %
CH25	28.20	20.63 %
CH42	21.61	13.28 %
CZWH	20.62	16.45 %
CH07	19.61	12.47 %
MRM1	16.93	19.58 %
CH38	14.94	22.51 %
CH22	14.41	10.81 %
SKL1	12.21	16.58 %
TKM1	6.09	15.57 %
CH26	5.59	19.29 %
CH40	1.67	13.89 %
MC10		0.00 %
WCHN	-12.83	15.02 %
<b>Total</b>	<b>899.30</b>	<b>23.77 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	375.10	21.53 %
LED TV	115.49	20.98 %
Wash-Mac	86.87	23.13 %
Fridge	81.22	22.71 %
W-Purifi	11.96	54.48 %
Home-The	7.21	20.02 %
Oven	5.35	63.57 %
Dishwash	3.05	18.82 %
<b>Total</b>	<b>686.25</b>	<b>22.08 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	75.18	19.27 %
DGL1	47.07	21.52 %
MDU2	29.11	13.65 %
KKD3	22.48	16.87 %
TMM1	22.28	21.98 %
DGL2	15.58	15.87 %
MDU3	14.45	12.32 %
TEN1	10.82	14.95 %
TDI1	10.68	22.34 %
BNR1	6.70	13.73 %
SGP1	6.05	19.21 %
ODM1	4.72	14.32 %
NKI1	3.65	9.48 %
MDU5	3.31	6.28 %
ADP1	1.59	3.34 %
BTU1	1.31	4.26 %
WHMD	-0.99	13.06 %
<b>Total</b>	<b>686.25</b>	<b>22.08 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	337.29	17.23 %
LED TV	167.30	28.49 %
Wash-Mac	74.42	22.13 %
Fridge	74.32	21.87 %
W-Purifi	10.59	53.89 %
Home-The	10.05	32.66 %
Dishwash	5.89	25.19 %
Oven	3.96	49.94 %
<b>Total</b>	<b>683.81</b>	<b>20.71 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	55.76	14.59 %
CH15	45.03	14.35 %
CH12	39.47	19.06 %
CH51	35.21	19.18 %
CH20	33.53	21.64 %
CH41	30.81	22.74 %
CH24	26.79	17.38 %
CH17	24.81	19.40 %
MJR1	21.80	19.88 %
CH50	20.64	13.86 %
CH06	18.64	13.20 %
CH44	18.31	19.12 %
CH33	17.67	16.57 %
CH23	16.08	21.96 %
GPD1	5.60	8.87 %
CH32	2.45	13.48 %
MC06	1.25	7.29 %
CH01		0.00 %
MC05		0.00 %
<b>Total</b>	<b>683.81</b>	<b>20.71 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	354.92	18.51 %
LED TV	152.31	25.38 %
Fridge	73.60	22.67 %
Wash-Mac	71.03	25.16 %
W-Purifi	5.50	43.11 %
Home-The	5.40	19.00 %
Dishwash	3.36	35.17 %
Oven	2.10	48.35 %
<b>Total</b>	<b>668.23</b>	<b>21.01 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	155.29	21.29 %
PBR2	42.13	21.24 %
KUM1	41.11	22.60 %
MVM1	37.77	22.73 %
TNJ1	29.96	16.64 %
TNJ2	24.72	15.80 %
MDI1	23.21	22.73 %
PTK1	22.20	16.15 %
TYR1	18.80	21.77 %
TRY4	17.79	14.08 %
NGT1	15.86	18.97 %
JKM1	14.99	19.57 %
AYR1	13.23	21.25 %
PDK1	12.38	19.10 %
TRY3	10.49	12.10 %
TRY2	8.79	12.74 %
PBR1	8.41	13.13 %
ORU1	3.44	8.54 %
WTRZ	-2.85	16.87 %
<b>Total</b>	<b>668.23</b>	<b>21.01 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	282.23	23.22 %
LED TV	118.90	28.43 %
Fridge	98.62	28.43 %
Wash-Mac	93.33	27.24 %
W-Purifi	5.89	71.99 %
Dishwash	3.85	34.12 %
Home-The	3.68	14.48 %
Oven	2.93	54.95 %
<b>Total</b>	<b>609.43</b>	<b>25.68 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	45.65	19.95 %
ERD2	41.00	18.31 %
ERD1	34.59	19.75 %
OML1	13.68	21.35 %
SLM2	10.27	12.72 %
PLC1	6.90	18.35 %
DPR1	2.84	6.95 %
<b>Total</b>	<b>609.43</b>	<b>25.68 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	304.69	22.23 %
LED TV	88.55	23.92 %
Fridge	68.22	24.34 %
Wash-Mac	67.89	23.78 %
Dishwash	7.02	34.79 %
Oven	4.30	50.58 %
W-Purifi	4.02	36.86 %
Home-The	2.23	8.71 %
<b>Total</b>	<b>546.92</b>	<b>23.06 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	91.66	16.33 %
TPR2	33.04	19.88 %
CBE4	31.21	20.86 %
PLI1	20.95	23.10 %
CBE6	20.81	23.06 %
CBE1	13.72	14.39 %
UAM1	9.03	18.44 %
DPM2	7.63	14.64 %
TPR3	6.40	13.35 %
PDM1	5.56	11.36 %
CBE3	4.76	15.40 %
<b>Total</b>	<b>546.92</b>	<b>23.06 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	235.54	23.60 %
LED TV	99.76	31.90 %
Wash-Mac	58.62	30.02 %
Fridge	53.09	28.32 %
Home-The	7.25	38.11 %
W-Purifi	5.64	53.55 %
Dishwash	3.44	49.08 %
Oven	1.76	50.27 %
<b>Total</b>	<b>465.09</b>	<b>26.83 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	33.89	18.90 %
TRL1	31.01	17.91 %
VEL2	29.32	21.12 %
TRT1	14.35	22.10 %
KPM1	11.91	19.49 %
CGM1	9.82	23.00 %
CYR1	8.96	21.38 %
SLG1	6.34	16.14 %
WJD1	5.49	9.87 %
ANI1	3.41	10.11 %
<b>Total</b>	<b>465.09</b>	<b>26.83 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	160.38	17.97 %
LED TV	68.51	20.82 %
Fridge	42.36	20.74 %
Wash-Mac	40.49	23.10 %
Home-The	3.84	21.68 %
W-Purifi	2.72	72.39 %
Oven	1.89	59.87 %
Dishwash	0.52	6.41 %
<b>Total</b>	<b>320.71</b>	<b>19.63 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	21.11	10.58 %
CUD1	20.34	14.14 %
SJI2	19.79	21.02 %
VPM2	13.70	13.91 %
NVL2	10.68	12.04 %
PRT1	9.94	13.76 %
KKI2	6.52	7.09 %
CDM1	5.05	6.10 %
TVM2	2.10	5.61 %
MKM1	1.72	3.59 %
<b>Total</b>	<b>320.71</b>	<b>19.63 %</b>