



TN : KENT Sales Performance 30/04/2026 8:11 AM

MTD Sales
44.74 L

Brand Share %
21.16 %

Information:

MTD : 01-04-2026 To 29-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.16 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	43.26	28.56 %
Small-Ap	0.96	2.02 %
Vac-Clea	0.52	4.17 %
Total	44.74	21.16 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	10.58	23.62 %
SOUTH-03	9.04	27.51 %
SOUTH-01	7.51	16.86 %
WEST-01	3.98	24.27 %
NORTH ARCOT	3.95	29.60 %
CHENNAI-02	3.49	16.80 %
SOUTH ARCOT	2.45	29.09 %
WEST-02	2.13	15.12 %
TRICHY-01	1.61	9.92 %
Total	44.74	21.16 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	10.50	33.59 %
Small-Ap	0.08	0.87 %
Total	10.58	23.62 %

Branch *	MTD Sales L	Brand Share %
CH47	0.96	16.70 %
GUD1	0.27	12.62 %
CH16	0.16	8.76 %
CH05	0.14	2.88 %
SKL1	0.12	17.03 %
AVD1		0.00 %
CH14		0.00 %
CH25		0.00 %
CH29		0.00 %
CH30		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CZWH		0.00 %
KNR1		0.00 %
WCHN		0.00 %
Total	10.58	23.62 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	8.01	34.82 %
Small-Ap	0.73	9.19 %
Vac-Clea	0.30	15.63 %
Total	9.04	27.51 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.34	9.23 %
TMM1	0.27	11.98 %
MDU2	0.24	13.94 %
KYK1	0.11	19.97 %
MDU7	0.05	7.70 %
TEN2	0.03	1.45 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	9.04	27.51 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	7.49	22.81 %
Small-Ap	0.03	0.28 %
Total	7.51	16.86 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.45	9.68 %
KVT1	0.39	15.24 %
NGR1	0.37	9.76 %
MMT1	0.29	19.15 %
APK2	0.17	16.55 %
SVK1	0.16	17.34 %
TUT2	0.16	8.69 %
TKS2	0.14	4.78 %
VNR1	0.12	18.85 %
TKS1	0.12	11.58 %
ASM1	0.12	19.94 %
VLY1	0.05	3.33 %
COL1		0.00 %
ERL2		0.00 %
KYR1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	7.51	16.86 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	3.98	36.98 %
Total	3.98	24.27 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.44	16.18 %
KMR1	0.15	6.56 %
MPM1	0.08	5.36 %
UAM1	0.07	9.22 %
ANR1		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
TPR1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	3.98	24.27 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	3.90	37.14 %
Small-Ap	0.05	2.09 %
Total	3.95	29.60 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.16	14.19 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	3.95	29.60 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	3.20	20.02 %
Vac-Clea	0.22	82.80 %
Small-Ap	0.07	1.55 %
Total	3.49	16.80 %

Branch *	MTD Sales L	Brand Share %
CH15	0.42	16.66 %
CH17	0.18	13.94 %
CH18	0.12	7.45 %
CH34	0.12	19.51 %
CH01		0.00 %
CH06		0.00 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
CH50		0.00 %
CH51		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	3.49	16.80 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	2.45	40.66 %
Total	2.45	29.09 %

Branch *	MTD Sales L	Brand Share %
POY1	0.16	15.21 %
CUD1		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	2.45	29.09 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	2.13	19.60 %
Total	2.13	15.12 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.37	15.35 %
HSR2	0.16	18.68 %
KRI1	0.16	13.11 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	2.13	15.12 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.61	15.64 %
Total	1.61	9.92 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.27	14.28 %
TRY1	0.16	5.23 %
TVR2	0.12	19.34 %
TRY4	0.08	14.61 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	1.61	9.92 %