



TN : KENT Sales Performance 30/03/2026 8:11 AM

MTD Sales
30.85 L

Brand Share %
15.43 %

Information:

MTD : 01-03-2026 To 29-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.43 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	29.39	21.33 %
Vac-Clea	1.02	9.40 %
Small-Ap	0.44	0.86 %
Total	30.85	15.43 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	9.64	24.47 %
SOUTH-03	5.66	18.95 %
SOUTH-01	5.44	13.27 %
CHENNAI-02	4.15	17.17 %
WEST-01	2.34	13.13 %
NORTH ARCOT	1.67	12.33 %
TRICHY-01	0.87	4.91 %
WEST-02	0.84	8.03 %
SOUTH ARCOT	0.24	3.99 %
Total	30.85	15.43 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	9.64	36.67 %
Total	9.64	24.47 %

Branch *	MTD Sales L	Brand Share %
CH42	0.35	14.22 %
CH16	0.15	11.73 %
CH05	0.14	2.36 %
GUD1	0.12	5.77 %
CH14	0.12	7.45 %
SKL1	0.11	10.58 %
AVD1		0.00 %
CGL1		0.00 %
CH25		0.00 %
CH26		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
CH47		0.00 %
KNR1		0.00 %
MRM1		0.00 %
WHC3		0.00 %
Total	9.64	24.47 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	4.61	22.65 %
Vac-Clea	0.68	31.86 %
Small-Ap	0.37	5.03 %
Total	5.66	18.95 %

Branch *	MTD Sales L	Brand Share %
MDU3	0.19	14.95 %
TEN2	0.05	1.86 %
MDU7	0.03	4.94 %
MDU4	0.02	-18.26 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	5.66	18.95 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	5.44	17.61 %
Total	5.44	13.27 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.66	9.98 %
SDI1	0.17	15.39 %
TKS2	0.15	5.80 %
KVT1	0.11	10.21 %
COL1		0.00 %
ERL2		0.00 %
KYR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	5.44	13.27 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	4.05	22.42 %
Vac-Clea	0.05	10.99 %
Small-Ap	0.05	0.84 %
Total	4.15	17.17 %

Branch *	MTD Sales L	Brand Share %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH41		0.00 %
CH44		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	4.15	17.17 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.34	23.42 %
Total	2.34	13.13 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.12	7.21 %
ANR1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	2.34	13.13 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.54	15.21 %
Vac-Clea	0.10	19.65 %
Small-Ap	0.02	0.84 %
Total	1.67	12.33 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.67	12.33 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.68	5.89 %
Vac-Clea	0.18	31.29 %
Total	0.87	4.91 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.15	10.45 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	0.87	4.91 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.84	11.03 %
Total	0.84	8.03 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.17	15.11 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	0.84	8.03 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.24	8.52 %
Total	0.24	3.99 %

Branch *	MTD Sales L	Brand Share %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
CDM1		0.00 %
Total	0.24	3.99 %