



# TN : KENT Sales Performance 29/05/2026 8:11 AM

MTD Sales  
41.47 L

Brand Share %  
20.52 %

Information:

MTD : 01-05-2026 To 28-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **20.52 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	37.98	26.41 %
Small-Ap	3.48	7.61 %
Vac-Clea	0.01	0.11 %
<b>Total</b>	<b>41.47</b>	<b>20.52 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	9.54	22.94 %
SOUTH-03	8.58	27.18 %
SOUTH-01	6.53	15.13 %
CHENNAI-02	3.77	18.56 %
NORTH ARCOT	3.50	26.24 %
WEST-01	2.88	20.30 %
WEST-02	2.51	18.94 %
SOUTH ARCOT	2.22	25.85 %
TRICHY-01	1.93	12.02 %
<b>Total</b>	<b>41.47</b>	<b>20.52 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	8.50	27.68 %
Small-Ap	1.04	11.97 %
<b>Total</b>	<b>9.54</b>	<b>22.94 %</b>

Branch *	MTD Sales L	Brand Share %
CH49	0.46	14.67 %
CH42	0.37	14.64 %
CH47	0.33	8.56 %
CH07	0.16	7.23 %
CH45	0.16	16.64 %
CH39	0.15	17.65 %
CH25	0.15	8.53 %
CH14	0.14	11.20 %
GUD1	0.11	7.89 %
CGL1	0.06	16.96 %
CH05	0.02	0.98 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH40		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WCHN		0.00 %
<b>Total</b>	<b>9.54</b>	<b>22.94 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
W-Purifi	7.74	34.36 %
Small-Ap	0.83	11.24 %
Vac-Clea	0.01	0.84 %
<b>Total</b>	<b>8.58</b>	<b>27.18 %</b>

Branch *	MTD Sales L	Brand Share %
TEN2	0.18	6.40 %
CBM1	0.15	11.00 %
MDU3	0.12	13.82 %
MDU2	0.08	7.56 %
MDU7	0.08	9.82 %
MDU1	0.03	0.64 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
USL1		0.00 %
KPT1		0.00 %
MDU4	-0.03	-36.09 %
TMM1	-0.05	-3.15 %
<b>Total</b>	<b>8.58</b>	<b>27.18 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
W-Purifi	5.48	18.81 %
Small-Ap	1.05	9.77 %
<b>Total</b>	<b>6.53</b>	<b>15.13 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	0.73	12.29 %
NGR1	0.72	13.68 %
TKS2	0.48	15.18 %
KVT1	0.40	14.19 %
MAR1	0.37	17.99 %
TKS1	0.27	15.67 %
SNL1	0.16	19.48 %
SVK1	0.16	15.65 %
VLV1	0.16	10.34 %
TCN1	0.13	9.80 %
ERL2	0.03	11.82 %
APK2	0.03	6.81 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
ARM1		-0.71 %
<b>Total</b>	<b>6.53</b>	<b>15.13 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	3.34	22.18 %
Small-Ap	0.43	10.27 %
Total	3.77	18.56 %

Branch *	MTD Sales L	Brand Share %
CH18	0.26	12.17 %
CH27	0.17	16.59 %
CH41	0.03	3.93 %
MJR1	0.03	8.07 %
CH32	0.02	14.44 %
CH06		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH44		0.00 %
CH50		0.00 %
GPD1		0.00 %
PON1		0.00 %
UKI1		0.00 %
CH46	-0.08	-32.67 %
Total	3.77	18.56 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	3.47	30.78 %
Small-Ap	0.03	1.45 %
Total	3.50	26.24 %

Branch *	MTD Sales L	Brand Share %
KPM1	0.16	16.94 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	3.50	26.24 %

**WEST-01**

Property	MTD Sales L	Brand Share %
W-Purifi	2.83	33.92 %
Small-Ap	0.05	1.18 %
Total	2.88	20.30 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.29	7.23 %
CBE1	0.08	8.46 %
KMR1	0.05	3.94 %
AVI1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	2.88	20.30 %

**WEST-02**

Property	MTD Sales L	Brand Share %
W-Purifi	2.49	24.85 %
Small-Ap	0.02	0.98 %
<b>Total</b>	<b>2.51</b>	<b>18.94 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	0.17	13.26 %
HSR2	0.14	8.59 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
<b>Total</b>	<b>2.51</b>	<b>18.94 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
W-Purifi	2.22	38.35 %
<b>Total</b>	<b>2.22</b>	<b>25.85 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	0.12	17.26 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
<b>Total</b>	<b>2.22</b>	<b>25.85 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
W-Purifi	1.91	17.39 %
Small-Ap	0.03	0.61 %
<b>Total</b>	<b>1.93</b>	<b>12.02 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	0.75	19.96 %
KUM2	0.03	3.47 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>1.93</b>	<b>12.02 %</b>